



LANDSCAPE
CONTRACTORS
ASSOCIATION

Excellence from Field to Office



2027 LCA Annual Conference



January 28, 2027



Turf Valley, Marriottsville, MD



UNPARALLELED ACCESS TO DECISION MAKERS

As an LCA Annual Conference partner, you gain direct access to over 175 professionals in the landscaping industry including executives, architects, and foreman. By attending, you position your organization at the forefront of industry conversations and innovations.



175+

professionals



WHO ATTENDS



Foreman



Landscapers



Landscaper
Architects



Nurseries



Equipment
Providers



Solution
Suppliers



Executives



Students

SPONSORSHIP OPPORTUNITIES

**Connect. Showcase.
Make an Impact.**

Our sponsorship opportunities are designed to help your organization connect with industry leaders, spark meaningful conversations, and showcase your commitment to a stronger, more sustainable future.



Premier Sponsorship – Exclusive \$12,000

- ✓ All the benefits of tabletop exhibit
- ✓ Eight full registration badges
- ✓ Introduce Keynote Speaker
- ✓ Choice of one signage option at Annual Conference
- ✓ Year-Round Sponsorship – Customize to your needs!
- ✓ One-time use attendee contact list (opted-in attendees only), provided pre- and post-event.

SOLD



SPONSORSHIP OPPORTUNITIES

Connect. Showcase.
Make an Impact.



Bronze Sponsorship \$3,000

- ✓ All the benefits of tabletop exhibit
- ✓ Two additional full registration badges
- ✓ One-time use attendee contact list (opted-in attendees only), provided pre- and post-event.
- ✓ Two months of LCA website advertising
- ✓ One dedicated email blast in 2027



Silver Sponsorship \$6,000

- ✓ All the benefits of tabletop exhibit
- ✓ Three additional full registration badges
- ✓ One-time use attendee contact list (opted-in attendees only), provided pre- and post-event.
- ✓ One dedicated email blast in 2027
- ✓ Choice of on-site signage options, rise and shine session or digital banner ad package on LCA website.

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TABLETOP EXHIBITS – \$1,200

- ✓ One 6' table with two chairs
- ✓ One full registration badge
- ✓ One-time use attendee list (opted-in attendees only), provided post-event. Attendee list (name and company) will be provided one week prior to event.
- ✓ Social media acknowledgement
- ✓ Walk-in slide rotating in main session room during every break





