



PHCCLA IS READY

FOR THE BIG GAME

EXHIBITOR PROSPECTUS

2025 ANNUAL CONVENTION & TRADE SHOW

July 24-26, 2025

Live! Casino and Hotel Louisiana
Shreveport-Bossier

—THE GAME IS ON!—

www.laphcc.org

PLUMBING-HEATING-COOLING CONTRACTORS OF LOUISIANA
2025 ANNUAL CONVENTION & TRADE SHOW

JULY 24-26, 2025

Live! Casino and Hotel Louisiana | Bossier City, LA

Join us for this year's Annual Conference, where the world of plumbing meets the excitement of the gridiron! We are bringing together industry leaders, innovators, and professionals for an unforgettable event filled with networking, learning, and business opportunities.

This isn't just another conference—it's your chance to get in the game, showcase your products and services, and connect with key decision-makers in the plumbing industry. As an exhibitor, you'll have the opportunity to build lasting relationships, expand your brand's reach, and demonstrate your solutions to a motivated audience of contractors, manufacturers, distributors, and other plumbing professionals.

Set against the backdrop of our energetic football theme, the 2025 Annual Conference is designed to inspire teamwork, strategy, and business success. Whether you're looking to tackle new markets, build your customer base, or score major deals, this is the place to make it happen.

Suit up and join us at the brand new LIVE! Casino and Resort in Shreveport-Bossier. Together, let's create a winning playbook for the plumbing industry!

Let's huddle up and get started!

Live!
CASINO • HOTEL®
LOUISIANA

A block of rooms is ready for you! Visit PHCC's custom link (available on our website) to reserve your rooms at Live! Casino & Hotel!

Reservation Deadline: Sunday, June 22, 2025

Rate: \$129 / Night

Rate available for Thursday, July 24 - Sunday, July 26

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EXHIBITOR SCHEDULE

ALL EVENTS to be held at LIVE! unless otherwise noted.

Exhibitor Set-Up	Friday, July 25, 2025 12:00 – 5:00 p.m.
Exhibitor IGNITE Showcase Sessions*	Friday, July 25, 2025 1:00 – 3:00 p.m.
Welcome Party*	Friday, July 25, 2025 6:00 – 10:00 p.m.
Exhibit Hall Open with Breakfast with Master Plumbers and Gas Fitters.	Saturday, July 26, 2025 6:30 – 7:30 a.m.
Trade Show Open to Licensed Plumbers and Gas Fitters Not Attending CE Class	Saturday, July 26, 2025 10:00 a.m. – 12:00 p.m.
Exhibitor Lunch Served	Saturday, July 26, 2025 11:30 a.m. – 12:00 p.m.
Trade Show with all Attendees	Saturday, July 26, 2025 12:00 – 2:00 p.m.
Door Prize Drawings	Saturday, July 26, 2025 1:40 – 2:00 p.m.
Exhibitor Tear Down	Saturday, July 26, 2025 2:00 – 5:00 p.m.
Annual Closing Reception & Banquet*	Saturday, July 26, 2025 6:00 – 9:00 p.m.

Note that Continuing Education classes, including a working lunch, are scheduled from 7:30 a.m. – 12:00 p.m. and from 2:15 p.m. – 5:00 p.m.

