



REINVESTING
Before it's required.

**Concepts on
Calculated
Changes to
Continuously
Stay Top of
Market**

Overview



Speaker Introduction



Educational Content



Questions



Speaker Introduction

Nora Wiley



Senior Living Awards & Accolades

PUBLICATIONS

November 18, 2024: McKnight Senior Living :Renovating and repositioning to drive resident engagement and staff recruitment

Fall 2024 'Environments for Aging' Remodel/Renovation Awards Issue

Fall 2023 'Environments for Aging' Remodel/Renovation Awards Issue

Fall 2022 'Environments for Aging' Remodel/Renovation Awards Issue

September 15, 2021 Catholic Health World: Trinity renovating continuum of care sites in line with seniors' expectations

Spring 2021 'Environments for Aging' Design Showcase Awards Issue

May 26, 2020 'McKnight Senior Living': "3 truths in senior living as industry recovers from COVID-19"

Spring 2020 'Environments for Aging' Design Showcase Awards Issue

Spring 2019 'Environments for Aging' Design Showcase Awards Issue

Fall 2018 'Environments for Aging' Remodel/Renovation Awards Issue

October 20, 2017 Cincinnati Business Courier : "Cincinnati Design Expert shares Trends in Senior Living"

Spring 2014 'Environments for Aging' Design Awards Issue

Spring 2013 'Environments for Aging' Design Awards Issue

Winter 2013 'Senior Living Executive' (an ALFA publication); Citation Award

SPEAKING ENGAGEMENTS

2024 Leading Age Indiana Conference "4R's for the Future"

2024 Leading Age Michigan Conference "Campus Evolution: Understanding the changing Consumer to Revitalize Revenue"

2023 OPAL Assisted Living Summit :
"A New Approach: Design for Active Adult"

2022 OPAL Assisted Living Summit "Expanding into the Future; Renovating and Repositioning"

2022 Leading Age Michigan, Annual Convention "Renovating and Expanding with Resident engagement for post-covid success"

2019 Leading Age Michigan, Annual Convention "Utilizing Amenity Enhancements to Drive Independent Living Sales"

2019 OHCA (Ohio Health Care Association Annual Conference & Expo) "Improving the Amenities Experience: Simple tips to provide an elevated resident experience and enhanced marketing opportunities"

2018 Christian Village Communities Symposium "Senior Living Trends" Upgraded Lifestyles of Tomorrow's Residents"

2017 Leading Age Ohio, Annual Convention "Moving Target: Design Trends for the next Generation"

2016 OHCA (Ohio Health Care Association Annual Conference & Expo) "Changing Priorities; New Ways to Attract & Retain Residents"

2015 OHCA Webinar Presenter "Trends in Design for Senior Living"

2013-2019 Guest lecturer at Xavier University Master of Nursing Administration

Our Team

Our team builds **relationships** that last, with an eye on empathy that extends beyond our walls. Our *authenticity* sets us apart as **visionaries, voyagers, and creators**—humble yet *hungry*, focused yet fun, super yet human. We are a collective of diverse talent, expertise, and inspired thinking that exists to make dreams a reality.

*We do what we love,
and we love what we do.*



Selected Senior Living Projects

Bayley
 Belle Manor Nursing Home
 Carrington Health Systems
 Cedar Village
 Green Hills Community
 Lourdes Health Care
 Maple Knoll Village
 New Carlisle Nursing Home
Silver Maples of Chelsea
 St. Margaret Hall
 Atria Mallard Cove
 SEM Haven
 St Mary's Highland Hills Village
 Windsor House Champion
 Windsor House Armstrong
 Christian Village Mt. Healthy
 Christian Village Mason
 Christian Village Sunrise Vista
 Senior Star The Bluffs
 Senior Star The Kenwood
 Senior Star Weber Place
 Senior Lifestyle Barrington West Chester
 Senior Lifestyle Barrington of Oakley
 Catholic Health Partners Oakwood Village
 Trilogy The Willows at Harrodsburg
 Carespring Eastgatespring
 Carespring Highlandspring of Ft. Thomas
 Carespring Villasprings of Erlanger
 Carespring Barrington West Chester
 Carespring Barrington of Oakley
 Carespring Cottages



Carespring Shawneespring
 Carespring Hillspring
 Carespring Highlandspring
 Carespring Villasprings
 Carespring Heritagespring
 Carespring Barrington Ft. Thomas
 Carespring Dayspring
 Carespring Indianspring
 Carespring Boonespring
 Carespring Stonespring
 Caring Place Oakcreek Terrace
 Caring Place Western Hills
 Caring Place Glendale Place
 Caring Place The Lodge Care Center
 CHI Living Communities Franciscan Care Center of Sylvania
 CHI Living Communities Madonna Manor
 CHI Living Communities Riverview
 CHI Living Communities St. Leonard
 CHI Living Communities Gardens of St. Elizabeth
 CHI Living Communities Namaste
 CHI Living Communities Linus Oakes
 CHI Living Communities St. Clare Commons
 CHI Living Communities Sisters of St. Francis, Rosary Care
 CHI Living Communities Providence Care Center
 CHI Living Communities Sisters St. Francis, Our Lady of Grace
 IHM Motherhouse
 Health Care Management Group Alois Alzheimer Center
 Health Care Management Group Brookwood Retirement
 Health Care Management Group Sunny Breeze
 Health Care Management Group Lincoln Heights
 Health Care Management Group Florence Park

Health Care Management Group Camargo Hospice
 Health Care Management Group Madeira
 Health Care Management Group Covenant Village
 Health Care Management Group Charlottesville
 Health Care Management Group Greenfield
 Health Care Management Group Camargo Manor
 Health Care Management Group St. Mary's Home
 Health Care Management Group Clovernook
 Health Care Management Group Everest
 Health Care Management Group Cleveland
 Health Care Management Group Rosewood
 Health Care Management Group Loveland
 Health Care Management Group Elmwood
 Oakwood Village -Springfield OH
 Oakwood Village University Woods Madison, WI
 Otterbein Senior Life Lebanon
 Otterbein Senior Life St. Mary's
 Otterbein Senior Life Cridersville
 Otterbein Senior Life Sunset House
 Otterbein Senior Life Marblehead
 Sunset Senior Living: Manor and Villages
 Trinity Health Senior Communities Glacier Hills
 Trinity Health Senior Communities Mercy McAuley
 Trinity Health Senior Communities Holy Spirit
 Trinity Health Senior Communities Sanctuary Park
 Trinity Health Senior Communities Sanctuary McAuley
 Trinity Health Senior Communities Mt. St. Vincent
 Trinity Health Senior Communities St. Joseph of the Pines
 Trinity Health Senior Communities St. Paul's
 Trinity Health Senior Communities St. Mary's Home
 Trinity Health Senior Communities Marycrest

In Loving Memory

September 11, 1968 - December 13, 2025

When Julie passed, she was CEO & President of The Heritage Community of Kalamazoo. Previous to that she had served as the Executive Director and CEO at Silver Maples of Chelsea Retirement Neighborhood (Chelsea, Michigan) from 2016-2024. It was during her time here that Julie engaged with Luminaut and completed the process and projects I'll be sharing with you today. Her achievements while at Silver Maples included: leading a number of quality improvement initiatives; strengthening communication and culture within the organization; ensuring financial integrity in a challenging industry; earning six national awards for employee and resident engagement; and earning the prestigious 'Leading in Action' award by LeadingAge Michigan in 2019.

Prior to her lead role at Silver Maples, Julie spent over 20 years with the Chelsea School District, in Chelsea, MI, serving as a teacher, assistant principal and principal at Chelsea High School before becoming the District's assistant superintendent in 2012. Julie earned her master's degree and education specialist advanced degree in educational leadership and administration from Eastern Michigan University, as well as her bachelor's degree from Central Michigan University.

Julie left behind a legacy of creating connections and leading by example. She lifted up those around her through encouragement and education and always believed in celebrating the achievements of others. Her dedication to the communities she served and her impact on the senior living industry in Michigan continue to be felt even now after her passing.



Julie Deppner



Educational Content

Objectives



UNDERSTAND

The 'Why' ; Why is it important to invest in our communities and keep our product fresh and updated?



EVALUATE

How an operator can create a working budget to make timely investments and how to get board approval and resident buy-in in the process



IDENTIFY

What a multi-year minor investment strategy looks like for your community and then put the plan in motion



Objectives



UNDERSTAND

The 'Why' ; Why is it important to invest in our communities and keep our product fresh and updated?



EVALUATE

How an operator can create a working budget to make timely investments and how to get board approval and resident buy-in in the process



IDENTIFY

What a multi-year minor investment strategy looks like for your community and then put the plan in motion





Top Senior Living Trends for 2026

By **Tim Regan** | January 5, 2026

A new era for senior living marketing begins

Senior living prospects are doing research in a way they simply weren't a few years ago, and that trend will help reshape senior living sales and marketing in the year to come.

Solo agers become powerful force reshaping senior living

Divorces later in life, longer lifespans and fewer adult children are factors giving rise to an expanding group of residents: the solo agers. Their wants and needs will be a driving force reshaping the senior living industry in the years to come.

Senior Housing News 'Top Senior Housing Trends for 2026' Tim Regan January 5, 2026

“In 2026, the oldest baby boomers turn 80. *It's an important time for the senior living industry, but not an easy one.*

With the arrival of the oldest baby boomers, **the industry steps onto a years-long demand** runway that will see millions more older adults reach the average age of senior living. That alone means that the senior living industry has a good chance to substantially fill every unit in the years to come, but *the bigger challenge ahead is actually growing to meet that demand.* It also means new residents with new wants & needs.”

