

Technology Strategies in 2026

Intros



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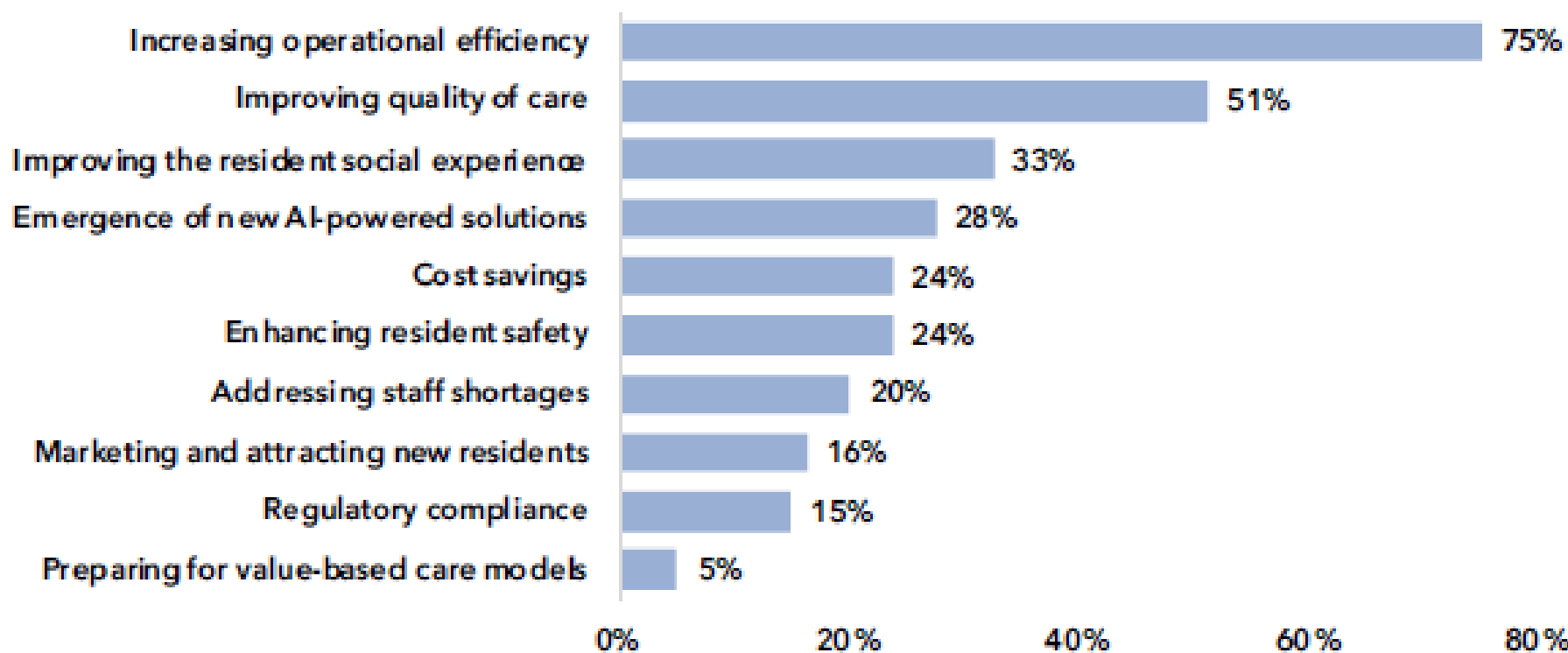
Moderator:
Jenny Poth
Senior Vice President



(1)

Identifying Gaps and Developing the Right Partnerships

What are the Top Three Motivators Driving New Technology Initiatives at Your Organization?



