

# LeadingAge Texas 2019 Accomplishments

In 2019, LeadingAge Texas made your needs a priority through expanded education, networking, resources, & money-saving programs. LeadingAge Texas continually works to provide leadership through collaborations with like-minded organizations & by fostering relationships aimed at helping you better serve your residents.

## MEMBER SERVICES

Value-added member services continue to grow as membership remains strong; including over 200 voting members & 150 associate members, directly serving over 20,000 senior Texans.

### Programs

- Established LeadingAge Texas Health Plan, Inc. (HPI), a 501 c (9) nonprofit, self-funded Association Sponsored Health Plan of LeadingAge Texas to provide affordable health insurance to members and their employees.
- Fostered peer-to-peer learning through committee, peer group, interest group, and task force membership, networking events, social media engagement, & national LeadingAge Community.
- Established LeadingCare Network Texas, a network formed by members to collectively negotiate with managed care plans.
- Held semi-annual networking events across the state featuring timely topics & collaborative learning environments.
- Selected and honored the 2019 Award winners for providing impactful leadership, innovative programming, & outstanding support for aging Texans & the not-for-profit staff who serve them.
- Announced the 2019 ArtsInspire™ Contest winners; continuing to highlight the talents of senior Texans & encapsulate the idea that the arts inspire ageless creativity.

### Tools & Resources

- Provided CMS Five Star Reports & resources to improve rates with the Quality Apex data analysis tool.
- Applied for CMP reinvestment funds to provide up to 100 members with a subscription to the Quality Apex data analysis tool.
- Continuously provided updated news feeds & aging services trends categorized by provider type & topic.
- Added various trends & market snapshot reports to the Member Tools & Resources Page.

### Workforce

- Updated the Center for Workforce Solutions with timely resources to equip providers with the tools they need to attract future leaders.
- Participated in National Workforce Development Month in partnership with LeadingAge national.
- Shared member-created Careers in Aging videos to showcase the various career opportunities in aging services.
- Improved the LeadingAge Texas Career Center allowing members to post jobs free of charge on the industry job board.
- Offered monthly Workforce Webinars in partnership with LeadingAge Maryland.
- Advocated for program changes that improve workforce development & recruitment including: Administrator in Training Requirements & CNA testing & training requirements.

### Generating Value

- Worked to help members save over \$7 million by taking advantage of significant cost savings through group purchasing with Value First & SCPC.
- Achieved savings on 93% of cost studies, particularly on food costs.
- Signed on new Value First participants who are finding an average savings of over \$100,000 on frequently used products & services.
- Ensure Texas' interest continues to be represented with George Linial, President & CEO serving as Chair of Value First.
- Generating savings on pharmacy and rehab services through SCPC.
- Establishing regional pocket networks to generate deeper discounts for members.

## PUBLIC POLICY

LeadingAge Texas remains the leading voice for not-for-profit aging services in Texas. The success of our efforts is made possible through strategic coordination of LeadingAge Texas members working at the grassroots level alongside our team of experts in Austin.

- Hosted a successful 2019 Advocacy Workshop & Capitol Day meeting with over 100 legislative offices.
- Worked with legislative offices to file priority legislation including:
  - HB 311 & SB 2300 – Student Loan Repayment Assistance for nurses in nursing homes
  - SB 1491 – Financial abuse of Nursing Home Resident by Responsible Payor
  - HB 416 & HB 2943 – Low Income Housing Tax Credit Scoring System
- Opposed legislation that threatened not-for-profit aging services providers' ability to provide high-quality care.
- Supported national efforts to end mandatory CNA training lockout and increase funding for the HUD Section 202 program.
- Advocated to make online training an option for the classroom portion of Nurse Aide Training & Competency Evaluation (NATCEP).
- Met with CMS executives at Dallas regional office to advocate for improvements to survey operations and regulatory reform efforts.
- Submitted 86th interim charge recommendations to the Lt. Governor, Speaker and members of the Texas Legislature for consideration.
- Continued participation in HHSC Nursing Facility Provider meetings, STAR+PLUS Credentialing & Minimum Standards meetings, HHSC Assisted Living Collaboration workgroup, NASHP workgroup and Housing & Health Services Coordination Council meetings.
- Hosted a fundraiser benefiting the LeadingAge Texas PAC.
- Held several meetings with legislators and staff at the Capitol to discuss interim efforts and policy development for the 87th legislature.
- Engaged members to utilize the Partners in Quality toolkit to connect with state and federal lawmakers at their communities.
- Held policy focused town hall meetings around the state.

### Highlighting the Not-for-Profit Difference

- Distributed LeadingAge Texas logos & collateral for members to display their collaboration & support of our collective mission.
- Published a press kit to assist members in engaging the media and educating consumers, community leaders & students.
- Shared positive resident-centric stories and relevant industry news from members.

