



# Baby Safety Month Service Guidelines

**JPMA encourages all members and industry stakeholders to participate in this year's Baby Safety Month Gives Back initiative. To help you get started, below are a few ideas for how you can support infant health and safety in September and all year long. Be sure to share your acts of service on social media, tag JPMA and use the hashtag, #JPMAMonthofService.**

## Some Ways to Participate

- Make a monetary donation to your favorite organization or one listed below
- Donate a percentage of every product sold to a nonprofit for the day/week/month
- Sponsor a baby shower for military families through [Operation Shower](#) or a similar organization
- Buy a meal for the nurses and staff at a local NICU
- Product donations to our partner organization, [Delivering Good](#) (Be sure to mention JPMA!)
  - The people Delivering Good serves will need our assistance now more than ever. Many people are already facing the economic fallout from the COVID-19 pandemic, especially people in lower wage jobs and those already in vulnerable circumstances. The children's, fashion and home industries are coming together to help people in need during this critical time. We are working diligently to help individuals and families recover and rebuild. Everyone can make a difference and it's easy to donate. Please donate new product to Delivering Good [here](#).
- Donate old office supplies to a local organization
- Invite a speaker from a nonprofit to attend your virtual staff meeting or corporate event
- Host Facebook sessions to teach proper car seat use, safe sleep, furniture tip-over, babywearing and more
- Host a Day of Service at a local organization & volunteer at a nonprofit

- Collect gently used infant clothing, toys, and books for local shelters and organizations
- Plan a diapers and wipes collection at your workplace and donate to [Help a Mother Out](#) or the [National Diaper Bank Network](#)
- Produce a special Baby Safety Month e-newsletter during the month of September and send to your customers
- Share safety tips from [babysafetymonth.org](#) on your social media channels throughout September
- Host a virtual Grandparents Day (September 13) event, share safety tips and provide giveaways
- Search [volunteermatch.org](#) for local opportunities
- Anything else your company is already doing to promote baby safety

### **Examples of Organizations for Financial Donations:**

- [Every Mother Counts](#)
- [Nurse-Family Partnership](#)
- [First Candle](#)
- [Homeless Prenatal Program](#)
- [March of Dimes](#)
- [Children's Relief Nursery](#)
- [CHOP Healthy Baby Project](#) or your local Children's Hospital
- [Embrace Global](#)
- [Room to Grow](#)
- [Safe Kids Worldwide](#)
- [Alliance of Moms](#)
- [Compassion International](#)
- [Carry the Future](#)
- [UNICEF](#)
- [Save the Children](#)

**Ready to join us? Fill out your information [here](#) and share your Baby Safety Month and Month of Service activities with us using**

the hashtag #JPMAbabysafetymonth and #JPMAMonthofService,  
or email us at [jpma@jpma.org](mailto:jpma@jpma.org).

**SIGN UP TODAY!**