



Life **ON** PURPOSE

LeadingAge[®]
Maryland

2018 Annual Conference
Turf Valley Resort, Ellicott City, Maryland
April 17 – 18, 2018



Life on Purpose

Our annual conference is a great opportunity to take time out from the daily rush to focus on both the present and the future. Life on Purpose points to intentional priorities, strong values lived out daily, calculated risks, wise decisions, and new ways of thinking and being. We will gather to explore how individually and collectively we might each live life on purpose and extend the fruits of that to older adults in Maryland living their lives on purpose.

General Sessions

Hear powerful presentations from two national leaders known for dynamic speaking and provocative insights. John Cochrane, President and CEO of the cutting-edge organization HumanGood whose charge to older adults is: “Be purposeful. Stay engaged. Keep in the game. Continue to make a difference,” will speak to Life on Purpose in ways that call us into the future. Dr. Tiffany Manuel, Vice President of Knowledge, Impact and Strategy at Enterprise Community Partners, will build on our ongoing work in reframing, to address the ways in which we will use new frames to build public will to prioritize housing. Lunch times, too, will feature engaging films that launch lively table conversations.

Networking

Connecting with colleagues tried and true as well as new is one of the greatest delights of the conference. Engage in conversations that build important relationships.

Continuing Education Credits

Nursing Home Administrators and Social Workers can earn continuing education credits as applied for and others can receive a certificate of attendance.

Bring Your Team! There's something for everyone

With 28 different workshop sessions to choose from there is something for everyone.

- CEOs and C Suite
- Clinical
- Social work
- Finance
- Administration
- Operations/Philanthropy
- Marketing
- Communications
- Housing
- Advocacy
- Trustees and Board members
- Residents/ Clients

What is LeadingAge Maryland?

- Forward-thinking leaders dedicated to making Maryland a better place to grow old
- An extensive network of Maryland not-for-profit providers joining with business members, residents and consumers, influencers and decision makers, researchers and educators and others interested in issues of aging
- The premier organization mobilizing a broad range of not-for-profit aging-related housing, supports and services providers
- A strong advocacy voice to governmental decision makers throughout Maryland
- The source for thought-provoking, practical and timely education and leadership development
- Tables where colleagues come together to share and collaborate
- Visionaries creating the future of aging in Maryland

Complete the registration form or Register Online

Register early and save. Early bird rates are in effect until March 23, 2018. Send more and save. Purchase 10 full or daily registrations and get the 11th free. Fees include educational sessions, continental breakfast, lunch, refreshment breaks, and receptions. An additional fee of \$50 will be added for onsite registration. No refunds will be granted within 10 business days of the program. Substitutions are encouraged.

For questions about the conference, call Jill Schumann at 410-274-2893.

Conference at a Glance

Tuesday, April 17

7:30 am - 8:30 am	Registration and coffee			
8:30 am - 9:45 am	Opening Session — Life on Purpose Keynote speaker: John Cochrane, President and CEO, HumanGood			
10:00 am - 11:15 am	A1: Conversation with John Cochrane	A2: The For-Profit Push	A3: Affordable Housing — Experience Exchange	A4: Becoming an Employer of Choice
11:30 am - 12:45 pm	B1: A Gambler's Journey Through Finances	B2: Beyond Memory Care: The Future of Supports and Services	B3: Race to Lead: Confronting the Nonprofit Racial Leadership Gap	B4: Innovation at the Intersections
12:45 pm - 2:00 pm	Lunch — Important Conversations — Life on Purpose My Year of Saying Yes to Everything			
2:00 pm - 2:30 pm	Business Exchange — Discover - Connect - Network			
2:45 pm - 4:15 pm	C1: Legal Updates Part One	C2: Going Beyond Words — Taking Learning Culture to a New Level	C3: Going Green — Sustainability Experience Exchange	C4: Bon Appetit — Dining Experience Exchange
4:30 pm - 5:30 pm	D1: Legal Updates Part Two	D2: Foundation Perspectives on Grantmaking in Aging	D3: Community Healthcare Collaborations — Learning from Experience	D4: From Model of Care to Model of Engagement
5:30 pm - 6:30 pm	Time for Fun — Networking Reception			

