

EXHIBITOR/
SPONSORSHIP
OPPORTUNITIES



What if

2019 Annual Conference and Exhibition

Hampton Inn & Suites
New Orleans, Louisiana
May 8 – May 9, 2019



LeadingAge[®]
Gulf States

“WHAT IF”

**Louisiana Assisted Living Association
And
LeadingAge Gulf States
Conference & Exhibition
May 8-9, 2019
New Orleans, LA**



Louisiana * 2019 * Mississippi

The Louisiana Assisted Living Association and LeadingAge Gulf States’ Annual Conference and Exposition is marketed to **more than 700 providers who serve more than 50,000 senior adults**. The conference attendees represent care and services from personal care, shelter care, continuing care retirement communities (CCRCs), assisted living, nursing homes, senior housing communities, Independent senior living, adult day care and home and community based services. Set in a dynamic environment of networking, education, advocacy and professional development, your products and/or services are exposed to CEOs, board trustees, CFOs, administrators, directors of nursing, nurses, nurse practitioners, marketing directors, purchasing officers, plant operations, dining services, social services, transportation, environmental services and information systems.

Exhibitor Space Is Limited!

This year’s conference continues the tradition of providing, in one setting, the total array of information needed in today’s long-term care market. The variety of educational programs is vast—*more than 30 educational sessions; education tracks—CEO/Trustees, Housing, CFOs, Clinical/Direct Care—two general sessions with special guest speakers—all designed to optimize your contacts!*

****ONE DAY EXHIBITION****

Your Time is Valuable—invest in a national quality, regional conference—the Louisiana Assisted Living Association and LeadingAge Gulf States!

On behalf of our board of directors and fellow members, we thank you in advance for sharing our vision of healthy, affordable and ethical long-term care—a vision, that is in part, realized through the generous support of our business partners.

*Sharla Aloisio, CEO, Executive Director, Louisiana Assisted Living Association
Karen Contrenchis, President, LeadingAge Gulf States*

—Join us in celebrating this year’s conference theme, “WHAT IF”—

CONFERENCE SPONSORSHIP OPPORTUNITIES

Highlight your company and reach more of your target audience with conference sponsorships.

GOLD SPONSOR—\$3,500

- ◆ 8ft x 8ft **Prime Booth** Location. Upsize to 8x10 ft. booth for nominal fee. Contact us with interest.
- ◆ **FOUR complimentary registrations** for booth staff, includes admission to all education programs
- ◆ **Brand Recognition**— Gold Sponsor Recognition Logo on electronic attendee brochure (received by 3/1/19)
- ◆ **Additional Recognition** —TOP Sponsor Placement in all advertising, and rotating Logo on registration website
- ◆ **Additional Recognition Ad eblasts to attendees** (submit Ad to LALA by 3/1/19)
- ◆ **Social Media Recognition** (submit Ad to LALA by 3/1/19)
- ◆ **TWO Additional Sponsorships** — education breakouts of your choice w/ recognition at session
- ◆ **Introduction of your company** at each (above) educational breakout and introduce session speaker
- ◆ **Special Recognition** at Conference opening; on conference registration website page; **Top Sponsor Placement** in all Sponsorship Signage

SILVER SPONSOR—\$2,500

- ◆ 8ft. x 8ft. **Prime Booth** Location. Upsize to 8x10 ft. booth for nominal fee. Contact us with interest.
- ◆ **THREE complimentary registrations** for booth staff, includes admission to all education programs
- ◆ **Brand Recognition** — Silver sponsor recognition in attendee brochure (when received by 3/1/19)
- ◆ **Additional Recognition** — Premium Sponsor placement in all advertising and rotating Logo on website
- ◆ **Social Media Recognition** (submit Ad to LALA by 3/1/19)
- ◆ **One Additional Sponsorship** — educational breakout of your choice w/ recognition at session
- ◆ **Additional Recognition** at opening session and in Sponsorship Signage

