



# REGISTER TODAY

# 2019 CATALOGUE OF EVENTS

## JUNE

### **MAINTENANCE WORKSHOP**

*JUNE 6 | GLENAIRE, CARY*

*AUDIENCE: FACILITY SERVICES, COOs*

*PRESENTERS: VALUE FIRST (Platinum Business Member), ASSA ABLOY, MODERN SYSTEMS, DHSR, RESTOREPRO*

Folks responsible for your community's physical plant, this event is for you! Prepare for your next survey, brush up on emergency protocol and disaster preparedness. Learn about setting up an access control system and more.

### **BEANS & DREAMS**

*JUNE 14 | TWIN LAKES, BURLINGTON*

*TOPIC: TBA*

Join your peers for coffee and conversation on second Fridays monthly from June through December. Each roundtable topic is unique!

### **PDPM: INTENSIVE WORKSHOP**

*JUNE 27 | SALEMTOWNE, WINSTON-SALEM*

*AUDIENCE: ADMINISTRATORS, CFOs, CEOs*

*PRESENTER: HealthPRO Heritage*

Take a deep dive into PDPM and what it will take to prepare in the three months leading up to the PDPM transition, as well as steps for success after implementation October 1, 2019. We will discuss financial impact, high level strategies and education needed to be on the winning side of PDPM.

# JULY

## BEANS & DREAMS

JULY 12 | THE CYPRESS OF CHARLOTTE, CHARLOTTE

*TOPIC: SUCCESSFULLY NAVIGATING THE REGULATORY LANDSCAPE:  
A FORMER SURVEYOR'S PERSPECTIVE*

*PRESENTER: REMEDI SENIORCARE, Platinum Business Member*

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## FINANCE SYMPOSIUM

JULY 25 | WILLIAMSBURG, VA

*AUDIENCE: CEOs, CFOs, CONTROLLERS*

*PRESENTERS: TRECS INSTITUTE, LIFESPIRE, MCGUIREWOODS*

Gather with your peers from Virginia for another great conversation about trends in finance. Topics include the future of the nursing industry in the U.S., risk adjusted growth income for independent living, best practices regarding continuing disclosure and post issuance tax compliance. A networking dinner is held the evening before.

# AUG

## BEANS & DREAMS

AUGUST 9 | GIVENS ESTATES, ASHEVILLE

*TOPIC: ANTIBIOTIC STEWARDSHIP*

*PRESENTER: MEDIPACK PHARMACY, Platinum Business Member*

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## MANAGEMENT LEADERSHIP SERIES (Pt. 2)

AUG 21 | FRIENDS HOMES WEST, GREENSBORO

*AUDIENCE: DEPARTMENT and MID MANAGERS, TEAM LEADERS, SUPERVISORS*

*PRESENTER: RICH SCHLENTZ, XTRAORDINARY! INC.*

"Lead your people. Manage your process." Even if you did not attend Part 1, join us! Explore constructive coaching, influential communication, and interviewing for success. Attendees last year asked Rich to include information for new managers as well as others who would like to improve their management skills. He listened and plans to deliver on that this year!

# AUG

## **DINING SYMPOSIUM**

*AUGUST 22 | ARBOR ACRES, WINSTON-SALEM*

*AUDIENCE: DINING DIRECTORS and OTHER DINING MANAGEMENT, NUTRITIONISTS, OTHER INTERESTED PROFESSIONALS*

*PRESENTERS: PERKINS EASTMAN, CORSI ASSOCIATES, SOUTHMINSTER, ARBOR ACRES, GORDON FOOD SERVICES*

A day designed especially for professionals in dining services. Cheers! Topics: Transforming the culinary experience-a panel discussion of industry trends including consumer expectations, budgets, menu planning and design. Workforce recruitment, competency-based training and retention. Using data for efficient dining operations. Assessing the dining operation through benchmarking and waste management.

