

63RD ANNUAL World of Wood Convention

APRIL 3-5, 2019

LOEWS VENTANA CANYON RESORT • TUCSON, ARIZONA



IWPA'S World of Wood CONVENTION 2019

Welcome to Tucson for the 63rd Annual World of Wood Convention!

The IWPA Board of Directors and staff are thrilled that you have joined us in the beautiful Sonoran Desert in the foothills of the Catalina Mountains for a full program of informative sessions and valuable networking events.

It has been an exciting year to serve as President of IWPA, with the outbreak of a global trade war and new regulations that impact our industry coming online. Our program features experts from government and industry who can help attendees navigate these developments and thrive.

I'm especially looking forward to hearing from Mark Horstman, Friday's keynote speaker and Co-Founder of Manager Tools, a management consulting and training firm, who co-hosts the Manager Tools podcast, the #1 business podcast in the world with over 2 million downloads a month. Mark will be teaching attendees about how they can work with members of their team on a one-on-one basis to maximize effectiveness.

Thank you, again, for joining us for another important Convention. If there is any way we at IWPA can help you get more from your attendance or membership in IWPA, please let me know!

Sincerely,

Caroline McIlvain • J. Gibson McIlvain Company
IWPA President • 2018-2019



SCHEDULE

TUESDAY, APRIL 2ND

- 8:00am-5:00pm** Advanced Wood Trade Compliance Training Course (PRE-CONVENTION EVENT) – *Sabino*
- 6:00-8:00pm** Board of Directors Reception (BY INVITATION ONLY) – *Flying V North Patio*

WEDNESDAY, APRIL 3RD

- 7:00am-1:00pm** IWPA Annual Golf Classic—Sponsored by: Bedford Falls Communications Inc. – *Mountain Course*
- 8:30-9:30am** Committee Chairs Council (CLOSED) – *Rincon*
- 9:45-10:45am** Formaldehyde Compliance Committee Meeting (IWPA MEMBERS) – *Sabino*
- 10:00am-6:00pm** Registration Open – *Foyer West*
- 10:45-11:45am** Government Affairs and PAC Committee Meeting (IWPA MEMBERS) – *Sabino*
- Noon-1:45pm** Executive Committee Meeting (CLOSED) – *President's Suite*
- 2:00-5:00pm** Board of Directors Meeting (CLOSED) – *Grand Ballroom E&F*
- 2:00-6:00pm** Exhibitor Set Up – *Tri AB Foyer*
- 3:00-6:00pm** Informal Networking – *Cascade Lounge*
- 5:30-6:00pm** Spouse Reception – *Cascade Lounge*
- 6:00-7:30pm** President's Opening Reception—Sponsored by: Rukert Terminals Corporation – *Bill's Grill & Cascade Terrace*

IWPA COMMITTEE MEETINGS (IWPA MEMBERS)

9:45 – 11:45 am

On Wednesday morning the **Formaldehyde Compliance Committee** will meet at 9:45 am and the **Government Affairs and PAC Committee** will meet at 10:45 am in the Sabino room.

PRESIDENT'S OPENING RECEPTION

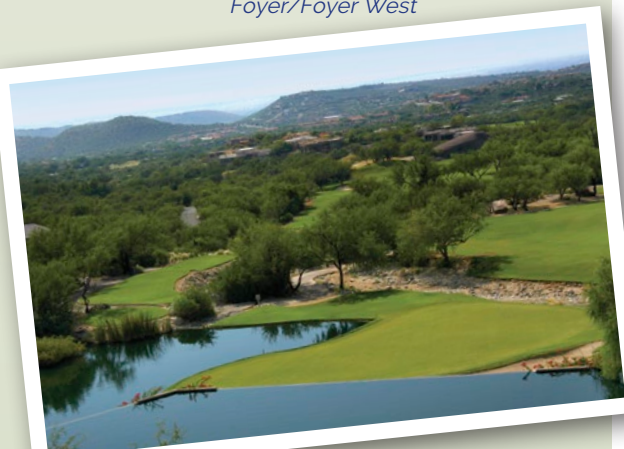
6:00 – 7:30 pm • **Bill's Grill & Cascade Terrace**

Please join IWPA President Caroline McIlvain for the 63rd Annual World of Wood Convention Opening Reception, **generously sponsored by Rukert Terminals.**

