

**Plumbing Heating Cooling Contractors of Louisiana**

**2023 Annual Convention & Trade Show**  
*Exhibitor & Sponsorship Opportunities*



**July 13-15, 2023**

**Hilton Garden Inn | West Monroe Convention Center**

**West Monroe, LA**

**PLUMBING-HEATING-COOLING CONTRACTORS OF LOUISIANA  
2023 ANNUAL CONVENTION & TRADE SHOW  
JULY 13-15, 2023**

**Hilton Garden Inn | West Monroe Convention Center | West Monroe, LA**

The Plumbing-Heating-Cooling Contractors of Louisiana (PHCCLA) invites you to PHCCLA paradise as an exhibitor at the 2023 PHCCLA Annual Convention and Trade Show! This event provides the opportunity for interaction between plumbing-heating-cooling contractors, PHCCLA members, and other industry professionals. Contractors, plumbers, gas fitters, and apprentices attend and view the latest products, services and trends in the ever-changing industry.

We have made some changes to our schedule this year in order to allow you to maximize your access to convention attendees. In addition to the popular IGNITE sessions returning, we will have an opening party on Friday night at Surge. On Saturday, there are designated times for attendees to visit your booth, and those who visit each booth will be eligible for door prizes.

In addition, we are pleased to again offer sponsorship packages that give you exposure to all of PHCCLA's membership throughout the year.

We look forward to a successful show and thank you for your support!

### **Hotel Accommodations**

A block of rooms has been reserved at the Hilton Garden Inn at 400 Mane St., West Monroe, LA, 71292.

Located just minutes from University of Louisiana Monroe, the Hilton Garden Inn features the city's finest accommodations, vast meeting and event space, and flavorful Louisiana-influenced cuisine. The hotel is fueled by a special brand of Southern charm.

The Hilton Garden Inn is 2.5 miles from the West Monroe Convention Center.

Please make your reservation at Hilton Garden Inn by calling 318-398-0653 by **June 28, 2023**. When making your room reservation you must let them know that you are with the Plumbing-Heating-Cooling Contractors of Louisiana (PHCCLA) to receive the room rate discount. All room rates are for single/double occupancy. Additional fees apply for third and fourth guests in a room.



### **Hilton Garden Inn**

Single/Double Rate \$119

ROOMING  
DEADLINE:  
June 28, 2023

# PLUMBING-HEATING-COOLING CONTRACTORS OF LOUISIANA 2023 ANNUAL CONVENTION & TRADE SHOW JULY 13-15, 2023

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## **EXHIBITOR SCHEDULE**

Exhibit Set Up (West Monroe Convention Center)	Friday, July 14, 2023 12:00 - 5:00 p.m.
Exhibitor IGNITE Sessions* (West Monroe Convention Center)	Friday, July 14, 2023 1:00 - 3:00 p.m.
Welcome Party (Surge Entertainment)	Friday, July 14, 2023 6:00 - 10:00 p.m.
Exhibit Hall Open & Breakfast** (West Monroe Convention Center)	Saturday, July 15, 2023 6:30 a.m. - 7:30 a.m.
Trade Show Open to Licensed Plumbers and Gas Fitters Not Attending CE Classes (West Monroe Convention Center)	Saturday, July 15, 2023 10:00 a.m. - 12:00 p.m.
Trade Show & Lunch (West Monroe Convention Center)	Saturday, July 15, 2023 12:00 p.m. - 2:00 p.m.
Exhibit Tear Down (West Monroe Convention Center)	Saturday, July 15, 2023 2:00 p.m. - 5:00 p.m.

\*See following page to learn about the ignite sessions and sign up!

\*\*Continuing Education is scheduled from 7:30 a.m. - 12:00 p.m. and from 2:00 - 5:00 p.m.

## **REGISTRATION FEES**

<b>Exhibit Booth Registration</b>	<b>\$695—\$895</b>
<b>Additional Exhibitor Personnel Passes</b>	<b>\$75/each</b>
<b>Annual Banquet Ticket</b>	<b>\$85/each</b>

The exhibitor registration fee includes two exhibitor personnel passes. Additional exhibitor personnel passes may be purchased.

## **BOOTH INFORMATION**

Sponsor Booths are 10'x10' or 10'x20' based on your sponsorship package. Prime and Standard Booths are 10'x10'. Booths have back and side drapes. Each booth includes one 2'x6' skirted table and two chairs.

Additional booth services, including electricity, may be requested through Gumbeaux Event Productions. PHCCLA will distribute a service packet in June to all exhibitors to receive all necessary services through Gumbeaux Event Productions.

