



Work that ALWAYS
Matters



LeadingAge[™]
Michigan

Annual Conference
& Solutions Expo 2025

May 19 - 21, 2025 | Kalamazoo, Michigan

2025 REGISTRATION BOOKLET

Dear Friends,

On behalf of LeadingAge Michigan and our Board of Directors, we are delighted to invite you to the 2025 Annual Conference and Solutions Expo! This year, we are especially excited to focus on workforce development, a critical issue in our ability to serve. Thanks to support from the MDHHS Workforce Stabilization Grant – **Work That Matters!** we are expanding access to the conference, ensuring more of our members can participate.

Work That Always Matters! is the theme of our grant and this year's conference, reflecting the heart of mission-based senior care. We are thrilled to announce that LeadingAge Michigan provider members may send any employee to this year's educational event at no cost, as the grant will cover registration expenses. We hope you'll take advantage of this opportunity and join us in Kalamazoo to learn, network, and make meaningful connections.

A highlight of our event is the Awards Gala Dinner on Tuesday, May 20, where we will celebrate and honor the dedicated professionals who make a difference every day. Additionally, we sincerely appreciate our supportive Business Members, whose unwavering support strengthens our association and the education of our members.

Registration for the [2025 Annual Conference and Solutions Expo](#) is now open! We can't wait to see you there!

Cordially,

Dave



David E. Herbel

President and CEO
LeadingAge Michigan



DAVID E. HERBEL
President and CEO
LeadingAge Michigan

THANK YOU FEATURED PARTNERS!



Keynote Speakers



Jeff Huegli and April Schaab

Beacon Hill at Eastgate

Ben Look

Seamless Ventures

Senior Living Longevity Lab

Jeff Huegli, CEO at Beacon Hill at Eastgate will be discussing their project that embedded a learning lab inside their senior living community. He will be discussing that project along with April Schaab (also from Beacon Hill at Eastgate) and Ben Look from Seamless Ventures. Seamless Ventures works with innovators to create desirable solutions to challenges such as healthy aging and mobility. This project includes ethnography and interviews with staff, residents, and families to set the agenda for the learning lab.

Monday: 9:00 am – 10:00 am

Cara Silletto

Magnet Culture

The Magnet Advantage: Becoming a Team of Retention Champions

Cara Silletto, President and Chief Retention Office for Magnet Culture, is a visionary who understand the importance of adapting to changing workforce trends and demographics. In her keynote session, she will be discussing the issues of employee turnover and its negative impact on all staff, preventing organizations from building cohesive teams. She has been recognized as a leading generational expert that has helped organizations tackle turnover challenges head-on.

When employee turnover seems never-ending, it negatively affects everyone on staff and keeps organizations from building cohesive teams. As many organizations remain consistently understaffed, it becomes vital that everyone plays a part in improving retention. Doing so means less stress and more restful sleep at night for all!

Tuesday: 8:30 am – 9:30 am

SCOTT WAMSLEY

Bureau of Aging, Community Living, and Supports Update

Scott Wamsley is the Director for the Bureau of Aging; Community Living and Supports and will provide an update on the many activities and initiatives undertaken by BPHASA within the Michigan Department of Health and Human Services. The Bureau oversees Medicaid programs, long term care, and community living and supports. He will discuss their priorities, strategies, and workforce development plans.

Wednesday: 8:30 am – 9:30 am

Continuing Education

LeadingAge Michigan is pleased to provide 32 individual educational sessions of which participants can earn up to 14 contact hours. To assist members with continuing education needed to support your licensure or certification, LeadingAge Michigan will apply to the following organizations for approved credit hours:

Nursing (RN & LPN)

LeadingAge Michigan is approved as a provider of nursing continuing professional development by the Wisconsin Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. WNA Provider Number: 4002277.