S C H E D U L E

THURSDAY, APRIL 4TH

- 8:00am-5:00pm** Registration – *Foyer West*
- 8:00-9:00am** Breakfast with Exhibitors—Sponsored by: Lacey Wood Products – *Tri AB Foyer*
- 9:00-10:00am** Opening Welcome & Business Session – *Grand Ballroom*
- 9:00am-2:00pm** Spouse Program: Jeep Tour through the Sonoran Desert (OPTIONAL) – *Meet in Lobby*
- 10:00-10:45am** **Keynote Speaker:**
Andy Johnson, Hardwood Market Report—Economic & Global Wood Markets Outlook
– *Grand Ballroom*
- 10:45-11:00am** Networking Break—Sponsored by: Argo Fine Imports – *Tri AB Foyer*
- 11:00am-Noon** General Session:
Trade War, Trade Agreements & Trade Enforcement: Making Sense of it All – *Grand Ballroom*
- Noon-1:30pm** Supplier-Importer Exchange Program/Networking Lunch – *Kiva Patio*
- 1:30-2:45pm** General Session: CITES/APHIS Update: Views from Government & Industry – *Grand Ballroom*
- 2:45-3:00pm** Networking Break—Sponsored by: Argo Fine Imports – *Tri AB Foyer*
- 3:00-5:00pm** General Session: Prop 65 Hazard Awareness & EPA/CARB Formaldehyde Regulations: A Look at Compliance & What's Next – *Grand Ballroom*
- 5:00-5:30pm** Enjoy a Break on your Own
- 5:30-6:30pm** Networking Reception: Sample Fine Tequilas!—Sponsored by: Mowry & Grimson PLLC – *Tri AB Foyer/Foyer West*



THURSDAY, APRIL 4TH

Opening Welcome & Business Session

9:00 – 10:00 am

Learn what IWPA has been up to and what to expect for the upcoming year.

Keynote: Economic and Global Wood Markets Outlook

10:00 – 10:45 am

Andy Johnson, Assistant Editor of *Hardwood Market Report* and *HMR Import Newsletter*, will present recent economic trends and wood products trade flows and share his insight into what wood products traders should look out for in the coming year.

Trade War, Trade Agreements & Trade Enforcement: Making Sense of it All

11:00 am – Noon

The ongoing trade war has created significant uncertainty. It is a critical time to keep up on the latest policy and market developments. IWPA Executive Director **Cindy Squires** will give an overview of the current state of trade policy as the Trump Administration looks to rebalance global trade through new deals such as the U.S.-Mexico-Canada Agreement. Attorney **Jeff Grimson, a Partner at the leading trade law firm Mowry & Grimson PLLC**, will discuss recent developments in the trade enforcement space, especially the China Hardwood Plywood AD/CVD, Enforce and Protect Act, and Section 301. **Sam Witten, Counsel at the global law firm Arnold & Porter**, will discuss recent developments concerning forced labor and sanctions enforcement.

Supplier-Importer Exchange Program/Networking Lunch

Noon – 1:30 pm

Speed dating for the wood trade professional! Over lunch, visit with producers who are excited about expanding wood products exports to the North American market.

CITES/APHIS Update: Views from Government & Industry

1:30 – 2:45 pm

In this two-part session, hear from key federal regulators about how their agencies are approaching policy formulation and enforcement of the Lacey Act and the Convention on International Trade in Endangered Species of Wild Fauna and Flora (CITES). This will be especially critical as CITES parties are considering regulating new wood species at the upcoming Conference of the Parties in May. Moderated by IWPA Director of Government & Public Affairs **Joe O'Donnell**, attendees will hear from **Robert M. Baca, Assistant Director with the U.S. Department of Agriculture's Animal and Plant Health Inspection Service** where he oversees a staff that ensures compliance with multiple environmental statutes, and **Anne St. John, Biologist in the U.S. Fish and Wildlife Service's Division of Management Authority** who works on CITES policy issues. In the industry-focused portion of the session, O'Donnell will discuss considerations surrounding the wood species proposals with **Robbie Weich, Sales and Group Compliance Manager for Tradelink Wood Products Ltd.** and **Hugh Reitz, Director of Import Lumber for UCS Global**.

Prop 65 Hazard Awareness & EPA/CARB Formaldehyde Regulations: A Look at Compliance & What's Next

3:00 – 5:00 pm

Formaldehyde emissions regulations such as California's CARB Phase 2 and the U.S. Environmental Protection Agency's TSCA Title VI have been top of the agenda for the wood products trade. TSCA Title VI import certification requirement took effect in March, and new revisions to consumer awareness regulations such as California's Prop 65 have presented further challenges to manufacturers, importers, distributors, and retailers. In addition to EPA's **Erik Winchester**, who has shepherded TSCA Title VI through the regulatory process, the session will feature experts from the wood products industry and key service providers including **Chris Battin, VP/General Manager of Certification & Laboratory Services for Benchmark International**, **Scott Steady, Senior Product Manager for Environment & Sustainability at UL Environment**, and **Margaret Cerrato-Blue, Partner at law firm Fox Rothschild** as they discuss best business practices and available resources for compliance.

Networking Reception: Sample Fine Tequilas!

