



Louisiana Assisted Living Association

Creating the future of Senior Living in Louisiana

EDUCATION, TRAINING & PROFESSIONAL DEVELOPMENT

ADVOCATING WITH STATE LEGISLATORS & REGULATORS

NETWORK & CONNECT WITH OTHERS

CREATING THE FUTURE OF SENIOR LIVING IN

LOUISIANA

LALA Membership Benefits

By joining LALA, you'll become an integral part of the only statewide association dedicated solely to your profession, residents and business partners. LALA membership offers access to a number of tools and resources to keep you at the forefront of your profession.

TAKE A LOOK...

ADVOCACY

LALA tracks a wide range of legislative, regulatory, and legal issues, looking at policy matters in terms of their potential impact on senior living. In addition to engaging in issue advocacy, LALA helps shape public policy through grassroots activism, our political action committee, and the LALAPAC campaign.

- LALA lobbyist at our state capitol and at DHH
- Annual Advocacy Day and Grassroots Advocacy training
- Legislative efforts that protect the services you offer residents.
- Updates as issues arrive with legal clarification regarding industry specific topics.

NETWORKING

Connect with members and share resources through LALA's online networking site, peer groups, and blogs . Engage with members on various issues, topics, interests and trends. Take advantage of leadership opportunities and discount programs. Receive the latest in news and information on upcoming events in advocacy, educational opportunities and initiatives about the assisted living industry. Volunteer opportunities: receive discounts for volunteering and be recognized for your service at our annual state conference.

- LALA website, including members only access area along with your company information and link to your company website.
- Quarterly newsletters, where you can offer articles, establishing yourself as a local expert, promote your business, and influence public opinion.
- Membership Directory



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LALA Membership Benefits

EDUCATION & PROFESSIONAL DEVELOPMENT



LALA's many events, professional development opportunities, and awards and recognition programs give senior living professionals ways to connect, learn, and advance their careers. Organizations benefit too: They can leverage these programs to develop highly skilled staff teams that have mastered management and competencies and are equipped to drive organizational success.



The LALA is your source for:

- Continuing education programs that focus specifically on the Senior Living industry and offers nationally recognized speakers, with opportunities to increase your skill as a professional.
- Access to decision-makers, business leaders and legislators who shape your industry.
- Training events and leadership development opportunities.
- Technical assistance and clarification of critical issue affecting daily operations in your community.
- Membership news and eblasts provides key updates on issues, events, and activities affecting your daily operations and industry.
- Answers to your questions, invaluable support and guidance.



Whether you are a student, a concerned citizen, an ARC employee, executive director, owner of an ARC or a vendor company who supports assisted living operations, LALA membership offers a fit designed with your specific needs and experience in mind.

Questions? Call or email us today!

Phone: 337-577-2024

E-mail: admin@lalaonline.org

Website: www.lalaonline.org



LALA Provider Member Application Form

Multiple Communities: Use one sheet per community location. Please include all communities under your management or ownership, including your corporate office/parent company if applicable.

For Provider Membership: LALA annual dues are \$24 per licensed unit/apartment (base rate of \$50 annually for each location with 10 or more units). Based on size and dues rate, Provider members are eligible for 1 primary contact per location. For membership eligibility, all locations must join.

For Communities Under Development: LALA offers a special fee structure based on your projected number of units and is discounted for the first three years of membership.

Non-Licensed/Pre-Construction Membership: LALA offers a special fee structure, based on your projected number of units and is discounted until ground breaking.

