



FOR IMMEDIATE RELEASE:
May 10, 2023

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LeadingAge Florida Expands Mission Into Alabama

TALLAHASSEE— LeadingAge Florida, Florida's only association representing the entire continuum of care for older adults, announced today it has expanded into Alabama. The merger includes a new structure in which members of the LeadingAge Alabama association will now be members of LeadingAge Florida, and will benefit from the association's 60 years of expertise and resources.

As part of the merger, LeadingAge Florida welcomes nearly 50 new senior living buildings that are home to almost 4,000 seniors. Each state association's identity and brand recognition are critical to local advocacy and other efforts in their respective states, so both associations will retain their current names.

"For two years, the LeadingAge Florida Board of Trustees has carefully considered ways in which our association can support the incredible work of an even greater number of high-quality senior living providers," said Steve Bahmer, LeadingAge Florida President & CEO. "In a time of such rapid change in our field, it has never been more important for communities to have the support they need, resources they can rely on, and information, education, and networks to help best prepare them for the future. This is mission amplification, and we are enormously proud that LeadingAge Florida is positioned to pursue that mission in Alabama and excited to welcome our neighbors to the north into the LeadingAge Florida family."

"On behalf of the LeadingAge Florida Board of Trustees, I would like to welcome our colleagues from Alabama and extend to them our resources and support as we work together to provide the best possible services and care for Alabama's growing senior population," said Bruce Jones, CEO of LCPS Management, Inc., and LeadingAge Florida Board Chair. "I'm immensely proud and excited about the ways this merger positions us to serve a greater number of seniors."

- [For Radio/TV Media Use – Audio file with statements from President & CEO Steve Bahmer](#)
- [For TV Media Use – B-roll footage](#)
- [LeadingAge Florida Logo](#)
- [LeadingAge Alabama Logo](#)

D. Bruce Jones, Board Chair
Steve Bahmer, President/CEO

Expanding Possibilities for Aging

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For 60 years, LeadingAge Florida has been the state's leading advocate for high-quality senior living, aging services and care. We are the only statewide association representing the full continuum of care for seniors. The Association provides up-to-date regulatory information, a wide variety of educational opportunities, representation before the Legislature and government agencies, group purchasing services, and opportunities for networking with peers to help member communities best serve the needs of Florida's senior population.



www.LeadinAgeFlorida.org