

*LeadingAge*<sup>®</sup>  
*Missouri*

**2020 VIRTUAL FALL FORUM**

**October 1 – October 31, 2020**



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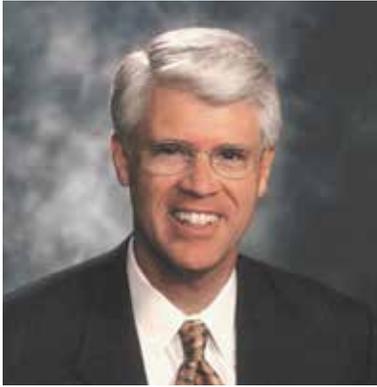
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A *LeadingAge*® MEMBER BENEFIT

Contact: Dave Auch • [dauch@valuefirstonline.com](mailto:dauch@valuefirstonline.com) • 316.253.7807

# together



## Hello LeadingAge Missouri Members & Supporters!

Long before coronavirus altered everything, “Together” became the theme for LeadingAge Missouri’s 51st annual gathering of membership. But can members be “together” during a pandemic that threatens our colleagues and the older adults we exist to serve? That’s been your association’s dilemma. However, from my perspective, LeadingAge Missouri Members are already “together”.

Admittedly, right now it would be unwise to be physically “in one place” or “with each other” by those Webster definitions of “together”. But, by other definitions – “organized”, “appropriately prepared”, “composed in mind or manner” – LeadingAge Missouri Provider and Business Members are unquestionably “together”. Members are meeting the challenges of COVID-19 with resilience, creativity, and perseverance.

“Necessity is the mother of invention”, and in 2020 “necessity” vaulted virtual tools to the forefront in business, relationships, politics -- and associations! Rising to the challenge, LeadingAge Missouri proudly offers a “Virtual Fall Forum” to bring members “together” for education, recognition, policy consideration and product and service illumination. You are invited to sign up and log in!

Throughout October, the Virtual Fall Forum will deliver a diverse mix of live and pre-recorded sessions and virtual interaction opportunities for Provider and Business Members. Participants will enjoy maximum flexibility – all sessions, the Virtual Exhibit Hall and Forum Lobby will be accessible any day at any time.

True to our Mission, the Forum emphasizes education. As described in these pages, 32 sessions – all with CEU credits – will be offered. But, unlike in-person conferences, there will be no painful choices among overlapping sessions. A few clicks will deliver unlimited access to all content 24/7 from anywhere. If you have an afternoon appetite for “A Cooking Demonstration for Life Plan Communities”, it’s available. If a 3:00 AM dose of “The Benefits of a Provider Owned I-SNP” is what you need, it’s a click away. Maybe you want to absorb “The Pursuit of Wellness” at your gym on your laptop! There is timely education for everyone, including the always popular, “State of the State” from the LTCR Administrator.

The Virtual Fall Forum will deliver educational and fun live sessions from October’s beginning to Halloween, with lots of recorded content and Business Member attractions in between. We kick off October 1 with three live interactive sessions (recorded for later viewing & credit). First, a moderated executive panel on COVID survival and learnings. Then, we’ll undertake member recognition and association business, followed by an interactive Public Policy Town Hall to capture your views on policies that advance your work. At October’s end, we’ll invite everyone to participate in a fun virtual Halloween Happy Hour!

As important as participation flexibility is to members, so too is affordability. The Virtual Fall Forum introduces “all community access”! Unlimited, anytime Forum access is reasonably priced for individual registrations, but for less than the cost of a second registration, a small member community will enjoy “all community access”. Technology allows us to economically bring “together” more colleagues than ever before. We urge you to consider making the Virtual Fall Forum available to everyone in your community.

This year has been like no other. No one saw COVID coming, and there’s nothing “virtual” about it – this pandemic is real, and it has caused heartbreaking resident and family sadness, concern, and frustration. The pandemic has also stressed the staff and finances of senior living and healthcare communities. But whatever the challenges and changes, mission driven LeadingAge Missouri Provider and Business Members are meeting them together. So, let’s gather and celebrate “Together” in October. See you at the Virtual Fall Forum!