PREVIOUS SUPPORTERS

Accor Technology • A.H. Deveney & co., LLC • Aletheia Digital • American Bath Group • American Plumber Stories • American Standard • Aquatic • Atmos Energy • AWEB Supply • Baton Rouge Metro PHCC • Besselman & Little Agency • BBWC • Blumberg & Associates, Inc. • Bolinger Sales / Maxitrol • Bradford White • Building Start • Champions Marketing • Chumley & Associates • Coburn Supply Co. • Coleman Russell & Associates • Collier Consulting • Con Braco Industries • Corona Brand • Corvias Military Living • Dealer's Truck Equipment Co., Inc. • Ditch Witch of South Louisiana • Doggett Machinery • Eemax • Elkhart Products • ESP Agency • Everflow Supplies/FC2 Sales • Federated Insurance • Ferguson-Aquatherm • Fiorentini USA • Fire Smarts, LLC • Goodlett Sales / Rothenberger—USA • Grant and Associates • HR Solutions, LLC • Hamilton Sales • Hilti • In Sink Erator / Pace Cooley Sales • Hydro-Max Jetter • Ironclad Partners • John Guest USA, Inc. • John H. Carter Co. • Knapheide Manufacturing Co. • Kohler • Korky Toilet Repair • Lobell Sales • LIXIL Water Technologies • Lobell Sales • Louisiana Cat • Louisiana One Call • Louisiana Propane Dealers • LSP Products Group, Inc. • Mansfield Plumbing / Chicago Faucet • Maxitrol Co. • Mercedes Benz Sprinter of Baton Rouge • Mill-Rose / Miro • Milwaukee Tool • Moen • Moreman, Moore, & Co., Inc. • Mormino & Associates • NaturalSof • Navien • Networkfleet, Inc. • NIBCO • Niron • Noritz / HoldRite • Oatey SCS • On-Board Communications • Parks-Peyton • Parsons Plumbing, Heating, & Cooling • PermaDrain • PHCC Auxiliary • Picerne Military Housing • Plumbmaster, Inc. • Prokeep • Rainbow International • Ralph Easterday & Associates, Inc. • Reliable Plumbing • Reliance Worldwide Corp • Restoration 1 of East Baton Rouge • RIDGID • SFA Saniflo • Service Hook • Service Roundtable • Shamrock Pipe Tools • Sioux Chief Manufacturing • Southern Pipe & Supply Co., Inc. • Spartan Tool, LLC • State Plumbing Board of Louisiana • Sunbelt Rentals, Inc. • Superior Products • Sure-Seal, LLC MFG • TAKAGI Tankless • Tammany Supply • Team Management Systems • Technical Sales International • The Plumbing Warehouse • The Toilet Master Jack • Tim Morales & Associates • Total Leak Concepts Louisiana, LLC • TOTO USA • TPI Custom Publishing • TUSCO—Target Utility Services Co. • Viega LLC • Vortens • WDM Sales • Whitt Sales, Inc. • Will and Pierce • Wolverine Brass • Woolf Harris, LLC • Wiseman Industries • Workiz Inc. • YP • Zoeller/Grundos

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BOOTH INFO AND REGISTRATION FEES

PHCCLA is pleased to offer standard and prime exhibit booth spaces, as well as the option to upgrade your exhibit experience with an annual sponsorship. Check out the Annual Sponsor Packet to see the full benefits of sponsorships!

Superbowl Annual Sponsor, including Prime 10x20 Booth	\$5,500
Championship Annual Sponsor, Including Prime 10x10 Booth	\$4,250
Divisional Annual Sponsor, Including Prime 10x10 Booth	\$3,000
Wild Card Annual Sponsor, including Standard 10x10 Booth	\$1,750

	Early Bird (before March 31)	Regular (April 1 - June 15)	Late (June 16 - Show)
Prime 10x10 Booth	\$800	\$900	\$1,000
Standard 10x10 Booth	\$700	\$800	\$ 900
Additional Personnel	\$ 75	\$ 75	\$ 75
Closing Banquet Ticket	\$ 85	\$ 85	\$ 85

Prime Booths provide you maximum exposure with locations in key parts of the exhibit hall with ore attendee access.

All booths have 8' back drapes and 3' side drapes. Each booth also includes 2'x6' skirted table and two chairs.

Additional booth services, including electricity, will be made available through direct arrangements with LIVE! Casino and Resort. More information will be released by June 1, 2025.

Booth Reservations can only be guaranteed once payment has been received.

SHOW SPECIALS

Get the most out of your investment with show specials! You choose if you would like to make it available to all attendees or during the breakfast hour with master plumbers and gas fitters only. PHCCLA will promote your offer prior to the show to drive attendees to you.

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EXHIBITOR IGNITE SHOWCASE SESSION

It's time for your halftime commercial! Join our IGNITE showcase sessions to give you more valuable time with attendees to highlight your hottest product.

Included with your booth registration is the opportunity to participate in the exhibitor IGNITE session.

Exhibitors will have FOUR minutes* to feature one PRODUCT of your choice—your biggest seller or a new innovative product just hitting the market. Exhibitors will be presenting this to master plumbers and decision makers.