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

Staffing shortages create challenges for senior living facilities

November 10, 2023

“Staffing shortages in the senior living space stem from a multifaceted set of causes. A lack of qualified candidates is a persistent issue.”

“Additionally, poor pay and benefits have made positions like certified nursing assistants some of the lowest paid within the healthcare sector, dissuading potential recruits.”

“The limited opportunities for career advancement in these roles also contribute to the problem, as does the physically and emotionally demanding nature of the work, which can lead to burnout.”

“Many skilled professionals have also been drawn away by more attractive opportunities at other healthcare institutions or entirely different industries.”

The future of long-term care recruitment and retention: How experts can better attract and retain quality senior care and living employees

GUEST COLUMNS

Renovating and repositioning to drive resident engagement and staff recruitment



NORA WILEY

NOVEMBER 18, 2024

SHARE ▾

BUSINESS DAILY NEWS

Benefits outweigh wages for worker recruitment, retention: survey



KATHLEEN STEELE GAIVIN

APRIL 22, 2024

SHARE ▾

“Communities will need to adopt a multitude of strategies to attract and retain skilled staff members who can support this needs-based demand. Acknowledging and celebrating the hard work that they dedicate themselves to may sound simple, but it can be key to encouraging commitment and retention and cultivating a supportive, healthy work environment. A comprehensive compensation package that includes competitive pay, bonuses, insurance, retirement plans and time off show a willingness to invest in employees, and parental or extended leave, wellness programs, childcare assistance and access to fitness facilities promote physical and mental well-being and professional/personal life balance.”



“The Silver Wave”

“As more **Baby Boomers** reach their 60s and 70s, DEMAND FOR SENIOR HOUSING is expected to continue increasing and ultimately exceed pre-pandemic occupancy levels by the end of the year,” said *Lisa McCracken, NIC’s head of research and analytics*. “This increased demand plus the recent decision by the Federal Reserve to cut interest rates are encouraging signals that the industry is moving toward better conditions for growth, so we can continue to develop communities...”

Senior Housing Demand Outpaces New Supply in 3Q24

October 3, 2024

NICMAP VISION	Seniors Housing	
	2Q24	3Q24
Occupancy	85.8%	86.5%
Annual Rent Growth	4.5%	4.2%
Annual Absorption	4.1%	3.9%
Annual Inventory Growth	1.3%	1.1%
Construction vs. Inventory	3.7%	3.5%

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

A Boomer turns 70 every 8 seconds

The **75+ population** grows from 28.6 million in 2025 to 44.2 million by 2039

The 1st Boomers turn 80 in 2026

As a share of the total U.S. population, this cohort grows from **6.8% in 2019** to **11.9% in 2039**.

Baby Boomers were born from 1946 and 1964, Meaning the youngest boomer is now 60 and the oldest boomer is now 78

*By 2030, the oldest Boomer will be 84;
The youngest boomer will be 84 in 2048.*

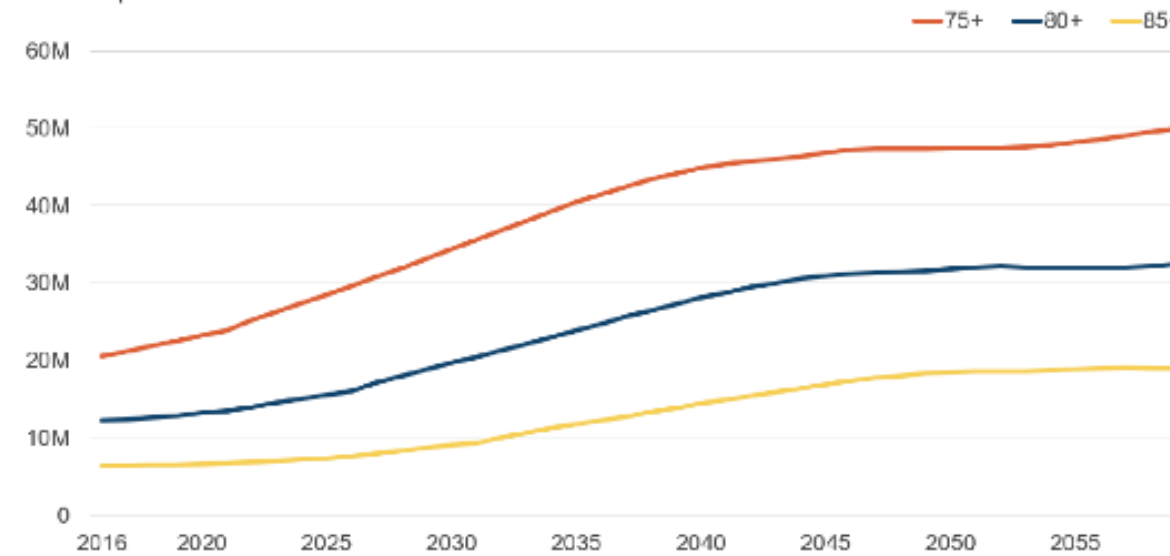
As it relates to senior housing

- For the 85+ **2025 to 2030**, we'll need **73,000 units** per year
- For the 85+ **2030 to 2035** period, this rises to **123,000 units**.

*NIC "Looking into the Future; How Much Senior Housing Will be Needed?"



US Senior Population Growth Projections by Age Bracket
United States | 2016 - 2060



Source: U.S. Census, NIC Research

☰ TULSA WORLD 🔍

Senior communities could start getting younger as Baby Boomers age

f
t
✉

BALTIMORE SUN

SUBSCRIBE 4 weeks for 99¢ LOG IN


POPULAR MD POLITICS SPORTS MARYLAND OBITS

☀ 37

☰ BISNOW

With Baby Boomers, Senior Housing Could Become An All-Or-Nothing Industry

Attracting Boomers with booze: Hampden senior living community acquires liquor license



Senior living trends: A Baby Boomer revolution

As the “Me Generation” retires, they take a new approach to senior living.

Friendship Village of Dublin Columbus Dispatch

Published 3:01 p.m. ET Jan. 2, 2024

New Report Sheds Light on Baby Boomers' Desired Senior Living Services, Amenities

By Austin Montgomery | June 27, 2023

“In the years to come, many of the nation’s 76 million baby boomers will transition into senior housing, ...It’s imperative that industry leaders understand the baby boomers’ expectations so they can meet their needs and position themselves for success.”

American Seniors Housing Association (ASHA) CEO David Schless

- 66% of respondents live in the suburbs, while
- 23% live in a rural area and
- 11% live in an urban area.
 - 43% of respondents said they would prefer to move to outlying suburban areas, followed by
 - 23% for close-in suburbs;
 - 19% to small towns and
 - 7% for both urban areas and rural areas.

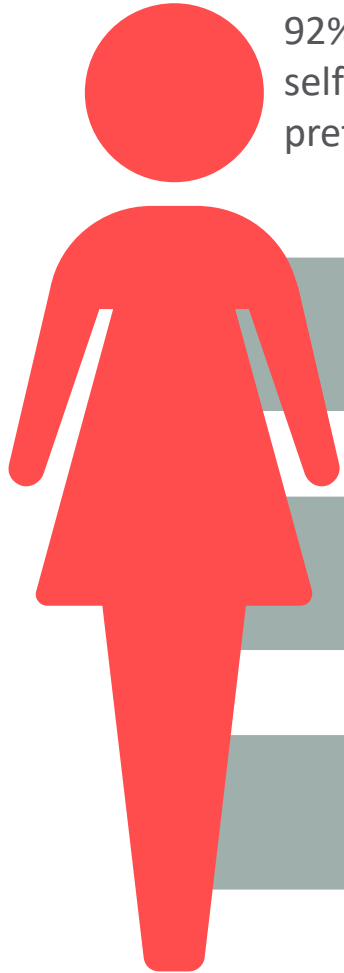
Nearly 60% of respondents were considering a move that included the prospect of transitioning to a senior living community within the next four years.; 69% of respondents considering a move said they would include senior housing communities in their search, while 31% said they would outright prefer to live in senior housing

Senior Housing News “New Report sheds light on Baby Boomers....” Austin Montgomery June 27, 2023

Demographics

“On the whole, baby boomers said they valued independence and their ability to rely on themselves.

92% of respondents said they agreed remaining independent and self-sufficient is important. Under a 1/4 of respondents said they preferred to live in their own home.”



Only 44% of respondents rated smart home features like remote lighting, heat, appliances, security systems and home access as desirable or essential.



1/3 said they lived in a household with one other person. The average respondent said they have 2.5 children, with 22% of respondents reporting having no children. The average respondent had 4.8 grandchildren, while 37% said they have no grandchildren.



2/3 of respondents reported homes valued between \$200,000 and \$750,000.

Respondents ranked a full kitchen, laundry room with in-unit laundry, living rooms, windows with natural light, and additional storage as their top five in-unit amenities.

Provided community services that were deemed essential or desirable by 70% of respondents included home maintenance, lawn and landscaping, 24-hour security and maintenance.

About a third of residents said they didn't want or need help with ADLs, such as bathing, dressing or managing medications. A little more than a quarter said those services were both desirable and essential.

When they do need care, 55% of those likely to move into senior housing said they would prefer to receive it in their current residence, while just 7% said they want to receive care in another area of a senior living community.

