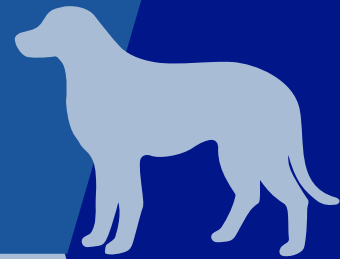


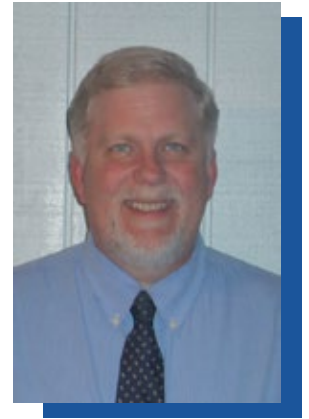
exhibitors prospectus



106th  
Kentucky  
Veterinary  
Medical Association  
Annual Meeting &  
44th Mid-America  
Veterinary Conference

September 29,30, October 1, 2017  
The Galt House Hotel - Suite Tower  
Louisville, KY





Dear Exhibitors,

The 106th KVMA Annual Meeting and the 44th Mid-America Veterinary Conference is quickly approaching and the committee is excited about the program being formulated this year. The meeting will return to the historic Galt House Hotel in downtown Louisville, KY, Friday September 29th through Sunday October 1st. The program will provide twenty hours of continuing education including our breakfast round table discussions on Saturday and Sunday morning. We have a full weekend of CE with wonderful speakers in the tracts of Small Animal, Equine, Food Animal, Practice Management and our ever-popular Technician Program.

We are excited to have Ryan Quarles, Kentucky's Commissioner of Agriculture as our Keynote speaker during our lunchtime program on Friday. At the request of several attendees from last year's meeting we will have 3 hours of CE dedicated to backyard poultry, which is very fitting with the increased number of people who are raising birds in their backyards. As an emerging topic, we will have a question and answer session on telemedicine as it applies to veterinary medicine. This should generate a very active discussion. On Friday evening we will have time for socialization at The Sports and Social Club in Fourth Street Live just blocks from the Galt House.

During lunchtime on Saturday, we will have our 106th Annual Business Meeting in which we will present our annual awards and our KVMA Animal Hall of Fame award. We will go to Angel's Envy Distillery for a tour of the distillery and bourbon tasting along with heavy hors d'oeuvres Saturday evening from 6:30 pm to 8:30 pm.

The exhibit hall will have similar setup as in years past. Any food and drink will be set up in the back of the hall to encourage traffic flow through the booths. Silent auction items will also be displayed in this area as well and in the exhibitors' booths. Instead of the auction being held during our Saturday evening entertainment, as it previously has been, it will be held during the last two breaks of the day on Saturday in the exhibit hall. This will also cause more individuals to enter the exhibit hall.

We are deeply grateful for our industry partners. Your support allows us put on the Mid-America Conference every year and offer a quality continuing education experience for those attending.

We look forward to seeing all of you in Louisville this fall.

Sincerely,

Doug Peterson, D.V.M.

# Exhibitor Information

## ● Exhibit Dates

September 29-30, 2017. There are no exhibits on Sunday, October 1.

## ● Facility

The convention will be held at The Galt House Suite Tower in Louisville, Kentucky. A block of rooms has been held in the Association's name. Hotel reservations can be made by contacting the hotel directly at (502) 589-5200 or go to the KVMA website at [www.kvma.org](http://www.kvma.org) and click on 106th KVMA Annual Meeting/ 44th Mid-America Veterinary Conference Information or access at: <https://aws.passkey.com/go/kvma2017>

## ● Booth Costs

\$800 for a single booth. \$1500 for a double booth.

## ● Reservations

To reserve your booth(s), you must submit an Official Application Form accompanied by your company check or credit card information for a nonrefundable minimum of 50% of total price of requested space.

## ● Booth Payment

Mail applications to: Kentucky Veterinary Medical Association (KVMA), PO BOX 4067, Frankfort, KY 40604-4067. If you have questions, you may contact Louise Cook with KVMA at (800) 552-5862 or email: [info@kvma.com](mailto:info@kvma.com).

## ● Exhibit Booths

Standard size booths are 10 ft. deep by 10 ft. wide. Booths include the following at no extra cost: drapery - 8ft. backdrop with 3 ft. divider, identification sign indicating company name, one 6 ft. draped table, two chairs and a wastebasket. Electrical outlet is available and can be ordered directly from the Galt House by submitting the Galt House Exhibit Booth Order Form 2017. The exhibit hall is carpeted. All other furnishings, equipment, etc., shall be provided by the Exhibitor at his/her expense, with arrangements made through A. G. Exhibitions. In order to be recognized in the Annual Meeting Program, contract and fee are due no later than July 1, 2017.