Nursing Home Administrator (NHA)

State of Michigan Nursing Home Administrators Board

Social Work

Michigan Social Work Continuing Education Collaborative

Other Aging Service Professionals

Most licensure boards, credentialing agencies, and professional organizations have processes that allow individuals to earn a certain number of CEs for non-preapproved programs or accommodate self-submission for approval of continuing education hours after the event takes place with proper documentation from the program sponsors. Most require information that LeadingAge Michigan Educational Foundation routinely collects. If you require information for this purpose, please contact the Association via email at Conference@LeadingAgeMI.org.

All programs are approved for NAB credit EXCEPT: D6

Programs are approved for Social Work credits EXCEPT: B1, C1, D1, B2, C2, A5, B6, D6

Programs are approved for Nursing credits EXCEPT: B1, C1, C2, A5, B6, D5, D6

Evaluation & Certificate of Attendance

An electronic evaluation will be emailed to all conference attendees approximately two weeks post-event. Once the evaluation has been completed, attendees will receive their Certificate of attendance via the email provided during the registration process.

NEED ADDITIONAL ASSISTANCE WITH YOUR CONTINUING EDUCATION CREDIT HOURS?

Our staff would be happy to assist. Please contact
Conference@LeadingAgeMI.org

G2: Senior Living Longevity Lab

Seamless Ventures in partnership with Beacon Hill has embedded a learning lab inside of their senior living facility. Their goals are to assist innovators in working across industry silos to create the most desirable solutions to challenges such as aging, well-being, sustainability, and mobility. This direct research with ethnography and interviews with staff, residents, and families along with goals of Beacon Hill will set the agenda for the lab.

Jeff Huegli, Beacon Hill at Eastgate
April Schaab, Beacon Hill at Eastgate
Ben Look, Seamless Ventures

9:00 am – 10:00 am: followed by a 15-minute break

A1: Building a Sustainable Talent Pipeline: Upskilling through Apprenticeships and CNA Training in Senior Care

Our session, Building a Sustainable Talent Pipeline, explores the innovative Registered LPN Apprenticeship and CNA training programs pioneered by EHM Senior Solutions in partnership with Workforce Intelligence Network and MiWorks! Southeast. Designed to address the senior care workforce shortage, these programs create defined career paths, promote internal growth, and focus on upskilling to meet evolving healthcare needs. Attendees will learn best practices for partnership-building, funding strategies, and compliance, along with practical, step-by-step strategies and resources to replicate similar solutions in their own organizations.

Tiffany Mueller, EHM Senior Solutions
Janis Karazim, Workforce Intelligence Network

10:15 am – 11:15 am: followed by a 15-minute break

B1: Safeguarding the Future: Navigating Cyber Risks in Long-Term Care

As the ecosystem of long-term care continues to shift and the digital world continues to grow, cyber risk is more prominent than ever and keeping your organization protected is critical. Learn about the overview of cyber, protection strategies, and risk management best practices.

Alec Fruin, Acrisure

10:15 am – 11:15 am: followed by a 15-minute break

C1: Medical Expenses, Allowances, and Deductions at HUD Multifamily Properties

This session will cover how to identify, verify, and calculate different types of medical expenses. It will cover potential allowances and deductions that are allowable, including those associated with assistance animals and auxiliary devices, and other types of care assistance.

Rhanda McKown, LeadingAge Southeast

10:15 am – 11:15 am: followed by a 15-minute break

D1: Michigan Competency Driven Core Curriculum for Nurse Aides

This session provides a review of the recently updated training requirements for nurse aides. LARA developed guidelines provide a general overview of state and federal requirements for a nurse aide training program (NATP). Requirements for the program continue to be cited in the Code of Federal Regulations, the Michigan Public Health Code, specifically Article 17, Part 219, or state Administrative Rules.