Wednesday, April 18

7:30 am - 8:30 am	Registration and Breakfast with Exhibitors			
8:30 am - 9:45 am	Gathering Session — Life on Purpose — Reframing Housing Keynote speaker: Dr. Tiffany Manuel, Enterprise Community Partners			
10:00 am - 11:30 am	E1: Reframing Housing Deeper Dive	E2: The Fate of the Fearless — Practical Approaches to Repositioning	E3: Leading Change — Experience Exchange	E4: There's an App for That — Solutions and Apps for Elders and Caregivers
11:30 am - 12:45 pm	Life on Purpose Lunch			
12:45 pm - 1:15 pm	Business Member Galleria — Discover - Connect - Network			
1:30 pm - 3:00 pm	F1: Foundations of Trauma-Informed Care	F2: Governance and the Not-for-Profit Difference	F3: A New Vision for Long-Term Services and Supports	F4: Best Practices for Preventing and Responding to Violence
3:15 pm - 4:45 pm	G1: Trauma-Informed Care: Practical Implications	G2: Maryland Health Care Commission: Statewide Trends and Innovative Uses of Health Information	G3: Mitigating Risk: What Can We Learn from Liability Claims Analysis?	G4: Community for Life

Program Details and Educational Sessions

Tuesday, April 17

8:30 am - 9:45 am

Life on Purpose Opening Session Keynote speaker: John Cochrane



John Cochrane, President and CEO of the cutting edge organization HumanGood whose charge to older adults is: “Be purposeful. Stay engaged. Keep in the game. Continue to make a difference” will speak to Life on Purpose in ways that call us into the future. Be prepared to be encouraged and challenged to be purposeful about the not-for-profit difference.

10:00 am - 11:15 am

Concurrent Education Sessions A

A1 Conversation with John Cochrane

Learn more about HumanGood, the strategy behind the ABHOW/ be.group merger, and the steps HumanGood is taking to position for the future. Raise questions in response to John’s keynote address “Life on Purpose.” Share your own perspectives on the future.

John Cochrane, President and CEO, HumanGood

A2 The For-Profit Push

For-profit organizations are rapidly expanding into all areas of aging services. Hear national research regarding the development strategies for-profits are employing and how not-for-profits can stand up to the competition. Strategies for market positioning, sales and promotion and financial outcomes can translate to the not-for-profit sector. A range of organizations will benefit from this session, including life plan communities, assisted living and home care.

Beverly Asper, Director, Baker Tilly Virchow Krause

Jessica Kraft, EVP Account Executive, Bluespire Senior Marketing

Brian Gabriel, Partner, Baker Tilly Virchow Krause

A3 Affordable Housing — Experience Exchange

Housing guru Colleen Bloom shares her perspectives on what housing providers need to know about trends, opportunities and challenges in the field. From her national vantage point, she will discuss HUD hot topics, sticky wickets for housing providers and share insights for the future. Then, she will facilitate conversation that allows participants to share problems and solutions with one another.

Colleen Bloom, Director for Housing Operations, LeadingAge

A4 Becoming an Employer of Choice

What makes an organization an employer of choice and competitive in the workforce marketplace? LeadingAge Ohio has conducted extensive research on this topic and has formulated domains and metrics to identify employers of choice in aging services. Learn from their work and identify some concrete steps your organization can take to increase its attractiveness to current and potential employees.

Kathryn Brod, President and CEO, LeadingAge Ohio

11:30 am - 12:45 pm

Concurrent Education Sessions B

B1 A Gambler’s Journey Through Finances

Senior living organizations are faced with a myriad of complex financial matters. Financial risk often lies hidden, waiting for light to shine on it. The more familiar we become with things, the more likely we are to assume that risks are fully understood or being managed. This session takes a fun approach to the very common aspects of operating a community and highlights nuanced risks in everything from contract types to pricing to “right-sizing.”

