



# ANNUAL CONFERENCE & SOLUTIONS EXPO

## *Toast to the Changemakers*

### **Texas Sunset Sangria Slush: A Tropical Summer Freeze Inspired by Texas Evenings, Connection & Celebration**

- 1 bag D'Marie Sangria Mix
- 1 bottle (750mL) red or white wine (*based on preference*)
- 1 bottle of water (*Use the empty wine bottle to measure*)

**Directions:** In a freezer-safe pouch or container, pour the Sangria Mix, wine and water and stir until fully dissolved. Place in the freezer for 4-6 hours. Scoop into a glass, add garnish, and enjoy!

*Optional Tip!* If the sangria slush is too sweet, simply add a little extra water to taste.

#### **Optional Tropical Garnishes**

Pineapple slices, Strawberries, Orange or lime wedges

Mango chunks, Fresh mint

## *Changemaker Moment*

After transitioning a new community in Houston, I stopped by for a quick visit. Their case manager pulled me aside to share how seamless onboarding felt thanks to the Crestmark team's support. She also shared that our associate installing the MedBank tower noticed a broken cabinet and stepped in to fix it — a small gesture that reflected true partnership and support.

Changemaker Highlight:

## **Crestmark Pharmacy Services**



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### **The Alignment - A cocktail built on balance Aligning Comfort, Clarity, and Execution in Senior Living Communities**

- Bourbon (foundation = experience)
- Honey syrup (service + care)
- Lemon (clarity)
- Bitters (real-world constraints)

## *Changemaker Moment*

A memory care provider refreshing 55 communities needed more than new furniture – they needed alignment. Residents needed comfort and safety. Operations needed durability. Ownership needed long-term value. Together with Dor-Val, we helped create home inspired spaces with proper dimensions, durable finishes, supportive seating, and coordinated execution that reduced friction throughout the process.

Changemaker Highlight:

### **Dor-Val Manufacturing**



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### Clarity Spritz

- **Base of Sparkling Water** – Just as bubbles bring life to a drink, the transition to eBrief injects new energy into a facility. It represents the "spark" of innovation that happens when teams move away from stagnant, manual processes such as check and change toward a more dynamic, digital future to realign priorities.
- **A hint of Fresh Lime Juice** – In the senior living industry, accuracy is everything. The sharp, clean profile of a hint of lime represents the clinical-to-coding precision that eBrief provides, cutting through the "noise" and complexity of an environment riddled with challenges to ensure every resident's needs are accurately captured.
- **Garnish: A Sprig of Fresh Mint** – Provides a cooling, refreshing finish. It represents the ultimate goal of being a changemaker: clearing the mental clutter of paperwork so that the team can focus on what truly matters—the health and well-being of the seniors they serve.

## *Changemaker Moment*

Implementing eBrief is a bold step toward intentional care. EdenHill Communities introduced eBrief to their incontinence care regimen earlier this year. Replacing manual effort with automatic capture of clinical data, overwhelmed staff rediscovered their passion. eBrief helps providers reintroduce dignity into rigid practices, supporting both the residents and the caregiver, turning data into a catalyst for better care and stronger outcomes.

Changemaker Highlight:

### eBrief by EtectRx



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————— *Toast to the Changemakers* —————

## The Continuity Cure

- Empress 1908 Gin
- Honey syrup
- Fresh lemon juice
- Dash of bitters

————— *Changemaker Moment* —————

A rural facility came to us overwhelmed, unable to open beds and relying on agency just to get by. Leaders were exhausted and stretched thin. We placed long-term nurses and aides, eliminating agency and restoring stability. As coverage returned, they reopened beds, grew census, and felt the shift, residents were happier, staff reengaged, and leadership could finally breathe again.

Changemaker Highlight:

**Flint Healthcare**



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## **The Triple H** ***(The HealthPRO Heritage Hero)***

- 2 oz Titos Vodka
- $\frac{3}{4}$  oz fresh lime juice
- 1 oz blackberry syrup
- 4-5 mint leaves
- Top with club soda

————— *Changemaker Moment* —————

A resident at a senior living community had one meaningful goal: dance at her granddaughter's wedding. Through personalized therapy interventions focused on strength, balance, and mobility, HealthPRO clinicians created a care plan designed to help her return to the moments that mattered most. With the support and dedication from our team, she was able to achieve her goal surrounded by family.

Changemaker Highlight:

### **HealthPRO Heritage**





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## The LoneStar Leader

- Texas Bourbon Old Fashioned cocktail mix
- 3 Luxardo Cherries  
*(Representative of LeaderStat's nearly 3 decades of experience)*
- Cherry wood smoke

————— *Changemaker Moment* —————

We take an old-fashioned approach. Built on relationships, not transactions. In 2023, we placed Joe Brown at Touchmark at the Ranch, where occupancy reached 98% & a 4.4 rating. His leadership strengthened both operations & community perception. We later supported Touchmark's continued growth here in Texas. Like the LoneStar Leader, success was crafted with intention, experience & a personal touch!

Changemaker Highlight:

**LeaderStat**



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## The Med Cart Mule

- Tito's vodka
- Ginger beer
- Lime Mint

### *Changemaker Moment*

When 10 skilled nursing communities transitioned to new ownership and a new pharmacy all on the same day, M Chest Pharmacy showed up boots on the ground to support a smooth rollout. Our team ensured successful PCC integration, trained staff, troubleshooted issues in real time, and provided meals and goodies along the way – turning a stressful transition into a true partnership moment.

Changemaker Highlight:

**M Chest Pharmacy**



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### **IT Fizzy Fix**

- 1 oz gin
- 0.5 oz fresh lemon juice
- 0.5 oz honey syrup (1:1 honey + warm water)
- 3 oz chilled Champagne or dry sparkling wine
- Garnish: Lemon twist

## *Changemaker Moment*

A wink at troubleshooting... but with Champagne.

A bubbly toast to the moment your tech stops acting up. This cocktail celebrates the sweet relief of fewer glitches, smoother connections, and that magical instant when Meriplex turns “Why isn’t this working?” into “Ahhh, that’s better.” Cheers to stress-free IT and sparkling solutions.

Changemaker Highlight:

## **Meriplex**





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## Blueberry Broadcast

- Vodka Blueberry syrup
- Fresh lemon juice
- Club soda

————— *Changemaker Moment* —————

At OurPeople, we support providers by helping important updates reach frontline teams simply and quickly. That kind of connection helps reduce confusion across shifts, strengthens day-to-day support for staff, and gives leaders a better way to keep teams aligned so more energy stays focused on resident care.

Changemaker Highlight:

**OurPeople**



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## Always On Site

- 2 oz Reposado Agave
- Ginger Beer
- Muddle lemon, berries, and mint

————— *Changemaker Moment* —————

99% of our visits are done in person. Our partners don't have to rely on telemed or wait on a screen. We show up and we're in the building. That means real time collaboration with staff, quicker response when something changes, and care that feels personal for residents. It's a level of consistency and presence you can see.

Changemaker Highlight:

## Senior PsychCare



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## The Enduring Spark

- Whiskey (endurance + steady backbone)
- Passion fruit liqueur (passion, energy, optimism)
- Fresh lime juice (sharp focus + forward motion)
- Ginger beer (grit + spark to keep going)

————— *Changemaker Moment* —————

Real change in aging services isn't a quick fix – it's a long haul. We partner with providers who stay passionate about the gift of serving others, because serving senior living our passion. The environment continues to change, yet we endure, rebuild, rethink aging services-turning big change into practical progress for older adults. Toast to those who stay bold, relentless & endure their spark!

Changemaker Highlight:

**Wipfli LLP**