Sergio Grijalva, MDLARA

10:15 am – 11:15 am: followed by a 15-minute break

A2: Mentoring Staff: A Key Tool for Retention

A mentor can be more than an experienced person who promotes the career growth of a novice professional. Mentoring has been shown to reduce turnover and increase retention of healthcare workers. Implementing an effective mentoring program can be a factor in improving the stability of a workforce. This presentation will review the history of mentoring and successful methods of establishing and maintaining a mentor program. Creating a culture of support for both the mentor and mentee along with outlining the roles and responsibilities of each mentor of the partnership will be emphasized. Through effective mentorship, we can positively impact healthcare organizations; improve job satisfaction; and promote professional development and empowerment of the workforce.

Ingrid Provident, Select Rehabilitation

11:30 am – 12:30 am: followed by lunch in the Arcadia Ballroom

B2: Rising Stars: Exploring the Surge of Certified Medication Aides

This presentation explores the integration and utilization of medication aides in senior living communities as a strategic solution to address staffing challenges, improve resident outcomes, and enhance operational efficiency. Attendees will gain insights into the role and responsibilities of medication aides, regulatory changes and considerations, and best practices for implementation. Join us to discover how this innovative staffing model can transform care delivery in your community.

Gina Cappitti, Leaderstat

11:30 am – 12:30 am: followed by lunch in the Arcadia Ballroom

C2: Leases, Addendums, Modifications, and Attachments

New leases will be rolled out as a result of HOTMA. You and your staff need to be prepared. Additionally, leasing errors are one of the most common findings during an MOR (Management and Occupancy Review). Learn ways to avoid lease related findings! This session is designed to help you understand HUD lease types, content and regulations by program type. It also serves to walk through the proper process on how to modify sections of lease for different circumstances and identify different types of lease addendums and attachments that are both required and optional, as well as the proper method of implementation.

Rhanda McKown, LeadingAge Southeast

11:30 am – 12:30 am: followed by lunch in the Arcadia Ballroom

D2: The Landscape of Value Based Care

The landscape of Value Based Care presents SNF leaders with clinical and financial challenges while ensuring the best care outcomes for our residents. Take part in this high-stakes mission, filled with strategic planning, and focused on building the Mission team, overcoming obstacles, measuring Mission outcomes to conclude the Mission with clinical and financial excellence.

Caryn Enderle, Concept Rehab

11:30 am – 12:30 am: followed by lunch in the Arcadia Ballroom

G3: Competing on Purpose

The non-profit sector of post-acute care has never been more vulnerable to competition from for-profits providers than it is today. "Competing for Purpose" will explore the financial and operational strategies most frequently employed by the for-profit sector and highlight how non-profits can apply these same practices, strengthening the bottom line while ensuring continuity of mission and future growth.

**Patricia Gathers, The Carmelite System
Naomi Prendergast, The Carmelite System**

1:45 pm – 2:45 pm: followed by a 15-minute break

A3: Navigating The Future Workforce with A Sound Strategy

To gain a competitive edge in a crowded, chaotic recruitment environment, aging service providers must diversify their recruiting strategies to attract and engage with candidates, as well as hire and retain a strong workforce. It's time to go beyond the tried-and-true method of recruiting to attract and retain a strong workforce by using recruitment marketing. It is also time to review the hiring and retention methods to engage employees versus losing them. Join this workshop-style session to discover recruitment challenges, implement a digital marketing plan, and discover hiring and retention strategies.

Melissa Smalley, Marketing Essentials

3:00 pm – 4:00 pm: followed by a 15-minute break

B3: The Future of Senior Living and Care

Since 2020, the senior living sector has changed into the present day "new normal." With headwinds facing providers such as workforce and operational costs and pressures, senior living and care providers have flexed to be nimble to serve residents under this strained environment. Skilled nursing pressures have been top-of-mind for providers in recent years and organizations have been adding resources to enhance staff recruitment and retention efforts, while other organizations plan to leave skilled nursing all together. During this session, presenters will address topics such as the dynamic healthcare environment, technology adoption, growth, workforce pressures and capital markets ranging from the bank-direct placements to fixed-rate bond issuances.