Mario McKenzie, Partner, CliftonLarsonAllen

B2 Beyond Memory Care: The Future of Supports and Services for Individuals Living With Dementia

It takes more than “memory care” to help individuals living with a dementia and their loved ones to live fully and well. Hear how several organizations from a variety of geographic areas are experimenting with new and better models of home and community based services and sup-

Program Details and Educational Sessions

ports, and innovative approaches to residential living, that holistically support the entire family unit.

Dan Cinelli, Managing Principal and Board Director, Perkins Eastman

Cindy Yingling, VP of Brand Strategy, Integrace

Renee Joyner, Director of Pathways Implementation, Integrace Copper Ridge

Pamela Mills, Director of Memory Care Programs, Ingleside at King Farm

Christine Podles, VP of Operations, Ingleside

B3 Race to Lead: Confronting the Nonprofit Racial Leadership Gap

The Building Movement Project conducted an extensive survey exploring race and not-for-profit leadership. The results called into question common assumptions and generated new insights into how current board and staff leaders must take responsibility moving forward. Learn more about the study and its implications for not-for-profit organizations.

Frances Kunreuther, Co-Director, Building Movement Project

B4 Innovation at the Intersections

Some of the most interesting new opportunities and insights occur at the intersections of different fields or disciplines. Building on the lively innovation work at the Fall Leaders Forum, learn more about innovation at intersections. Examples will include projects of the joint degree program in the Johns Hopkins Carey School of Business and Maryland Institute College of Art, and the University of Maryland Academy of Entrepreneurship and Innovation.

Mira Azarm, Johns Hopkins University, Maryland Institute College of Art, University of Maryland

12:45 pm - 2:00 pm

Lunch — Important Conversations Life on Purpose

The film “My Year of Saying Yes to Everything” will launch table conversations as participants explore their own insights into Life on Purpose. And, enjoy the “vendor parade” as exhibitors tease us into visiting their tables.

2:00 pm - 2:30 pm

Business Exchange — Discover - Connect - Network

2:45 pm - 4:15 pm

Concurrent Education Sessions C

C1 Legal Updates Part One

What should you be worrying about? What should you be preparing for? Back by popular demand and expanded, this two-part session will provide a panel perspective on hot legal topics in areas of concern to aging services providers. Choose Part 1, Part 2 or both.

Part 1 topics: Harassment in the Workplace; Medical Marijuana in the Workplace: The Effect on Employer Policies and the ADA; Figuring Out the New Maryland Paid Time Off Law; D&O Issues: What Every Executive should Know

Whiteford Taylor Preston: Mark Franco, Tiffany Releford, Peter Guatery, Kevin Hroblak

C2 Going Beyond Words — Taking Learning Culture to a New Level

Organizations that value and invest in education and learning are proven to have a competitive advantage over those who do not. Hear practical examples and lessons learned from a multi-site aging services organization that has made learning a strategic priority. Learn strategies for creating a culture of learning within your organization.

Therese Provencher, Talent and Culture Learning Director, National Lutheran Communities and Services

Kathleen O'Halloran, Chief Talent & Culture Officer, National Lutheran Communities and Services

C3 Going Green — Sustainability Experience Exchange

Wondering what it takes to go green? Join us for an interactive discussion about creating sustainable campuses. Hear how four LeadingAge Maryland members are embarking on this journey, and the lessons they've learned along the way. This session will cover topics like geo-thermal heating, green roofing, LEED Certification and energy conservation that anyone can practice.

National Lutheran Communities and Services, Inc., and Utility Advisor

Mercy Ridge Retirement Community

Roland Park Place, and SRBR

Asbury Methodist Village and Sodexo Seniors

Program Details and Educational Sessions

C4 Bon Appetit — Dining Experience Exchange

Hungry? Join us for an interactive discussion about creating new opportunities for dining that reach beyond the kitchen. This session will include topics such as: designing campus landscapes to promote optimal nutrition, health and wellness; how to truly and practically create 'garden to table' dining in your community through resident involvement; and an experiential look at the future of dining in residential living settings. Be ready to share your experiences, too!