Senior Housing News “New Report sheds light on Baby Boomers....” Austin Montgomery June 27, 2023

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2024 presents 'golden opportunity' for senior living to increase occupancy: NIC



KIMBERLY BONVISSUTO

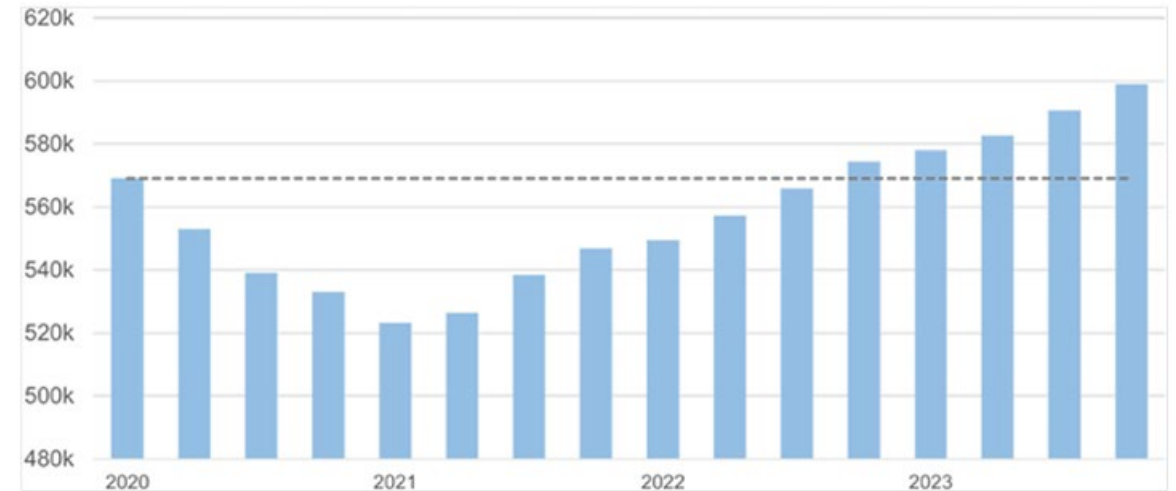
FEBRUARY 20, 2024

SHARE ▾



(Credit: Teera Konakan / Getty Images)

McKnight Senior Living, 2024 Presents Golden Opportunity February 20, 2024, NIC MAP Vision Occupied Units Senior Housing Primary Markets



- “The NIC Analytics outlook for 2024 hints at “notable improvement” in stabilized occupancy distribution by the end of the year. Specifically, the report reveals an expectation that 85% of senior living communities will achieve occupancy levels of 80% or higher, slightly exceeding 2019 figures”
- “Construction starts are low, and inventory growth remains moderate, but both are expected to regain pace by the end of the year, bringing competition from an increase in newly opened communities’, he said”

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

In Summary.....

- **The need for senior housing is increasing** because of the 'Silver Wave' of Americans, rapidly growing the 75+ population over the next 15 years
- **Boomers have different consumer preferences** than previous generations meaning they'll be looking for an updated or new property for their retirement with modern amenities & contemporary units.
- **Staff recruitment & retention is challenging;** new communities can attract away top talent. Ensuring your facility is refreshed helps make it more attractive to staff; regular re-investment in your community demonstrates your commitment to your campus and opportunities for minor investments into staff spaces can have major returns

Continuous reinvestment allows you to take on strategic design projects on an annual basis, spreading the cost burden out over several years instead of all at once. Potential to fund renovations through your annual budget reduces financing fees and minor renovations on an ongoing basis are less disruptive to occupancy/revenue as well as resident and staff's day to day lives.

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

Objectives



UNDERSTAND

The 'Why' ; Why is it important to invest in our communities and keep our product fresh and updated?



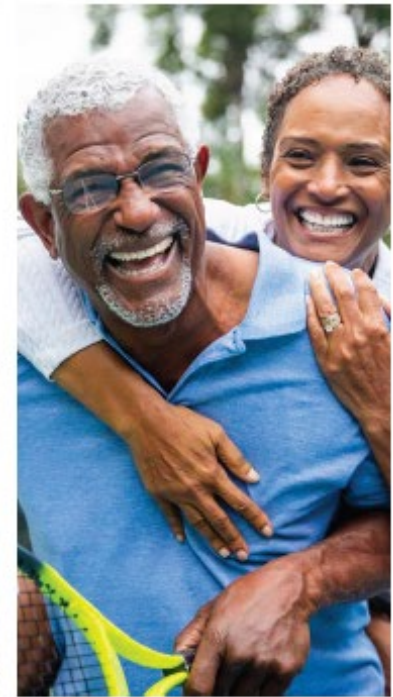
EVALUATE

How an operator can create a working budget to make timely investments and how to get board approval and resident buy-in in the process

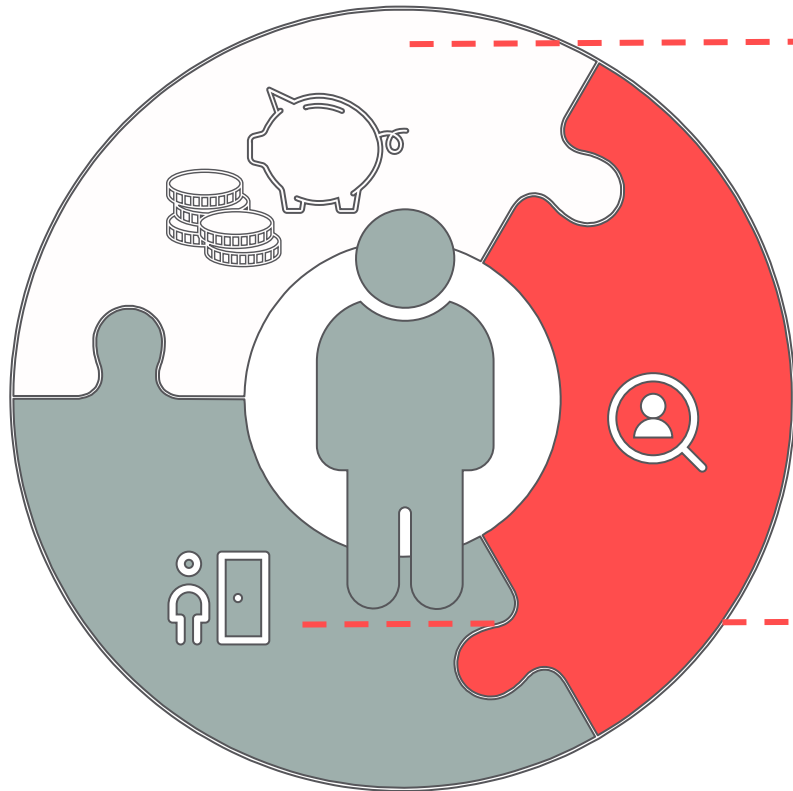


IDENTIFY

What a multi-year minor investment strategy looks like for your community and then put the plan in motion

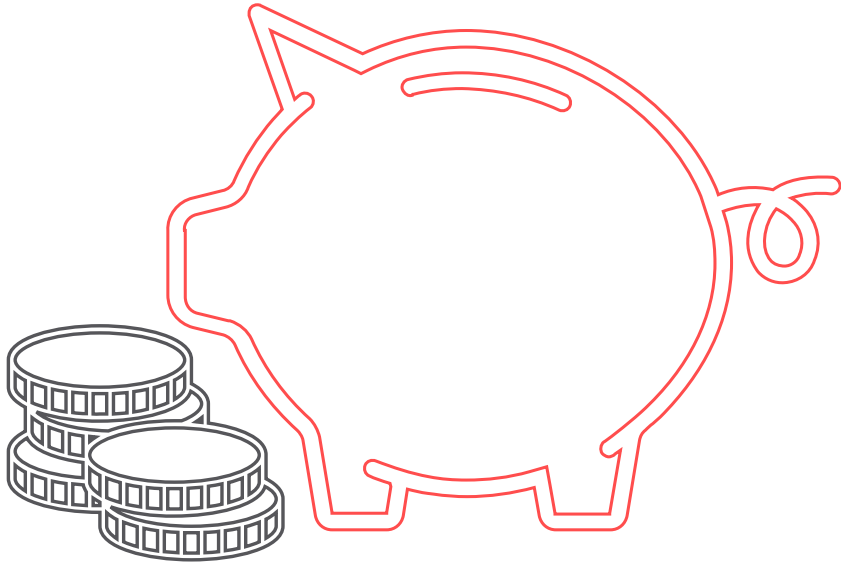


Budgets, Boards & Buy-in



- Budgeting for design-based facility investments in an incremental amount each year allows you to make improvements without financing renovations or disrupting occupancy
- Building trust with your board by making these strategic, but small investments can help to gain confidence for future capital projects such as expansions or major renovations/reposition
- Getting buy-in from residents about remodeling to “their home” is never easy, however if renovations are constantly ongoing this creates a culture of change which makes managing expectations easier.

Budgeting



Budgeting for design-based facility investments needs to be allocated for annually, and should be allocated separately from other physical plant budgeting including:

- Major Infrastructure: HVAC, Plumbing, Roofs, Windows
- Ongoing Infrastructure & Maintenance: Parking Paving, Landscaping & Grounds, Deep Cleaning, Painting
- UTO: Unit Turn Over refreshes of residences
- Major Capital Expansions or renovation projects

There may also be the opportunity for fundraising including foundation gifts and naming honors for specific projects; work being done around wellness, creative and performing arts and outdoor living & gathering spaces are all popular.


