

We invite you to participate in our
36th Annual

CC36

COALITION CONFERENCE

Dear Corporate Partner,

On behalf of the Kentucky Association of Nurse Practitioners and Nurse-Midwives, KANPNM, I would like to formally request your support of an educational offering which will host Nurse Practitioners from Kentucky and surrounding states. KANPNM has a fantastic opportunity for you to build and strengthen your company's name. Join us and develop new relationships with nurse practitioners and nurse-midwives while they are learning about the latest advances in health care.

We invite you to participate in the
36th ANNUAL COALITION CONFERENCE for Advanced Practice Nurses
April 23-26, 2024 (Tuesday- Friday)
Central Bank Center
430 West Vine St., Lexington, Kentucky, 40507
Exhibit Dates: April 23 and 24, 2024

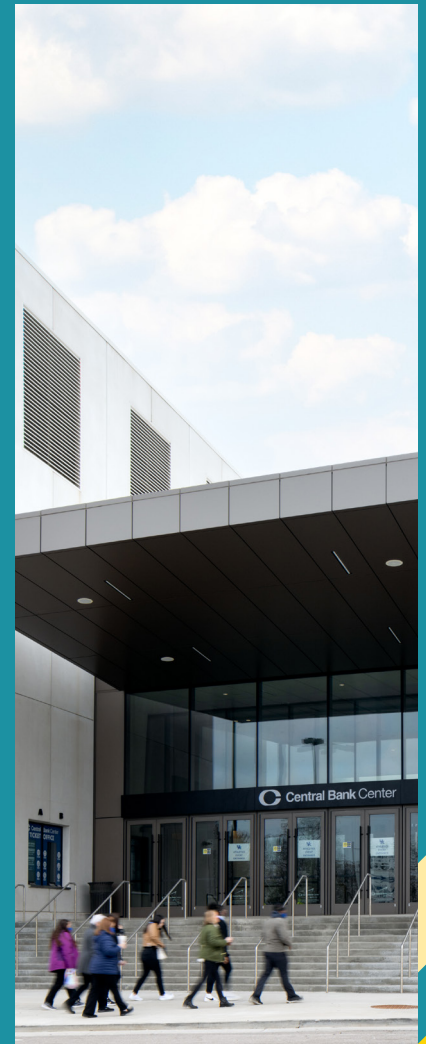
Our attendees are eager to learn about your medical technology, new therapies, products, pharmaceuticals, and industry advancements. Your presence in the Exhibitor's area will provide you the opportunity for interaction with nurse practitioners from various specialties including Acute Care, Allergy & Asthma, Cardiology, Cosmetic Dermatology, Critical Care, Dermatology, Family Practice, Gastroenterology, Geriatric, Gerontology, Gynecology, Hematology, Internal Medicine, Midwifery, Nephrology, Neurology, Obstetrics, Oncology, Orthopedics, Palliative Medicine, Pediatrics, Psychiatry, Pulmonary Medicine, Sleep Medicine, Urology, Vascular, Women's Health and more. You will have multiple opportunities to exchange ideas with participants during conference hours.

The members and board of directors appreciate your generous support and commitment. We hope you will be able to join us at what we are certain will be another informative, enjoyable, and successful conference in Lexington, Kentucky!

Sincerely,

Elizabeth Partin

Elizabeth Partin, DNP, APRN, FAANP
KANPNM President



 Kentucky Association
of Nurse Practitioners
& Nurse-Midwives

SUZANNE ADAMS

Exhibitor Consultant
kynpconf@gmail.com

232 Larch Lane
Lexington, Ky 40511
859-230-8573

KANPNM Tax ID #82-3183184

EXHIBITOR INFORMATION

BOOTH SPECIFICATIONS | Each draped booth is 8' deep x 10' wide. Each includes one 6' skirted table, 2 chairs and a sign with the Exhibitor name. (Note: The area is carpeted)

BOOTH ASSIGNMENT WILL BE MADE WITH CONTRACT CONFIRMATION | A booth will be assigned, and this contract confirmed within one week of payment in full.

SHOW DECORATOR | Information packets concerning services, additional equipment, electricity, and extra materials will be mailed shortly after the contract has been confirmed. This packet comes from Fern Expo and will supply information concerning any additional materials you might need other than those listed below. Fern will also provide shipping information and any other services you might need. Shipping directly to the convention center is not allowed.