## ● Use Of Booths

All exhibits and demonstrations must be confined to the exhibit booth. No exhibitor shall assign, sublet, or share the whole or any part of the assigned booth space. Exhibitors are encouraged to cooperate in closing of exhibits and clearing of Exhibit Hall when requested.

## ● Time Schedule

Setup Friday, September 29, 7 AM - 12 PM - Exhibit Hours: Friday, September 29, 12 PM - 5:30 PM

Saturday, September 30, 9:15 AM - 5 PM

Saturday evening: "How Kentucky Bourbon is Made" - Angel's Envy Distillery Tour, Tasting, Hors d' oeuvres and Socializing 6:30 PM - 8:30 PM

Sunday, October 1 - No exhibits. Dismantling Saturday evening after 5 pm and Sunday morning.

## ● Registration

Exhibitor badges will be provided for each company representative and may be picked up at the main registration desk. Badges are required for admittance to exhibit area.

## ● Security

Security will be provided in the Exhibit Hall at no additional cost to Exhibitors. The KVMA assumes no liability whatsoever for material in exhibitors' booths.

## ● Special Events

Saturday: KVMA Luncheon at noon in Grand Ballroom C. (Lunch tickets are available to purchase and must be pre-registered for on the registration form.) Saturday afternoon: KVMA Foundation Live Auction will be held during the afternoon breaks in the Exhibit Hall. Saturday evening: Angel's Envy Distillery Tour & Tasting. See details above in Time Schedule. Pre-registration required on the registration form.

Each morning a continental breakfast will be served at 7AM that exhibitors are welcome to attend. Morning and afternoon refreshments breaks are located in the Exhibit Hall and are open to Exhibitors. Exhibitors are welcome to attend any scientific sessions. The KVMA would like to invite all Exhibitors to participate in the Silent Auction. If your company would like to provide an item to have at your booth for the silent auction, please have your representative contact the KVMA office regarding the item. All proceeds from the Silent Auction will go to the KVMA Foundation to help support their work to improve the lives of animals and people through education.

### ● **Consent to Use Photographic Images**

Registration and attendance at the KVMA Annual Conference and other activities constitutes an agreement by the registrant to KVMA's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videos, electronic reproductions, marketing efforts and materials, and audiotapes of such events and activities.

## **Service Contractor**

A. G. Exhibitions will warehouse and transfer all exhibits directed to them in and out of the exhibit area. All correspondence and phone calls should be directed to Andy Garrett, (502) 664-2131 or at the address below. Exhibitor equipment is not covered by A. G. Exhibitions' insurance. If insurance is desired, it must be secured by the exhibitor. Local pickup and delivery service will be available. All services will be provided at prevailing rates.

**Shipping Instructions:** All shipments should be prepaid and marked as follows:

Exhibitor's Name

Booth Number

A. G. Exhibitions

642 Barret Ave.

Louisville, KY 40204

For: 2017 Mid-America Veterinary Conference and/or 2017 KVMA Conference

**PLEASE DO NOT SHIP DIRECTLY TO THE GALT HOUSE.** The hotel does not have facilities to handle or store exhibits prior to the conference.

Any special services such as rental of furniture, signs or carpentry work and freight may be secured from our exhibit contractor, A. G. Exhibitions. Exhibitor packets with all requisition forms for services will be sent to each exhibitor by our exhibit contractor about August 1, 2017. All details should be arranged early to minimize confusion and charges for overtime labor.

### ● **Electrical Service**

Please note that electrical outlet is NOT provided and will need to be pre-ordered by submitting the Galt House Exhibit Booth Order Form 2017.

### ● **Official Program**

Names of exhibitors who reserve space by July 1, 2017 will be listed in the official program. Exhibitors registering after July 1, 2017 will be listed in the Kentucky Veterinary News prior to the meeting.

### ● **Security**

Around the clock security will be employed throughout the Conference.

### ● **Exhibitor Regulations**

Exhibitors will be expected to comply with the rules and ethics of the American Veterinary Exhibitors Association. Any undignified solicitation on the part of an exhibitor shall be promptly reported. The KVMA reserves the right to close any exhibit which conducts its solicitation in an objectionable manner or infringes upon the rights and privileges of other exhibitors.