The session will be held on Saturday, July 26, 2025 from 1:00— 3:00 p.m.

Prior registration is required. If you would like to participate, please complete the appropriate section of the registration contract. Presentations shall feature products only. All requests are subject to review. We will distribute a schedule of presentations prior to the convention.

A little fun competition...

Contractor attendees will rate your presentation and we will award a prize to the top three presenters, so we encourage your to be creative and IMPRESS us!

****Presentations are timed. Any audience questions past the four minutes will be moved to post session.***



door prizes

Want to show a little extra to attendees and drive them to your booth? Let us know of your door prize with your registration and we will help promote it and YOU!

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CONTRACT DEADLINE: 05/31/2025
(contracts received after not guaranteed to be included in final print material)

Organization Name (as it should appear on the booth ID sign)

Contact Name

E-mail Address

Address

City State Zip

Telephone

Fax

Organization Website Address

Top 3 Preferred Booth Numbers: ___ ___ ___ (placed on a first come first served basis—**layout coming soon!**)

Will you require access to electricity? __ Yes __ No

List competitors you do not want in close proximity (if possible): _____

Please provide a brief description of your company to be featured on convention website and meeting material (50 words or less): _____

Please Describe Your Show Special: _____

Door Prize Contribution (Please describe) _____ Value \$ _____

Special Requests: _____

Will your organization be participating in the Exhibitor Ignite Showcase? __ Yes __ No (*If yes, please complete the following. If not, please proceed to the opposite page to complete your contract*)

Presenter Name (limited to 1 presenter per exhibitor contract)

Telephone

Email Address

Product to be featured (limited to 1 per exhibitor contract)

Audio Visual Needs: Screen, LCD Projector and Laptop

Audio

Internet

Other: _____

Please proceed to the next page to complete your contract.

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BOOTH / SPONSOR REGISTRATION (PLEASE SELECT ALL THAT APPLY)

- ☐ **Superbowl Annual Sponsor, including Prime 10x20 Booth** **\$5,500**
- ☐ **Championship Annual Sponsor, Including Prime 10x10 Booth** **\$4,250**
- ☐ **Divisional Annual Sponsor, Including Prime 10x10 Booth** **\$3,000**
- ☐ **Wild Card Annual Sponsor, including Standard 10x10 Booth** **\$1,750**

	Early Bird (before March 31)	Regular (April 1 – June 15)	Late (June 16 – Show)
Prime 10x10 Booth*	☐ \$800	☐ \$900	☐ \$1,000
Standard 10x10 Booth	☐ \$700	☐ \$800	☐ \$ 900

**Prime Booths are limited in quantity!*

Attending Personnel Name (First 2 Attendees included in registration price for exhibit booths; additional personnel passes \$75/each)	Email Address	On Site Phone Number	Attending Friday Welcome Party	Attending Saturday Closing Event (\$85/ticket)
			Y / N	Y / N
			Y / N	Y / N
			Y / N	Y / N
			Y / N	Y / N

Sponsorship / Booth: \$ _____ Check made payable to PHCCLA enclosed (please include check #): _____

Add'l Personnel Passes: \$ _____ Credit Card: __ MasterCard __ Visa __ Discover __ AMEX
(\$75/EACH) (will be assessed a 3.5% convenience fee)

Grand Total Due: \$ _____ Card #: _____

Expiration Date: _____ Security Code: _____ Billing Zip Code: _____

Name as it appears on the card: _____

I have read and fully understand all of the terms as set forth in this packet and agree to abide by all exhibit rules and regulations, which are a part of this contract.

