

## **Sintra Hoffman -Bio (2020)**

Sintra Hoffman is the President and Chief Executive Officer of WESTMARC, representing the West Valley of the Phoenix metro area. Sintra is a passionate and influential leader, whose career is reflective her values – strengthening communities through sustainable relationships.

Her professional background includes over 20 years of experience in local, state and federal government, and in the business arena. In her current role, she has the pleasure of working with 15 communities, over 3000 square miles known as the West Valley of Metro Phoenix and home to 1.7 million residents.

She previously served as Assistant Division Director for the Arizona Department of Transportation (ADOT). She led ADOT's Office of Public Affairs, focusing on building and sustaining relationships with leaders in Arizona's cities, towns, counties, tribal communities and the business community. Prior to her time at ADOT, she spent 10 years with the City of Surprise, serving as the Director of Intergovernmental Relations and Deputy City Manager.

Sintra was recognized in AZ Business Leaders 2020. In 2019 she was recognized by Estrella Mountain Community College as their Education Hero. She was recognized by Arizona Business Magazine as one of the ***Most Influential Women in 2016***. She has been recognized for her accomplishments in transportation lobbying and problem solving.

She actively serves on several community and education Boards focused on improving the quality of life and economic vitality in the West Valley. She holds a Bachelor's degree in Business Administration and Master's of Administration in Public Administration.