

# LeadingAge Texas

## 2019 ANNUAL CONFERENCE & SOLUTIONS EXPO

MAY 19–22 • RENAISSANCE AUSTIN HOTEL

We're excited that you're considering attending our [60th Annual Conference & Solutions EXPO](#) and want to support your business case to help you attend. The 2019 Annual Conference & Solutions EXPO is *the place* to learn the latest practices and to learn how other Aging Services Providers are tackling the same problems you face.

### GENERAL TIPS

- Focus specifically on concrete takeaways that **you will bring back to your workplace** - this will demonstrate your organization's return on investment.
  - Which of the sessions are most relevant to your professional development goals or your organization's expectations of you?
  - What new skill(s) or approach(s) will you bring back? How will you work to implement these concepts?
- Offer to **prepare and deliver a short presentation** to your colleagues (with time for a Q&A) to share what you learned. Your co-workers will get the benefits of your attendance from your presentation.
- With [45+ sessions](#) & [a two-day EXPO](#), attending the [4-day conference](#) is **less expensive** than registering for separate conferences. It also requires less time away from the office overall.
- Be ready with a plan to **show who will cover for you** while you are attending the conference.
- Explain that the conference showcases over [100 vendors](#) dedicated to the field of aging services. Visiting with vendors will allow you to **gain a broader perspective** of the tools and solutions available to you and your organization.
- Do your due diligence to **reduce expenses** by offering to share a hotel room, consider carpooling, etc. Plus, take note that **many meals are included** in the registration fee!