FLIK Lifestyles: Agathe Ferri, Director of Business Development, John Kennedy, Director of Dining Services, Juan Carlos Melgarejo, Director of Creative Development

Jack Carman, President, Design for Generations

Lydia Kimball, Senior Landscape Architect, Flaura Teeter Landscape Architects

Robin Spence, Registered Dietitian, Medstar Union Memorial Hospital

4:30 pm - 5:30 pm

Concurrent Education Sessions D

D1 Legal Updates Part Two

What should you be worrying about? What should you be preparing for? Back by popular demand and expanded, this two-part session will provide a panel perspective on hot legal topics in areas of concern to aging services providers. Choose Part 1, Part 2 or both.

Part 2 topics: 2018 Legislative Update; What the Tax Law Means for Your Financing; Cybersecurity: I know the risks and what's at stake – Now what do I do?

Whiteford Taylor Preston : Rose Matricciani, Herman Rosenthal, Debbie Diehl, Kimberly Min, Howard Feldman

D2 Foundation Perspectives on Grantmaking in Aging

What do grant makers really look for when awarding grants? What issues and topics related to aging services are currently front-of-mind for some of the top grant-makers in the Maryland area? Join us for an interactive discussion with foundation staff members.

Aaron Merki, Program Officer, Older Adults, the Weinberg Foundation

Cathy Brill, Executive Director, the Leonard and Helen R. Stulman Foundation

D3 Community Healthcare Collaborations — Learning from Experience

How can groups and organizations best collaborate to tackle challenges like preventing falls and frequent hospitalizations among older adults living in the greater community? Hear how three forward thinking collaborations are working to find solutions to these and other challenges. Hear what they have learned along the way and leave with practical ideas to begin similar initiatives.

Keswick Community Health

Housing Upgrades to Benefit Seniors (HUBS)

21211 Falls Initiative

Skilled Nursing Facility Collaborative

D4 From Model of Care to Model of Engagement: Transforming Opportunities for Residents, Families and Staff

Hear how Westminster-Canterbury Chesapeake Bay has created and implemented an innovative, small house model of care in their skilled nursing setting: The Lighthouse Engagement Model. This evidence-based model has shaped the daily life of residents and staff, creating organic opportunities for meaningful engagement, and resulting in measurable improvements in quality outcomes. Gain practical techniques for promoting person-centered living practices in your community.

Victoria Crenshaw, Vice President of Resident & Health Operations, Westminster-Canterbury on Chesapeake Bay

Aisha Azher, Coordinator of Special Products and the Birdsong Initiative, Westminster-Canterbury on Chesapeake Bay

5:30 pm - 6:30 pm

Time for Fun — Networking Reception

Enjoy networking time with colleagues from the aging services and business communities. Appetizers and beverages will fuel conversation and the exchange of ideas.

Program Details and Educational Sessions

Wednesday, April 18

7:30 am - 8:30 am

Breakfast with Exhibitors

8:30 am - 9:45 am

Gathering Session Life on Purpose — Reframing Housing Keynote speaker: Tiffany Manuel, Enterprise Community Partners



Dr. Tiffany Manuel, Vice President of Knowledge, Impact and Strategy at Enterprise Community Partners, will build on our ongoing work in reframing. You asked for more on reframing and this dynamic session will equip us to use effective frames to build public will to prioritize housing.

10:00 am - 11:30 am

Concurrent Education Sessions E

E1 Reframing Housing Deeper Dive

This session is a follow-up from the morning keynote on reframing housing. Explore concrete ways to reframe messages to build public will to support affordable housing. Participate in conversation to consider how you might lend your efforts in simple and concrete ways to change the narrative about the importance of housing.