The Board: SWOT Analysis




Strengths



Reputation
For Care



Weakness




Aging
Infrastructure




Opportunity



Increasing
Revenue &
Gaining
Census



Threats



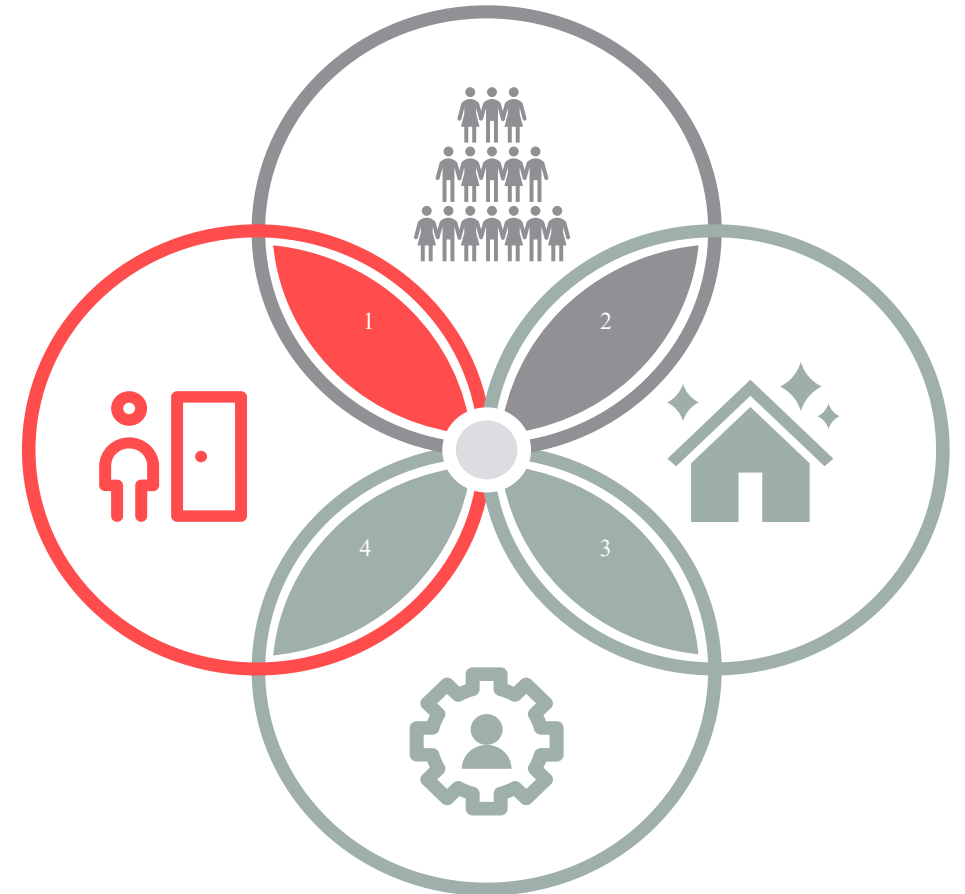
New
Competitors
for both staff
& residents

The Board: Strategic Planning

Building *trust* with your board is easier when you have an aligned vision for your community. Regularly reviewing your SWOT and having a **strategic plan** for the future, make it easier to 'sell' your re-investment strategy.

Where are you at today?

1. What is your current mix of IL, AL, SNF?
2. What is your census or occupancy rate?
3. What are your competitors doing?
 - Have they recently remodeled?
 - Is there new construction nearby?
 - Have they increased (or decreased) their available units serving a specific demographic
4. What challenges are you facing organizationally?
 - Staffing Shortage
 - Labor Costs
 - Supply Costs
 - Administration/Management/Leadership
 - Infrastructure/Physical Plant
 - Marketing/Sales



Resident Buy-in



Establishing a cadence of ongoing and/or annual renovations gets residents out of the mindset that things ever remain stagnant. It can create a culture change where the question is “what’s next?” instead or “why now?”

Resident input is tricky. Choosing a resident ambassador, or small group, to provide strategic feedback on items like the comfort of furnishings or style or artwork gives residents a voice, without specifically giving them a vote.

Objectives



UNDERSTAND

The 'Why' ; Why is it important to invest in our communities and keep our product fresh and updated?



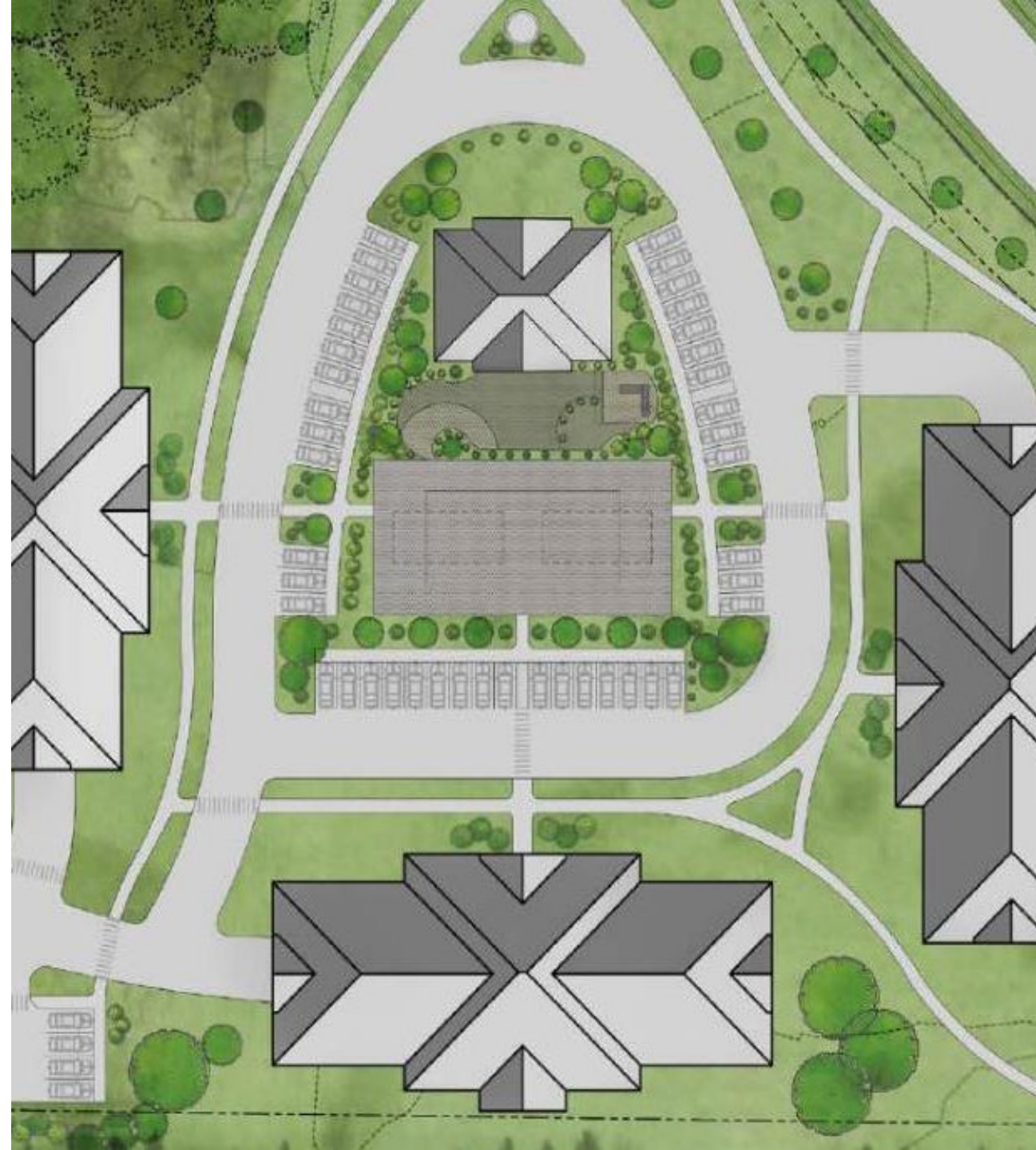
EVALUATE

How an operator can create a working budget to make timely investments and how to get board approval and resident buy-in in the process



IDENTIFY

What a multi-year minor investment strategy looks like for your community and then put the plan in motion



Campus Tour & Assessment

- Meet with Executive Director, Marketing, or other key personnel
- Photograph common areas and resident spaces
- Discuss challenges

Photo Log & Opportunity Report

- Digital log of existing conditions
- Outlined detail documented in report
- Notes on suggested renovations

Programming & Goal Setting

- Space Allocation
- Adjacencies
- Operational Flow

Concept Design

- Outlines proposed renovations in thorough scope of work
- Overall look and feel, inspiration
- Preliminary material



The image shows a tilted document titled "LUMINAUT Assessment". At the top right, it lists the address: "1100 Sycamore Street, Suite 200, Cincinnati, OH 45202, 513.984.1070, luminaut.com". Below the title, there are fields for "Facility:", "Address:", "Date of Review:", "Facility Contact:", "Reviewer:", and "Review Focus:". The form is divided into several sections with horizontal lines for notes: "PHYSICAL PLANT" (with sub-questions: Original Construction Date, Date of last substantial renovation, Known asbestos, Known deferred maintenance, Known AHJ deficiencies/citation, Building square footage, Existing Plans available), "RESIDENTS" (with sub-questions: No. of IL units/Census, Unit type mix/s.f.; No. of AL units/Census, Unit type mix/s.f.; No. of SNF units/Census, Single or Double Occ (& SF)?, Shared baths?, Rehab units?; No. of MC units/Census, Unit type mix/s.f.), "MARKETPLACE:" (with sub-questions: Marketshare (if known), Local Area demand/ cost tolerance, Strengths, Barriers, Competitors, Administrator Notes, Marketing Notes), and "Reviewer Notes:". At the bottom left, it says "YYYY-MM-DD Luminaut Field Assessment.docx" and at the bottom right, "Page 1 of 1".