Contact Fern Expo at 502-367-0254 to arrange for additional things such as extra tables or chairs, electricity, or telecommunications. All extra charges, including shipping and handling, are the sole responsibility of the Exhibitor.

Gold and Silver packages include digital advertising that will continue beyond conference starting April 2024 through March 2025.

Gold Exhibitor Package Includes:

- Basic exhibit package on Tuesday & Wednesday (\$3000 value)
- Ad on website homepage slideshow for 30 days
- 4 full page newsletter ads per year
- Company logo on website with hotlink
- Annual business meeting slideshow recognition

Silver Exhibitor Package Includes:

- Basic exhibit package on Tuesday & Wednesday (\$3000 value)
- 2 full page newsletter ads per year
- Company logo on website with hotlink

Basic Exhibitor Package Includes:

- Single booth Tuesday and/or Wednesday
- Sign with Company Name
- Carpeted and draped area (8' deep x10' wide)
- Company booth listing in conference mobile app
- One 6' skirted table and 2 chairs-

Non-Profit Exhibitor Package Includes:

- One 6' skirted table and 2 chairs

DOOR PRIZES | All exhibitors are encouraged to donate door prizes for drawings during exhibit hours. Recognition of the donor-sponsored door prizes will be announced with each drawing.

Please note the conference basic exhibit fee paid is intended to be used solely to offset the cost related to the exhibit and display space only. This fee will not be used to fund other aspects of our organization or event.

HOTEL RESERVATIONS | Coalition Conference hotel discounts are available through our online reservation link found at www.kynp.org, is located on your exhibitor page under the Education menu drop down. Room rates will apply through April 1, 2024, provided rooms are still available.

EXHIBITORS SCHEDULE

Monday

4.22.24

2-5pm - Check In & Set Up

Tuesday

4.23.24

8-11am - Check In & Set Up

11am-4pm - Exhibit Hall Hours

4-5pm - Move Out/Set Up

Wednesday

4.24.24

8-10am - Check In & Set Up

10am-4pm - Exhibit Hall Hours

4-5pm - Move Out

Contact us for additional sponsorship opportunities.

They are posted on our website, visit kynp.org and get connected!



EXHIBITOR INFORMATION

COALITION CONFERENCE EXHIBITOR BADGES | Generic KANPNM badges will be given at check in. We ask that you and your colleagues also wear your company badge displaying your name. Both badges should always be worn during conference hours.

For access to the loading dock for move-in we will need names of those persons by April 1, 2024, to submit to Center security.

REGISTRATION NOTE | Conference registration is required of all participants and will not be waived for sponsors. Exhibitors who wish to attend the conference must register and be a Nurse Practitioner.

Contact us for additional information on the following opportunities:

- Exclusive Logo on Conference Bag - \$2,500 with a two-day booth contract
- Exclusive Logo on Conference Water Bottle - \$2,000 with a two-day booth contract
- Advertisement inserted into participants packet - \$500 with a one or two-day booth contract (must supply 800 ads)
- Mobile app advertising - contact for pricing
- Business card included in participants packet - \$300 (must supply 800 business cards)

ENDORSEMENTS | KANPNM does not endorse or promote any products or services related to an exhibit and sponsors will not suggest otherwise. Sponsors will not either prior to, during, or after the exhibit use KANPNM trademarks, trade names, or service marks unless specifically authorized in writing by the KANPNM.

EXHIBIT RESTRICTIONS | Exhibitors whose focus is TENS Units, LED Skincare (Facial and Body), Cosmetic Products, handheld massagers or any others with aggressive sales tactics are not allowed under any circumstance. No exhibitor or part of an exhibit will be admitted to any space until rental of that space has been paid in full. No Exhibitor may dismantle the exhibit until after the closing hour of the show. The exhibitor shall properly staff the exhibit during the show hours. Exhibitors are liable for any damage caused to building walls, floors or columns, or other exhibitors' property. No helium balloons are allowed in the convention center exhibit hall. Any person, firm, or organization not having contracted with KANPNM for the occupancy of space in the exhibit hall will not be permitted to display or demonstrate any products, processes, or services, solicit orders, or distribute advertising materials in any hotel used by KANPNM to house registrants. Any non-compliance with this regulation will result in the prompt removal of the offending person and property from the exhibit area.