Membership Categories:

- NLPC** : Non Licensed Pre Construction (Pre Provider Status)
- NDY1** : New Provider Member (New Development Year 1)
- NDY2** : New Provider Member (New Development Year 2)
- NDY3** : New Provider Member (New Development Year 3)
- PM** : Provider Member (Full Provider Status)

- ⇒ Submit One Completed Application Per Each Location. All Locations Must Join to Remain As Member In Good Standing.
- ⇒ Submit DHH License Per Each Location. *Non Licensed / Pre-Construction:* Submit Architectural Floorplan and Planned Open Date.
- ⇒ Membership commences upon receipt of completed application, required materials above, full dues payment and board of directors approval.
- ⇒ *LALA dues are annual, based on your anniversary date, and paid by reoccurring anniversary date for each year.*

Your Community Name : _____

*Complete Your Community Calculations Below:

PM— # of ARCP Licensed Unit/Apt. _____ x \$24.00 + Base Rate for >10 = \$ _____ Amount Due.
NDY3— # of ARCP Licensed Unit/Apt. _____ x \$18.00 + base rate for ≥10 = \$ _____ Amount Due.
NDY2— # of ARCP Licensed Unit/Apt. _____ x \$12.00 + base rate for ≥10 = \$ _____ Amount Due.
NDY1— # of ARCP Licensed Unit/Apt. _____ x \$ 6.00 + base rate for ≥10 = \$ _____ Amount Due.
NLPC— # of ARCP/Senior Living Unit/Apt. _____ x \$ 5.00 = \$ _____ Amount Due (Pre-Provider Status)

Primary Contact Person & Title: _____

**The Primary contact that you list above is your official LALA contact at this location. All employees at this same location are eligible for member discount rates to conferences, luncheons and in product pricing. Please use the back of this sheet to add additional staff emails at your same location.*

Mailing Address _____

Street /City/State/Zip: _____

DHH License # _____ ARCP Location: _____

Telephone _____ E-mail Address _____

Website address: _____

Other Certification or licensure : _____

Parent Company Name _____

Corporate Contact &Title _____

Corporate Mail & Email Address _____

Address Cont. _____

City _____ State _____ Zip _____

Telephone _____ E-Mail: _____

How did you hear about LALA? _____

Submit by Postal Mail or Scan/Email

Louisiana Assisted Living Association
P. O. Box 10258
New Iberia, LA. 70562



LALA Individual Member Application Form

LALA offers Individual memberships for residents, family members and students. Fill in all details below.

By the act of submitting this application/payment, you attest that the applicant does not qualify for any other LALA membership criteria/status.

Name: _____

Senior Living Community (if Resident/Resident Family) : _____

University/School (if Student): _____

Major (if Student): _____

Mailing Address: _____

Address Continued: _____

Home Phone Number: _____ Cell Phone Number: _____

Personal Email Address: _____

** By providing your email, you are opting-in for email communications.*

Reason You Are Joining LALA: _____

How Did You Hear About LALA? _____

PAYMENT DUES: COMPLETE INFORMATION BELOW

Individual Member: These Members are strong advocates for senior living. They are among the thousands of residents, family members, and students who are exercising their right of "choice" in where they live and in doing so, stand with LALA to claim and create each tomorrow

Resident, Family Member or University Student: \$50.00

Resident / Family Member: Name of Senior Living Residence: _____

*Student Member: **Include current copy of student ID with proof of enrollment status annually***

Individual Supporting Member : \$200.00 (*unaffiliated with a senior/LTC community or corporate entity*)

Check (made out to LALA)

Credit Card (*MasterCard, Visa, AmEx*)

Card Number: _____ Expires (Month/Year): _____

Credit Card Security Code: _____ Name of Card Holder: _____

Signature: _____

** By signing, you agree that LALA may charge your credit card in the amount shown.*

Note: LALA Membership dues are not tax deductible as a charitable contribution for federal income tax purposes, but, if applicable, a portion of dues may be deductible as a business expense. LALA estimates that 40% of a provider's dues are not deductible as a business expense because of LALA's legislative activities on behalf of its members.

LALA Membership Dues are listed above for a **12-month membership**. The member term will begin on the first day of the month following receipt of your dues payment and all required materials.

Please mail this completed form and your dues payment to:

LALA
P. O. Box 10258
New Iberia, LA. 70562