MIX & MINGLE SOCIAL SPONSOR—\$3,500 add booth \$500

- ◆ **Exclusivity**—Company name & logo on attendee Evite. **Face to face presence** with attendees during this private event!
- ◆ **Up to FOUR representative form your company** at this social gathering with your choice of opening to other conf. vendor attendance
- ◆ **Additional Signage** for your company name & logo at bar stations during Event on Wednesday, May 8, 2019, 5:30-7:00 pm
- ◆ **Brand Placement** with Option to place your company Logo **on beverage napkins** at this event (sponsor provides napkins)
- ◆ **Sponsor Name, Logo & Link** on registration page of website
- ◆ **Social Media Recognition** (submit Ad to LALA by 3/1/19)
- ◆ **Recognition** at opening session and in Sponsorship Signage
- ◆ **TWO** sponsor badges to conference education programs

A LA CARTE BRONZE SPONSOR—add booth \$500

- ◆ \$500.00—**Registration Table Sponsor**—your company name/logo at **registration table & in attendee brochure**
- ◆ \$500.00—**Session Room Sponsor**—your company name/logo at (1) session door/hallway & **Recognition** at same session introduction
- ◆ \$500.00—**Pre-Conference Email Shot to Attendees**—Do you have a new product to launch? Do you want to promote your company to all conference attendees? Then consider an email shot to the delegates prior to the event. This will be sent from the LALA Head Office to all attendees. Content will be provided by sponsor.
- ◆ \$500.00—**Charging Station**—Signage at charging station with your company name and logo. Maximum of two sponsors
- ◆ \$550.00—**Ink Pens**—Your company logo on the ink pens. Pens chosen by association, **Logo-one color only and one proof is included in the sponsorship.**
- ◆ \$550.00—**Note pads**—Your company logo on the note pads. Note pads chosen by association, **Logo-one color only and one proof is included in the sponsorship**
- ◆ \$550.00—**Attendee Break Sponsor**—Treat attendees to a snack during a conference break. Signage recognition-your company name/logo in the social area w/Option to host raffle & make brief remarks during the break.
- ◆ \$1,000.00—**Luncheon Table Sponsor** —your company marketing materials at the Awards luncheon tables with additional reservations for your table of eight (8) individuals. Names must to events@lalaonline.org by April 1, 2019.

Do you have an idea for a sponsorship opportunity that you don't see listed? Contact us and we'll work with you to put together a package that meets your marketing objectives and your budget.Pricing: TBD pending sponsorship

ADD'L SPONSORSHIPS

Additional sponsorships are available for those who want to go above and beyond to make this year's conference better than ever.

AWARDS CELEBRATION SPONSOR—\$2,500 add booth \$500

Be a part of the highest-rated event at conference and help us recognize the stars of senior living and long-term care as the *Awards Celebration Sponsor*! Company name and Logo will stand out in signage during the event as your representative is welcomed to the stage and joins our official celebration. Company Logo in signage, conference opening, lunch tables, registration website, and attendee brochure.

- ◆ **Options available to this sponsorship:** place your promotional gift at Tables; provide a company gift to our top award winners; raffle your door prize gift during awards event
- ◆ Includes **TWO** Award sponsor badges including meals *additional tickets available (call for details)

FLASH DRIVE SPONSOR—\$2,500 add booth \$500

Exclusivity & Brand Placement — Reserved for YOUR Company Logo. Your logo becomes **visible** throughout conference **AND** in all sessions. Flash drive continues to provide name recognition as it contains all attendee handout materials.

Association chooses flash drive and color. **Special Recognition in conference signage**, at conference opening, logo on registration website **AND** in attendee brochure; **Additional Recognition** at Attendee registration **AND** at conference opening session **AND** Sponsorship Signage. **Logo-one color only**

OFFICIAL CONFERENCE LANYARD/BADGE HOLDER—\$2,000 add booth \$500

LANYARDS/BADGE HOLDER: Used to great effect throughout the conference with all attendees. Our conference lanyards have the potential to get your company noticed by every attendee, volunteer and visitor.