# Live Events – Thursday, October 1, 2020

9:00 AM – 10:15 AM

## 1 COVID-19 Panel Discussion

**Dan Rexroth**, *President & CEO, John Knox Village*

**Mary Alice Ryan**, *President & CEO, St. Andrew's Resources for Seniors System*

**Gary Anderson**, *President & CEO Lutheran Senior Services*

**Pam Hailey**, *Administrator, Pine View Manor, Inc.*

How has COVID-19 changed aging services forever? What has our field learned? What else must we learn? Is there a silver lining? What will be the "new normal"?

These are but a few of the piercing questions a distinguished, veteran panel of LeadingAge Missouri Member Executives will address in a fast-paced, moderated presentation. In 2020, the COVID pandemic has dominated our time and attention and altered our world. Let's pause to thoughtfully consider what it all means – now, and in the future – for senior living and healthcare providers, caregivers, business supporters and policymakers. Heady and important stuff. Help us kick off the LeadingAge Missouri Virtual Fall Forum and connect to a powerful panel of LeadingAge Missouri leaders for insight, perspective, information, and answers to your on-line questions. LeadingAge Missouri Members have always supported one another in both good and challenging times. Let's gather virtually to share perspective and maintain that tradition.

10:15 AM

## 2 Heroes Recognition Video

This year, instead of honoring individuals for their excellence, we have chosen to honor all of the heroes who have been working so hard to care for seniors throughout the COVID-19 crisis. There are so many amazing individuals who work in Long Term Care and we wanted to recognize their efforts. Please join us to honor these remarkable recipients and their outstanding achievements.