Tom Meyers, Ziegler

3:00 pm – 4:00 pm: followed by a 15-minute break

C3: Maintaining Flexibility while Navigating Challenging Financial Times

In the aftermath of the pandemic, combined with sustained wage pressures and inflationary challenges, many organizations are grappling with significant financial uncertainty. However, there are proactive steps you can take now to safeguard your financial flexibility and better navigate these turbulent times. This session will provide actionable insights and practical tools to help you maximize your options and adapt strategically, ensuring you're well-positioned to thrive through these challenges.

Lynn Daly, HJ Sims

3:00 pm – 4:00 pm: followed by a 15-minute break

D3: Managing Managed Care in Skilled Nursing Facilities

This session offers a comprehensive analysis of managing managed care within skilled nursing facilities, emphasizing key areas such as reimbursement models, plan-specific requirements, handling Additional Documentation Requests (ADRs), and addressing claim denials. Attendees will acquire knowledge and tools to optimize financial performance while maintaining regulatory compliance and enhancing outcomes. Tailored for SNF administrators, directors of nursing, therapy managers, and billing specialists, this course equips participants with actionable strategies to improve managed care operations and performance.

Megan McCullough, HealthProHeritage

3:00 pm – 4:00 pm: followed by a 15-minute break

A4: Assisted Living: Growth Trends for the Future

Once heralded as “the alternative to nursing homes”, assisted living has undergone considerable transformation over the last 30 years. Initial emphases around residential models with minimal supports have been gradually displaced as resident acuity has grown and aging in place has become increasingly important. The number of assisted living customers in America is expected to double over the next 15 years, but tomorrow's assisted living customer is not today's assisted living customer. This session will explore the rapidly expanding opportunity and market for assisted living, how the assisted living model is likely to further evolve and change in both the near and long-term, and what operators should be thinking about as they position for future success.

Andy Edeburn, Elder Dynamics

4:15 pm – 5:15 pm

B4: Housing Resources Geared Towards and Available to Seniors

Seniors are a priority in Michigan's Statewide Housing Plan. Learn from several professionals at the Michigan State Housing Development Authority (MSHDA) about the programs available to seniors, from rental housing and housing rehab dollars to homeownership and housing support services.

MSHDA PANEL: Megan Spitz, Alison Gailey, Pierre-Denise Gilliam, Tara Gilman, and Ann Mueller

4:15 pm – 5:15 pm

C4: Evolution of Dining: Enhancing and Transforming Dining Experiences for Memory Care Residents

The proposed approach to enhancing a memory care dining program involves leveraging known, reliable components while incorporating advanced cooking techniques and technology to support enjoyment, nourishment, and engagement among residents. Signature programs such as In the Kitchen (ITK), provide simple recipes designed to bring friends or family of any generation together in the space where people love to gather in the kitchen. While technology has evolved in other levels of living, its place in memory care should be carefully executed to limit distractions and potential confusion for the residents.

**Jenny Overly, CCL Hospitality Group
Donna Hollingsworth, CCL Hospitality Group
Susan Britain, CCL Hospitality Group**

4:15 pm – 5:15 pm

D4: Meeting Aligned Incentives in Long Term Care with Coordinated Care

With the long-term care landscape evolving quickly into value-based care, the need to deliver superior clinical outcomes is stronger than ever before. In today's discussion, we will review several quality metrics through the lens of facilities, providers and payers and identify how increasing coordination of the care team can lead to sustained success and growth.

Jay McCarthy, Omnicare

4:15 pm – 5:15 pm

G4: The Magnet Advantage: Becoming of Team of Retention Champions

When employee turnover seems never-ending, it negatively affects everyone on staff and keeps organizations from building cohesive teams. As many organizations remain consistently understaffed, it becomes vital that everyone plays a part in improving retention. Doing so means less stress and more restful sleep at night for all! This session will energize and empower your entire team to reduce “us versus them” conflicts at work. Participants will leave this powerful, engaging session with a renewed sense of commitment to the organization and ownership in the retention solution. Our people are our greatest retention advocates, so let’s all attract others onto our teams, instead of repelling the talent we can’t afford to lose.

