THE POWER OF MEMBERSHIP.

The Strength of Community.

Mission
To be the trusted voice for aging in Maryland

Vision
Older adults have access to the services they need, when they need them, in the place that they call home

Promise
Inspire. Serve. Advocate
STATE LEVEL BENEFITS

The only organization representing the full continuum of mission-driven, not-for-profit providers of health care, housing and services for older persons in Maryland.

LeadingAge has been agile and quick to respond to the ever-changing guidelines and requirements on a federal, state and local level. Every email pushed out and webinar conducted has been purposeful and targeted, providing parameters as we developed and implemented policies and procedures. We thank LeadingAge for its support, professionalism and industry insights and plan on continuing our partnership with them for years to come.

Jackie Smedley
SVP, Assisted Living Operations
Victory Housing, Inc.
Rockville, MD

Advocacy & Awareness
Sought after expert on issues related to aging in Maryland
A trusted voice for not for profit aging services providers with legislators, regulators, and other state leaders. Active media presence to raise awareness about the field of aging services.

Your Trusted Source of Information
Access to the latest state and federal level information and updates
Staff available to help members with questions, connect to resources, and problem solve -- Weekly Digest curates the most pertinent information from the week to help save members time and keep them up to date -- Regular member calls debrief changes in regulations and guidance, advancements in the field, trending topics, and more.

Workforce Development & Advancement
Helping members ensure they have strong leaders at every level
2 Emerging Leaders cohorts each year, a Mid-Atlantic Leadership Academy each year, Supervisor Skills bootcamps, opportunity to be part of the LeadingAge Larry Minnix Leadership Academy, and networking opportunities for our more than 150 Emerging Leaders alumni.

Education & Collective Work
Timely learning opportunities and initiatives
Full schedule of learning opportunities ensuring that members have access to information and training their teams need to be successful. Many opportunities offer CE credit. Members also have access to a full range of learning opportunities with LeadingAge national, including member rates at the LeadingAge Annual Meeting and Leadership Summit.

Workgroups and peer networks provide a place for members to learn together and address larger initiatives. More than 13 different groups meet regularly throughout the year.
NATIONAL LEVEL BENEFITS

**Hands-on Help & Resources** to support your day-to-day work.
Delivering a steady stream of news, information, and tools for members. The Center for Workforce Solutions is a one-stop shop for recruitment and retention tools. The Center for Managed Care Solutions & Innovations offers a host of resources to navigate managed care and Medicare and Medicaid alternative payment models. Access to national and state LeadingAge staff experts, and LeadingAge Consulting for even more one-on-one attention.

**Prestigious Research & Expertise** to help you adopt best practices.
Apply promising practices and leverage the latest insights from across the field. The LeadingAge Center for Aging Services Technologies (CAST) offers tools that make it easy to evaluate and adopt emerging technologies. Members also participate in research and pilots led by the LeadingAge LTSS Center @UMass Boston.

**Business Solutions & Discounts** to help you access the right partners for the right price.
Members receive special discounts and incentives from our trusted Corporate Alliance Program partners—and our member-driven group purchasing program Value First offers discounted pricing and rebates on food, equipment, and supplies.

**Insider Access** to a network of peers and partners.
Members are a community of like-minded peers and other aging services organizations. Members from across the country connect with one another at events, through advisory groups, and on the My.LeadinAge Member Community to exchange knowledge, solve problems, and share resources.

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**We know you’re busy!**
You can rely on LeadingAge to ensure you never miss a member benefit. Your entire staff can get up-to-date news and resources through member update calls, emails, action alerts, and 24/7 access to community groups on leadingage.org.

LeadingAge is focused on caring for our nation’s elders like no other organization. I encourage you to join—you will not regret it.

**Deke Cateau**
CEO, A.G. Rhodes, Atlanta, GA

Now, more than ever, we are grateful for the leadership and collaboration that are hallmarks of what this association makes possible.

**Lorri W. Sommer, CPA, MBA**
CFO, The Park Danforth, Portland, ME
BECOME A MEMBER TODAY

Ready to join? Join our more than 140 not-for-profit member organizations. There has never been a greater need for an effective, unified, and collaborative voice for aging services.

- Adult Day
- Affordable Housing
- Assisted Living
- Continuing Care at Home
- Home Health
- Hospice
- Life Plan Community
- PACE
- Skilled Nursing

Our Values
Curiosity | Cultivating space that invites new and different ideas, perspectives, and approaches, and practicing inquiry rather than judgment

Civility | Always speaking and acting in ways that demonstrate respect, caring, and benevolence

Courage | Consistently demonstrating integrity and advocating tirelessly for change for the better

Collaboration | Strengthening our collective impact by nurturing belonging and connection

Our Strategic Focus Areas
- Advocacy & Awareness
- Workforce Development & Advancement
- DEI & Belonging
- Connection & Shared Learning
- Trusted Source for Information & Support
- Collaborative Discovery

In 2022, members said that what they value most highly about membership is the ability to connect and build relationships with peers across the state, advocacy on issues that matter most to them, and our educational offerings.

Your entire staff are eligible to receive the same member benefits!

Ready to get started? Reach out today!
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