10:30 AM – 11:00 AM

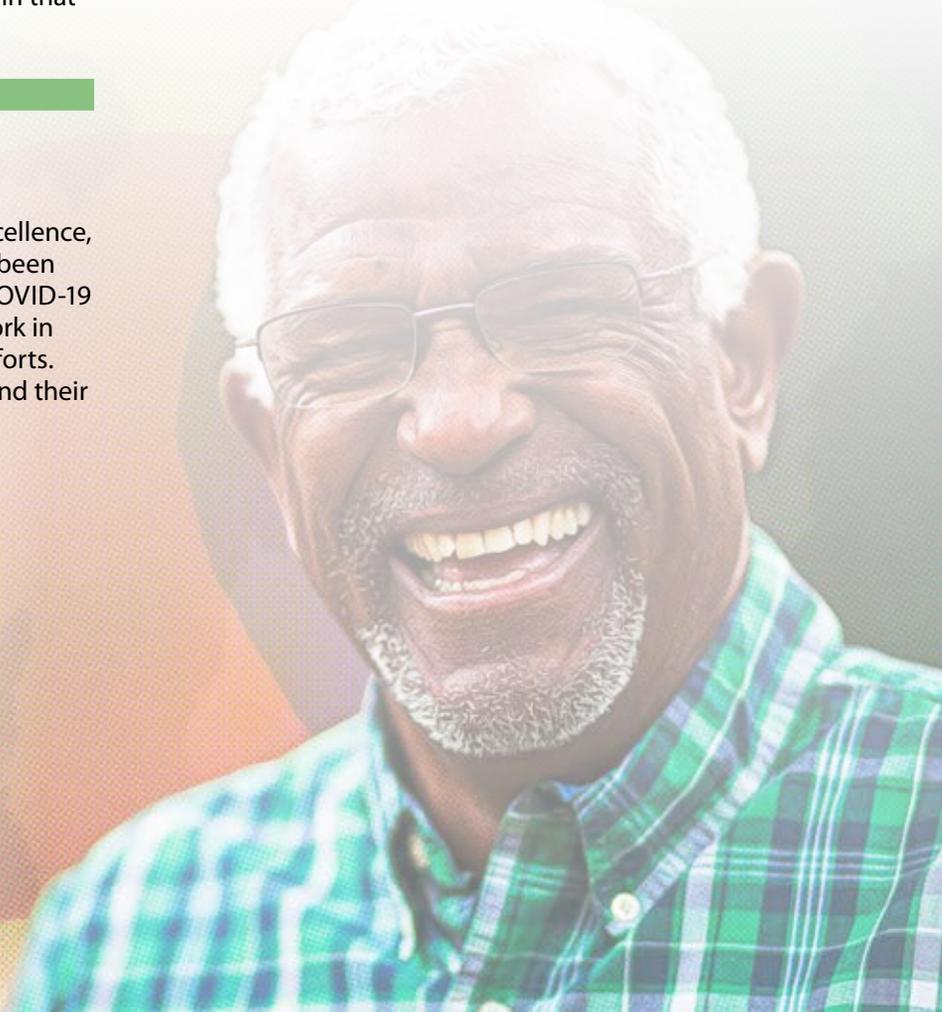
## 3 Annual Business Meeting

11:15 AM – 12:15 PM

## 4 Public Policy Town Hall Meeting

**Ruth Katz**, *Senior Vice President for Public Policy at LeadingAge, Washington D.C.*

Whether you serve older adults in long-term care, home and community-based services, senior housing, life-plan communities or another setting, LeadingAge wants to hear from you. LeadingAge has established a new national public policy settings process, with the most important part being a Town Hall Conversation held in each state. LeadingAge state and national staff will be participating on-site and want to hear directly from you. Results of the conversation will be shared with Leading Age's Public Policy Committee, Board of Directors, and LeadingAge staff, and will be used to set public policy priorities that best represent your interests and the interests of older adults in Washington D.C. This is your opportunity to provide input directly to LeadingAge about ways national public policy is affecting you, the older adults you serve, and how policy could be changed for the better.



# Live Events – Friday, October 2, 2020

9:00 AM – 10:00 AM

## 20 Infection Prevention is a Program, Not Just a Position

**Deborah Smith, MLT (ASCP), BSN, CIC, CPHQ** Quality Improvement Advisor for Health Quality Innovators

**Dana Schmitz, MS, BS** is a Quality Improvement Advisor for Health Quality Innovators

This session provides an overview of the Infection Preventionist (IP) role in long term care in context to the overall Infection Prevention and Control Program. They will describe best practices, tools, and resources available to mitigate common challenges the IP faces and how to build a strong Infection Prevention and Control Program across an interdisciplinary team.

10:00 AM – 11:00 AM

## 7 COVID-19 Relief Funding: “Getting It is One Thing, Proving You Need It is Another”

**Camille Lockhart, Partner, BKD National Health Care Group**

This session helps the attendee understand the various sources of stimulus funding, understanding the differences between forgivable grants and repayable loans and necessary accounting requirements to avoid the risk of repayment/recoupment of funds. Based on decades of working with government grants and programs, expert advice will be offered on how to properly account for lost revenues and new expenses associated with the pandemic. How to avoid risk by properly matching funding sources to expenditures to avoid double dipping.

11:00 AM – 12:00 PM

## 25 Continuing with Confidence as a Long-Term Care Organization

**Sean Foye, SAM, Senior Account Executive, Healthcare at Siemens Industry, Inc., St. Louis**

**Steven B. Wagman, MBA, National Healthcare Business Leader at Siemens Industry, Inc., Smart Infrastructure Division**

Hospitals and healthcare facilities depend on a vast network of building system components that must operate consistently and efficiently for everyone’s comfort and safety. Now faced with the ever-changing daily challenges of COVID-19, Long-Term Care facilities are composing plans to not only make infrastructure improvements to these building components but give their staff and residents the confidence to know their environment is safe and healthy. Join our session to discuss ways to develop a plan that will include: Technologies available to reduce the spread of airborne contaminants, implement a short- and long-term infrastructure improvement plan, as well as several financing options available to complete these projects.

1:00 PM – 2:00 PM

## 9 The Benefits of a Provider Owned I-SNP

**Paul Ogier, Senior Advisor at Lutheran Senior Services**

**Roger Byrne, Executive Vice President & Chief Financial Officer at Bethesda Health Group**

Bethesda Health Group and Lutheran Senior Services both joined as equity partners in 2020 in an I-SNP, providing services to care center residents in Missouri. Both organizations had already worked with I-SNP Plans and understood the benefits to the residents by adding an additional level of care management services. During this session, leaders from these two organizations discuss how their residents benefitted from being part of an I-SNP and the additional benefits gained to both the residents and their communities by moving to a Provider Owned Plan.