Cara Silletto, Magnet Culture

8:30 am – 9:30 am: followed by a 15-minute break

G5: Work That Matters

In its second year, the Work That Matters Grant has expanded its efforts to improve provider staffing. This session will focus on those efforts, starting with a panel of LeadingAge Michigan members who participated in our staffing workgroups. This panel, moderated by Clint Maun, will discuss staffing best practices and highlight the provider implementation experience. The second half of the presentation will look ahead to year 3 of the grant with a focus on upcoming opportunities and how the grant can help your organizations with staffing challenges.

Clint Maun, Maun Lemke Speaking and Consulting
Dalton Herbel, LeadingAge Michigan
Kelly Price, LeadingAge Michigan

9:30 am – 11:45 am: followed by the LeadingAge Michigan Expo and Lunch

A5: Smart Data for Strategic Decision Making

Making smart, data-driven decisions is a key characteristic of high-performing organizations. This session will feature leaders from NIC and NIC MAP who will walk attendees through available data sets ranging from market-level analytics to labor-related information to community-level Medicare data. Specific use-cases will be featured whereby examples will be shared of operators utilizing data that helped ‘move the needle’ on key initiatives such as improving margin, capitalizing on opportunities for growth and better understanding the customer. Time will also be spent discussing the emergence of roles that are geared towards business intelligence and data analytics along with best practices associated with these responsibilities. This session is relevant not only for operators, but for those serving the sector such as pharmacies, financial partners, developers, and healthcare partners among others.

Lisa McCracken, NIC
Kyle Gardner, NIC

3:00 pm – 4:00 pm: followed by a 15-minute break

B5: The Good, Bad, and Ugly; The Truth behind Cameras in Skilled Nursing Facilities and Swing Beds in Hospitals

This session presents an investigative report by the 2025 Leadership Academy Fellows on two specific bills brought before the Michigan Legislature: cameras in nursing facilities and increasing swing beds in hospitals. The team will discuss their analysis of whether these bills be beneficial, or will they only add to the chaos of our current medical system? This will be an in-depth look at how these bills will affect care across the continuum.

Lisa Lorus, Apple Blossom LLC, Facilitator
The LeadingAge Michigan Leadership Academy Fellows

3:00 pm – 4:00 pm: followed by a 15-minute break

C5: Medicare and Medicaid Reimbursement Update

Join Jon Lanczak from Plante&Moran as he provides pertinent updates impacting Medicare and Medicaid reimbursement issues for senior care providers in Michigan. He will discuss the CMS FY 2025 Final Rule for Skilled Nursing Facilities, MDHHS updates impacting reimbursement and the end of the pandemic-based flexibilities for unavailable bed plans, as well as discuss other trends currently impacting providers.

Jon Lanczak, Plante&Moran

3:00 pm – 4:00 pm: followed by a 15-minute break

*D5: The Importance of Deprescribing for Seniors

Inappropriate prescribing and polypharmacy in older persons are associated with increased risks of falls, adverse drug events, hospital admissions, and death. Given these potential risks, it is imperative to find ways to manage the care of such patients. One approach to handling unnecessary medication use and polypharmacy has been coined “deprescribing.” This presentation will introduce the concept of deprescribing and educate on opportunities to deprescribe medications to reduce the risk of adverse events of medications.

Brian Smith, Omnicare

3:00 pm – 4:00 pm: followed by a 15-minute break

****Please note that nursing contact hours will not be available for this session.**

A6: Innovative Workforce Solutions: Trends & Insights to Tackle Labor Challenges

Join Manni Kohli, Vice President for Implementation and Experience at the MissionCare Collective, for a powerful talk that dives into the latest workforce trends and innovations reshaping the healthcare industry. In this engaging session, Manni will share front-row insights into the labor market, exploring how groundbreaking strategies are solving complex labor issues across all roles. With a unique perspective from analyzing data on millions of healthcare workers, we will unpack what's moving the needle when it comes to recruitment, retention, and employee engagement.