## **Business Opportunities**

- Exhibit Hall features and other opportunities for exhibitor interaction
- Exhibitor friendly schedule
- Free continental breakfasts available each morning
- Lunch on Saturday will be available in the Galt House
- Morning and afternoon refreshment breaks for attendees in the Exhibit Hall
- Saturday night Angel's Envy Distillery Tour. A good time to socialize.

# KVMA Sponsorship Programs

The Kentucky Veterinary Medical Association has instituted the Gold, Silver and Bronze Sponsorship Programs and wants you to be aware of how this special status will provide your company with the most positive benefits, both tangible and intangible. As you review the benefit packages, you will see that by becoming a gold, silver or bronze sponsor your company will enjoy prime visibility to the KVMA members throughout the year.

The KVMA values the positive relationship it holds with exhibitors, and will strive to heighten the awareness of our members to your products and services at every opportunity. Our goal is to promote your involvement with the KVMA to your greatest advantage.

The sponsorship proceeds will be used to fund the annual Mid-America Veterinary Conference. Should a sponsor wish, the funds could be directed to a specific speaker, program, or function. If not, the funds will go into the general operating budget of the Annual Conference. Requests will be made annually to renew Sponsorships.

We encourage you to become a part of this program.

## ● **GOLD SPONSORSHIP BENEFITS** Minimum donation: \$3,000

1. A 1/2 page advertisement in each issue of KVMA's quarterly newsletter for one year. Advertiser is to furnish digital advertisement in the form of a JPG, PDF, EPS or TIFF file by January 15, May 15, August 15 and November 15. Digital ad dimensions to be 7" wide X 4 1/2" deep.
2. Special sign for company's booth at Mid-America Conference designating sponsorship status.

## ● **SILVER SPONSORSHIP BENEFITS** Minimum donation: \$2,000

1. A 1/4 page advertisement in each issue of KVMA's quarterly newsletter for one year. Advertiser is to furnish digital advertisement in the form of a JPG, PDF, EPS or TIFF file by January 15, May 15, August 15 and November 15. Digital ad dimensions to be 3 1/2" wide X 4 1/2 " deep.
2. Special sign for company's booth at Mid-America Conference designating sponsorship status

## ● **BRONZE SPONSORSHIP BENEFITS** Minimum donation: \$1,000

1. A 1/8 page advertisement in each issue of KVMA's quarterly newsletter for one year. Advertiser is to furnish digital advertisement in the form of a JPG, PDF, EPS or TIFF file by January 15, May 15, August 15 and November 15. Digital ad dimensions to be 3 1/2" wide X 2 1/4 deep.
2. Special sign for company's booth at Mid-America Conference designating sponsorship status.

## ● **CORPORATE SPONSORSHIP BENEFITS** Minimum donation: \$500

1. Special sign for company's booth at Mid-America Conference designating sponsorship status.

NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_  
E-MAIL \_\_\_\_\_

Yes, I would like to participate in the KVMA Sponsorship Program. Level: \_\_\_\_\_

VISA  Master Card  AMEX Number: \_\_\_\_\_  
Security Code \_\_\_\_\_ Exp. Date \_\_\_\_ / \_\_\_\_

Signature of Card Holder: \_\_\_\_\_

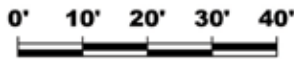
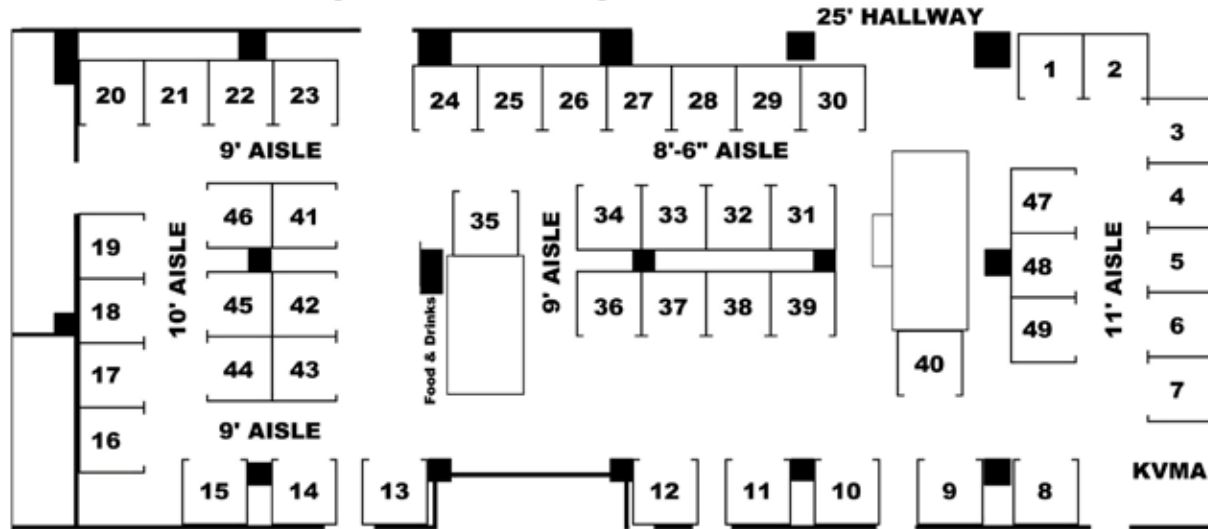
ENCLOSED IS OUR CHECK IN THE AMOUNT OF \$ \_\_\_\_\_