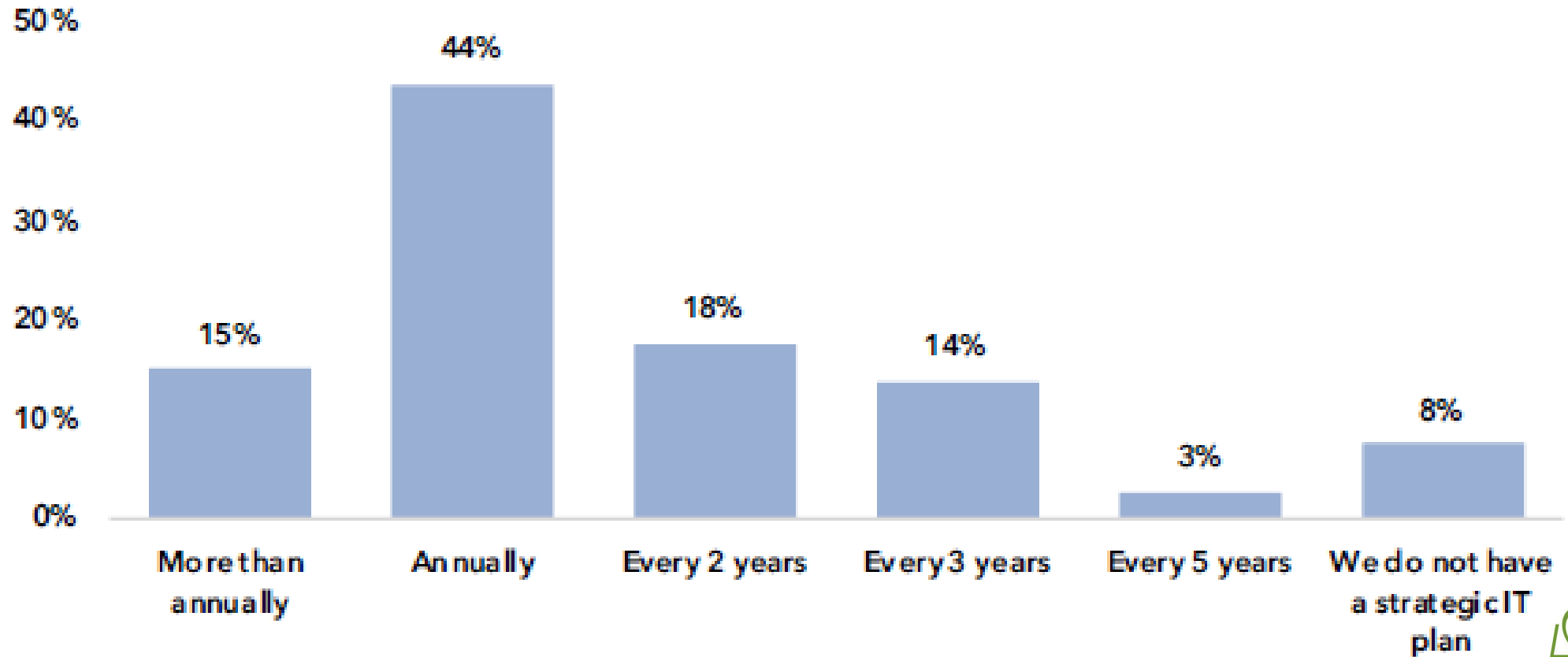
(1) Discussion Questions

- Has your organization done a gaps assessment? What type?
- Where do you find most of your technology partners?
- What is a neat solution you found in a unique way? (e.g., Instagram, ChatGPT, a neighbor, someone in your office building...)

(2)

Ever-Evolving Technology: When to Level Up

How Often do You Update Your Strategic IT Plan?

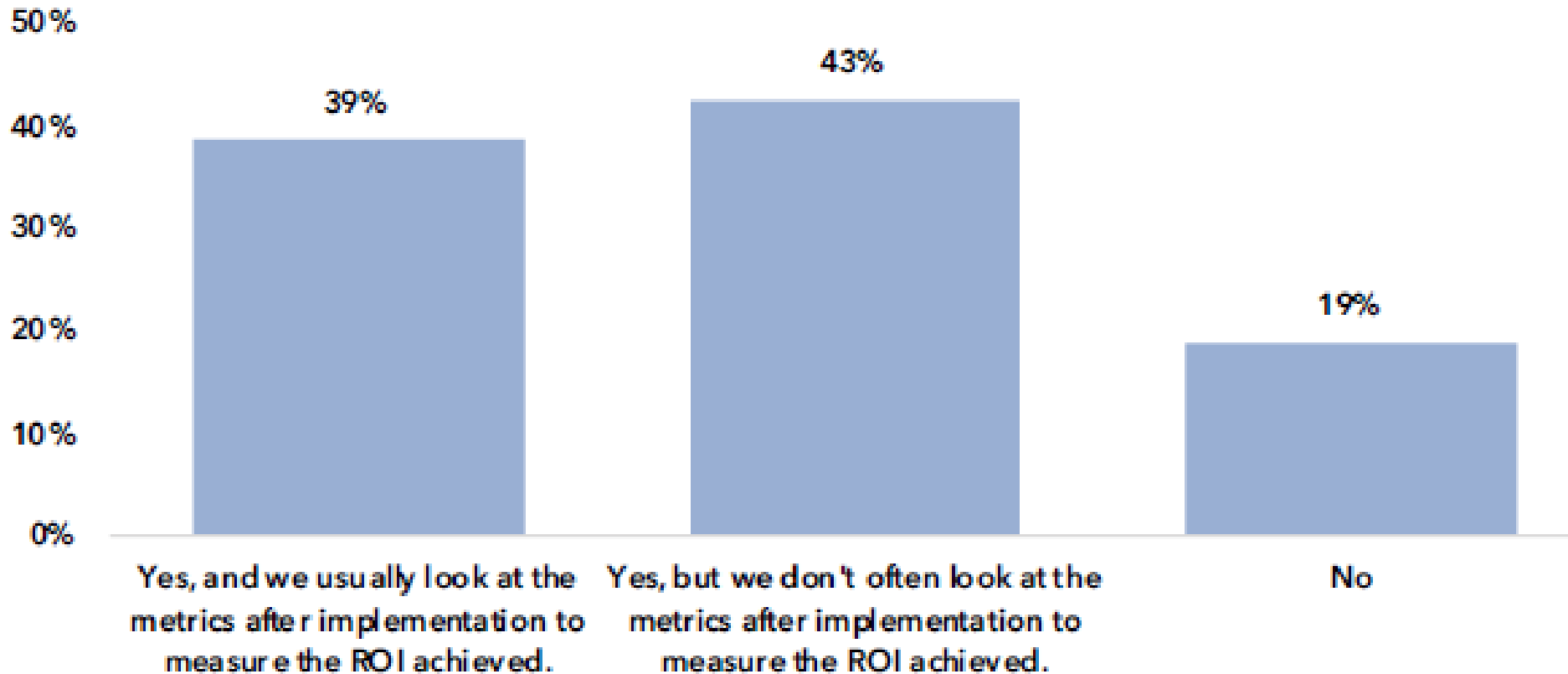


(2) Discussion Questions

- What technology do you have that you are no longer using or optimizing?
- Where within your organization do you feel innovation gets stopped the most?
- How have you adapted to a landscape in which technology is largely subscription-based, as opposed to legacy one-time capital acquisition models?

(3) Learning (and Failing) Fast

When You Implement New Technology Solutions, Do You Set Metrics for Success?



(3) Discussion Questions

- Do you do pilots for new technology? If not, why not?
- Tell a horror story about an implementation that went badly (one you experienced or one you heard about).
- When you introduce a new technology, how often do you set KPIs for success and how often do you actually track/follow up on those?