Manni Kohli, MissionCare Collective

4:15 pm – 5:15 pm

B6: Mastering Digital Marketing: Converting Leads and Elevating Your Digital Brand

In today's competitive digital landscape, effective content is key to attracting and converting the right audience. This session will teach you strategies to drive more website traffic, convert visitors into leads, and guide them through the buying journey to become qualified prospects and residents. Learn to create and distribute content that supports prospects at each decision-making stage, and optimize your website's structure, navigation, and design to enhance user experience, drive conversions, and improve performance through data insights. Join us to unlock your digital marketing potential and stand out in a crowded market.

Nicole Wagner, Stephens and Tate Marketing

4:15 pm – 5:15 pm

C6: Know Your Cheerleaders: Strategies for Better Alignment with Your Board

In senior care and living communities, navigating board dynamics can be challenging, yet identifying and leveraging the support of key board members can significantly enhance alignment and success. This session will explore effective techniques for recognizing and collaborating with your most supportive board members. By building strong relationships with these "cheerleaders," participants will learn how to garner broader board support for operational initiatives, ultimately fostering a more cohesive and effective governance environment.

Erin Shvetzoff Hennessey and John Capasso, Health Dimensions Group

4:15 pm – 5:15 pm

*D6: Strategic Approaches to Managed Care: From Contracts to Networks

This session will provide key insights into building an effective managed care contracting strategy, emphasizing the importance of aligning contracts with organizational goals and market dynamics. We will explore considerations to craft a tailored approach to managed care and highlight important contract management practices that are essential to success. Finally, the session will underscore the value of joining an integrated quality network to enhance care coordination, improve patient outcomes, and advance managed care arrangements through shared performance metrics.

Grant Swemba, Strategic Healthcare

4:15 pm – 5:15 pm

Please note that there will be no continuing education credits available for this session.

G-6 General Session: MDHHS Aging, Community Living and Supports Update

Scott Wamsley, Director for the Bureau of Aging, Community Living and Supports will join us on the final day of the conference with updates on the strategic priorities for long-term services and supports in Michigan and associated challenges. The Bureau is charged with providing statewide leadership, direction and resources to support Michigan's aging, adult services and disability networks, with the aim of helping residents live with dignity, meaning, purpose, and independence.

Scott Wamsley, MDHHS

8:30 am – 9:30 am: followed by a 15-minute break

G-7 General Session: Bureau of Community and Health Systems Update

This presentation provides a regulatory update on state licensing and federal certification programs in healthcare settings (outside of federal compliance for nursing homes). The Bureau provides oversight, consultative, and regulatory activities to state licensed healthcare providers, and will discuss recent regulatory trends including frequently cited deficiency citations, healthcare trends, and upcoming policy.

Larry Horvath, MDLARA

9:45 am – 10:45 am: followed by a 15-minute break

G8: General Session: Bureau of Survey and Certification Update

Jennifer Belden, Director for the Bureau of Survey and Certification within the Department of Licensing and Regulatory Affairs, will present updates on nursing home survey issues, as well as cover updates on program initiatives and policy planning. At the time of this printing, several federal program policies are still up in the air, and we will use this time to discuss what is coming in the near future for nursing home compliance.

Jennifer Belden, MDLARA

11:00 am – 12:00 pm

NEED ADDITIONAL ASSISTANCE WITH YOUR CONTINUING EDUCATION CREDIT HOURS?

