



Kansas City Southwest Clinical Society's
2019 Winter Conference

Friday, February 8, 2019

Sheraton Overland Park Hotel

6100 College Boulevard, Overland Park, KS 66211

Agenda

- 6:30 am Registration and Breakfast Buffet Open
- 7:00 am **Welcome and Announcements, Joel McKinsey, MD**, Metro Infectious Disease Consultants, Kansas City, MO
- 7:05 am **Systemic Treatments of Eczema and Psoriasis, Comorbidities, and the Importance of Coordination of Care, David Kaplan, MD**, Adult and Pediatric Dermatology, Overland Park, KS
- 8:00 am **Updates in Lung Cancer Screening: The Who, What, When, Why and How for the Primary Care Provider, Nirmal K. Veeramachaneni, MD**, Thoracic Surgery, University of Kansas Health System, Kansas City, KS
- 8:55 am **Update on Parkinson's Disease, Susan Sifers, MD, MS**, Parkinson's Disease and Movement Disorders Center, Saint Luke's Marion Bloch Neuroscience Institute, Department of Neurology; and Program Director, Movement Disorders Fellowship, Associate Program Director, Neurology Residency, University of Missouri - Kansas City, Kansas City, MO
- 9:50 am **Urological Conditions Presenting to the Office and Emergency Department, Steve Waxman, MD, JD**, Cotton O'Neil Urology, Topeka, KS
- 10:45 am *Beverage Break and Visit Exhibits*
- 11:05 am **Using Medications that Cause Weight Loss: Which Drug for Which Patient?, Shadrach Smith, MD**, Encompass Medical Group, Kansas City, MO
- Noon *Luncheon and Presentation: **Medical Pain Management and Opioid Prescribing, Benjamin Skoch, DO***, Assistant Professor, Palliative Medicine, University of Kansas Health System, Kansas City, KS
- 1:00 pm **Ischemic Limb Preservation, Adam Alli, MD**, Vascular and Interventional Radiology, University of Kansas Health System, Kansas City, KS
- 1:55 pm *Beverage Break and Visit Exhibits*
- 2:15 pm **Chronic Kidney Disease, Robert Golder, MD**, Midwest Nephrology Consultants, PA, Kansas City, MO
- 3:10 pm **Benign Hematology, Kevin Hubbard, DO**, Professor, Internal Medicine; Chair, Department of Primary Care Medicine, Kansas City University of Medicine and Biosciences, Kansas City, MO
- 4:10 pm Wrap-up and Adjourn

Exhibitor Prospectus

Exhibit Details

Location: Sheraton Overland Park Hotel, 6100 College Boulevard, Overland Park, KS 66211

Tentative Set-up and Display Hours:

Set-up: Thursday, February 7: 5:30 pm

Display Hours: Friday, February 8: 6:30 am to 3 pm

Breaks are designated from 10:45 am and 1:55 pm for 20 minutes each.

Audience: Last year's winter conference brought in 207 health care providers: 134 physicians, 38 nurse practitioners, 21 physician assistants, 14 registered nurses and others. The physician audience was comprised of 85% primary care physicians with many other specialties represented.

Exhibit Eligibility: All exhibits are to be designed for the display and demonstration of products and services relating to the practice and advancement of the art and science of medicine or the professional education of the attendees. Any product being promoted through an exhibit that requires approval by the Food and Drug Administration (FDA) must receive this approval before the manufacturer is eligible to exhibit this product. KCSWCS may forbid installation or request removal or discontinuance of any exhibit or promotion, wholly or in part, that in its opinion is not keeping with the character and purpose of the event and/or KCSWCS.

Exhibit Request: Please complete and submit an Exhibit Space Request on the back page of this prospectus.

Exhibit Fee and Payment: Exhibit space fees are \$350. Payment is due with your application unless prior arrangements have been made with the Executive Director.

Payment can be made with a credit card at <https://www.kcswcs.org/events/register.aspx?id=1183795>. Make checks out to Kansas City Southwest Clinical Society and mail to KCSWCS, 9229 Ward Parkway, Suite 280, Kansas City, MO 64114. KCSWCS's Federal Tax ID 44-0309060.

