

**KENTUCKY BAR ASSOCIATION
RULES OF THE SUPREME COURT OF KENTUCKY**

PRACTICE OF LAW

SCR 3.130(7.01) Definitions

For the purposes of Rule 7, the following definitions shall apply:

(1) “Advertise” or “advertisement” means to furnish any information or communication containing a lawyer’s name or other identifying information, and an “advertisement” is any information containing a lawyer’s name or other identifying information; except the following:

- (a) a professional card of a lawyer;
- (b) a public service announcement identifying the sponsor as a lawyer or law firm, by name, address(es), telephone number(s), but no other information;
- (c) a sign on or near the law office and in the building directory identifying the law office.

(2) “Legal Services” means the practice of law as defined in SCR 3.020.

(3) “Commission” when used in SCR 3.130(7) means Attorneys’ Advertising Commission.

HISTORY: Adopted by Order 2015-20, eff. 1-1-16