Please complete the information on the next page pertaining to your booth. Please see the terms and conditions or contact the PHCCLA office at (225) 343-2776 for shipment information and other services.

**Booth reservations can only be guaranteed once payment has been received.**

## **Previous Supporters**

Accor Technology • A.H. Deveney & co., LLC • Aletheia Digital • American Bath Group • American Plumber Stories • American Standard • Aquatic • Atmos Energy • AWEB Supply • Baton Rouge Metro PHCC • Besselman & Little Agency • BBWC • Blumberg & Associates, Inc. • Bolinger Sales / Maxitrol • Bradford White • Building Start • Champions Marketing • Chumley & Associates • Coburn Supply Co. • Coleman Russell & Associates • Collier Consulting • Con Braco Industries • Corona Brand • Corvias Military Living • Dealer's Truck Equipment Co., Inc. • Ditch Witch of South Louisiana • Doggett Machinery • Eemax • Elkhart Products • ESP Agency • Everflow Supplies/FC2 Sales • Federated Insurance • Ferguson-Aquatherm • Fiorentini USA • Fire Smarts, LLC • Goodlett Sales / Rothenberger—USA • Grant and Associates • HR Solutions, LLC • Hamilton Sales • Hilti • In Sink Erator / Pace Cooley Sales • Hydro-Max Jetter • Ironclad Partners • John Guest USA, Inc. • John H. Carter Co. • Knapheide Manufacturing Co. • Kohler • Korky Toilet Repair • Lobell Sales • LIXIL Water Technologies • Lobell Sales • Louisiana Cat • Louisiana One Call • Louisiana Propane Dealers • LSP Products Group, Inc. • Mansfield Plumbing / Chicago Faucet • Maxitrol Co. • Mercedes Benz Sprinter of Baton Rouge • Mill-Rose / Miro • Milwaukee Tool • Moen • Moreman, Moore, & Co., Inc. • Mormino & Associates • NaturalSof • Navien • Networkfleet, Inc. • NIBCO • Niron • Noritz / HoldRite • Oatey SCS • On-Board Communications • Parks-Peyton • Parsons Plumbing, Heating, & Cooling • PermaDrain • PHCC Auxiliary • Picerne Military Housing • Plumbmaster, Inc. • Prokeep • Rainbow International • Ralph Easterday & Associates, Inc. • Reliable Plumbing • Reliance Worldwide Corp • Restoration 1 of East Baton Rouge • RIDGID • SFA Saniflo • Service Hook • Service Roundtable • Shamrock Pipe Tools • Sioux Chief Manufacturing • Southern Pipe & Supply Co., Inc. • Spartan Tool, LLC • State Plumbing Board of Louisiana • Sunbelt Rentals, Inc. • Superior Products • Sure-Seal, LLC MFG • TAKAGI Tankless • Tammany Supply • Team Management Systems • Technical Sales International • The Plumbing Warehouse • The Toilet Master Jack • Tim Morales & Associates • Total Leak Concepts Louisiana, LLC • TOTO USA • TPI Custom Publishing • TUSCO—Target Utility Services Co. • Viega LLC • Vortens • WDM Sales • Whitt Sales, Inc. • Will and Pierce • Wolverine Brass • Woolf Harris, LLC • Workiz Inc. • YP • Zoeller/Grundos

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# Welcome Party

# **SURGE ENTERTAINMENT**

**BY DREW BREES**

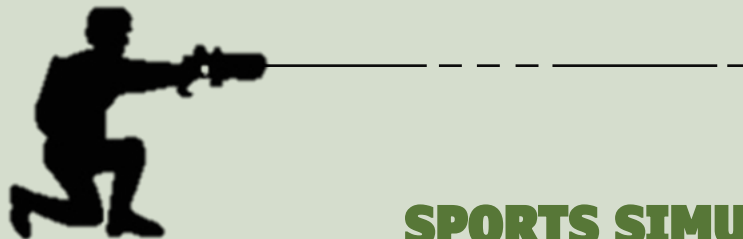


**FRIDAY, JULY 14, 2023  
6:00 P.M.**

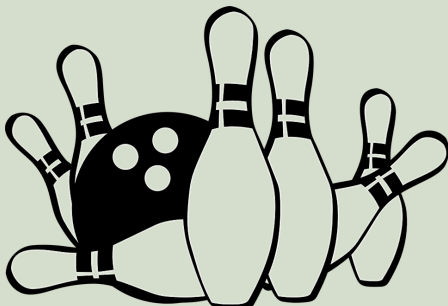
**This event is open to all  
attendees, guests, and exhibiting  
personnel.**



**Admission to the event is  
included in your registration.**



**SPORTS SIMULATOR  
BOWLING  
OBSTACLE COURSES  
ARCADE  
LASER TAG  
AND MORE!**



# ANNUAL SPONSORSHIP OPPORTUNITIES

PHCCLA offers the opportunity for your company to support the plumbing-heating-cooling industry and members throughout the year.