Authorized Signature _____ Title _____ Date _____

Payment must be received in full to hold preferred booth space. PHCCLA offers three ways to register:
 1) Online – www.laphcc.org 2) Email—phccclouisiana@gmail.com 3) Mail – 620 Florida St, Ste. 210, Baton Rouge, LA 70801
 PHCCLA TAX ID #: 72-1491084

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TERMS AND CONDITIONS

Waiver, Assumption of Risk, & Release

PHCCLA, Live! Casino and Hotel Louisiana, and all hosting venues affiliated with this event cannot prevent you from becoming exposed to, contracting, or spreading COVID-19 or any other communicable disease while attending the exposition. It is not possible to prevent against the presence of the disease. Therefore, if you choose to exhibit at and attend the exposition you may be exposing yourself to and/or increasing your risk of contracting or spreading COVID-19 or another communicable disease. By signing this contract, you understand the above warning concerning COVID-19 and communicable diseases; you understand the risk of contracting COVID-19 for yourself and/or your agents and employees in order to exhibit at and attend the exposition; you agree these services are of such value that you accept the risk of being exposed to, contracting, and/or spreading COVID-19 or other communicable diseases in order to exhibit at and attend the exposition; you hereby forever release and waive your right to bring suit against PHCCLA, Live! Casino and Hotel Louisiana and its owners, officers, directors, managers, officials, trustees, agents, employees, or other representatives in connection with exposure, infection, and/or spread of COVID-19 or other communicable diseases related to attendance at the exhibition; and you understand that this waiver means you forfeit the right to bring any claims including for personal injuries, death, disease, or property losses, or any other loss, including but not limited to claims of negligence, and give up any claim you may have to seek damages, whether known or unknown, foreseen or unforeseen.

Privacy Policy for Use of Attendee Information

PHCCLA shares the contact information of attendees before and after the trade show as a benefit to exhibitors. By signing this contract, exhibitors acknowledge that the use of this contact information unrelated to the promotion of products and services featured at the July 24 - 26, 2025 Trade Show, or the distribution of this information to a third party, is strictly prohibited.

Hotel Reservations

Exhibitor personnel are responsible for making hotel reservations directly with the hotel. Reservations should be made through the online customized link located on PHCCLA's website. Reservations must be made by Sunday, June 22, 2025.

Payment & Booth Space Reservation

Full payment must accompany this application. All space is sold on a "No Refund Basis." All reservations are made on a first-come, first-served basis, without exception. PHCCLA reserves the right to make the final determination of all space assignments in the best interest of the trade show. All exhibitor requests will be honored to the best of the association's ability.

Exhibit Cancellations and No-Shows

All exhibitor sales are final. Upon receipt of contract, no refunds will be made for cancellations after May 31, 2025. No refunds will be given for unused space or for space that is only used during a portion of the exhibit period.

On-Site Check-In

All exhibitor personnel must check-in at the PHCCLA registration desk located at Live! Casino and Hotel on Friday during regular meeting registration hours.

No Conflicts

There shall be no activities planned in conflict with exhibiting hours.

Exhibit Hall Services

Additional booth services, including electricity, may be requested through Live! Casino. Please see the booth packet provided on PHCCLA's website.

Use and Management of Space

The Trade Show will be held in the ballrooms of Live! Casino & Hotel. Exhibits must be staffed at all times while exhibits are open. No subletting or sharing of booth space is permitted. All exhibitors' activities must be confined to the limits of rented space and must not impede traffic or interfere with the activities of other exhibitors. Exhibitors may arrange their exhibits as desired, but the arrangement must not interfere with the light or space of other exhibitors. Should it be necessary for an exhibit to extend beyond the booth specifications of this contract, permission must be obtained in writing from PHCCLA at least 2 weeks prior to the Trade Show.

Distribution of Literature/Products

Exhibitors are permitted to promote products, equipment, and/or services, as well as distribute product samples and literature. Such items may only be distributed within the booth space assigned to the exhibitor presenting such material. Organizations not assigned a booth space will not be permitted to solicit business.

Installation and Dismantling

Exhibitors must follow PHCCLA guidelines and schedule, as presented in this contract. All exhibits must comply with "IAEE Guidelines for Display Rules and Regulations." No dismantling may take place prior to the closing of the Trade Show. Dismantling early may jeopardize exhibitors' participation in future PHCCLA trade shows.

Changes to These Terms and Conditions

PHCCLA reserves the right to make changes to these terms and conditions. Any matters not specifically covered herein are subject to change at the discretion of the Association.

Continued on next page.

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Shipping of Materials

Notice of all shipments must be provided at least 1 week in advance to the hosting property. Notice should contain expected delivery dates and package quantities. Please do not ship valuables.

