



2018 International Zebrafish Conference (IZFC)

Sponsor and Exhibitor Prospectus

The International Zebrafish Society (IZFS) represents zebrafish scientific research worldwide, and facilitates the exchange of information and resources within the zebrafish community. Serving a growing population of members with direct access to thousands more in the field, IZFS is committed to promoting educational initiatives and advancing all aspects of zebrafish research through its meetings around the globe.

WHY BECOME A SPONSOR OR EXHIBITOR AT THE 2018 INTERNATIONAL ZEBRAFISH CONFERENCE?

The International Zebrafish Conference (recently renamed from the “International Conference on Zebrafish Development and Genetics” to reflect the broadening scope of zebrafish research) has for several decades now been *THE* premier go-to meeting for the worldwide zebrafish research community. Historically held only every two years, this conference is the largest gathering of zebrafish researchers anywhere, with over 800 participants from every career level, including most of the top leaders of the zebrafish community. The International Zebrafish Conference is *THE* place zebrafish researchers go, not only to hear about the latest scientific findings but to learn about the latest methods, technologies, and products to facilitate their research work. Don’t miss the chance to be part of this vibrant and exciting conference! The IZFS is pleased to offer valuable sponsorship, exhibit, and advertising opportunities designed to maximize your exposure in the zebrafish research community and provide you with a strong return on your investment.

- **Venue and Exhibitor Experience**

In 2018 we return to our long-time home at the University of Wisconsin. The newly and beautifully remodeled Memorial Union offers prime exhibitor locations in the very center of conference activity.



- **Sponsor and Exhibitor Access**

IZFS sponsor and exhibitor packages enable you to connect with the largest and most influential group of zebrafish researchers – the current and future leaders of the zebrafish research community! You will have direct access to the purchasing decision-makers and clients most important to your company, and meet others who can benefit from the services and products your company provides.

- **Industry Trends**

As a conference sponsor or exhibitor, you can count on receiving in-depth knowledge on progress, and new trends and directions in the zebrafish research field.

- **Visibility and Public Recognition**

The IZFS Officers and Board, key society members, and many more high-profile conference attendees will be on hand to make introductions and ensure that your company representatives can make the most of their time spent at the conference. You will have high visibility and public recognition for your contributions.

EXHIBITOR AND SPONSOR REGISTRATION IS OPEN.

EXHIBITORS CAN REGISTER ONLINE AT WWW.IZFS.ORG

OR BY GOING TO THE CONFERENCE REGISTRATION PAGE AT [2018 EXHIBITOR/SPONSOR REGISTRATION](#)

2014 AND 2016 SPONSORS, EXHIBITORS AND ADVERTISERS



DON'T MISS THE OPPORTUNITY TO BE AMONG THE PRESTIGIOUS GROUP OF EXHIBITORS AND SPONSORS AT THE 2018 INTERNATIONAL ZEBRAFISH CONFERENCE (IZFC)

EXHIBIT

Do you supply services or equipment for zebrafish research?

Reach your target market, expand your professional network, and connect with clients and colleagues.

EXHIBIT TYPE	COST	# AVAILABLE	BENEFITS		
			COMPLIMENTARY REGISTRATION	EXHIBIT BOOTH STAFF	ALL EXHIBITORS RECEIVE:
Standard (6') Exhibit	\$3000*	17	1	3	<ul style="list-style-type: none"> • Table with 3 chairs, ID Sign • Logo Listing on Conference Website • Program Logo Listing (Print or APP) • Logo on sign at Registration • Ability to provide Conference Bag Insert • Post-Conference Attendee Mailing List
Standard Exhibit with Premium Placement	\$3500*	6	1	3	
Double (12') Exhibit	\$5000*	3	2	3	
Double Exhibit with Premium Placement	\$7000*	1	2	3	
*Receive 10% off of Sponsor Rates when you bundle two sponsorships or an exhibit with a sponsorship! <i>(T-shirt sponsorship excluded)</i>					

*Electrical service is provided at no additional charge. Extension cords or hard-wired internet connections can be provided at an additional cost.