Exclusivity with ONE lanyard sponsor, providing an opportunity for dominant promotion. **Sponsor Recognition** in conference signage, at conference opening, logo on registration website, attendee brochure and in Sponsor Signage. **Logo-one color only—Lanyard of your choice**

CONFERENCE TOTE SPONSOR—\$2,000 add booth \$500

TOTE BAGS: Your name and logo will travel in style on this attractive and functional tote. Conference attendees truly appreciate these bags, making them a smart and stylish choice to market your brand.

Exclusivity — Reserved for ONE Company. Name and prominent placement of your logo on each attendee tote bag. **Sponsor Recognition** in conference signage, at conference opening, logo on registration website, attendee brochure and in Sponsor Signage. **Tote bag chosen by the associations. Logo-one color only and one proof is included in the sponsorship.**

PHOTO BOOTH SPONSOR—\$2,000

PHOTO BOOTH: Can be reserved for ONE Company to provide exclusivity in Sponsorship. Put your mark on conference memories, and take home photos by sponsoring the conference photo booth. Receive premier logo placement on every photo strip created.

Sponsor Recognition in conference signage, at conference opening, logo on registration website, attendee brochure and in Sponsor Signage.

FIRST IMPRESSIONS SPONSOR—\$1,000 add booth \$500

Welcome conference attendees in style as they check-in to conference hotel or if you prefer, set up display in conference hallway to display your unique and special gifts/business promotion. Sponsor provides one (1) gift.

Exclusivity — Reserved for ONE company **Sponsor Recognition** in conference signage, at conference opening, logo on registration website, attendee brochure and in Sponsor Signage.

ATTENDEE HANDOUT SPONSOR—\$1,000

Exclusivity — Reserved for ONE Company (no shared sponsorship)

Special Recognition in signage as Attendee Handout Sponsor **AND** at conference opening session. **Sponsor Recognition** with **Name, logo & Link** on registration page of website **AND** in attendee brochure; **Additional Recognition** at Opening session **AND** on website registration page **AND** event Signage; **TWO** sponsor badges.

EXHIBIT FACT SHEET & LOGISTICS

Conference Dates:	May 8-9, 2019
Exhibit Dates:	May 9, 2019
Host Hotel & Parking: (also see parking information)	<p>Hampton Inn & Suites 1200 Convention Center Blvd New Orleans, LA 70130 504-566-9990/866-311-1200</p> <p>Room Rates: \$195 Standard Room \$249 Suite</p> <p>Use Code: LAG (provide dates of conference at your call) or use the following link: http://hamptoninn.hilton.com/en/hp/groups/personalized/M/MSYLAHX-LAG-20190429/index.ihtml?WT.mc_id=POG</p>
Reservation Code:	http://hamptoninn.hilton.com/en/hp/groups/personalized/M/MSYLAHX-LAG-20190429/index.ihtml?WT.mc_id=POG
The Louisiana Assisted Living Association and LeadingAge Gulf States	

Four ways to register your company:

- 1) Complete, print and mail this application, along with your payment, to your association address on page 7.
- 2) Complete the online registration at www.lalaonline.org (under education & events tab)
- 3) Scan/email completed application to: events@lalaonline.org or kcontrenchis@leadingagegulfstates.org

Important Dates and Special Offer:

December 31 — Register and pay by December 31 and receive \$50 off your exhibitor booth and one free conference registration for a registered booth participant.

April 10 — Deadline for ALL Sponsorships, Exhibitor Registrations, Name badges and ads

The Suite Deal is Open to our Conference Sponsors & Exhibitors! Please see LALA website to enter.

If your registration or payment has not reached our office by April 1, 2019, we will be forced to offer your Sponsorship / Booth to next available on our waiting list.