2:00 PM – 3:00 PM

## 13 Reducing Readmissions in the Post-Acute Setting

**Walter Lin, MD, MBA, Chief Executive Officer at Generations Clinical Partners**

Reducing hospital readmissions has become an increasing focus in the national conversation about the quality of healthcare. Not only are avoidable readmissions costly and a waste of precious healthcare resources, but they are an indicator of poor-quality care. As payers increasingly shift reimbursement paradigms from volume to value, hospitals have responded by forming preferred narrow networks of medically advanced post-acute partners to channel their short-stay referrals. A growing body of evidence suggests that, with the right physician support, an advanced practice nurse (APN) model is an effective way to reduce readmissions, improve clinical outcomes, and decrease costs, thereby enabling SNFs to elevate their clinical performance and becoming a preferred partner to their referring hospitals. This session will focus on the benefits of and challenges in implementing an effective medical model in the SNF setting.

3:00 PM – 4:00 PM

## 27 Leading Through Change & Uncertainty™

**Dennis McIntee, Professional Speaker, Author & Consultant, Leadership Development Group**

There are outstanding opportunities for organizations to grow, yet many leaders face hurdles. In fact, many of these hurdles are internal, not external. According to research by Bain & Company, 85% of executives say their greatest barriers to achieving growth objectives actually lie inside their own four walls. Because industry is changing, it is imperative to continually modulate your thinking to deal with uncertainty.

# Virtual Sessions At A Glance

## 5 Creative and Meaningful Education: Building Nursing Competencies

**Lisa Thomson, BA, LNHA, HSE, CIMT**, Chief Strategy & Marketing Officer at Pathway Health Services, Inc.

Education can be fun and rewarding for the adult learner when it is organized, meaningful and presented in a way that sticks! Adult learners need to hear it, see it, and do it. Successful outcomes come from good education. This session will provide the participant with five workable strategies for creating a simple but meaningful education session for staff members working in post-acute care.

## 6 PDPM Progress: Common Issues, Updates and COVID-19 Effects

**Sherri Robbins, RN, CLNC, RAC-CT**, BKD National Health Care Group

We are now six months into PDPM. Long Term Care & Senior Living providers are still in a state of change and navigating through challenges every day. This session will cover common provider questions and mistakes as well as new changes and updates from the ever changing COVID-19 pandemic.

## 7 COVID19 Relief Funding: “Getting it is one thing, proving you need it is another”

**Camille Lockhart, CPA**, Partner with BKD National Health Care Group

This session helps the attendee understand the various sources of stimulus funding, understanding the differences between forgivable grants and repayable loans and necessary accounting requirements to avoid the risk of repayment/recoupment of funds. Based on decades of working with government grants and programs, expert advice will be offered on how to properly account for lost revenues and new expenses associated with the pandemic. How to avoid risk by properly matching funding sources to expenditures to avoid double dipping.

## 8 From Contraction to Growth – Revenue and Cost Imperatives for Providers

**Ron Present**, Partner, Healthcare Industry Group Leader, Brown Smith Wallace LLP

**Mark Renken**, Director, Healthcare Industry Group, Brown Smith Wallace LLP

Since the COVID-19 pandemic began in March, the health care delivery system has been forever changed. The federal government flooded the market with stimulus funding including the HHS Provider Relief Funds. All of us need to understand the funding and related liability as well as how to thrive in this new world of care delivery. Additionally, understanding new revenue opportunities while focusing on cost reduction is paramount. Private Equity and Venture Capital funds recognize this unprecedented opportunity for potential acquisitions for those that are at risk.

## 9 The Benefits of a Provider Owned I-SNP

**Paul Ogier**, Senior Advisor at Lutheran Senior Services

**Roger Byrne**, Executive Vice President & Chief Financial Officer at Bethesda Health Group

Bethesda Health Group and Lutheran Senior Services both joined as equity partners in 2020 in an I-SNP, providing services to care center residents in Missouri. Both organizations had already worked with I-SNP Plans and understood the benefits to the residents by adding an additional level of care management services. During this session, leaders from these two organizations discuss how their residents benefitted from being part of an I-SNP and the additional benefits gained to both the residents and their communities by moving to a Provider Owned Plan.