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## PROFESSIONAL DEVELOPMENT

LeadingAge Texas is committed to developing quality, relevant, & timely education for aging services professionals at all levels.

- Provided webinars as easy-access, affordable education options, including series on the Phase 3 RoP, PDPM & hot topics.
- Applied for & was granted CMP reinvestment funds to provide up to 50 direct-care employees with scholarships to attend the 2020 Annual Conference.
- Provided opportunities to attend the Annual Conference for free through EIA & Clinical Excellence Scholarships.
- Promoted free education opportunities for members via the LeadingAge Learning Hub.

### Annual Conference

- Produced the 60th Annual Conference & Solutions EXPO with over 650 attendees, exhibitors & speakers, 45+ educational sessions, & numerous opportunities for members to network and collaborate with colleagues.
- Sold out the Annual Solutions EXPO for the 13th consecutive year, giving members the opportunity to experience new & innovative industry products & services all under one roof.
- Welcomed nearly 40 attendees via the 2019 Clinical Excellence Scholarship funded by a CMP Grant.
- Provided full conference scholarships for 20 members via the EIA Scholarship Fund.

### Strengthening Leadership

- Produced and sold-out the 18th annual Leadership Conference, providing current & rising leaders with an intimate setting to sharpen their skills and network with their leadership teams.
- Fundraised for the EIA Scholarship Fund with the Herb Shore Silent Auction & EIA Wine Toss; awarded over \$23,000 in scholarships to rising leaders.
- Graduated the 10th class of the Leadership Institute fellows; the 16 graduating Fellows of the 2019 Class joined the ranks of nearly 100 members who make up the Leadership Institute Alumni.
- Facilitating the 2019-2020 Leadership Institute Class with the Fellows preparing for their session presentations at the 2020 Leadership Conference.

### LEADINGAGE TEXAS HEALTH PLAN, INC.

[www.leadingagetexas.org/HPI](http://www.leadingagetexas.org/HPI)

HPI is the 501 c (9) nonprofit, self-funded Association-Sponsored Health Plan of LeadingAge Texas, which represents not-for-profit aging services providers throughout the state. Its sole purpose is to provide excellent, affordable employee health insurance and ancillary benefit options for LeadingAge Texas members and their employees.

### LEADINGCARE NETWORK TEXAS

[www.leadingagetexas.org/LCNT](http://www.leadingagetexas.org/LCNT)

LeadingCare Network Texas is the newly developed network formed by members to collectively negotiate with managed care plans. Members participating in the network will have opportunities to secure value-based and pay-for performance contracts enhancing their reimbursement through these quality-based programs.

### MEMBER TOOLS & RESOURCES

[www.leadingagetexas.org/Resources](http://www.leadingagetexas.org/Resources)

Access our member-exclusive tools & resources including guides, trends & surveys, regulatory updates, workforce solutions, & more!

### QUALITY APEX

[www.leadingagetexas.org/QualityApex](http://www.leadingagetexas.org/QualityApex)

This affordable, secure, web-based analytics tool translates your current MDS 3.0 data into actionable information to improve quality & outcomes.

### WORKFORCE

[www.leadingagetexas.org/Workforce](http://www.leadingagetexas.org/Workforce)

Visit the LeadingAge Texas Center for Workforce Solutions for workforce-specific materials & resources.

[careers.leadingagetexas.org](http://careers.leadingagetexas.org)

Visit the LeadingAge Texas Career Center, a job board tailored to your niche talent pool: aging services professionals.

### SAVINGS & SOLUTIONS

[www.leadingagetexas.org/SavingsSolutions](http://www.leadingagetexas.org/SavingsSolutions)

Check out the Savings and Solutions Page to view the knowledge, products, and services available to you & your organization.

### GROUP PURCHASING

[www.leadingagetexas.org/Savings](http://www.leadingagetexas.org/Savings)

Value First & our preferred vendors offer collective buying power and savings for members. Learn more today!

### SPONSORS

[www.leadingagetexas.org/Sponsors](http://www.leadingagetexas.org/Sponsors)

Value First & our preferred vendors offer collective buying power and savings for members. Learn more today!

### WAYS TO ENGAGE

[www.leadingagetexas.org/Engage](http://www.leadingagetexas.org/Engage)

Access a variety of opportunities to connect with others & engage in the association.

### GROW OUR NETWORK

[www.leadingagetexas.org/MemberCampaigns](http://www.leadingagetexas.org/MemberCampaigns)

Know other non-profit senior living providers who may be interested in joining our membership? Connect us & receive rewards!