Exhibit Booth ONLY Rates:

\$1,325.00—\$600.00 **Dual Association Members pay \$725.00**
 \$1325.00—\$500.00 **Single Association Members pay \$825.00**
 \$1,325.00 **Non-Members pay \$1325.00**

Full payment must accompany your application to reserve/secure your exhibit space. No assignments can be made without full payment.

Interested in Booths or Sponsorships share? Call us.

All applicable terms apply. Nominal fee will be applied to all shared Booths and Sponsorships. For complete details, call us.

Exhibit Includes:

- ◆ Company contact information and description in conference program
- ◆ **8 x 8 booth** in exhibit hall, which includes one 6ft skirted table, two chairs, and identification sign
- ◆ Meal in exhibit hall
- ◆ Up to two booth personnel with nametags. Additional fees applied to additional booth staff. Maximum booth staff is three (3).
- ◆ Admission to educational sessions is not included. If you would like to attend, attendee tickets are available at attendee price. Please see attendee brochure.

Exhibit Does Not Include:

- ◆ **Electricity & Internet** (this information will be sent once we receive packet from the hotel)
- ◆ **Awards Luncheon:** The Awards Luncheon will be held on Conference Day (1) One. This allows exhibitors and sponsors the opportunity to attend (see below) .

If you would like to attend the LALA and LA-GS Award Luncheon on Wednesday, May 8, tickets are \$40 each. Please check off Awards luncheon on registration page and add to your payment.

Space Assignment: Booth assignments are made by the Louisiana Assisted Living Association and LeadingAge Gulf States conference staff based on the date each completed application and full payment is received.

Every effort is made to place competing companies away from each other, although this cannot be guaranteed, as The Louisiana Assisted Living Association and LeadingAge Gulf States reserve the right to rearrange the floor plan to meet the needs of the conference and applicable hotel requirements.

Hotel Parking: Parking for hotel guests is available at a charge of \$34.00 (overnight) plus tax (in and out services with no extra charges). Attendees coming for the day and leaving after the event will be offered the rate of \$15.00 per vehicle plus tax (no in and out access). If lots become full, attendees may be referred to area parking options within walking distance of the Hotel. The Hotel holds no affiliation with other off-site parking lots or assumes any liability for vehicles using those parking facilities. Above charges are subject to change.

AGENDA

There may be slight revisions as we get closer to the conference, the online conference brochure will provide most accurate updates.

MAY 9, 2019

7:30 am—11:30 am

Exhibitor Move-In

11:45 am—2:30 pm

Exhibit Hall Open and Close

CONTACT INFORMATION

Interested In:

Sponsorship

Exhibiting

Booth Assignments

Advertising Opportunities

Questions or Details (*not found in this brochure*)

Be sure to contact your member association:

Sharla Aloisio, CEO, Executive Director
Louisiana Assisted Living Association
337-577-2024 | sharla@lalaonline.org

Erin Robicheaux, Education Management Director
Louisiana Assisted Living Association
337-577-2759 | events@lalaonline.org

Karen Contrenchis, President
LeadingAge Gulf States
504-442-0483 | kcontrenchis@leadingagegulfstates.org

ROOM RESERVATIONS

Hampton Inn & Suites
1201 Convention Center Blvd
New Orleans, LA 70130

1-504-561-0500 or 1-866-311-1200

Room Rates: \$195 Standard Room
\$249 Suites

Reservation Code: **LAG** or register on the following link:
<http://hamptoninn.hilton.com/en/hp/groups/personalized/M/MSYLAHX-LAG-20180418/index.jhtml>

MAILING LIST DETAILS

As a Louisiana Assisted Living Association and LeadingAge Gulf States Conference Exhibitor you will also be able to reach attendees through pre- and post- conference attendee mailing lists. Mailing lists include: name, agency, address, phone, and email. The pre-conference list will be emailed to you about two weeks prior to the conference. A post-conference list will be emailed about two weeks after the conference. For email communications, exhibitors agree to include opt-out, and unsubscribe instructions in any email communication sent to attendees. Sharing or re-selling of the attendee list is expressly prohibited.