Photo Log & Opportunity Report



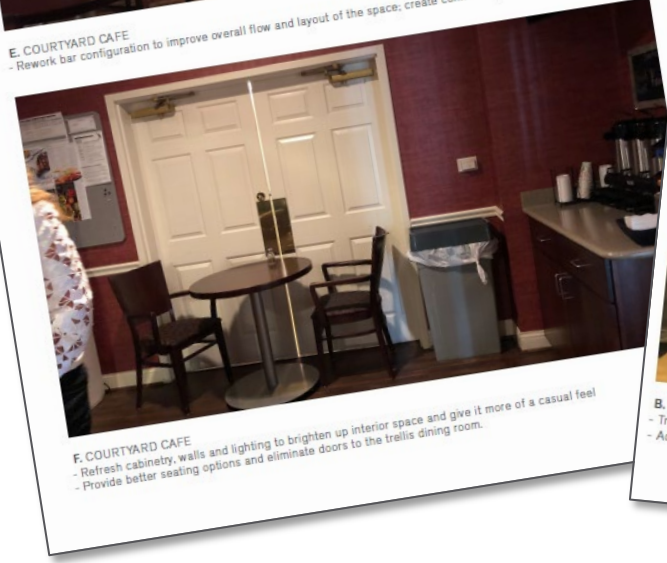
E. COURTYARD CAFE
 - Rework bar configuration to improve overall flow and layout of the space; create connectivity with the adjacent corridor



A. MAPLE ROOMS
 - Refresh flooring, walls, and lighting to improve general experience while keeping acoustics in mind
 - Renovate food service area- perhaps in conjunction with the game room



I. ARBOR DINING ROOM
 - Refresh flooring, lighting, wall and furniture elements to elevate the dining experience



F. COURTYARD CAFE
 - Refresh cabinetry, walls and lighting to brighten up interior space and give it more of a casual feel
 - Provide better seating options and eliminate doors to the trellis dining room.



B. WOOD SHOP
 - Transform space into a theater room for residents
 - Adding in seating, screens, new flooring and wall finishes



J. ARBOR DINING ROOM
 - Bring in more natural colors/ materials into this space to improve overall happiness for residents

Programming & Goal Setting

Overall Scope

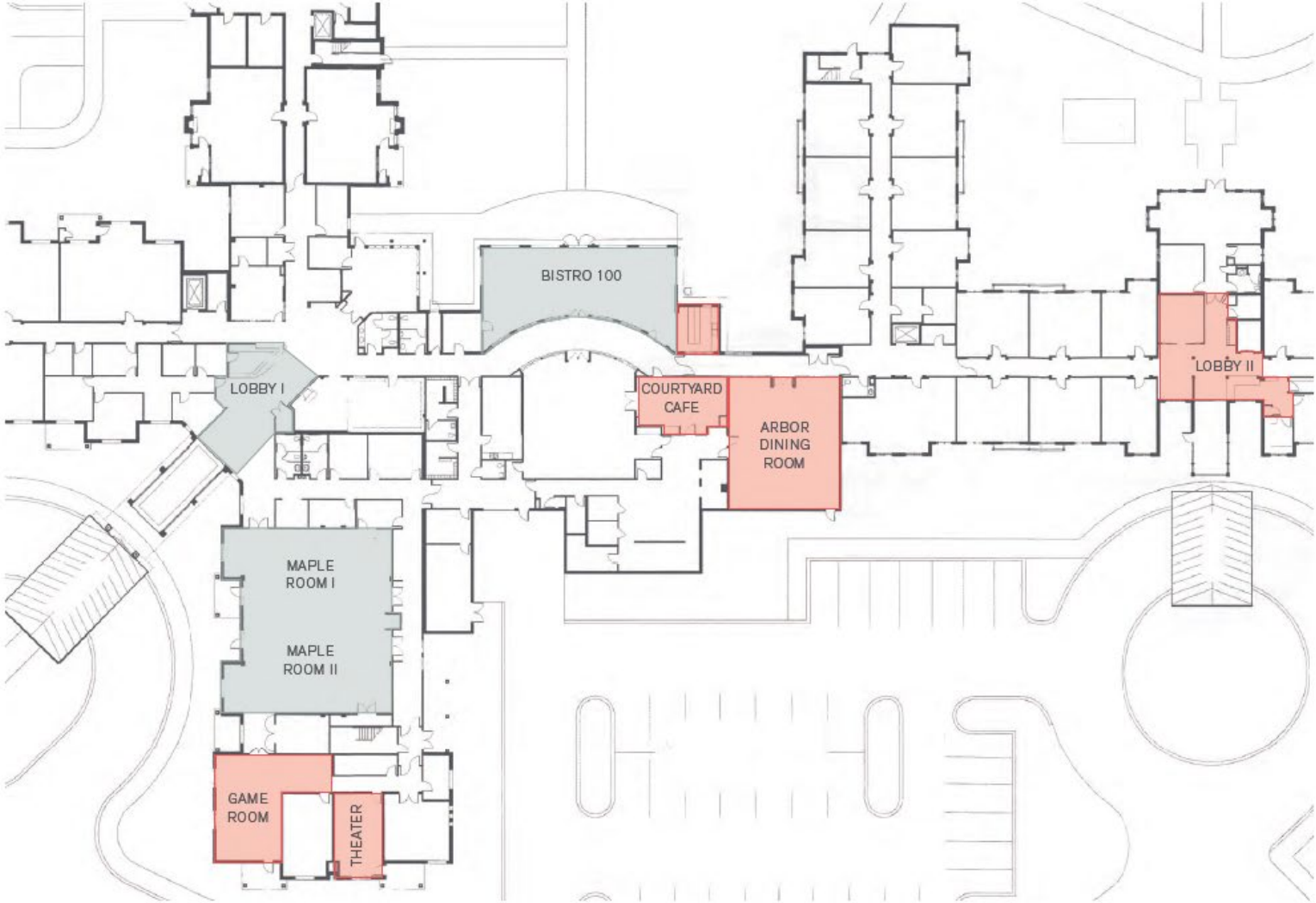
Level One Plan

Reflecting the Innovative Care

As an award winning and innovative retirement community, Silver Maples can reflect their outstanding program by further developing and elevating the space. Similar to hospitality, the design uses layers of unique textures, colors and design elements to elevate residents overall experiences and happiness.

The over all design intent is to create spaces that have their own unique experiences providing a variety of options for residents and their guests.

- NEAR TERM
- LONG TERM



Concept Design



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

Re-investment becomes Reality

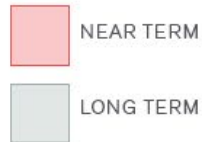
Overall Scope

Level One Plan

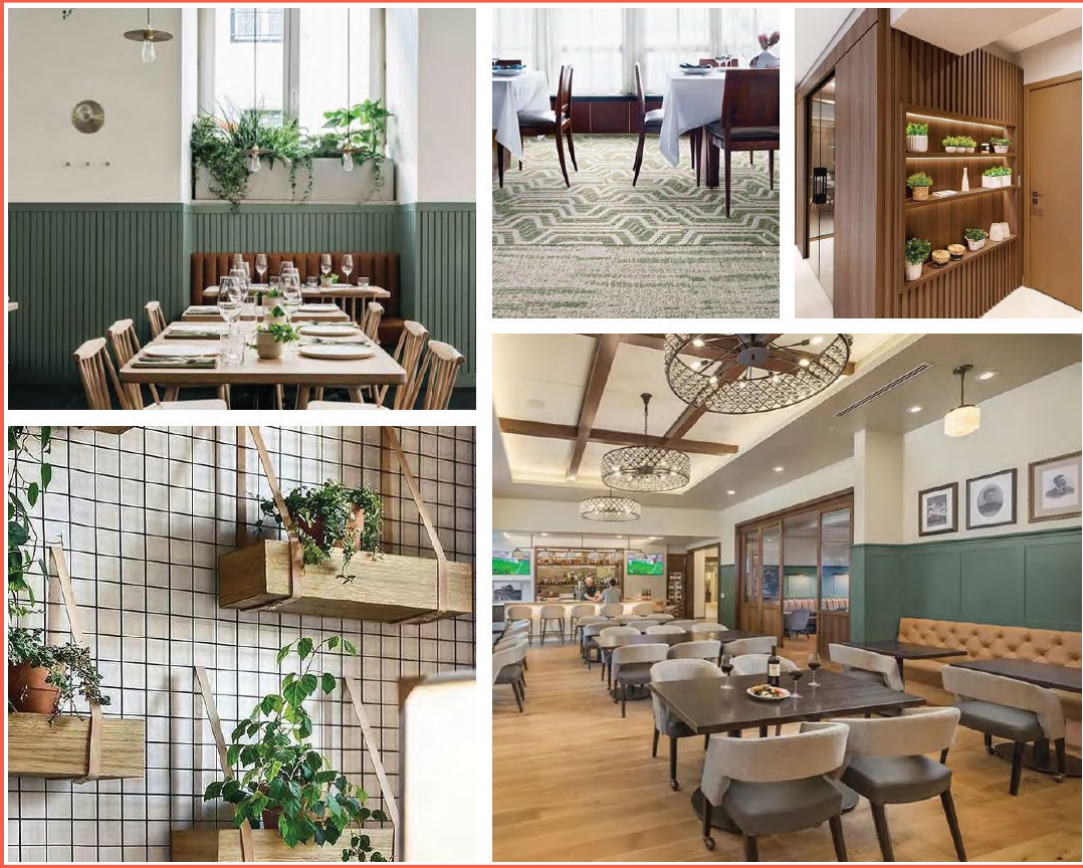
Reflecting the Innovative Care

As an award winning and innovative retirement community, Silver Maples can reflect their outstanding program by further developing and elevating the space. Similar to hospitality, the design uses layers of unique textures, colors and design elements to elevate residents overall experiences and happiness.