## 10 Got Toilet Paper?™

**Connie Fry**, Owner of CFK Creative

How a simple roll of TP became one of the biggest take aways from COVID-19. After picking yourself off the floor with a bit of a perspective after seven months since the world stopped turning, you want to know what now. COVID-19 shifted everyone's voice and message. How did it do that, through what channels, and what did it say? So now what? The industry has had for decades a formula to talk about communities and services. We could do what we wanted and attract only those who needed us and their family or loved ones, but now with COVID-19 leading the way, everyone saw the industry on the news every day for months. So now with the world watching and your specific audiences, what do you need to know and what do you need to say?

## 11 What Younger People Think About Older People, and Why it Matters for You

**Brian Carpenter, PhD**, Department of Psychological and Brain Sciences, Washington University in St. Louis

Ageism involves stereotyping and discriminating against individuals or groups based on their age. When it comes to older adults, ageism includes prejudicial attitudes, discriminatory practices, or institutional policies and practices that perpetuate stereotypical beliefs about aging and older adults. A growing body of research has documented ageist beliefs and behaviors among younger adults, with wide ranging implications for older adults and the organizations that serve them. This presentation reviews the literature on ageism among younger people, describes how ageist attitudes and beliefs can affect workplace development, and explains why and how ageist attitudes need to be challenged.

# Virtual Sessions At A Glance

## 12 Leadership by Inspiration: Ignite the Passion Within

**Lisa Thomson, BA, LNHA, HSE, CIMT, Chief Strategy & Marketing Officer at Pathway Health Services, Inc.**

Lead. Inspire. Action. Leading in today's health care world requires an energy that focuses on creative engagement and inspiring collaboration within an organization. This engaging presentation will provide participants with key strategies to form building blocks of a cohesive team, appreciating knowledge, skills, and abilities of others.

## 13 Reducing Readmissions in the Post-Acute Setting

**Walter Lin, MD, MBA, Chief Executive Officer at Generations Clinical Partners**

Reducing hospital readmissions has become an increasing focus in the national conversation about the quality of healthcare. Not only are avoidable readmissions costly and a waste of precious healthcare resources, but they are an indicator of poor-quality care. As payers increasingly shift reimbursement paradigms from volume to value, hospitals have responded by forming preferred narrow networks of medically advanced post-acute partners to channel their short-stay referrals. A growing body of evidence suggests that, with the right physician support, an advanced practice nurse (APN) model is an effective way to reduce readmissions, improve clinical outcomes, and decrease costs, thereby enabling SNFs to elevate their clinical performance and becoming a preferred partner to their referring hospitals. This session will focus on the benefits of and challenges in implementing an effective medical model in the SNF setting.

## 14 Someone is Taking Risk on Your Resident. Should You?

**Stephen M Taylor, CPA, Principal, Health Care Group, CliftonLarsonAllen**

This discussion will cover the basic structure and key economic variables in transitioning from a world where per patient day (PPD) drives decisions, to a value-based world, where per member per month (PMPM) is king. While taking risk doesn't require SNF entities to become payors, we will explore how SNFs can better understand and demonstrate their value proposition to a payor, why some operators are choosing to become a payor, and how some operators are partnering with others to take on risk. This session will include a case study that demonstrates the opportunities and risks under an Institutional Special Needs Plan (I-SNP), and highlight a few risk-based fundamentals that translate to other risk-based payment structures.

## 15 Finding the Opportunities Together

**Jeffrey L. Heitgerd, CPA, Principal with Health Care Group of CliftonLarsonAllen**

**Stephen M. Taylor, CPA, MBA, Principal with Health Care Group of CliftonLarsonAllen**

In a period where skilled nursing providers are facing tremendous headwinds, there are opportunities to leverage quality and financial data to inform decisions and impact future success increasingly defined by quality outcomes. This session includes a deep dive into data around quality outcomes, survey results, and the financial and operational performance by utilizing Medicare cost report data and quality metrics available on Nursing Home Compare, commercial websites (such as TSI), and LTC Trend Tracker.

## 16 Cooking Demonstration for Both Skilled Care and AL/IL Residents

**Fresh Ideas Senior Living and Culinary Team: Jim McDonald, COO; Matt Clervi, CEO/Owner; Carl Crawford, Vice President of Culinary; Brian Kempf, Senior Living Corporate Chef; John Laird, Vice President of Strategic Initiatives; and Kris Lensmeyer, Chef Innovation and Experience Officer.**

A presentation of teaching and understanding how to utilize a "Farm to Table" approach to create menu choices and healthy options for residents. A cooking demonstration for two dishes that will impact residents across all levels of care, and how to utilize fresh ingredients for a healthier lifestyle.