By participating in the conference we are not giving you permission to send faxes to attendees at our conference. Per the telephone Act of 1991, businesses are not allowed to send junk faxes unless you are given permission by the person you are sending the fax.

WE HAVE GONE GREEN

In an effort to be environmentally responsible, the Louisiana Assisted Living Association and LeadingAge Gulf States Joint Conference has reduced the amount of paper used at each conference.

Attendees will receive an online, printable packet containing the conference schedule, exhibit hall layout and sponsor/exhibitor guide.

Session handouts will not be printed and distributed; attendees will have the opportunity to download the session handouts before, during and after the conference from the Louisiana Assisted Living Association and the LeadingAge Gulf States websites.

EXHIBITOR / SPONSOR APPLICATION

"WHAT IF" — is a Joint Conference & Expo Partnership of:
The Louisiana Assisted Living Association and LeadingAge Gulf States

ALL follow up and materials will be sent to the contact name below. Please fill in all applicable blanks & write legibly to reduce delay in getting information to YOU.

Primary Company Contact: _____

Addition Contact: _____

Company Name and Website : _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ Email: _____

Additional Email: _____

Business/Service this company will be exhibiting: _____

Member of: () CIRCLE **YOUR** Association Name or Dual Member)

Louisiana Assisted Living Association

LeadingAge Gulf States

Dual Membership Holder

My Booth Identification Sign Should Read As Follows: _____

Company Website Address: _____

Two pre-printed name badges come with each exhibitor booth purchase. NAMES MUST BE PROVIDED PRE CONFERENCE.

1st Name Badge: _____ 2nd Name Badge: _____

3rd Name Badge: _____ (Add \$100 for 3rd Name badge, 4th or more is at full attendee rate)

SPONSOR / EXHIBITOR SPACE ORDER

SPONSOR SELECTION: (*ADD \$300.00 IF NON-MEMBER)

<input type="checkbox"/> Gold Sponsor (includes booth)	\$3,500	\$ _____
<input type="checkbox"/> Silver Sponsor (includes booth)	\$2,500	\$ _____
<input type="checkbox"/> Mix & Mingle Sponsor	\$3,500	\$ _____
<input type="checkbox"/> Attendee Break Sponsor	\$ 550	\$ _____
<input type="checkbox"/> Attendee Handout Sponsor	\$1,000	\$ _____
<input type="checkbox"/> Awards Celebration Sponsor	\$2,500	\$ _____
<input type="checkbox"/> Charging Station Sponsor	\$ 500	\$ _____
<input type="checkbox"/> First Impressions Sponsor	\$1,000	\$ _____
<input type="checkbox"/> Flash Drive Sponsor	\$2,500	\$ _____
<input type="checkbox"/> Ink Pens Sponsor	\$ 550	\$ _____
<input type="checkbox"/> Lanyard/Badge Sponsor	\$1,500	\$ _____
<input type="checkbox"/> Luncheon Table Sponsor	\$1,000	\$ _____
<input type="checkbox"/> Note Pads Sponsor	\$ 550	\$ _____
<input type="checkbox"/> Photo Booth Sponsor	\$2,000	\$ _____
<input type="checkbox"/> Pre Conference email slot	\$ 500	\$ _____
<input type="checkbox"/> Registration Table Sponsor	\$ 500	\$ _____
<input type="checkbox"/> Session Room Sponsor	\$ 500	\$ _____
<input type="checkbox"/> Tote Bag Sponsor	\$2,000	\$ _____
<input type="checkbox"/> T-Shirts Sponsor	\$1,500	\$ _____
<input type="checkbox"/> Add booth to any sponsorship	\$ 500	\$ _____
<input type="checkbox"/> Awards Celebration ticket # _____ x \$40		\$ _____
Total This column		\$ _____

BOOTH SELECTIONS:

# of _____ Booth 8x8 (call for 8x10 upgrade price)	\$1,325	\$ _____
Single Association Membership Discount (\$1,325 -\$500)	\$ _____	
Dual Association Membership Discount (\$1,325 -\$600)	\$ _____	
Add Exhibit Booth Name badge# _____	\$100	\$ _____
Subtract \$50.00 when payment is made prior to December 31, 2018	(\$ -50)	\$ _____
Total Booth Selection (+ \$300 if non-members)		\$ _____

ADVERTISING:

Full Page (up to 8.5w x 11h) *Black / White or Color—in Conference Program)*

Member	\$ 250	\$ _____
Non-Member	\$ 500	\$ _____

Total Ads \$ _____
Total (Sponsor/Awards/Booth/Ad): (+\$300 if non-members) \$ _____

Method of Payment: Check** Credit Card*

*An invoice will be sent to the primary contact on this form, after your registration is complete and received by our office. Payments may be submitted by mailed check or by CC payment to your invoice. Do not submit your credit card details to us. Registrations will be cancelled if payment is not received by deadline (April 10, 2019).

****If paying by check be sure your check is made out to the association in which you are a member.**

Louisiana Assisted Living Association
 PO Box 10258
 New Iberia, LA 70562
 337-577-2759
Events@LALAonline.org

LeadingAge Gulf States
 PO Box 1748
 Marrero, LA 70073
 504-442-0483
Kcontrenchis@leadingAgeGulfStates.org

Your Checklist:

- ⇒ Payment
- ⇒ 25-word company description
- ⇒ Page 7 completed
- ⇒ Page 8 signed agreement

This page must be signed and returned with Exhibitor Application—Exhibitors may supply giveaways and take orders for goods and services only in their designated exhibit spaces. Canvassing or distribution of advertising matter outside the exhibitor’s own space will not be allowed. Solicitation of business, except by exhibit firms and conference sponsors, is prohibited. Publicizing and/or hosting any extracurricular activities, hospitality rooms, inducements or demonstrations outside the exhibition area during conference hours are strictly prohibited. Please notify us if there are companies in violation of these policies.

Conditions for Exhibiting—The Louisiana Assisted Living Association and LeadingAge Gulf States Conference & Expo (Conference), and the Exhibiting Company (Exhibitor) relating to the rights herein granted and the obligations herein assumed, except as otherwise provided in this instrument. This agreement is subject to all conditions under which space at the Hampton Inn & Suites has made available to the Louisiana Assisted Living Association and LeadingAge Gulf States Annual Conference.

Booth Assignment—Upon receipt of signed contract and payment, notification of booth assignment will be mailed to Exhibitor. Space is assigned on a first come, first-served basis. Only one company name is permitted per exhibit space. The Louisiana Assisted Living Association and LeadingAge Gulf States reserves the right to alter locations of Exhibitors or of booths shown on the floor plan if deemed to be in the best interest of the exhibition. The Louisiana Assisted Living Association and LeadingAge Gulf States reserves the right to reject applications to exhibit with the Conference.

Exhibit Fee—The cost includes entry for one to the Conference, opening ceremonies/keynote address, educational sessions; one (1) 8’ x 8’ booth with back and side drapes; one (1) skirted table, two (2) folding chairs; identification sign; two (2) persons per booth with name badge; identification in conference program. Meals are provided to booth personnel at the discretion of association leadership. A third name badge can be purchased for \$100. Additional name badges are available at the full attendee registration rate. No one shall be allowed entry into Exhibit Hall without a Louisiana Assisted Living Association and LeadingAge Gulf States Conference name badge. Unless a Sponsorship indicates, Any more than 3 booth personnel must pay FULL attendee registration rate. Utilities, furnishings and meal functions outside the Exhibit Hall are not provided by associations. Exhibit fee does not include electricity, internet, nor additional furnishings.

Payment Policies—All Registration forms must be completed and received along with payment before registration is processed. Registration is not guaranteed until payment is processed.