Make check payable to: KVMA

Remit to: KVMA, P. O. Box 4067, Frankfort, KY 40604-4067

Questions: Phone (502) 226-5862, Fax (502) 226-6177, E-mail: info@kvma.com

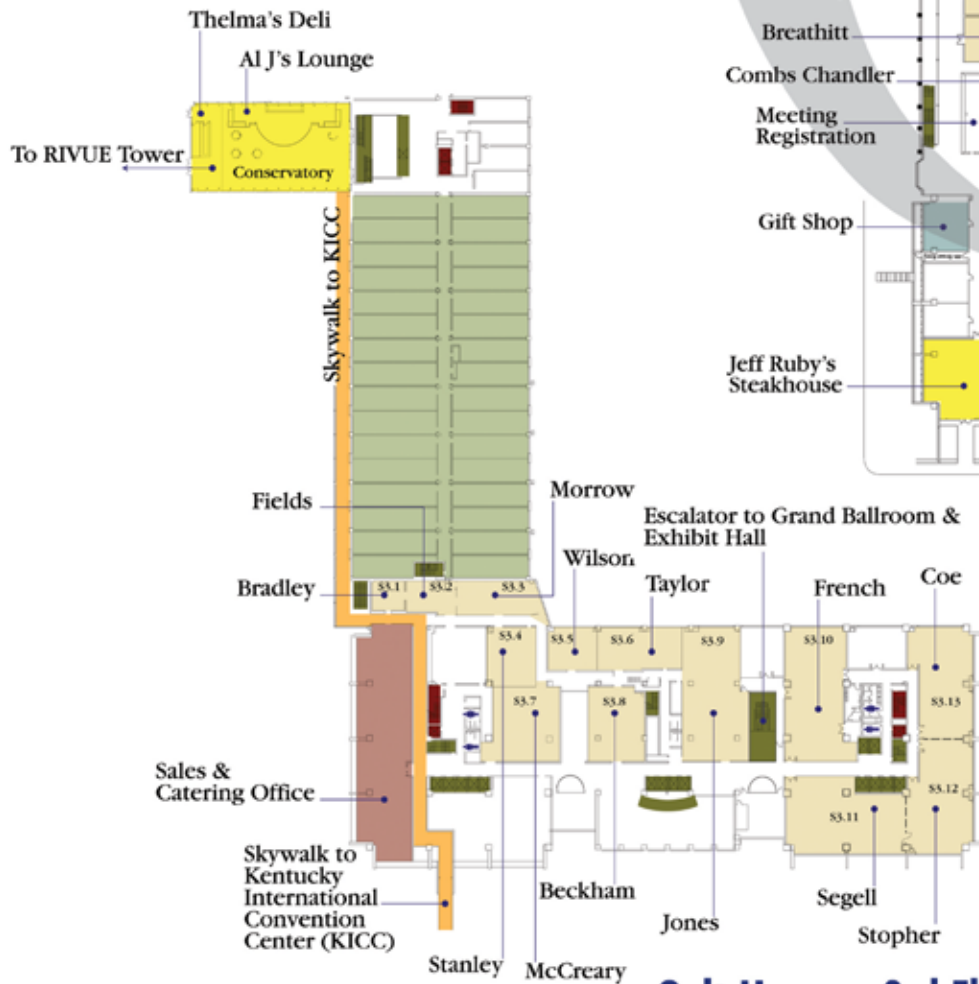
# Exhibition Hall Floorplan and Meeting Rooms - Galt House Suite Tower, Louisville, KY



Booths are 10' x 10'.



**Galt House - 2nd Floor**



**Galt House - 3rd Floor**