*All Supporter Levels will be awarded on a first come, first served basis.*

	BENEFITS	Bronze \$1,500	Silver \$2,500	Gold \$3,500	Platinum \$5,000
Company Recognition	2023 Membership	x	x	x	x
	Logo featured on www.laphcc.org	x	x	x	x
	Link to company site from laphcc.org		x	x	x
	Banner ad in monthly eNewsletter		4x	8x	12x
	Logo in monthly eNewsletter	4x	6x	8x	10x
	Logo featured in rotating social media posts	x	x	x	x
	Logo on all electronic meeting promotions	x	x	x	x
	Logo on all printed meeting material	x	x	x	x
CE	Vendor Table Outside CE Seminar Room		1 CE Class	2 CE Classes	3 CE Classes
Fall Event Sponsorship	Stand Sponsor	1	1	2	3
	Cart Sponsor			1	2
	Food and Beverage Sponsor		Beverages (may be a shared sponsorship)	Breakfast (may be a shared sponsorship)	Lunch (may be a shared sponsorship)
	Prize Sponsor		3rd Place	2nd Place	1st Place
Convention & Trade Show Sponsorship	Exhibit Booth	Standard Location (10' x 10')	Prime Location (10' x 10')	Prime Location (10' x 10')	SUPER Booth (10' x 20')
	Complimentary Exhibitor Personnel	2	3	4	5
	Ad in Program	1/8 Page	1/4 Page	1/2 Page	Full Page
	Logo on all marketing materials	x	x	x	x
	Logo featured in video screen rotations during convention seminars	x	x	x	x
	Session Sponsor		Breakout Session	General Session	Keynote
	Event Sponsor	Refreshment Break, Nametag Badges, OR Registration Packets	Friday Breakfast, Saturday Breakfast, OR Auxiliary Breakfast	Friday Lunch, Saturday Lunch, OR Saturday Reception	Friday Reception OR Awards Banquet

# EXHIBITOR IGNITE SESSION

Join our IGNITE session to give you more valuable time with attendees to highlight your hottest product or service.



## Give Your Organization Additional Exposure!

Included with your booth registration is the opportunity to participate in the exhibitor IGNITE session.

Exhibitors will have THREE minutes to feature one PRODUCT of your choice—your biggest seller or a new innovative product just hitting the market. Exhibitors will be presenting this to master plumbers and decision makers.

The session will be held on Friday, July 14, 2023 from 1:00— 3:00 p.m. at the Hilton Garden Inn.

**Prior registration is required.** If you would like to participate, please complete the form below and submit with your contract. Presentations shall feature products only. All requests are subject to review. We will distribute a schedule of presentations prior to the convention.

## A little fun competition...

Contractor attendees will rate your presentation and we will award a prize to the top three presenters, so we encourage your to be creative and IMPRESS us!

## Exhibitor IGNITE Session Registration Request

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Organization Name

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Presenter Name (limited to 1 presenter per exhibitor contract)

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Telephone

E-mail Address

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Product to be featured (limited to 1 per exhibitor contract)

Audio/Visual needs:  **Screen**

**LCD Projector (if connecting your laptop, please bring appropriate adapter to connect to VGA or HDMI)**

**Laptop (bringing presentation on flashdrive or sending in advance)**

**Audio**

**Internet**

**Other:** \_\_\_\_\_

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Exhibitor Contract**

**CONTRACT DEADLINE: 05/31/2023 (contracts received after not guaranteed to be included in final print material)**

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Organization Name (as it should appear on the booth ID sign) \_\_\_\_\_

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Contact Name \_\_\_\_\_ E-mail Address \_\_\_\_\_

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Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

---

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Organization Website Address \_\_\_\_\_

**BOOTH / SPONSOR REGISTRATION (Please select all that apply)**

- Prime Location Booth (limited)**   **Standard Location Booth**   **Sponsorships (all include an exhibiting booth)**
- \$795 before 03/31/23    \$695 before 03/31/23    \$5,000 Platinum Sponsor    \$2,500 Silver Sponsor
- \$895 after 03/31/23    \$795 after 03/31/23    \$3,500 Gold Sponsor    \$1,500 Bronze Sponsor

Top 3 Preferred Booth Numbers: \_\_\_\_\_ (placed on a first come first served basis—layout coming soon!)