Tiffany Manuel, Vice President of Knowledge, Impact & Strategy, Enterprise Community Partners

E2 The Fate of the Fearless — Practical Approaches to Repositioning

Aging infrastructure? Dated amenities? Limited and obsolete services or care approaches? Hear how Kendal at Lexington, a Life Plan Community, embarked on a journey with their key stakeholders to reposition their community in order to stay competitive and viable both today and in the future. Learn practical strategies for creating and implementing strategic and master plans, explore common pitfalls and how to avoid them, and discover the top 10 “must do’s” for any successful repositioning project.

Nathan Harper, Architect/Senior Associate, Spectrum Design P.C.
H. Lenore Weiss, Senior Associate, Spectrum Design P.C.

E3 Leading Change — Experience Exchange

Change. Renovations, construction, new technology systems, culture...the varieties are endless. How do we best help staff and residents embrace (or at least tolerate) changes? Hear stories and lessons learned from four LeadingAge Maryland members. Bring your own experiences to share and discuss, and gain tips and strategies for implementing that next large (or small) change.

Ann Patterson, Administrator, Broadmead Retirement Community
Mary Choplick, VP of Operations, Catholic Charities

Michelle Rosenheim, Administrator, Edenwald Retirement Community

Michael Athen, Assisted Living Administrator, Augsburg Lutheran Home

E4 There’s an App for That — Solutions and Apps for Elders and Caregivers

How do we sift through the barrage of flashy new products and apps to evaluate and choose technological solutions that will best support the needs of our communities and residents? Hear from an experienced researcher at the University of Maryland who works to vet, test, and evaluate new technologies and apps for older adults, individuals with chronic medical conditions, and their caregivers. Learn which solutions she has found to be most useful, the technological success and failures she has seen along the way, and what’s coming next.

Charlene Quinn, Associate Professor of Epidemiology and Public Health, University of Maryland School of Medicine

11:30 am - 12:45 pm

Life on Purpose Lunch CARE conversations

Life on Purpose often means that our daily endeavors are a calling or vocation. Together we will watch a film that launches table conversations that go deeper. We’ll also enjoy a brief enjoyable session “back” by popular demand.

12:45 pm - 1:15 pm

Business Exchange — Discover - Connect - Network

Program Details and Educational Sessions

1:30 pm - 3:00 pm

Concurrent Education Sessions F

F1 Foundations of Trauma-Informed Care

Traumatic experiences can affect the physiology as well as the behaviors and reactions of survivors. This session will explore the current understanding of trauma and the ways in which it may manifest in older adults. Trauma-informed care is the standard of practice in other fields and there is much for aging services to learn. Phase 3 of the CMS Requirements of Participation requires that by November 2019 all nursing homes will practice trauma-informed care using the SAMHSA framework. Learn the guiding principles of trauma-informed care and consider how to begin implementing them in your organization.

Karen Key, President and CEO, Heller Key Management Consulting
Lisa Schiller, Executive Director, MHY Family Services

F2 Governance and the Not-for-Profit Difference

This session will explore the importance of board engagement and the correlation between strong governance and financial health. Not-for-profits must also engage with the wider community to provide community benefit in order to fulfill their missions and to grow. Strong board and staff leadership is key to the not-for-profit difference.

Aaron Rulnick, Managing Principal, HJ Sims

F3 A New Vision for Long-Term Services and Supports

LeadingAge believes America needs a fairer and more rational financing system to ensure access to quality long-term services and supports (LTSS) for everyone who needs these services. Americans of all ages use LTSS when functional limitations and chronic illnesses create a need for assistance with routine daily activities like bathing, dressing, preparing meals, and administering medications. Yet, the nation lacks an adequate system to support the growing number of individuals who need LTSS. America must create a new way of paying for LTSS that infuses the delivery system with funding for high quality, community-based services, and protects families from economic peril. LeadingAge recommends a flexible, dignity-driven, and universal LTSS insurance program

grounded in the principles of shared risk and consumer flexibility.

