

STARTCHART



HOW CAN THE STARTCHART HELP ME?

This helpful guide will ask you what **stage** your **business** is at, what **resources** you've just **got to have**, and what kind of **space** you want to work in. From there, it's up to you to **contact the providers** of the service and **find out more!**

MSU INNOVATION CENTER
Business CONNECT | MSU Technologies | Spartan Innovations



CAPITAL
COMMUNITY
ANGEL
INVESTORS

HOW FAR ARE YOU?

WHAT DO YOU NEED?

SPACE

YOUR GO-TO GUYS AND GALS

- OfficeSpace
- Production Space
- Real Estate Assistance
- Funding
- Workforce
- Financial Management
- Legal Assistance
- Sales & Marketing
- Research & Product Development
- Business Planning & Strategy



Service Providers

These are the **businesses** and **entities** that can **help**.



Contact Information

These are the **people** and **contacts** that can **get you started**.

IDEA

IDEA	Business Planning & Strategy	Research & Product Development	Sales & Marketing	Legal Assistance	Financial Management	Workforce	Funding	Real Estate Assistance	Production Space	OfficeSpace	Service Providers	Contact Information
											Capital Community Angels 1181 Ridgewood Dr. East Lansing, MI 48823	Iris Linder ccangels.org
											Entrepreneur Institute of Mid-Michigan 105 W. Allegan Ste. 10 Lansing, MI 48933	Denise Peek info@yourfoundationforbusiness.com yourfoundationforbusiness.org
											Ingham County EDC 121 E. Maple Mason, MI 48854	Sandy Gower (517) 676-7285 dv.ingham.org
											LEAP 1000 S. Washington Ave., Ste. 201 Lansing, MI 48910	info@purelansing.com www.purelansing.com
											MSU Gast Business Library 648 N. Shaw Ln., Rm. 50 East Lansing, MI 48824	Terence O'Neill onillt@msu.edu lib.msu.edu/bus/
											Quantum Medical Concepts	Thomas Stewart quantummedicalconcepts.com
											Small Business Development Center 309 N. Washington Sq., Ste. 115 Lansing, MI 48933	Jody Burgess burgejod@gvsu.edu misbtdc.org
											Spartan Innovations 325 E. Grand River Ave., Suite 355 East Lansing, MI 48823	Paul Jaques pjaques@SpartanInnovations.org spartaninnovations.org/
											State of Michigan eLibrary	Deb Biggs Thomas biggsthomasd@michigan.gov mel.org
											The Hatching 218 Abbott Rd. East Lansing, MI 48823	us@thehatching.org (517) 702-3387 thehatching.org
											U.S. Patent & Trademark Office 300 River Place South, Suite 2900 Detroit, MI 48207	uspto.gov/ (313) 446-4800

STARTUP

										Incu-BaKe 1967 N. Aurelius Rd. Holt, MI 48842	Marcy Bishop Kates incu.bake@gmail.com incu-bake.com/
										Lansing Makers Network 502 E Grand River Ave. Lansing, MI 48906	info@lansingmakersnetwork.org (517) 974.8944 lansingmakersnetwork.org
										Michigan Minority Supplier Development Council 100 River Pl. Dr., Ste. 300 Detroit, MI 48207	(313) 873-3200 minoritysupplier.org/
										MSU Business Connect 325 E. Grand River Ave., Suite 375 East Lansing, MI 48823	bconnect@msu.edu (517) 884-2370 businessconnect.msu.edu
										MSU Federal Credit Union 3777 West Rd. East Lansing, MI 48823	Nick Horstman Nhorstma@msufcu.org msufcu.org/
										MSU Small Business & Nonprofit Clinic 648 N. Shaw Ln. East Lansing, MI 48823	law.msu.edu/clinics/sbnp/ (517) 432-6800
										NEO Center 934 Clark Street Lansing, MI 48906	Thomas Stewart tstewart@comwent.com neocenter.org/
										Small Business Association of Michigan 120 N. Washington Sq., Ste. 1000 Lansing, MI 48933	(800) 362-5461 sbam.org

EXISTING BUSINESS

										Capital Area Michigan Works! 2110 S. Cedar St. Lansing, MI 48910	russell@camw.net (517) 492-5500 camw.org
										Lansing Regional Chamber of Commerce 500 E. Michigan Ave. Lansing, MI 48912	lansingchamber.org/ (517) 372-4653
										MSU Career Services 556 E. Circle Dr., Rm 113 East Lansing, MI 48824	Eric Doerr careerservices@cps.msu.edu careenetwork.msu.edu/
										Prima Civitas 325 East Grand River, Suite 275 East Lansing, MI 48823	info@primacivitas.org (517) 999-3382 primacivitas.org
										Small Business & Technology Development Center 309 N. Washington Sq., Ste. 115 Lansing, MI 48933	Tom Donaldson donaldt2@lcc.edu misbtdc.org