Will you require access to electricity?  Yes  No

Requesting Exhibitor Ignite Session  Yes (complete included form with this contract)  No

List competitors you do not want in close proximity (if possible): \_\_\_\_\_

Door Prize Contribution (Please describe) \_\_\_\_\_ Value \$ \_\_\_\_\_

Special Requests: \_\_\_\_\_

*Please provide a brief description of your company to be featured on convention website and meeting material (50 words or less):*

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Attending Exhibitor Personnel Name (First 2 Attendees included in registration price; additional personnel passes \$75/each)	Email Address	On Site Phone Number	Attending Surge Entertainment	Attending Saturday Annual Banquet
			Y / N	Y / N
			Y / N	Y / N
			Y / N	Y / N
			Y / N	Y / N

**PAYMENT & SUBMISSION**

**CONTRACT DEADLINE: 05/31/2023**

Sponsorship: \$ \_\_\_\_\_  
(Preferred Sponsored Event—See Sponsorship Packages for Options)

Check made payable to PHCCLA enclosed (please include check #): \_\_\_\_\_

Credit Card:  MasterCard    Visa    Discover    AMEX

Card #: \_\_\_\_\_

Booth Registration: \$ \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Add'l Personnel Passes: \$ \_\_\_\_\_  
(\$75/EACH unless included in sponsorship)

Grand Total: \$ \_\_\_\_\_

**Payment must be received in full to hold preferred booth space.  
PHCCLA offers four ways to register:**

- 1) Online – [www.laphcc.org](http://www.laphcc.org)
- 2) Fax – 225-344-1132
- 3) Mail – 620 Florida St, Ste. 210, Baton Rouge, LA 70801
- 4) Email—[phccla@amstrategies.co](mailto:phccla@amstrategies.co)

**PHCCLA TAX ID #: 72-1491084**

*I have read and fully understand all of the terms as set forth in this packet and agree to abide by all exhibit rules and regulations, which are a part of this contract.*

Authorized Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

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**Waiver, Assumption of Risk, & Release**

PHCCLA, West Monroe Convention Center, and Hilton Garden Inn cannot prevent you from becoming exposed to, contracting, or spreading COVID-19 or any other communicable disease while attending the exposition. It is not possible to prevent against the presence of the disease. Therefore, if you choose to exhibit at and attend the exposition you may be exposing yourself to and/or increasing your risk of contracting or spreading COVID-19 or another communicable disease. By signing this contract,

- you understand the above warning concerning COVID-19 and communicable diseases,
- you understand the risk of contracting COVID-19 for yourself and/or your agents and employees in order to exhibit at and attend the exposition,
- you agree these services are of such value that you accept the risk of being exposed to, contracting, and/or spreading COVID-19 or other communicable diseases in order to exhibit at and attend the exposition,
- you hereby forever release and waive your right to bring suit against PHCCLA, West Monroe Convention Center, and the Hilton Garden Inn and its owners, officers, directors, managers, officials, trustees, agents, employees, or other representatives in connection with exposure, infection, and/or spread of COVID-19 or other communicable diseases related to attendance at the exhibition, and
- you understand that this waiver means you forfeit the right to bring any claims including for personal injuries, death, disease, or property losses, or any other loss, including but not limited to claims of negligence, and give up any claim you may have to seek damages, whether known or unknown, foreseen or unforeseen.

**PRIVACY POLICY FOR USE OF ATTENDEE INFORMATION**

PHCCLA shares the contact information of attendees before and after the trade show as a benefit to exhibitors. By signing this contract, exhibitors acknowledge that the use of this contact information unrelated to the promotion of products and services featured at the July 13-15, 2023 Trade Show, or the distribution of this information to a third party, is strictly prohibited.

**HOTEL RESERVATIONS**

Exhibitor personnel are responsible for making hotel reservations directly with the hotel. Reservations should be made with the Hilton Garden Inn directly. To make reservations, call 318-398-0653 . Reservations must be made by **Wednesday, June 28, 2023.**

**PAYMENT & BOOTH SPACE RESERVATION**

Full payment must accompany this application. All space is sold on a "No Refund Basis." All reservations are made on a first-come, first-served basis, without exception. PHCCLA reserves the right to make the final determination of all space assignments in the best interest of the trade show. All exhibitor requests will be honored to the best of the association's ability.

**EXHIBIT CANCELLATIONS AND NO-SHOWS**

All exhibitor sales are final. Upon receipt of contract, no refunds will be made for cancellations after May 31, 2023. No refunds will be given for unused space or for space that is only used during a portion of the exhibit period.

**ON-SITE CHECK-IN**

All exhibitor personnel must check-in at the PHCCLA registration desk located at the Hilton Garden Inn on Friday and the West Monroe Convention Center on Saturday during regular meeting registration hours.