Aaron Tripp, Director Long Term Care Policy and Analytics, LeadingAge

F4 Best Practices for Preventing and Responding to Violence

Violence in community settings can take many shapes. How can we best protect our residents, staff, and communities? This interactive session will provide an overview of how to analyze your community's risk of violence, and practical strategies for developing plans to prevent, protect against, mitigate, respond to, and recover from violence in a variety of aging services settings.

Rick Christ, Senior Healthcare Preparedness Specialist, Crisis Prevention and Response, Inc

3:15 pm - 4:45 pm

Concurrent Education Sessions G

G1 Trauma-Informed Care: Practical Implications

As organizations implement trauma-informed care, they need to anticipate and address practical implications. Policies and procedures need to be developed; training needs to be conducted at many levels; supportive behavioral health services need to be in place; and internal champions must be cultivated. The principles of trauma-informed care have profound implications for all staff members and for the organizational culture. This session will explore the "nuts and bolts" of implementing trauma-informed care and introduce participants to tools and resources that can help. While CMS has mandated the implementation of trauma-informed care as a requirement of Phase 3 Requirements of Participation, affordable housing and other types of aging services organizations will want to consider implementing this approach as well.

Karen Key, President and CEO, Heller Key Management Consulting
Lisa Schiller, Executive Director, MHY Family Services

G2 Maryland Health Care Commission: Statewide Trends and Innovative Uses of Health Information

This session will provide an up-to-date overview of State wide trends and uses of health IT in skilled nursing set-

Program Details and Educational Sessions

tings across Maryland. Hear practical applications and lessons learned from a community that is currently using the health information exchange to create efficiencies, and improve health outcomes, care delivery, and resident satisfaction.

Angela Evatt, Chief of Health Information Exchange, Maryland Health Care Commission, Center for Health Information Technology and Innovative Care Delivery

Eva Lenoir, Program Manager, Maryland Health Care Commission, Center for Health Information Technology and Innovative Care Delivery

G3 Mitigating Risk: What Can We Learn from Liability Claims Analysis?

Three leading firms will share what aging services board and staff members can learn from an analysis of liability claims. What are the leading causes of claims? How is that changing over time? What can be done to mitigate those key risks?

The Graham Company, Johnson Kendal Johnson, RCM&D

G4 Maryland Department of Aging Community for Life

The Maryland Department of Aging is developing the Community for LifeSM program to help Maryland's seniors age in place, healthy and engaged. MDoA aims to enhance availability of key services and supports that help Maryland seniors cope with the predictable problems of aging without further burdening their caregivers, exhausting their financial resources or increasing the likelihood that they must leave home for more intensive and more expensive settings, such as assisted living or long term care. Meet with Hal Rogoff to get an update on this program and to engage in conversation.

Hal Rogoff, Director, Innovation, Maryland Department of Aging

About the Location

Turf Valley Resort and Conference Center

2700 Turf Valley Road
Ellicott City, MD 21042
410-465-1500

Turf Valley has become a premier destination for corporate meetings. You'll enjoy a comfortable, casual setting in the meeting spaces as well as on the greens or at the spa, so plan to spend the night. LeadingAge Maryland conference participants rate this location highly and since the conference is growing, this year we are in a bigger and better space!.

Make Your Hotel Reservation

Registering for the Conference does not automatically register you for the hotel. Please call Turf Valley directly at 410-465-1500 or reserve online.

Rates

Hotel rooms available under LeadingAge Maryland for \$129/night.

Reservation Deadline: March 23, 2018

To ensure availability, Turf Valley must receive your reservation no later than March 23, 2018. After this date, reservations will be accepted based on availability. LeadingAge Maryland cannot ensure that our conference rate will be available after March 23, 2018.

Resort Confirmation

Please review the confirmation, including the cancellation policy, and carefully check all details. If you have questions about your reservation, call the resort at 410-465-1500.

Deposit

One night's deposit tax is required for each room reservation. A credit card must be used for this purpose.

Resort Changes or Cancellations

Please cancel directly with Turf Valley. To avoid cancellation charges, cancel no later than 10 business days prior to your arrival date.