Cancellation of Exhibit Space—Cancellation requests must be made in writing and received by both the Louisiana Assisted Living Association and LeadingAge Gulf States no later than March 1st, 2019. The Louisiana Assisted Living Association and LeadingAge Gulf States will retain an administrative fee of 25% of the cost of the booth. There will be no refunds after March 1st, 2019.

Use of Exhibit Space—Exhibit space is assigned on the expressed understanding that the space is used solely for the display of the products/services the one (1) Exhibitor provides to the senior living/care industry. No booth share is allowed without prior approval by both LALA & LA-GS & additional fees shall apply. Violators will be invoiced and you agree to full payment by this agreement. Exhibitors are not permitted to sublet any part of their booth/floor space. No exhibit material may extend beyond the boundaries of the exhibit space or exceed the height restriction for that type of booth. Exhibits will not be of such nature or arrangement to obstruct the view or interfere with exhibits of others. Should there be any questions as to obstruction or interfere of any exhibit with other exhibits the area, the final judgement will be made by the Louisiana Assisted Living Association and LeadingAge Gulf States Management.

Insurance and Liability—Exhibitors wishing to insure their property must do so at their own expense. To protect themselves against loss, it is recommended that all Exhibitors have representatives in attendance at all times when the exhibits are open, especially when exhibits are being fabricated and dismantled. It is expressly understood and agreed, and the Exhibitor agrees by accepting this contract, that they will make no claim of any kind against the Louisiana Assisted Living Association and LeadingAge Gulf States or any of their members employees or agents for any loss, damage to, or destruction of goods, or for any injury that may occur to themselves or their employees while in the Exhibit Hall and/or for any damage of any nature of character whatsoever. It is further agreed that the Louisiana Assisted Living Association and LeadingAge Gulf States or the Hampton Inn & Suites shall not be liable or responsible for and shall be indemnified and held harmless by Exhibitor from and against any and all claims and damages of every kind, for injury to or death of any person or persons and for damages to or loss of property, arising out of or attributed, directly or indirectly, to the operations or performances of Exhibitor and Exhibitor’s agents and employees under this agreement and the Louisiana Assisted Living Association / LeadingAge Gulf States / The Hampton Inn and Suites is not liable to the Exhibitors for any damage to or for the loss or destruction of any exhibit or property of the Exhibitor by fire or other casualty covered by an extended coverage endorsement to a fire insurance policy, whether caused by the negligence of the hall, associations, its officers, agents, service personnel, employees or otherwise, all claims for any such loss or damage being expressly waived by Exhibitor who agrees to indemnify and hold the Hampton Inn & Suites harmless on space that has been made available and to indemnify and hold the Louisiana Assisted Living Association and LeadingAge Gulf States harmless on space made available to the exhibitor/sponsor. Exhibitor agrees to abide by all applicable fire, utility and building codes.

Photography and Video
Photographs and Video will be taken at the Louisiana Assisted Living Association and LeadingAge Gulf States 2019 Annual Joint Conference. By registering for this event, you agree to all policies and rules in this brochure as well as allowing the Louisiana Assisted Living Association and LeadingAge Gulf States to use your photo in any Louisiana Assisted Living Association and/or LeadingAge Gulf States related publication, promotion, social media and/or website.

There may be slight revisions as we get closer to the conference, the online conference brochure will be most accurate with updates. It is your responsibility to check back and remain updated and abreast of all exhibitor/sponsor and conference details and/or expectations.

Sign and return pages 7 and 8 of this brochure to your association:
Scan & email to your association at the contact below:

- The Louisiana Assisted Living Association members: events@lalaonline.org or sharla@lalaonline.org
- LeadingAge Gulf States members: kcontrenchis@leadingagegulfstates.org

Signature of your Company Representative:

Company _____
Phone _____

Printed Name _____
Email _____
Fax _____

Sponsor/Exhibitor signature above, indicates company and all representatives agreement to all applicable terms on all pages of this brochure.