INSURANCE | It shall be the sole responsibility of each exhibitor to maintain such insurance against injury to person or damage or loss of property in such amount as the exhibitor shall deem adequate. Insurance protection will not be afforded to the exhibitor either by KANPNM, or the Hotel. The exhibitor will be fully responsible for any claims, liabilities, losses, damages, or expenses including attorneys' fees, relating to or arising out of any losses, injury or damage to any person or property where such injury, loss or damage is incident to, arises out of or is any way connected to, exhibitor's participation in the KANPNM Exhibit Program. The exhibitor shall protect, indemnify, hold harmless and defend the KANPNM, its officers, directors, agents, and employees from and against all such claims, liabilities, losses, damages and expenses, including attorneys' fees, provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of the KANPNM, its officers, directors, agents or employees, or

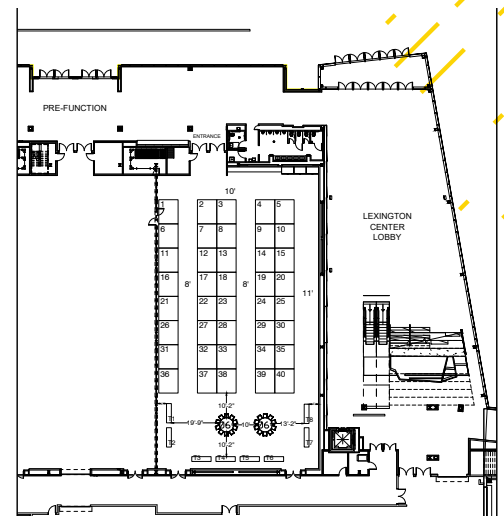
of the conference center or its agents or employees.

VIOLATIONS | Violations of any of these regulations on the part of the exhibitor, his employees or agents shall nullify the right to occupy space, and such exhibitor shall forfeit to KANPNM all monies which have been paid. Upon violation of any of these regulations on the part of the exhibitor, his employees, or agents, KANPNM is given the right to terminate the right to occupy space and may reenter and take possession of the space and remove all persons and goods at the program. Exhibitors shall be liable for all damages which management may incur and forfeit all monies paid or due. The exhibitor expressly waives the serving of a written notice to reenter and terminate.

REFUNDS | No refunds will be made.

INTERPRETATION AND APPLICATION OF TERMS AND CONDITIONS | KANPNM further reserves the right to make such changes, amendments and additions to these rules and such further regulations, as it considers necessary for the good of the conference program. All matters and questions not specifically covered by these Terms and Conditions are subject to the decision of KANPNM.

Exhibit Layout Central Bank Center



APPLICATION

KANPNM Tax ID #82-3183184

Please accept this application for the company listed below for the **36th ANNUAL COALITION CONFERENCE** for Advanced Practice Nurses to be held at the Central Bank Center, Lexington, KY. Your contract will be confirmed upon receipt of this form and full payment. Booth assignments are completed upon receipt of this contract/payment in the order received. See Terms and Conditions page.

Contract Company Name: (as it is to appear on listings and signage) _____

Representative Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Management Company Name (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

SIGN UP OPTIONS

Register and pay online: www.KYNP.org

***note a processing fee will be charged for use of a credit card but an ACH option is available**

Select the Education menu drop down then click the Exhibitor page.

(Our W-9 can be printed from this page also).

OR COMPLETE AND MAIL THIS FORM TO:

KANPNM c/o Suzanne Adams, Exhibitor Consultant, 232 Larch Lane, Lexington, KY 40511

Check made payable to (KANPNM) Kentucky Association of Nurse Practitioners /Nurse-Midwives (KANPNM Tax ID #82-3183184)

Visa MasterCard American Express Discover

***note a processing fee of 3.54% will be charged for the use of a credit card**

TOTAL DUE \$ _____

Exhibitor Gold Exhibitor - (two-day single booth space included) \$5,000

Space Silver Exhibitor - (two-day single booth space included) \$4,000

Requested: Basic Exhibitor (Tuesday & Wednesday) - single booth space \$3,000

Basic Exhibitor (Tuesday only) - single booth space \$1,500

Basic Exhibitor (Wednesday only) - single booth space \$1,500

Non-profit Tabletop Display - \$350 per day _____



QUESTIONS:

Suzanne Adams

Exhibitor Consultant

kynpconf@gmail.com

859-230-8573

Name: (As it appears on card) _____

Card Number: _____ Three digit confirmation number: _____

(4 for American Express)

Expiration Date: _____ / _____

Card Billing Address: _____

Phone Number for Card: _____

Signature: _____

TERMS AND CONDITIONS

- 1. LOCATION AND DATES:** The 36th Annual Coalition Conference presented by KANPNM will be held April 23-26, 2024, at the Central Bank Center, 430 West Vine St., Lexington, KY. 40507
- 2. SPACE CONTRACTS:** Contracts are awarded, and displays are assigned on a first-come, first-served basis. To apply for a display, complete and return the contract with full payment by April 15, 2024. No refunds will be granted for display space or advertising. KANPNM shall have the full right to consider this contract terminated and to retain as liquidated damages all monies paid and to lease that Exhibitor's space to another Exhibitor. KANPNM reserves the right to decline or prohibit any display that, in their judgment, does not fit the character of the conference. This reservation is all-inclusive as to persons, things, printed matter, products, and conduct.
- 3. SPACE ASSIGNMENT:** Spaces will be assigned in the order contracts are received by KANPNM. In all cases, efforts will be made to assign space in compliance with the applicants' choices; however, no guarantee is made by KANPNM that Exhibitors specifications will be met. KANPNM will provide display space to the Exhibitor as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes in the interest of any Exhibitor or KANPNM.
- 4. SUBLETTING SPACE:** No Exhibitor may assign, sublet, or apportion his or her space in whole or part, nor exhibit any products or services other than those manufactured or handled in the normal course of his or her business. All activity must be confined to the limits of the exhibit display area.
- 5. INSTALLATION AND DISMANTLING:** All exhibit installations must be completed between the hours of 2:00 pm and 5:00 pm on Monday, April 22, 2024; 8:00-11:00 am Tuesday, April 23, 2024; 8:00-10:00 am Wednesday, April 24, 2024, any space not claimed and occupied or for which no special arrangements have been made by aforementioned times may be resold or reassigned by KANPNM without any obligation on the part of KANPNM for any refunds whatsoever. Dismantling of displays must not begin until after the exhibits close at the times listed in the Exhibitor Prospectus. All exhibits must be removed, and the building vacated by 5:00 pm Wednesday, April 24, 2024. No installing, dismantling, rearranging, repairing, servicing, removing, or supplementing of exhibits will be permitted during the viewing hours without the permission of KANPNM. Exhibitors are required to participate during all show hours each day as listed in the Exhibitor Prospectus.
- 6. EXHIBITOR'S ADMISSION CREDENTIALS:** Exhibitors must furnish KANPNM with an advance list of their representatives who will be setting up the booth. Representatives must check-in/register upon arrival at the exhibitor registration desk and must always wear company identification badges and KANPNM exhibitor badges (furnished by KANPNM) while in the Center.
- 7. SALE OF MERCHANDISE:** Exhibitors may not sell products on the exhibit floor during regular exhibit hours unless they have prior approval. Exhibitors whose focus is TENS Units, LED Skincare (Facial and Body), Cosmetic Products, handheld massagers and any others with aggressive sales tactics are not allowed under any circumstance. Should an exhibitor representing these categories be found on the exhibit floor, they will be removed from the exhibit floor immediately with no refund of funds paid. The vending Exhibitor will hold KANPNM harmless from every claim of any kind that may arise from the sale of such products, including without limitation, any consumer suit, complaint, or demand; any product liability suit; or any other claim, demand, or suit, whether in a court of law or equity or in an administrative forum. KANPNM reserves the right in their sole discretion, to prohibit or discontinue sales for any reason at any time. Exhibitors are responsible for all permits required by law or local ordinance. If an exhibitor engages in on-location transactions, the exhibitor will be responsible for complying with all federal, state, and local laws that may pertain to such sales. Each exhibitor is responsible for making this contact.
- 8. NOISE, SOUND, AND COMBUSTIBLES:** Use of the display area shall not interfere with other exhibitors. Musical instruments, radios, sound-motion picture equipment, record players, noise-creating devices, or amplifying systems shall be operated only at a level that will not interfere with other Exhibitors or add unduly to general acoustical inconvenience, and their operation must conform to KANPNM requirements. Flammable fluids, substances or material, the use of which is in violation of city, county, or state laws or regulations, may not be used in any booth.