## 17 Going Forward as a Community: Assessment and Person-Centered Strategies for Reducing Impacts of Feeling Isolated and Loneliness

**Cynthia E. Baker, LCSW, LSCSW, LIMHP, CSW-Gerontology, is Regional Clinical Director for Deer Oaks Behavioral Health Solution**

This presentation will provide important education about prevalence and impacts of social isolation and loneliness in the post COVID-19 era. The speaker recommends nursing community policy development with assessment measures and person-centered strategies for reducing resident feelings of social isolation and loneliness, which may reduce patient quality of life and life outcome. The speaker will provide the audience with evidence-based assessment tools specifically to scale level of social isolation and loneliness and strategies for implementation for person-centered care planning and coordination.

## 18 The Opioid Epidemic: The Role of the Multidisciplinary Team in Addressing Pain

**Neely Sullivan, PT, CLT-LANA, Director of Education, Select Rehabilitation**

The United States is amid a crisis: the epidemic of opioid misuse. This crisis is an unintended consequence of a national effort to help individuals control their pain. Understanding chronic pain before it is treated pharmacologically may be an important first step in addressing opioid misuse. Evidence based non-pharmacologic pain interventions are an essential

# Virtual Sessions At A Glance

component of the multidisciplinary undertaking that will be required to improve client outcomes and alter the trajectory of this health crisis. This course will address the scope of opioid misuse as well as the steps that the multidisciplinary team can take to identify and address addiction and pain.

## 19 The Pursuit of Wellness

**Galen Vasser, NCIDQ**, Associate Principal with Lawrence Group

**Katie Alderson, NCIDQ**, Associate with Lawrence Group

**Dan DeWeese, RA, NCARB**, LEED Green Associate, Architect with Lawrence Group

As our culture shifts from a reactionary, “treat the symptoms” approach to healthcare, to a more proactive, holistic sense of well-being, senior living communities are focusing on wellness in their design and operations. Healthcare is responding to an evolving consumer-centric environment, and owners, architects and designers are uniquely positioned to influence environment, culture, community, choices and behaviors that can begin positive momentum toward the pursuit of wellness. Through collaboration in projects with wellness top of mind, you have the power to provide healthier living and working environments for residents, their families and staff.

## 20 Infection Prevention is a Program, Not Just a Position

**Deborah Smith, MLT (ASCP), BSN, CIC, CPHQ**, Quality Improvement Advisor for Health Quality Innovators

**Dana Schmitz, MS, BS** is a Quality Improvement Advisor for Health Quality Innovators

This session provides an overview of the Infection Preventionist (IP) role in long term care in context to the overall Infection Prevention and Control Program. They will describe best practices, tools, and resources available to mitigate common challenges the IP faces and how to build a strong Infection Prevention and Control Program across an interdisciplinary team.

## 21 In It Together: Improving the Family and Professional Caregiver Relationship

**Liz Dreifuss**, Master's Degree in Human Development

Studies suggest that open and regular communication with professional caregivers promotes family caregiver satisfaction. This is important because when communication is strong between the family and professional caregiver, a means of trust is formed in regard to ensuring proper care for the older adult. The outcomes of satisfied family members is shown to increase well-being for family members and the older adult. This workshop will be educational and interactive as well as review key information on how family caregivers are impacted when their care recipients transition to LTC and how professional caregiver communication practices influence family caregiver satisfaction.

## 22 Navigating the Effects of COVID-19: Operational, Financial, Compliance and Risk Strategies for Today, Tomorrow and Beyond

**Kayrn Nunn, CPA**, Partner and Director of Not-for-Profit Services, Mueller Prost

**Tiffany Karlin**, Partner and Director of Healthcare Services, Mueller Prost

**Daniel Sternthal**, Shareholder in Baker, Donelson's Houston Office

The impact of COVID-19 for Healthcare and Housing Providers was felt not just simply by bottom line revenue, but more so the course of the way we do business and the future risks involved. From day to day operational changes due to regulation changes, to impacts arriving from stimulus funds, providers need to be prepared to react proactively and nimbly. This presentation gives insight into how to best prepare operationally and financially so that your organization is compliant, can prevent risk and hold onto the stimulus funds being granted.