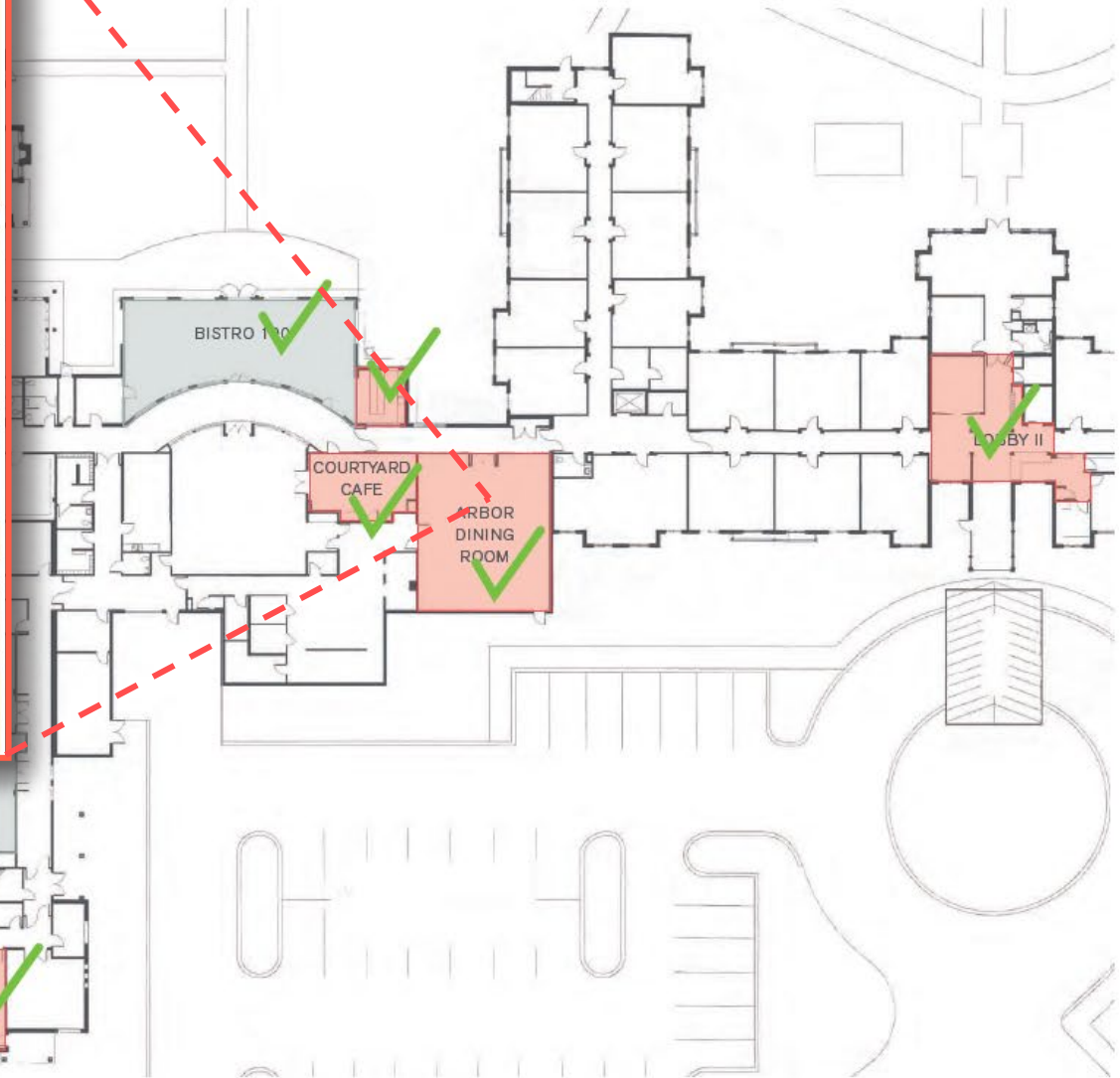
The over all design intent is to create spaces that have their own unique experiences providing a variety of options for residents and their guests.



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market



2019



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2019:
Arbor
Dining
Room



Before

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2020



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2020:
**Theatre,
Billiards
& Games**



Before

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2020:
**Theatre,
Billiards
& Games**



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2020:
**Theatre,
Billiards
& Games**



Before

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2020:
**Theatre,
Billiards
& Games**