- 9. COPYRIGHT POLICY:** The Copyright Laws require the payment of a user fee before any performance of copyrighted work (such as music or literature). Exhibitors are responsible for procuring permission to use any copyrighted work that is performed, broadcasted, displayed, or used in KANPNM publications, which is supplied to KANPNM by the Exhibitor. Each Exhibitor assumes full liability for any infringement of the Copyright Act committed by or on behalf of such Exhibitor and agrees to hold KANPNM and their employees and agents harmless and to assume all costs and damages for any direct or indirect liability KANPNM may incur by such infringement. For any infringement committed, each Exhibitor agrees to assume the duty to defend, including paying for all costs associated with the infringement defense, giving KANPNM right to control litigation and choice of counsel.
- 10. NON-LIABILITY:** It is expressly understood and agreed by each contracting Exhibitor and his or her guests that neither KANPNM, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of Exhibitors. All property of the Exhibitor is understood to remain under his or her custody and control in transit to, within, or in transit from the confines of the Exhibit Hall, subject to the rules and regulations of this conference. By signing the contract, Exhibitor releases and agrees to indemnify KANPNM, its managers, officers, members, sponsors, employees, and agents, and indemnify and save them harmless from any suit or claim for property damage or personal injury (including punitive damages) by whosoever sustained, including Exhibitor and its employees, servants, independent contractors, and agents of every kind or employees on or about the Exhibitor's space or arising out of Exhibitor's participation in the exhibition, excluding such damage or injury resulting in any part from the negligence of one or more of the aforementioned indemnities. The performance of this contract by either party is excused if made impossible or illegal by acts of God, war, government regulation, disaster, civil disorder, curtailment of transportation facilities, power outage, or other emergency over which any party has no control. This agreement may be terminated for one or more of such reasons by written notice from one party to the other, but upon termination for any such reason, Exhibitor is not entitled to a refund or reimbursement. The Exhibitor does not have the right to request a refund because the facility fails to provide any service (e.g., electricity goes out and attendees cannot see exhibit). Failure by the Exhibitor to comply with these rules and regulations as agreed by the parties or the breach of any representation, warranty, or guarantee by the Exhibitor shall render the Exhibitor liable for direct and consequential damages, expenses, allocations of overhead, etc., including but not limited to, reasonable attorney's fees. This agreement represents the complete understanding of the parties and may be amended, modified, or otherwise altered only pursuant to the mutual written agreement of the parties.
- 11. GENERAL:** KANPNM reserves the right to make such additional conditions, rules, and regulations as KANPNM deems necessary to enhance the success of the Coalition Conference. Failure of KANPNM to declare any violation of these rules immediately upon occurrence thereof, or delay in taking any action in connection therewith, shall not waive such violation. KANPNM shall have the right to declare any violation at any time and take such action as might be lawful or authorized hereunder, either in law or in equity. The receipt of any rent or payment by KANPNM, with or without knowledge of any breach or violation by KANPNM of any conditions, terms, or covenant, hereunder shall not be determined or considered as a waiver of any provision hereunder.
- 12. KANPNM NAME AND LOGO:** Exhibitors must have approval from the Kentucky Association of Nurse Practitioners/Nurse-Midwives (KANPNM) to use the official KANPNM logo, KANPNM Coalition Conference logo and/or organization name: Kentucky Association of Nurse Practitioners/Nurse-Midwives (KANPNM).
- 13. EXHIBITORS SHALL BE FULLY RESPONSIBLE** to pay for all damages to property owned by the Central Bank Center, Lexington, KY, its owners, or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify, and hold harmless, Kentucky Association of Nurse Practitioners/Nurse-Midwives (KANPNM) and the Central Bank Center, its owners, managers, officers, or directors, agents, employees, subsidiaries, and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or because of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotels, or any part thereof.
- 14. CANCELLATION OF EXHIBITORS:** KANPNM reserves the right to cancel or deny any company or organization the opportunity to exhibit at its conference for any reason including, but not limited to, if it deems the company or organization is inappropriate for the participants. In its sole discretion KANPNM reserves the right to refuse any exhibit application and/or exhibit.