## 23 New Perspectives Into Life with Dementia

**Julie Boggess, CDP, LNHA**, Director of CMP Projects and Certified Master Trainer at AGE-u-cate Training Institute

The Dementia Live© experience immerses participants into what life might be like living with dementia, creating a powerful training with proven high retention rates. In this virtual experience, participants will be uniquely engaged in a hands-on activity that will transform empathy for and understanding of persons living with cognitive challenges. Applying evidence-researched learning models, participants will engage in innovative communication skills that can be applied immediately in helping improve the quality of life for others. Participants will have the opportunity to gain a unique inside-out perspective of dementia and age-related sensory changes.

## 24 Just Say No to Fall Prevention

**Beth Alford, RN, BSN**, Owner of Professional Liability Insurance Services, LLC, known as Mitigation Solution

You all know that falls cannot be prevented! Even the regulations say that. So, let us look at making an effective Fall Management Program to limit our residents falls and injuries that can occur. Making a care plan is key and then doing follow up.

# Virtual Sessions At A Glance

## 25 Continuing with Confidence as a Long-Term Care Organization

**Sean Foye, SAM**, Senior Energy Account Executive, Healthcare at Siemens Industry, Inc., St. Louis, MO

**Steven B. Wagman, MBA**, National Healthcare Business Leader at Siemens Industry, Inc., Smart Infrastructure Division

Hospitals and healthcare facilities depend on a vast network of building system components that must operate consistently and efficiently for everyone's comfort and safety. Now faced with the ever-changing daily challenges of COVID-19, Long-Term Care facilities are composing plans to not only make infrastructure improvements to these building components but give their staff and residents the confidence to know their environment is safe and healthy. Join our session to discuss ways to develop a plan that will include: Technologies available to reduce the spread of airborne contaminants, implement a short- and long-term infrastructure improvement plan, as well as several financing options available to complete these projects.

## 26 State of the State

**Shelly Williamson**, Administrator, Section for Long-Term Care Regulation, Missouri Department of Health & Senior Services

This session will focus on current and recent regulatory guidance and changes, particularly related to COVID-19.

## 27 Leading Through Change & Uncertainty™

**Dennis McIntee**, Professional Speaker, Author & Consultant, Leadership Development Group

There are outstanding opportunities for organizations to grow, yet many leaders face hurdles. In fact, many of these hurdles are internal not external. According to research by Bain & Company, 85% of executives say their greatest barriers to achieving growth objectives actually lie inside their own four walls. Because industry is changing, it is imperative to continually modulate your thinking to deal with uncertainty.

## 28 Leveraging Technology During COVID-19

**Scott Code**, Senior Director, LeadingAge CAST, Washington, DC

**Majd Alwan, PhD**, Senior Vice President of Technology and Business Strategy & Executive Director, LeadingAge CAST, Washington, DC

Technology is playing a significant and important role during the COVID-19 pandemic. For example, residents can utilize video chat technology to communicate and stay socially connected and engaged with family, friends and staff while social distancing. Telehealth technology can bring healthcare services to wherever the individual lives, whether they have acute care needs, or a routine check-in. Screening and contact tracing technology can be used to minimize chances of bringing the virus into communities as well as contact tracing in case of exposure. This session will explore how to leverage these technologies during COVID-19.

## 29 The Future of Medicare Post-Acute Care Payment

**Nicole Fallon**, Vice President of Health Policy & Integrated Services and Director of Center for Managed Care Solutions & Innovations at LeadingAge, Washington, DC

**Aaron Tripp**, Vice President of Reimbursement & Financing Policy at LeadingAge, Washington, DC

This session will describe the current state and future vision for the evolving Medicare post-acute care and related services space. This includes both recent and projected fee-for-service payment changes for skilled nursing and home health as well as the status of the project to develop a unified post-acute care prospective payment system. In addition, Medicare Advantage and alternative payment model activities and initiatives will be discussed including the value-based insurance design model that will test carving in hospice for Medicare Advantage.

