SCR 3.130(7.40) Communication of fields of practice

(1) A lawyer may communicate the fact that the lawyer does or does not practice in particular fields of law.

(2) A lawyer admitted to engage in patent practice before the United States Patent and Trademark Office may use the designation "Patent Lawyer" or a substantially similar designation.

(3) A lawyer engaged in admiralty practice may use the designation "Admiralty", "Proctor in Admiralty", or substantially similar designation.

(4) A lawyer shall not state or imply that a lawyer is certified as a specialist in a particular field of law, unless:

(a) the lawyer has been certified as a specialist by an organization which has been approved by an appropriate state authority or that has been accredited by the American Bar Association;

(b) the name of the certifying organization is clearly identified in the communication; and

(c) the communication occurs only for as long as the lawyer remains so certified and in good standing.

HISTORY: Adopted by Order 2015-20, eff. 1-1-16