Our staff would be happy to assist. Please contact
Conference@LeadingAgeMI.org

6:30 p.m. to 9:00 p.m.	REGISTRATION DESK OPEN
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MONDAY, MAY 19

7:30 a.m.	REGISTRATION OPENS Lower Level		
7:30 a.m.	BUFFET BREAKFAST Arcadia Foyer		
8:30 a.m.	G-1 WELCOME & OPENING REMARKS Arcadia Ballroom		
9:00 a.m.	G-2 KEYNOTE ADDRESS: SENIOR LIVING LONGEVITY LAB Jeff Huegli, April Schaab – Beacon Hill at Eastgate; Ben Look – Seamless Ventures Arcadia Ballroom		
	GREAT LAKES 2	MEADOWS	GREAT LAKES 3
10:15 a.m.	A-1 SUSTAINABLE TALENT PIPELINE Tiffany Mueller	B-1 NAVIGATING CYBER RISKS Alec Fruin	C-1 MEDICAL EXPENSES, ALLOWANCES, AND DEDUCTIONS Rhanda McKown
11:30 a.m.	A-2 MENTORING STAFF Ingrid Provident	B-2 CERTIFIED MEDICATION AIDES Gina Cappitti	C-2 LEASES, ADDENDUMS, MODIFICATIONS Rhanda McKown
12:30 p.m.	ANNUAL BUSINESS MEETING AND LUNCHEON Arcadia Ballroom		
1:45 p.m.	G-3 GENERAL SESSION: COMPETING ON PURPOSE Patricia Gathers, The Carmelite System		
1:45 p.m.	NAZARETH CENTER MEMBER TOUR Shuttle leaves at 1:45 pm & 3:00 pm		
3:00 p.m.	A-3 NAVIGATING THE FUTURE WORKFORCE Melissa Smalley	B-3 THE FUTURE OF SENIOR LIVING AND CARE Tom Meyers	C-3 MAINTAINING FLEXIBILITY Lynn Daly
4:15	A-4 ASSISTED LIVING: GROWTH TRENDS FOR THE FUTURE Andy Edeburn	B-4 HOUSING RESOURCES FOR SENIORS Megan Spitz	C-4 EVOLUTION OF DINING Jenny Overly
6:00 p.m.	MONDAY MINGLE 6:00 P.M. - 9:00 P.M. Crafted Copper		
			D-3 MANAGING MANAGED CARE IN SNFS Megan McCullough
			D-4 ALIGNED INCENTIVES Jay McCarthy

7:30 a.m.	REGISTRATION OPENS Lower Level			
7:30 a.m.	BUFFET BREAKFAST Arcadia Foyer			
8:30 a.m.	G-4: KEYNOTE: RETENTION CHAMPIONS Cara Silletto - Magnet Culture Arcadia Ballroom			
9:45 a.m.	G-5 GENERAL SESSION: WORK THAT MATTERS Clint Maun – Maun-Lemke Consulting; Dalton Herbel – LeadingAge Michigan; Kelly Price – LeadingAge Michigan Arcadia Ballroom			
12:00 p.m.	LEADINGAGE MICHIGAN EXPO AND LUNCH – KALAMAZOO ROOM			
	GREAT LAKES 2	MEADOWS	GREAT LAKES 3	GREAT LAKES 4-5
3:00 p.m.	A-5 STRATEGIC DECISION-MAKING SOLUTIONS Lisa McCracken Kyle Gardner	B-5 THE GOOD, THE BAD, AND THE UGLY Leadership Academy	C-5 MEDICARE AND MEDICAID REIMBURSEMENT UPDATE Jon Lanczak	D-5 THE IMPORTANCE OF DEPREScribing Brian Smith
4:15 p.m.	A-6 INNOVATIVE WORKFORCE SOLUTIONS Manni Kohli	B-6 MASTERING DIGITAL MARKETING Nicole Wagner	C-6 BETTER ALIGN WITH YOUR BOARD Erin Shvetzoff-Hennessey John Capasso	D-6 STRATEGIC APPROACHES TO MANAGED CARE Grant Swemba
6:00 p.m.	GALA RECEPTION Arcadia Foyer			
7:00 p.m.	AWARDS GALA DINNER Arcadia Ballroom			