## 30 Survey Process for Skilled Nursing Facilities

**Janine Finck-Boyle, MBA/HCA, LNHA**, Vice President of Regulatory Affairs at LeadingAge, Washington, DC

Nursing home surveys have changed a great deal in the past year. Due to COVID-19, we've seen survey and enforcement suspensions and reintegration, the introduction of the infection control-focused survey, and visits from the strike teams. It's been a survey cycle like no other. Join us as Janine Finck-Boyle sorts it all out and helps you plan for success.

## 31 LPC 2020 Series #2: Know Your Consumer

**Dee Pekruhn**, Director of Life Plan Communities Services and Policy at LeadingAge, Washington, DC

How well do you know your consumer? Join in a stimulating discussion on the profile of the current and future LPC consumer, where to find them, and how to connect with them in the face of the "next normal." Move beyond the "generationalist" model of consumer profiling to a more comprehensive and intuitive personality profiling model that gets you "inside the mind" of today's consumer.

## 32 Continuing Care at Home

**Dee Pekruhn**, Director of Life Plan Communities Services and Policy at LeadingAge, Washington, DC

The Continuing Care at Home model, although not new in the aging services field, is still evolving and finding its niche within the LPC model. Learn about its origin, growth, and review current success stories in organizations where the model is thriving. In this session you will gain an understanding of the structure, development and financial impact of continuing care at home programs and consider the operational parameters and critical components of successful continuing care at home programs.

# General Information

## Virtual Fall Forum Individual vs. Community Registration

The Virtual Fall Forum supports LeadingAge Missouri members and their membership association. Higher participant registration delivers more benefits to members and the association. For that reason, and to take advantage of economical internet content delivery, **LeadingAge Missouri is introducing and encouraging its member communities to offer Forum access to all its community employees through “all community access registration”.** **Before you register for the Forum individually, you should consult your community’s leadership to determine if the community will be taking advantage of “all community access rates”.** If so, community employees will receive registration instructions to gain a Forum access code after the member community registers. “All community access rates” depend on the size of a community’s workforce:

- Small Community (<100 employees) - \$400
- Medium Community (100-200 employees) - \$900
- Large Community (>200 employees) - \$1,400

Virtual Fall Forum registration for individuals is accomplished by completing on-line registration here or returning the attached registration form to LeadingAge Missouri. Credit card and check payment options are available. Again, only register and pay as an individual if your member community is **not** registering for “all community access”.

## Registration

Members and non-members may register by completing the form found in this brochure and returning it, along with payment to LeadingAge Missouri, 3412 Knipp Dr. Suite 102, Jefferson City, MO 65109 or faxed to (573) 635-6618. Make check payable to LeadingAge Missouri or provide credit card information. The following cards are accepted – VISA, MasterCard or American Express. Call (573) 635-6244 for additional information.

The full registration package includes all educational sessions and CE certification. Recorded sessions can be viewed 24/7 beginning October 1st and ending October 31st.

## Continuing Education

LeadingAge Missouri TA-015-22 is a certified sponsor of enjoyable, professional continuing education with the Missouri Board of Nursing Home Administration. This virtual program has been submitted for CE hours, includes ADM and PC hours. Number of CE hours for each session will be posted on LeadingAge Missouri’s website upon approval.



# Registration Form



## LeadingAge Missouri 2020 Virtual Fall Forum

Please register only one person per form. You may duplicate this form as necessary.

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_ Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ MO NHA License Number: \_\_\_\_\_

Email: \_\_\_\_\_

(Will be used to send a CEU certificate or certificate of attendance)

	MEMBER	NON-MEMBER
VIRTUAL CONFERENCE	\$250	\$350

## Payment

Payment Type:  Check: Check # \_\_\_\_\_  Visa  AmEx  Mastercard Exp Date \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ 3 Digit Code on Back \_\_\_\_\_

Signature: \_\_\_\_\_ Amount Authorized: \_\_\_\_\_

Billing Address where Statement is Sent: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Printed Name on Card: \_\_\_\_\_

Email: \_\_\_\_\_

**Mail to:** LeadingAge Missouri  
3412 Knipp Dr., Suite 102  
Jefferson City, MO 65109

**Fax to:** (573) 635-6618