Ellicott City and Baltimore, Maryland

Located in the heart of the Baltimore-Washington, DC corridor, Turf Valley is just moments from Historic Ellicott City, 20 minutes from Baltimore's Inner Harbor, and 45 minutes from Washington, DC.

For shopping and exploring, visit downtown Ellicott City. You'll find a lovely colonial village, laced with cobblestone streets, numerous specialty shops, quaint cafés and the historic B&O Railroad Museum. For a more urban experience, Baltimore's Inner Harbor, home to the National Aquarium Baltimore, Maryland Science Center, Port Discovery, and much more, offer destinations to suit a variety of interests. Explore our nation's history with a trip to Washington, DC to visit the Smithsonian Museums and national monuments, stroll the National Mall, or experience a day of thrills at Busch Gardens Williamsburg or Six Flags America.

Just around the corner, enjoy shopping, dining and entertainment at Turf Valley Towne Square, the newest addition to the Turf Valley community.



2018 Annual Conference
Turf Valley Resort
Ellicott City, Maryland
April 17 – April 18, 2018



Attendee Information

Name: _____ Member Non-Member
 Professional Title: _____ Email Address: _____
 Emergency Contact (Name/Phone): _____ Dietary/Mobility Restrictions: _____
 Organization: _____ Phone: _____
 Mailing Address: _____
 City: _____ State: _____ Zip: _____

CEU Information

Requesting: Yes No Type of CEUs Requested: NHA NABVerify ID: _____
 MDSW Other CEU License #: _____ State: _____

Program Attendance

Tuesday, April 17, 2018 Please circle an option for each item.

Keynote		A Sessions					B Sessions					Luncheon		C Sessions					D Sessions					Reception	
Yes	No	A1	A2	A3	A4	N/A	B1	B2	B3	B4	N/A	Yes	No	C1	C2	C3	C4	N/A	D1	D2	D3	D4	N/A	Yes	No

Wednesday, April 18, 2018 Please circle an option for each item.

Breakfast		Gathering		E Sessions					Luncheon		F Sessions					G Sessions					
Yes	No	Yes	No	E1	E2	E3	E4	N/A	Yes	No	F1	F2	F3	F4	N/A	G1	G2	G3	G4	N/A	

Registration Information

Registration	Early Bird Rate End March 23, 2018		Standard Rate Begin March 24, 2018		If assistance or manual registration is needed please contact Jill Schumann: 410-274-2893 or jschumann@leadingagemaryland.org Allison Ciborowski: 240-750-9925 or aciborowski@leadingagemaryland.org
	Member	Non-Member	Member	Non-Member	
Full Conference	\$ 340	\$ 450	\$ 390	\$ 490	
Tuesday Only	\$ 205	\$ 315	\$ 255	\$ 355	
Wednesday Only	\$ 180	\$ 290	\$ 230	\$ 330	

Fees include educational sessions, continental breakfast, lunch, refreshment breaks, and receptions. An additional fee of \$50 will be added for onsite registration. No refunds will be granted within 10 business days of the program. Substitutions are encouraged.

Register 10 attendees and the 11th person attends free!

Payment Information

Full payment must accompany registration form(s). LeadingAge Maryland does not currently accept American Express credit cards.

Billing Information Check if the same as Organization listed above.

Mailing Address: _____ City: _____ State: _____ Zip: _____

Cardholder's Name: _____ Cardholder's Signature: _____

Full Conference Fee: \$ _____
 Tuesday, April 17 Only \$ _____
 Wednesday, April 18 Only \$ _____
Total: \$ _____

Payment Method

Visa MasterCard or Check (Payable to LeadingAge Maryland)
 Credit Card #: _____
 Expiration Date: _____ 3 Digit Security Code: _____

Photographs and video will be taken at the LeadingAge Maryland 2017 Annual Conference. By registering for this event, you agree to allow LeadingAge Maryland to use your photo or image in any LeadingAge Maryland related publication, promotion or website.