5:30 – 6:30 pm

Unwind after a full day of sessions as an expert educates attendees about several fine tequilas from the Southwest and Mexico. Sponsored by **Mowry & Grimson PLLC**.



IWPA'S
**World of Wood
CONVENTION 2019**

S C H E D U L E

FRIDAY, APRIL 5TH

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KEYNOTE: Knowing Your Team, a One-on-One Model

9:00 – 10:00 am

Mark Horstman, Co-Founder of Manager Tools, a management consulting and training firm who co-hosts the Manager Tools podcast, the #1 business podcast in the world with over 2 million downloads a month, will share his insights about how managers can use one-on-one meetings to boost employee engagement and performance and make their team as effective as possible. Virtually all of the Fortune 500 are clients of Manager Tools, including Apple, General Motors, SpaceX, Novo Nordisk, Cisco, AT&T and Salesforce.com.

Customs Classification: Learn from the Expert

10:15 am – Noon

Accurate customs classification is critical for wood product importers and can mean the difference between profitable sales and exposure to crushing unexpected duties or worse. To help wood products traders ensure that they understand how to classify the products they are sourcing, **Laurel Duvall, National Import Specialist for U.S. Customs and Border Protection's National Commodity Specialist Division**, will give attendees an introduction to the customs classification process as it applies to the different segments of the imported wood industry and field questions about specific classification challenges.

KEYNOTE BREAKOUT SESSION:

Mark Horstman—Getting Started with One-on-Ones

2:00 – 3:30 pm

THE MOST important managerial tool to get results and retention of the right people. Manager Tools One On Ones; learn the why, the where, then when and how—to better your trusting professional relationship with your Direct and get more time back in your calendar.

Breakout Session: Emerging Tech & Supply Chain Tools

2:00 – 4:00 pm

Hear from the U.S. government, think tanks, certification bodies, and service providers as they share their insights and expertise on the latest technology and tools that can help wood traders make informed sourcing decisions. **Shelley Gardner of U.S. Forest Service International Programs**, **Meaghan Parker-Forney** and **Ruth Nogueron of the World Resources Institute**, **Phil Guillery of FSC International**, and **José Gasqué of Stardust Materials LLC** will discuss how cutting-edge technology is making information about complicated supply chains easier to access and what limitations persist.

PAC Appreciation Reception (BY INVITATION ONLY)

5:00 – 6:00 pm

Supporters of the **International Wood Products Association Political Action Committee** are invited to this appreciation reception.

Passing the Gavel Dinner

6:30 – 10:00 pm

All Convention attendees are invited to attend the closing dinner generously sponsored by **Floor & Decor**. (ATTIRE: COUNTRY CASUAL)

- 7:00-7:30am** President's 3K Fun Run/Walk—
Sponsored by: American Pacific
– *Meet in Lobby*
- 8:00-9:00am** Breakfast with Exhibitors—
Sponsored by: Baillie Lumber
– *Tri AB Foyer*
- 9:00-10:00am** **Keynote Speaker: Mark Horstman, Manager Tools—Knowing Your Team, a One-on-One Model—**
Sponsored by: J.Gibson Mcllvain
– *Grand Ballroom*
- 10:00-10:15am** Networking Break—Sponsored by:
Argo Fine Imports - *Tri AB Foyer*
- 10:15am-Noon** General Session: Customs
Classification—Learn from the
Expert – *Grand Ballroom*
- Noon-2:00pm** Lunch on Own
- 12:15-2:00pm** Past Presidents Luncheon
(BY INVITATION ONLY) – *Santa Rita*
- 2:00-3:30pm** **Keynote Breakout Session:**
Mark Horstman, Manager Tools
—**Getting Started with One-on-**
Ones—Sponsored by: J.Gibson
Mcllvain - *Grand Ballroom A*
- 2:00-4:00pm** Breakout Session: Emerging Tech
& Supply Chain Tools
– *Grand Ballroom B&C*
- 4:00-5:00pm** Enjoy a Break on your Own
- 5:00-6:00pm** PAC Appreciation Reception (BY
INVITATION ONLY) – *Cascade Patio*
- 6:30-10:00pm** Passing the Gavel Dinner—
Sponsored by: Floor & Decor
(ATTIRE: COUNTRY CASUAL)
– *Coyote Corral*





Thank You Convention Sponsors and Exhibitors!

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Mowry & Grimson PLLC is a law firm providing expert counsel on international trade matters, including antidumping/countervailing duty, Section 301, Lacey Act and audits and inquiries by U.S. Customs and Border Protection.

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Bedford Falls Communications is a publishing company specializing in the production of trade, custom and association magazines, and is the publisher of IWPA's *International Wood Magazine & Buyers Guide*.

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EXHIBITORS



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The Hardwood Market Report, established in 1922, is a weekly publication that provides benchmark pricing and market commentary on North American hardwood lumber and the hardwood products industry.



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