Consider enhancing your exhibit with a sponsorship or program booklet advertisement. Bundled pricing available!

EXHIBIT DATES AND HOURS

Location: Memorial Union

Date	Hours	Event
Wednesday, June 20, 2018	2:00 PM – 6:00 PM	Set-up
	8:45 PM – 10:00 PM	Receptions in Exhibit Hall and Dining Area
Thursday, June 21, 2018	8:00 AM – 10:30 PM	Exhibits Areas Open
	8:00 PM – 10:30 PM	Poster Session and Reception
Friday, June 22, 2018	8:00 AM – 10:30 PM	Exhibits Areas Open
	8:00 PM – 10:30 PM	Poster Session and Reception
Saturday, June 23, 2018	8:00 AM – 5:00 PM	Exhibits Areas Open
	2:30 PM – 5:00 PM	Poster Session and Reception
Sunday, June 24, 2018	8:00 AM – 12:00 PM	Exhibits Areas Open
	2:00 PM – 6:30 PM	Tear Down

BOOTH ASSIGNMENT

- Exhibit booth locations are assigned ON A FIRST-COME, FIRST-SERVED BASIS upon receipt of registration and payment.
- Exhibitors are asked to indicate their booth type preference and to list any competitors they wish to avoid being placed near. Conference sponsors may receive preferential placement.
- Booth locations will be assigned at the sole discretion of show management and will be based on the date of request.

SPONSOR

Show your support for the International Zebrafish Society by sponsoring a portion of the conference.

SPONSORSHIP TYPE	COST	# AVAILABLE	BENEFITS										
			CONFERENCE SITE LOGO LISTING	PROGRAM LOGO LISTING	LOGO ON PRODUCT	LOGO ON SIGNAGE AT REGISTRATION	LOGO ON SIGNAGE AT EVENT	ABILITY TO PROVIDE BRANDED MATERIAL AT EVENT	BAG INSERT OPPORTUNITY	PLENARY SESSION CHAIR DROP	COMPLIMENTARY REGISTRATIONS	POST-CONFERENCE ATTENDEE MAILING LIST	PRE-CONFERENCE SPONSORED E-BLAST
T-Shirt Sponsor	\$200*	25	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Conference Bag Sponsor	\$1500*	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
APP Sponsor	\$2000*	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Bag Insert OR Plenary Session Chair Drop <input checked="" type="checkbox"/>		1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Welcome Reception	\$1500*	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Ability to provide branded material at Event OR Bag Insert <input checked="" type="checkbox"/>		<input type="checkbox"/>	1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Picnic	\$1500*	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Ability to provide branded material at Event OR Bag Insert <input checked="" type="checkbox"/>		<input type="checkbox"/>	1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Banquet	\$1500*	3	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Ability to provide branded material at Event OR Bag Insert <input checked="" type="checkbox"/>		<input type="checkbox"/>	1	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
*Receive 10% off of Sponsor Rates when you bundle two sponsorships or an exhibit with a sponsorship! (T-shirt sponsorship excluded)													

CONFERENCE T-SHIRTS

Conference t-shirts will be available for purchase online during registration as well as on-site at the conference. Your logo sponsorship on the t-shirt offer visibility that lasts well beyond the conference.



CONFERENCE BAGS

See your company highlighted on our conference tote bags, given to all attendees at registration.



ADVERTISE

Increase your visibility with an ad in the printed program book or on the conference mobile APP.

AD TYPE	COST	BENEFIT
		CONFERENCE SITE LOGO LISTING
Printed program book 1/4 page ad: 3.5" W x 4.75" H	\$300	<input checked="" type="checkbox"/>
Printed program book 1/2 page ad:: 7.0" W x 4.75" H	\$500	<input checked="" type="checkbox"/>
Printed program book full page ad: 7.0" W x 9.5" H	\$750	<input checked="" type="checkbox"/>
Conference mobile app main page rotating banner ad	\$1000	<input checked="" type="checkbox"/>

For more information contact Marcy Green at the International Zebrafish Society mgreen@izfs.org
860.586.7580

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