

PEFC: Your assurance of responsible sourcing

Sets the standard for sustainable forest management

- ✓ **Globally recognized** Sustainability Benchmarks adapted to local conditions
- ✓ **Safeguard** biodiversity, ecosystems and help protect the climate
- ✓ **Support** forest-dependent livelihoods and local communities
- ✓ **Robust, pragmatic** and **cost-effective**

Writing the story of humans and nature

- ✓ **Created in 1999**, to enable small, family and community forest owners to demonstrate sustainable forest management
- ✓ **People-centric**, mindful of the specific needs of smallholders, workers and local communities
- ✓ **An alliance** of national forest certification systems



Enables responsible supply chain management

- ✓ **Independent & impartial**, strictly separating standard-setting, certification and accreditation processes
- ✓ **Transparency & traceability**, third party certification ensures that the certified wood contained in a product comes from sustainably managed forests

Recognized around the world

- ✓ **Acceptance** in public and private procurement policies
- ✓ **Global organizations and companies use PEFC** as a benchmark for sustainable forest management
- ✓ **Consumers trust and expect labels:**
 - 80% want companies to use them *
 - 1 in 5 know the PEFC label *

Offers global impact and availability

- ✓ **60%** of all certified forests worldwide are PEFC-certified **
- ✓ **Over 750,000 forest owners** covered by PEFC certification **
- ✓ **20,000 Chain of Custody** certified companies in **70 countries** **
- ✓ **Tailored local customer service** through **49 National members** **

Choose PEFC

Caring for our forests globally and locally

Discover more about PEFC at www.pefc.org