# SEPT

## **BEANS & DREAMS**

*SEPTEMBER 13 | BERNARD ROBINSON, GREENSBORO*

*TOPIC: CYBERSECURITY*

*PRESENTER: BERNARD ROBINSON, Platinum Business Member*

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## **MID ATLANTIC MARKETING SYMPOSIUM**

*SEPTEMBER 18 | MECHANICSVILLE, VA*

*AUDIENCE: MARKETING PROFESSIONALS*

*PRESENTERS: SPECTRUM CONSULTANTS (Platinum Business Member), LOVE & COMPANY, GLYNNDEVINS, CATALYST*

Join your friends in marketing from communities in Virginia and Maryland. Topics include: harnessing online reviews, getting the attention of the adult child, using e-tactics to increase revenue, and life plan community entrance fees. Get the conversation started the night before at a networking dinner to see old friends, make new ones, ask those questions you've been wondering about, and share your own experiences.

# SEPT

## **WORKFORCE SUMMIT**

*SEPTEMBER 19 | GREENSBORO*

*AUDIENCE: HR PROFESSIONALS, ADMINISTRATORS*

*PRESENTERS: FOX ROTHSCHILD, genWHY COMMUNICATION STRATEGIES*

Don't get caught in a lawsuit! Join us to discuss common mistakes HR professionals make when it comes to employment practices and policies and the legal ramifications. We will also discuss onboarding, skill gap planning, and hiring/retaining quality employees.

## **WELLNESS WORKSHOP: NURTURING A DEMENTIA-INCLUSIVE COMMUNITY**

*SEPTEMBER 26 | CAROL WOODS, CHAPEL HILL*

*AUDIENCE: COOs, ADMINISTRATORS, DONs, WELLNESS DIRECTORS, FITNESS FACILITATORS, LIFE ENRICHMENT*

*PRESENTERS: CAROL WOODS, SOUTHMINSTER, K4 CONNECT, RLPS ARCHITECTS*

Carol Woods shares its "quest upstream" to enjoy the gifts and face the challenges of creating a dementia inclusive community. Southminster shares tips on teaching fitness to a multi-level class, and K4 Connect and RLPS discuss how connected wellness devices are changing senior living.

# OCT

## **DIRECT SERVICES STAFF SYMPOSIUM**

*OCTOBER 9 | ALDERSGATE, CHARLOTTE*

*OCTOBER 10 | THE FOREST AT DUKE, DURHAM*

*AUDIENCE: CNAs, DINING STAFF, HOUSEKEEPERS, MAINTENANCE TECHNICIANS, RESIDENT SERVICES, FACILITY SERVICES*

*PRESENTER: DANIEL SHANNON Speaks*

Providing direct care to residents on a daily basis is the cornerstone of our communities. It is also extremely hard work. This day is designed to support YOU! Join us for fellowship, learning, and laughter as we engage in conversation about diversity and conflict resolution.

**OCT**

**BEANS & DREAMS**

*OCTOBER 11 | WEAVERCOOKE, GREENSBORO*

*TOPIC: BUILDING AND FINANCING FOR THE MIDDLE MARKET*

*PRESENTER: WEAVERCOOKE, Platinum Business Member*

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**STATE NIGHT OUT**

*OCTOBER 28 | SAN DIEGO, CA*

*AUDIENCE: ALL LEADINGAGE NC MEMBERS*

Are you attending the LeadingAge national Annual Meeting and Expo in San Diego? If so, be sure to save the date to visit with your colleagues from North Carolina at this members-only event. Our largest social gathering of the year is always a great time!

**NOV**

**BEANS & DREAMS**

*NOVEMBER 8 | THE CEDARS OF CHAPEL HILL, CHAPEL HILL*

*TOPIC: TBA*

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**DEC**

**BEANS & DREAMS**

*DECEMBER 13 | BERNARD ROBINSON, GREENSBORO*

*TOPIC: TBA*

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