



REGISTER TODAY

2019 CATALOGUE OF EVENTS

AUG

BEANS & DREAMS

AUGUST 9 | GIVENS ESTATES, ASHEVILLE

TOPIC: ANTIBIOTIC STEWARDSHIP

PRESENTER: MEDIPACK PHARMACY, Platinum Business Member

Join your peers for coffee and conversation on second Fridays monthly from June through December. Each roundtable topic is unique!

MANAGEMENT LEADERSHIP SERIES (Pt. 2)

AUGUST 21 | FRIENDS HOMES WEST, GREENSBORO

AUDIENCE: DEPARTMENT and MID MANAGERS, TEAM LEADERS, SUPERVISORS

PRESENTER: RICH SCHLENTZ, XTRAORDINARY! INC.

"Lead your people. Manage your process." Even if you did not attend Part 1, join us! Explore constructive coaching, influential communication, and interviewing for success. Attendees last year asked Rich to include information for new managers as well as others who would like to improve their management skills. He listened and plans to deliver on that this year!

AUG

DINING SYMPOSIUM

AUGUST 22 | ARBOR ACRES, WINSTON-SALEM

AUDIENCE: DINING DIRECTORS and OTHER DINING MANAGEMENT, NUTRITIONISTS, OTHER INTERESTED PROFESSIONALS

PRESENTERS: PERKINS EASTMAN, CORSI ASSOCIATES, SOUTHMINSTER, ARBOR ACRES, GORDON FOOD SERVICES

CANCELLED due to speaker unavailability - will look at 2020

SEPT

BEANS & DREAMS

SEPTEMBER 13 | BERNARD ROBINSON, GREENSBORO

TOPIC: CYBERSECURITY

PRESENTER: BERNARD ROBINSON, *Platinum Business Member*

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MID ATLANTIC MARKETING SYMPOSIUM

SEPTEMBER 18 | MECHANICSVILLE, VA

AUDIENCE: MARKETING PROFESSIONALS

PRESENTERS: SPECTRUM CONSULTANTS (*Platinum Business Member*), LOVE & COMPANY, GLYNNDEVINS, CATALYST

Join your friends in marketing from communities in Virginia and Maryland. Topics include: harnessing online reviews, getting the attention of the adult child, using e-tactics to increase revenue, and life plan community entrance fees. Get the conversation started the night before at a networking dinner to see old friends, make new ones, ask those questions you've been wondering about, and share your own experiences.

SEPT

WORKFORCE SUMMIT

SEPTEMBER 19 | GREENSBORO

AUDIENCE: HR PROFESSIONALS, ADMINISTRATORS

PRESENTERS: FOX ROTHSCHILD, genWHY COMMUNICATION STRATEGIES

Don't get caught in a lawsuit! Join us to discuss common mistakes HR professionals make when it comes to employment practices and policies and the legal ramifications. We will also discuss onboarding, skill gap planning, and hiring/retaining quality employees.

WELLNESS WORKSHOP: NURTURING A DEMENTIA-INCLUSIVE COMMUNITY

SEPTEMBER 26 | CAROL WOODS, CHAPEL HILL

AUDIENCE: COOs, ADMINISTRATORS, DONs, WELLNESS DIRECTORS, FITNESS FACILITATORS, LIFE ENRICHMENT

PRESENTERS: CAROL WOODS, SOUTHMINSTER, K4 CONNECT, RLPS ARCHITECTS

Carol Woods shares its "quest upstream" to enjoy the gifts and face the challenges of creating a dementia inclusive community. Southminster shares tips on teaching fitness to a multi-level class, and K4 Connect and RLPS discuss how connected wellness devices are changing senior living.

OCT

DIRECT SERVICES STAFF SYMPOSIUM

OCTOBER 9 | ALDERSGATE, CHARLOTTE

OCTOBER 10 | THE FOREST AT DUKE, DURHAM

AUDIENCE: CNAs, DINING STAFF, HOUSEKEEPERS, MAINTENANCE TECHNICIANS, RESIDENT SERVICES, FACILITY SERVICES

PRESENTER: DANIEL SHANNON Speaks

Providing direct care to residents on a daily basis is the cornerstone of our communities. It is also extremely hard work. This day is designed to support YOU! Join us for fellowship, learning, and laughter as we engage in conversation about diversity and conflict resolution.

OCT

BEANS & DREAMS

OCTOBER 11 | WEAVERCOOKE, GREENSBORO

TOPIC: BUILDING AND FINANCING FOR THE MIDDLE MARKET

PRESENTER: WEAVERCOOKE, Platinum Business Member

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STATE NIGHT OUT

OCTOBER 28 | HILTON SAN DIEGO BAYFRONT, SAN DIEGO, CA

AUDIENCE: LEADINGAGE NC MEMBERS

Are you attending the LeadingAge national Annual Meeting and Expo in San Diego? If so, be sure to save the date to visit with your colleagues from North Carolina at this members-only event. Our largest social gathering of the year is always a great time!

NOV

BEANS & DREAMS

NOVEMBER 8 | THE CEDARS OF CHAPEL HILL, CHAPEL HILL

TOPIC: TBA

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DEC

BEANS & DREAMS

DECEMBER 13 | BERNARD ROBINSON, GREENSBORO

TOPIC: TBA

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