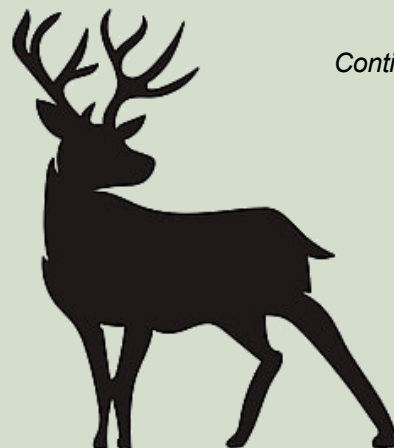
**No Conflicts**

There shall be no activities planned in conflict with exhibiting hours.

**SHIPPING OF MATERIALS**

Exhibitor personnel are responsible for making their own shipping arrangements. The West Monroe Convention Center does not have the ability to receive and store your exhibit freight. All shipping arrangements should be made through Gumbeaux Event Productions, as per their guidelines included in the their services packet (available on PHCCLA's website and distributed prior to the trade show). Note that all freight should be scheduled to arrive at Gumbeaux Event Productions' warehouse no later than **Monday, July 10, 2023.**

*Continued on next page.*





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**EXHIBIT HALL SERVICES**

PHCCLA has contracted with Gumbeaux Event Productions to fulfill all special booth requests. A service packet is available on PHCCLA's website and will be distributed prior to the trade show. Fees may apply for some services.

**USE AND MANAGEMENT OF SPACE**

The Trade Show will be held in the Center and West Ballrooms at the West Monroe Convention Center. Exhibits must be staffed at all times while exhibits are open. No subletting or sharing of booth space is permitted. All exhibitors' activities must be confined to the limits of rented space and must not impede traffic or interfere with the activities of other exhibitors. Exhibitors may arrange their exhibits as desired, but the arrangement must not interfere with the light or space of other exhibitors. Should it be necessary for an exhibit to extend beyond the booth specifications of this contract, permission must be obtained in writing from PHCCLA at least 2 weeks prior to the Trade Show.

**DISTRIBUTION OF LITERATURE/PRODUCTS**

Exhibitors are permitted to promote products, equipment, and/or services, as well as distribute product samples and literature. Such items may only be distributed within the booth space assigned to the exhibitor presenting such material. Organizations not assigned a booth space will not be permitted to solicit business.

**INSTALLATION AND DISMANTLING**

Exhibitors must follow PHCCLA guidelines and schedule, as presented in this contract. All exhibits must comply with "IAEE Guidelines for Display Rules and Regulations." No dismantling may take place prior to the closing of the Trade Show. Dismantling early may jeopardize exhibitors' participation in future PHCCLA trade shows.

**LIABILITY AND INSURANCE**

PHCCLA does not guarantee against loss or damage of any kind. The exhibitor shall understand that neither PHCCLA nor the West Monroe Convention Center and the Hilton Garden Inn maintain insurance covering exhibitors' property.

It is the sole responsibility of the exhibitor to obtain such insurance. Any claims against any party other than PHCCLA are to be submitted directly to the party involved.

**PROTECTION OF THE TRADE SHOW FACILITY**

Exhibitors are liable for damage to the property: no material or matter of any kind shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building and furnishings. Whatever may be necessary to protect the building, equipment, or furniture will be installed at the exhibitor's expense. Painting in the space is prohibited. The cost of repairing any damage to the facility caused by the exhibitor, its employees, representatives, or agents will be billed to and paid by the exhibitor.

**TERMINATION OF CONFERENCE AND EXPOSITION**

Should the premises in which the Trade Show is to be held become, in the sole judgment of the Association, unfit for occupancy, or should the Convention and Trade Show be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other act beyond the control of PHCCLA, the contract for exhibit space may be terminated. PHCCLA will not incur liability for damages sustained by exhibitors as a result of such termination. In the event of such termination, the exhibitors expressly waive such liability and release the Association of and from all claims for damages and agree that the Association shall have no obligation except to refund to exhibitors pro-rated shares of the aggregate amounts received by the Association as rental for exhibit spaces after deducting all expenses in connection with such exhibits, including reasonable reserves for claims, such deduction being hereby specifically agreed to by the exhibitor.

**CHANGES TO THESE RULES**

PHCCLA reserves the right to make changes to these rules. Any matters not specifically covered herein are subject to change at the discretion of the Association.

**CONTACT INFORMATION**

Please contact Crystal Carter at phccla@amstrategies.co (not .com) or (225) 343-2776 with any questions about this contract.