WEDNESDAY, MAY 21

7:30 a.m.	BUFFET BREAKFAST Arcadia Foyer			
8:30 a.m.	G-6 GENERAL SESSION: MDHHS AGING, COMMUNITY LIVING AND SUPPORTS UPDATE Scott Wamsley Arcadia Ballroom			
9:45 a.m.	G-7 GENERAL SESSION: DLARA BUREAU OF COMMUNITY AND HEALTH SYSTEMS UPDATE Larry Horvath Arcadia Ballroom			
11:00 a.m.	G-8 GENERAL SESSION: DLARA BUREAU OF SURVEY AND CERTIFICATION UPDATE Jennifer Belden Arcadia Ballroom			

Registration and Hotel Details

ALL-INCLUSIVE REGISTRATION

All Full Conference Attendees are welcome to participate in all education sessions, win prizes at the Solutions Expo, enjoy meals, and network at the evening activities*. For planning purposes, we ask that you let us know if you're coming to the Monday Mingle, and/or the Members Awards Gala by checking those boxes during the registration process.

**Day Pass and Single Site Pass users may attend same-day evening events without an additional ticket.*

Please note hotel and travel expenses are not included.

Register Today!

HOTEL DETAILS

Radisson Plaza Hotel & Kalamazoo Center
100 W. Michigan Ave., Kalamazoo, MI, 49007

Book Your Stay

Group rates cutoff date: April 28, 2025

Single and Double Rate\$184*

Triple rate\$194*

Quad rate\$204*

**plus taxes and fees*

If booking by phone, call **(269) 343-3333** and mention **LeadingAge Michigan**.



Networking Activities

WELCOME RECEPTION

Sunday, May 18

6:30 p.m. to 9:00 p.m.

Stop by our registration desk to check-in, say hello to the team, and enjoy some light appetizers and beverages while we kick off the conference together!



ANNUAL BUSINESS MEETING LUNCHEON

Monday, May 19

12:30 p.m.

Arcadia Ballroom

Lobby Level Kalamazoo Center

NAZARETH CENTER MEMBER TOUR

Monday, May 19

Shuttle departs at 1:45 p.m.

Nazareth Center

2929 Nazareth Rd,

Kalamazoo, MI 49048

Since tour capacity is limited, pre-registration is strongly encouraged. To do so please sign up at the conference registration desk. Group is scheduled to depart from the hotel in front of the lobby entrance at 1:45 p.m.



Networking Activities

MONDAY MINGLE

Monday, May 19

6:00 p.m. to 9:00 p.m.

Crafted Copper

229 E. Michigan Ave,

Kalamazoo, MI 49007

Registered conference attendees are invited to join in on the Monday Mingle fun at Crafted Copper! Deliciously crafted food, beverages, and duckpin bowling await (did we mention there's a self-pour tap wall?). Don't miss out on a great opportunity to mix and mingle while having a blast in downtown Kalamazoo. Evening activities are included for all-inclusive conference registrants. Any exhibitors or other non-registrants are welcome to mingle by [purchasing tickets here](#).

Crafted Copper is approximately a 5-minute walk from the Radisson hotel, but a small shuttle is available to transport those back and forth who may need accommodable transportation. Pick up from the Radisson will begin at 5:45 pm, and the final drop off to the Radisson will be at 9:15 pm. To help the shuttle driver identify LMI conference attendees, please be ready to show the driver your conference name badge when boarding!



[Register to Mingle](#)

SOLUTIONS EXPO AND LUNCHEON

Tuesday, May 20

12:00 p.m. to 3:00 p.m.

Kalamazoo room | Lower Level



MEMBER AWARDS GALA

Tuesday, May 20

6:00 p.m. Cocktail Reception

6:30 p.m. Doors Open

7:00 p.m. Dinner

Arcadia Ballroom | First Floor

NEED A TICKET TO THE GALA?

Please note: a Gala ticket is included with all full conference registrations.

[Get your Gala Ticket](#)