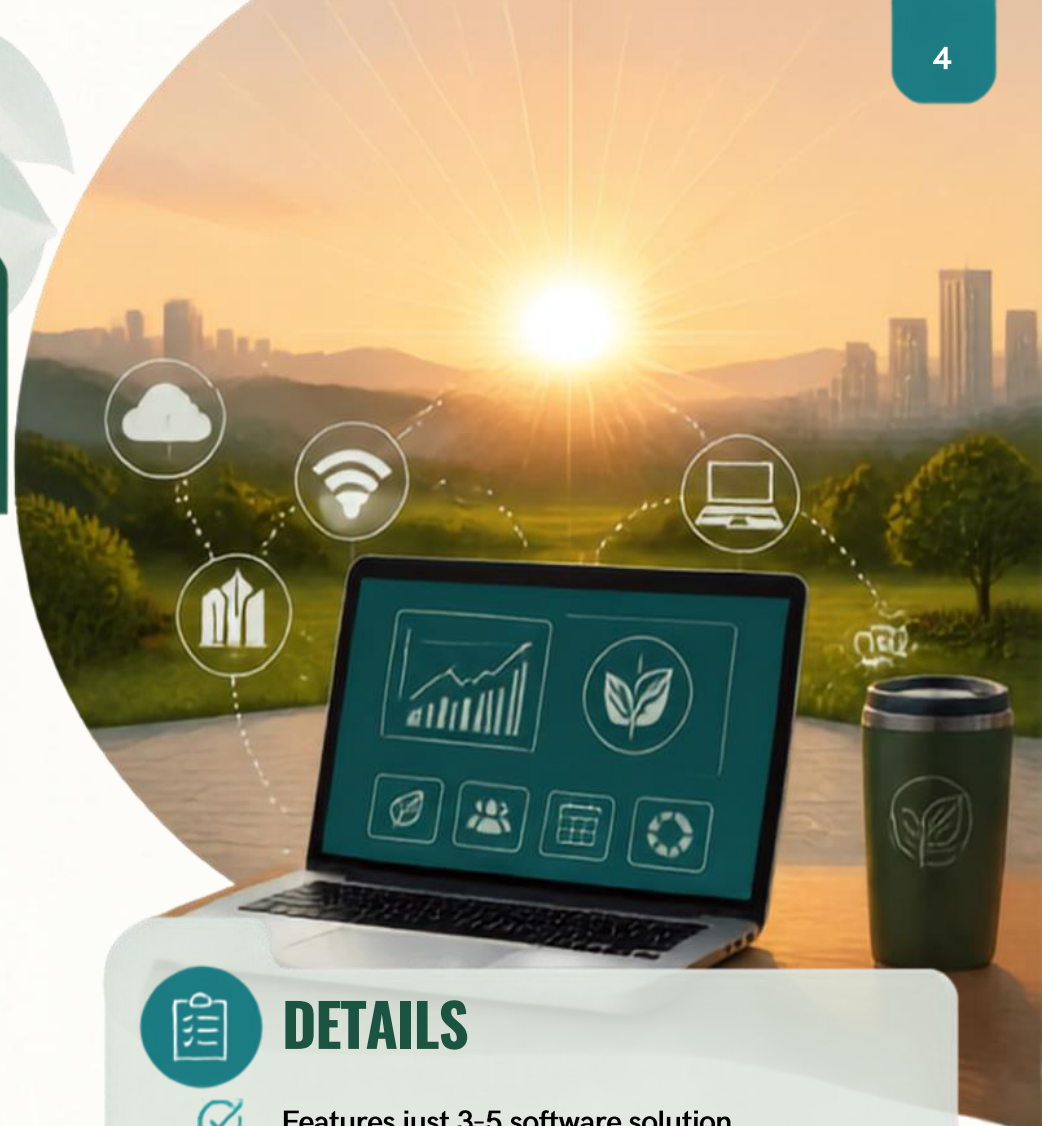
RISE AND SHINE TECH DEMO SPONSORSHIP OPPORTUNITY – \$600

Start the day in front of an engaged audience with a Rise and Shine Tech Demo sponsorship. This high-energy morning session gives your company a focused opportunity to showcase an innovative product, platform, or service through a brief live demonstration designed to educate, inspire, and spark conversation.

As the featured sponsor, your brand will be positioned as a forward-thinking industry partner while connecting directly with attendees who are eager to discover practical tools, fresh ideas, and new ways to improve their work. It is an ideal platform to build visibility, demonstrate thought leadership, and create meaningful follow-up opportunities.



"We need an overview of what the latest technology is out there, what we personally should be considering for our tech stack, in order to effectively grow and operate."



DETAILS



Features just 3-5 software solution companies.



Opportunity to present to up to 200 attendees, in a dedicated session before the day gets started.



Present a 10-15 min fast paced presentation. This can be a demo, or an engaging presentation showcasing your product and company, as a partner to the landscape industry.

ADDITIONAL SPONSORSHIP OPPORTUNITIES



LANYARDS

\$500

Keep your brand front and center throughout the event with logo placement on attendee lanyards, offering high-visibility exposure.



LITERATURE TABLE

\$50

Expand your reach by leaving your brochure or flyer at the LCA literature table. This will be placed near registration, increasing access to your content for attendees.



LUNCH

\$200

Showcase your company as the host of a key networking moment by sponsoring lunch, where attendees gather to connect, recharge, and continue meaningful conversations.



PENS

\$200

plus the cost of pens

Put your brand in attendees' hands with sponsored pens that offer practical, everyday visibility throughout the event and beyond.

Sponsor can provide pens or LCA can produce them.



SIGNAGE OPTIONS



Sponsor required to provide artwork for approval by LCA.



TABLE CLINGS - \$150, MAXIMUM 3 Sponsors



Top of table, top of mind! These customized tabletop clings will catch the attention of attendees as they enjoy a break, plan their day or chat with a colleague.

Benefits:

- Expands your reach when they are not near your table.
- Includes production and installation of tabletop graphics.



BATHROOM MIRROR CLINGS - \$500, EXCLUSIVE



Be in front of everyone throughout the conference in the two primary restrooms to the meeting space.

2-3 circle mirror clings, approximately 12 inches, will be placed above the sinks, providing your message to attendees undivided attention.





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FOR MORE INFORMATION

Questions about sponsorship opportunities at the LCA Annual Conference? Reach out and our team will help you find the right fit.

lca@lcamddcva.org