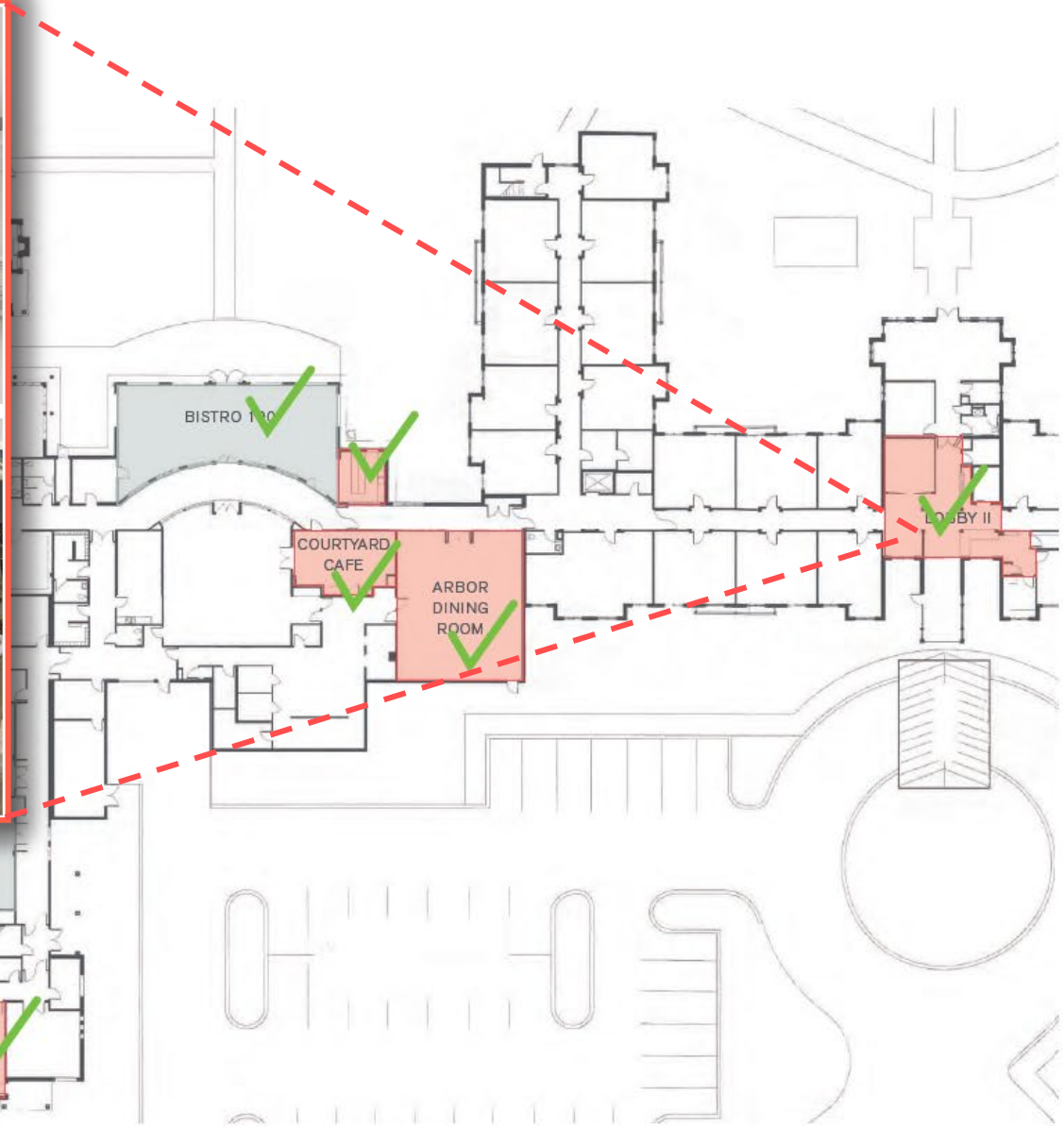


Before

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market



2021



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2021:
Meadows
Lobby
Lounge



Before



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2021:
Meadows
Lobby
Lounge



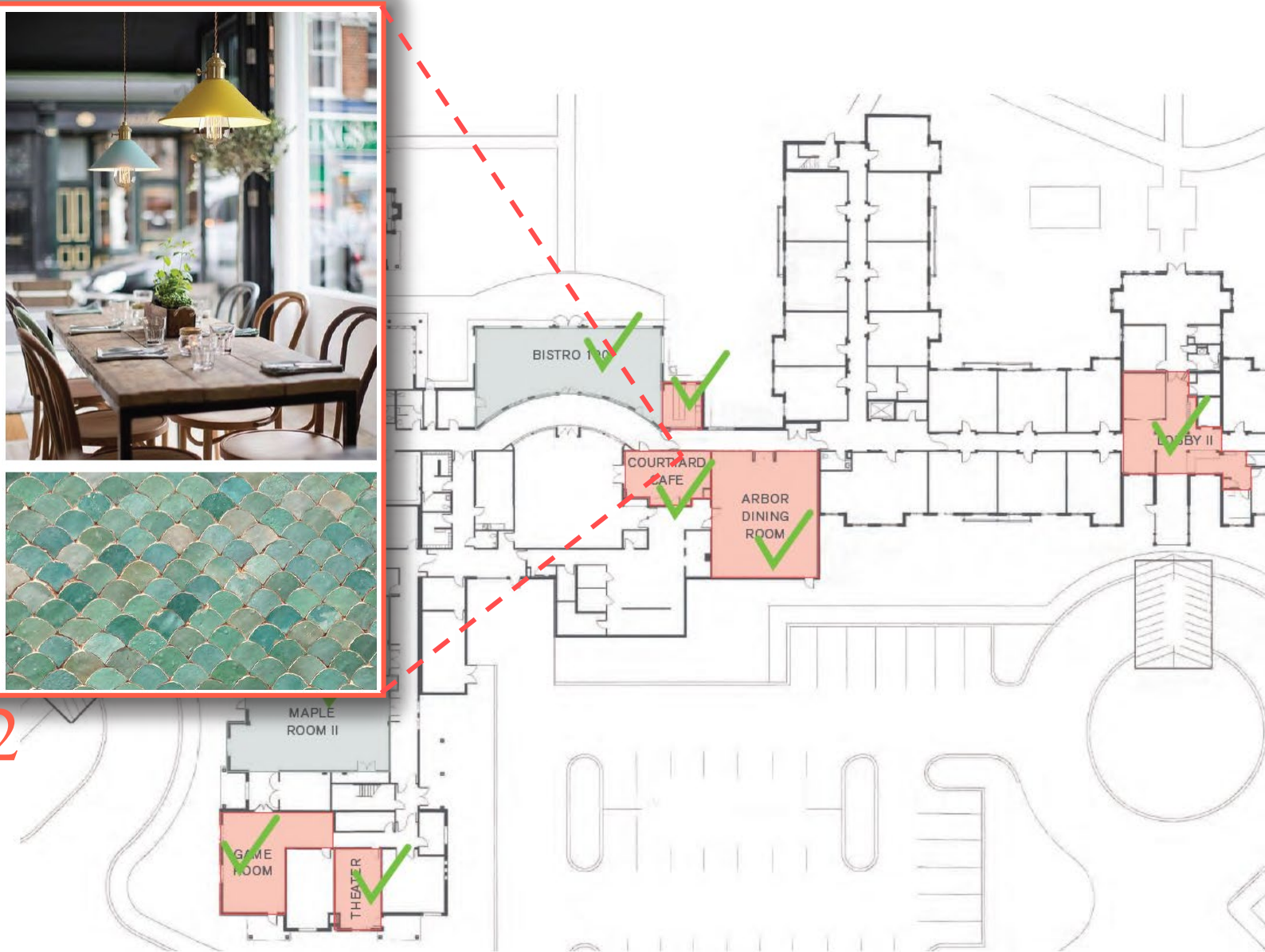
Before



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market



2022



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2022: Casual Café Eatery



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

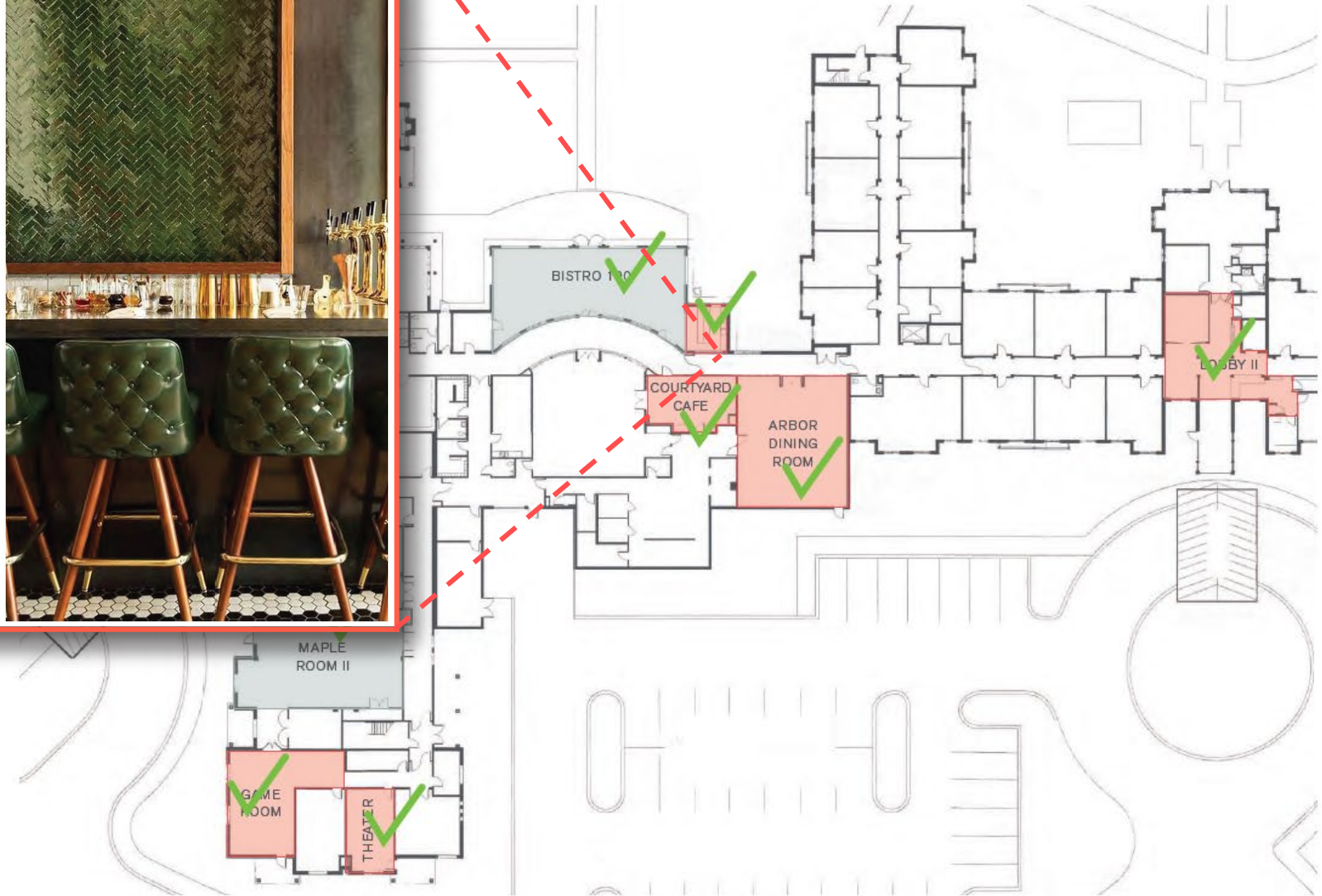
2022:
Casual
Café
Eatery



Before

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2023



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2023:
**Bistro
Bar
Lounge**

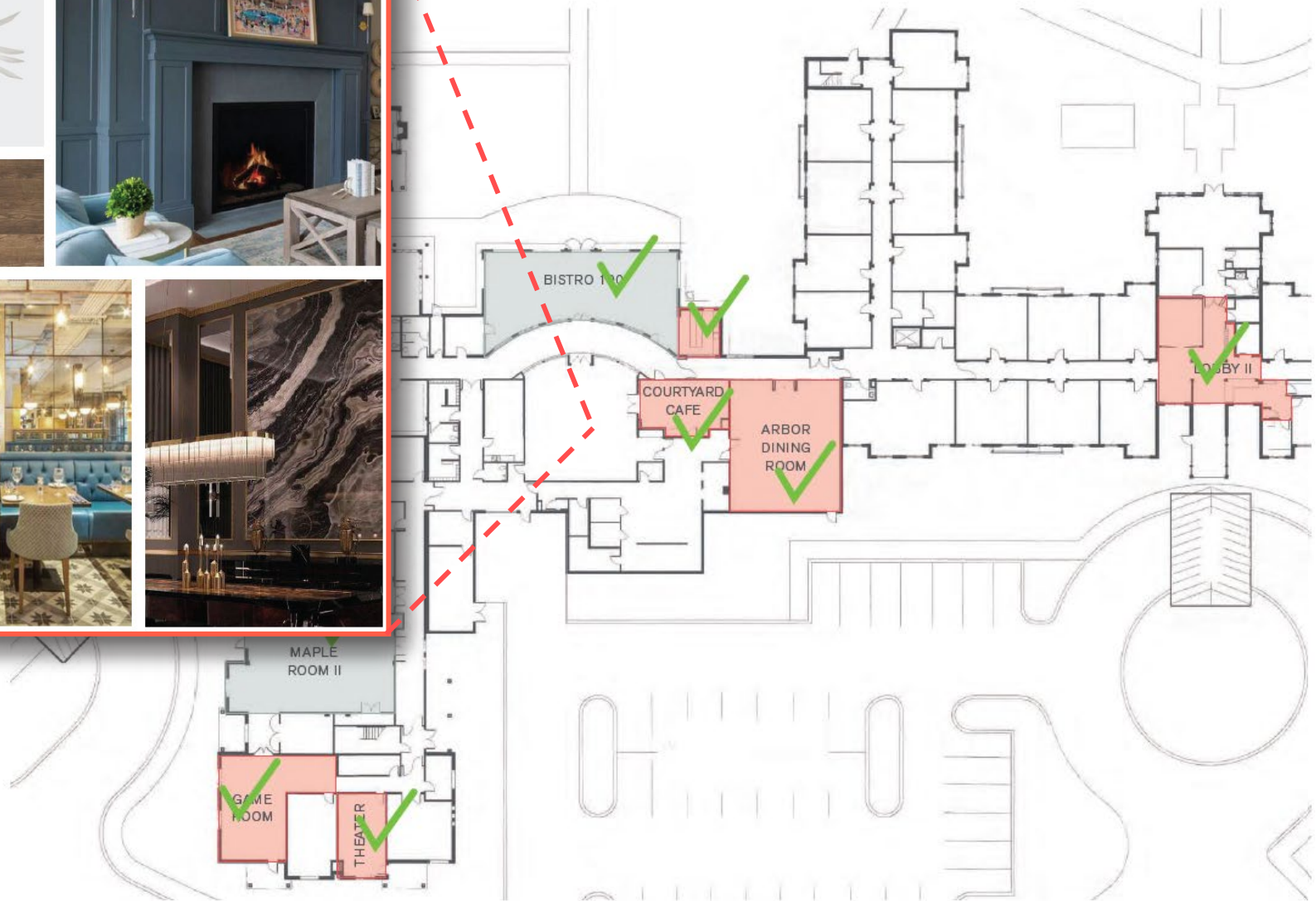
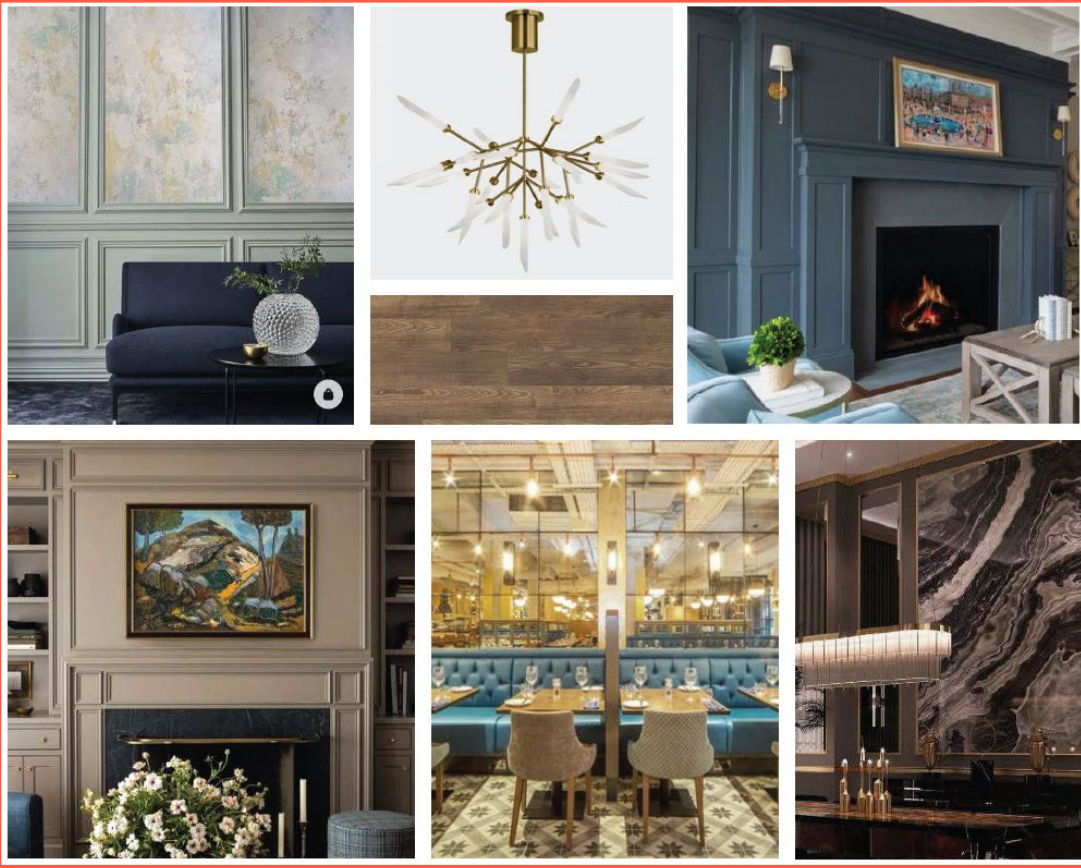


Before



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2024



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2024:
**Trellis
Dining
Room**



Before



REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

2024:
**Trellis
Dining
Room**



Before

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

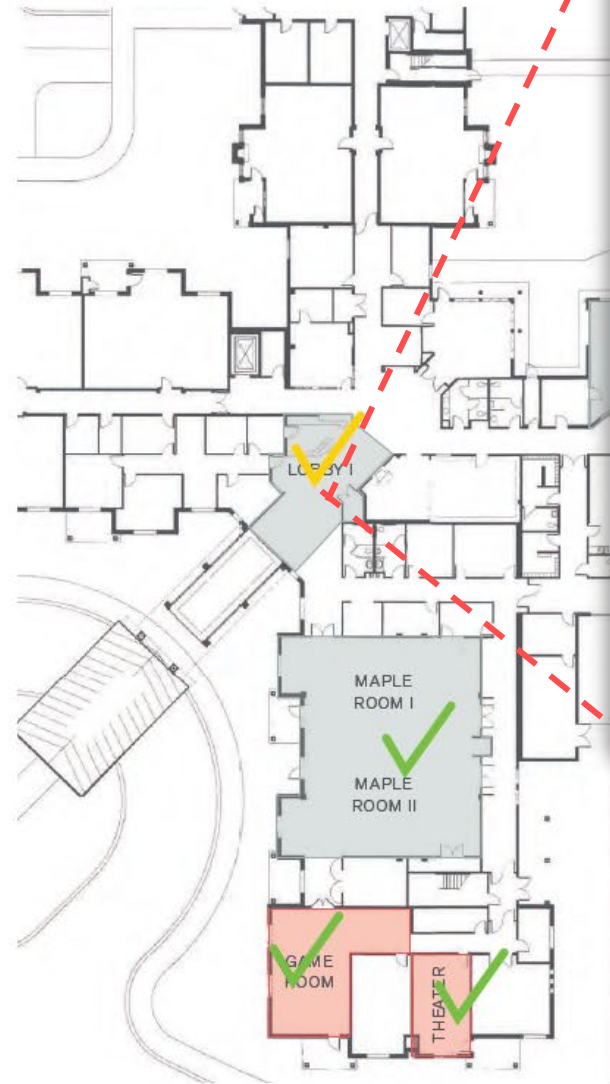
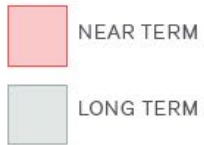
Overall Scope

Level One Plan

Reflecting the Innovative Care

