

**LeadingAge Maryland AND
LeadingAge DC
2020 Annual Conference
VIRTUAL EXPERIENCE
October 6-8, 2020**

LeadingAge®

together

LeadingAge Maryland and DC are going VIRTUAL!

October 6-8, 2020

We have created a virtual event to help your company connect with providers during a time when gathering in person is not possible.

Each day includes cutting edge educational programming, engaging conversation, social time and more.

A dedicated EXPO of non-competing time is scheduled each day.

Your company's virtual booth will be viewable for 3 months on demand long after the conference is over.

WHY VIRTUAL?

Our members want to be TOGETHER and connect anyway they can now more than ever. They need you and the products and services you provide.

We anticipate that hundreds of members will participate providing you unique ways to leverage attendee demographic data to target your messaging and engage with the right customers for your company's products and services.

With the new virtual experience we can offer you opportunities to fit every budget and business objective.

What is a Virtual Booth?

- **Video player (3-5-minute video featuring your content)**
- **Company profile (website, email, text links, and social media links)**
- **Company logo recognition**
- **50-word company description**
- **Resources posted (downloadable PDF's of products, services, and specials)**
- **Live chat room**
- **Ability to book 1:1 appointments**
- **Virtual booth analytics**
- **Full attendee list**

- **Virtual Exhibit Booth Investment:**
Includes two conference registrations (logins)
- **Business Members and Sponsors - \$995**
- **NON Business Member or Sponsor - \$1,195**

FAQs!

- **How many resources (collateral/ assets) do I get to have at my booth?** Non-Members/Sponsors may include 2 resources. Business Members may include 4 resources. Sponsors may include 6 resources.
- **Can I have more than two people attend and be associated with our booth?** Yes, you get two included in your exhibit space. Additional individuals can be added at the rate of \$199.
- **What extra exposure will sponsors and business members get?** We have developed a menu of creative ways to give our sponsors and business members additional visibility throughout the event. [View the benefits brochure here.](#)
- **Are attendees required to visit the exhibit hall?** There is no requirement. However, we are building in dedicated exhibit time each day, and also have explored building in incentives (drawings, etc).
- **How are you handling promo items/giveaways?** We invite and encourage exhibitors to do their own giveaways.
- **Will you be providing a registration list ahead of the conference?** Exhibitors will receive a full roster of conference registrants/attendees a week before the conference, as well as after the conference ends.



Confirm Your Space Today!

Please reserve your space by September 1, 2020!

[Register Your Virtual Booth Now >](#)

Questions? Contact Deanne Bellin
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