Exhibit Assignment: Exhibits will be in the foyer of the meeting room. Space is limited to 15 vendors and available on a first-come, first-served basis, determined by request and payment date. KCSWCS reserves the right to redesign the layout of the exhibit tables and may, at their discretion, reassign booth placement as needed.

Exhibit Display Items and Furnishings: Exhibit furnishings are one six-foot, draped table and two chairs. All booths must fit into the exhibit space without extending into walkways. Complimentary Wi-Fi is available in conference areas and halls.

Exhibit Staffing: Exhibits are to be attended at all designated break times by employees or a representative of the exhibiting company.

Food, Drink and Prizes at Exhibit: No food or drink may be served at an exhibit space that is not purchased through the Sheraton, Overland Park. Prize drawings or contests are allowed and must be open to all attendees.

Security: There is no formal security at the event. KCSWCS cannot guarantee against loss or damage of any kind. Exhibitors assume all risk of loss or damage.

Courtesy and Conduct: KCSWCS reserves the right to require modification of any exhibit that, in its opinion, is not in character with the program. Exhibits should be installed so they will not project beyond the space allotted or obstruct the view of or interfere with other exhibits. Multimedia presentations are to be arranged so that aisles are not blocked. Exhibitor's use of music or other sound is not permitted to interfere with other exhibitors.

Exhibit Dismantling: Exhibits can be dismantled after the last break on Friday, February 8, 2019. Tear-down before that time is discouraged.

Contact: Ruth Smerchek, KCSWCS Executive Director, 9229 Ward Parkway, Suite 280, Kansas City, MO 64114. Phone: 816.523.3383 ~ Fax: 816.523.3393 ~ E-mail: ruth@kcswcs.org ~ Web site: www.kcswcs.org

Kansas City Southwest Clinical Conference
2019 Winter Conference Exhibit Space Request

February 8, 2019 Sheridan, Overland Park, KS

Apply online at <https://www.kcswcs.org/events/register.aspx?id=1183795>

Company: _____

Contact Person: _____

E-mail: _____

Phone: _____ Fax: _____

_____ Total number of spaces requested.

If possible, please do not place our company next to the following companies:

Payment - Fee is \$350 per space. KCSWCS Federal Tax ID: 44-0309060

- Check is enclosed. Make check payable to KCSWCS.
- Check mailed prior to meeting. Payment must be received before a space is assigned.
- Pay online at <https://www.kcswcs.org/events/register.aspx?id=1183795>
- Credit card payment. __Visa __MasterCard __Discover __American Express

Account Number _____ Expiration Date _____

Security Code _____ Signature _____

Terms and Conditions

When the exhibitor request and payment is accepted by KCSWCS it becomes a contract and the exhibiting company must abide by all conditions as set forth in this prospectus. Each exhibitor shall be responsible for compliance with ADA within its assigned exhibit space. Exhibitor assumes responsibility and hereby agrees to protect, indemnify, defend and save the Kansas City Southwest Clinical Society and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney fees arising out of cause of Exhibitor's installation, removal, maintenance, occupancy or use of the exhibitor premises or a part thereof. Exhibitor agrees that the KCSWCS shall not be responsible for any exhibit items that are lost, stolen, damaged or destroyed during the Conference, including setup or tear down. Under government order of emergency or other fair reasons beyond its control, KCSWCS reserves the right to cancel the exhibit with a full refund of space payments made.

I have read and understand the conditions above. By signing below I am indicating my company's agreement to become an exhibitor for the 2019 KCSWCS Winter Conference and abide by the terms and conditions set forth in this prospectus.

Authorized Signature _____

Return request with payment to: KCSWCS, 9229 Ward Parkway, Suite 280, Kansas City, MO 64114. Phone: 816.523.3383. Fax: 816.523.3393 E-mail: ruth@kcswcs.org Web site: www.kcswcs.org