As an award winning and innovative retirement community, Silver Maples can reflect their outstanding program by further developing and elevating the space. Similar to hospitality, the design uses layers of unique textures, colors and design elements to elevate residents overall experiences and happiness.

The over all design intent is to create spaces that have their own unique experiences providing a variety of options for residents and their guests.



2025

2025:
Main
Entry
Lobby



Before



Rendering: After

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market

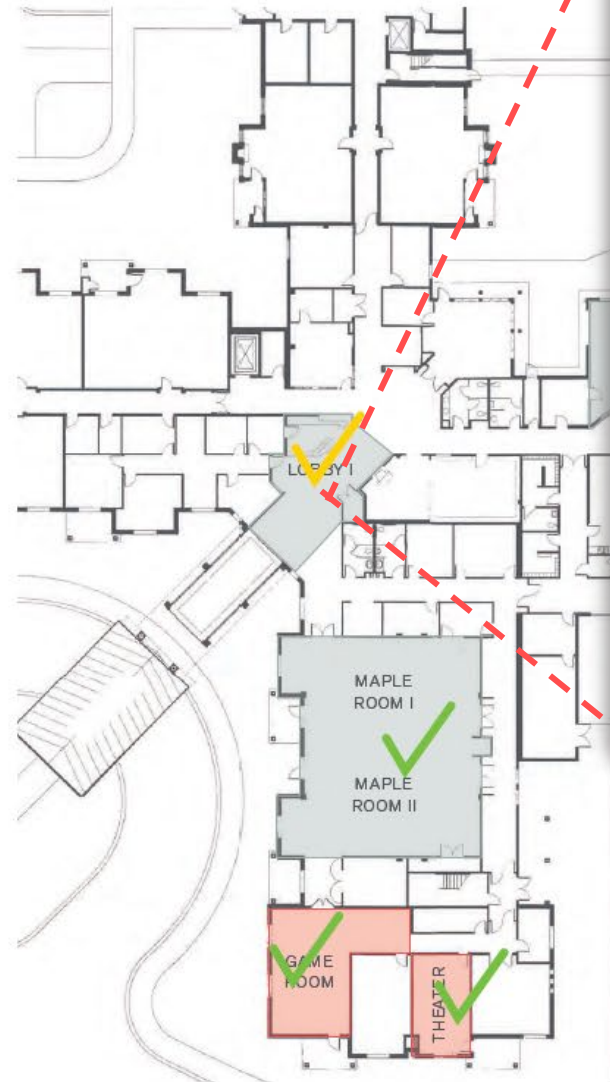
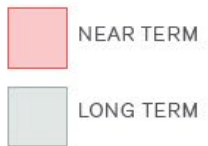
Overall Scope

Level One Plan

Reflecting the Innovative Care

As an award winning and innovative retirement community, Silver Maples can reflect their outstanding program by further developing and elevating the space. Similar to hospitality, the design uses layers of unique textures, colors and design elements to elevate residents overall experiences and happiness.

The over all design intent is to create spaces that have their own unique experiences providing a variety of options for residents and their guests.



2026

2026: Library & Hearth Lounge



Before



Rendering: After

REINVEST: Concepts on Calculated Changes to Continuously Stay Top of Market



Thank you