Due to limited storage space, all packages should be delivered to Property no earlier than 3 days prior to your Event start date. Each package must present Property's supplied "Receiving Slip" adhered to the left side of each box and package. Packages without the receiving slip will endanger the smooth process to have your packages delivered on time and complete.

Packages shipped to the Property must be addressed as follows:

Live! Casino & Hotel
Attention Conferences and Events
711 Live Casino Boulevard
Bossier City, LA 71111

Fees for storage, handling or delivery of packages:

- The first 5 packages shipped to the Property weighing less than 50 pounds are complimentary.
- 0-50 pounds - \$10.00 each
- Over 50 pounds - \$25.00 each
- Pallets are charged a fee of \$150.00 per pallet
- Crates are charged a fee of \$25.00 per crate.
- Additional fees will apply if preparation or assistance is needed to ship pallets and crates after Event end.

Packages should be delivered Monday through Thursday between 7:00am - 3:00pm and Friday between 7:00am - 12 Noon. No weekend deliveries will be accepted.

The package fees can be billed to a guest's room, a credit card number with an accompanying signed credit card authorization or Group Master Account. All packages will be held until payment method has been confirmed. We recommend packing slips be placed in both the inside and outside of each package.

Items left behind for longer than 5 days will incur an additional storage fee of \$10.00 per day that will be billed to the Group Master Account or credit card on file. For unclaimed packages or items left behind after Event end, a Team Member at Property will call the Group contact or the shipping information on the Receiving Slip to obtain information to forward packages. Forwarding charges incurred are the sole responsibility of the Group and will not be paid for by the Property. If no information on unclaimed packages is available, the unclaimed package will be discarded seven days after Event end. The Property will not accept COD (Cash On Delivery) packaging. Property shall have no liability for the delivery, security or condition of the packages.

Liability and Insurance

PHCCLA does not guarantee against loss or damage of any kind. The exhibitor shall understand that neither PHCCLA nor Live! Casino and Hotel maintain insurance covering exhibitors' property. It is the sole responsibility of the exhibitor to obtain such insurance. Any claims against any party other than PHCCLA are to be submitted directly to the party involved.

Protection of the Trade Show Facility

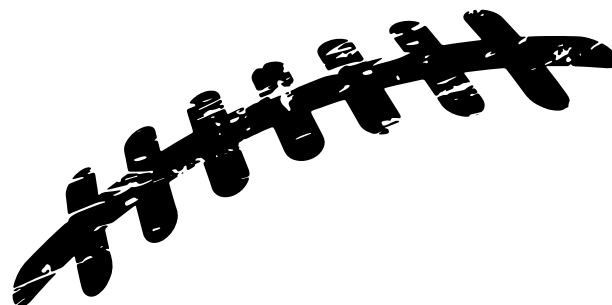
Exhibitors are liable for damage to the property: no material or matter of any kind shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building and furnishings. Whatever may be necessary to protect the building, equipment, or furniture will be installed at the exhibitor's expense. Painting in the space is prohibited. The cost of repairing any damage to the facility caused by the exhibitor, its employees, representatives, or agents will be billed to and paid by the exhibitor.

Termination of Conference and Exposition

Should the premises in which the Trade Show is to be held become, in the sole judgment of the Association, unfit for occupancy, or should the Convention and Trade Show be materially interfered with by reason of action of the elements, strike, picketing, boycott, embargo, injunction, war, riot, emergency declared by a governmental agency, or any other act beyond the control of PHCCLA, the contract for exhibit space may be terminated. PHCCLA will not incur liability for damages sustained by exhibitors as a result of such termination. In the event of such termination, the exhibitors expressly waive such liability and release the Association of and from all claims for damages and agree that the Association shall have no obligation except to refund to exhibitors pro-rated shares of the aggregate amounts received by the Association as rental for exhibit spaces after deducting all expenses in connection with such exhibits, including reasonable reserves for claims, such deduction being hereby.

Contact Information

Please contact Crystal Carter or Faith Gray at phccclouisiana@gmail.com or (225) 343-2776 with any questions about this contract.





PHCC of Louisiana
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SEE YOU IN SHREVEPORT!

