

Advocacy

- Established [legislative priorities](#) for the 86th Texas Legislative Session that protect & promote the mission of not-for-profit aging services providers.
- Hosted a successful [2019 Advocacy Workshop & Capitol Day](#) meeting with over 100 legislative offices.
- Worked with legislative offices to file priority legislation including:
 - HB 3111 & SB 2300 – Student Loan Repayment Assistance for nurses in nursing homes.
 - HB 3329 & SB 1406 – Clarifying Services Permitted in Assisted Living Facilities
 - SB 1491 – Financial Abuse of Nursing Home Resident by Responsible Payor
 - HB 416 & HB 2943 – Low Income Housing Tax Credit Scoring System
- Opposed legislation that threatened not-for-profit aging services providers' ability to provide high-quality care.
- Advocated to strengthen Medicaid with a focus on quality-based payments and direct-care staffing & the Quality Incentive Payment Program (QIPP) Year Three.
- Supported national efforts to end mandatory CNA training lockout (H.R. 1265) and increase funding for the HUD Section 202 program.
- Engaged legislators and state agencies to encourage the development of Housing Plus Services initiatives in Texas.
- Continue to participate in HHSC stakeholder workgroups focused on the administration of STAR+PLUS Medicaid Managed Care.

Highlighting the Not-for-Profit Difference

- Distributed [LeadingAge Texas logos](#) & collateral for members to display their collaboration & support of our collective mission.
- Published a [Press Kit](#) to assist members in engaging the media and educating consumers, community leaders & students.
- Shared positive resident-centric stories & relevant industry [news](#) from members.
- Uploaded member-created [Careers in Aging videos](#) on our YouTube page to showcase the various career opportunities available in aging services.

Tools & Resources

- Updated the [LeadingAge Texas website](#) with a redesign focused on communicating member-benefits.
- Continue to provide [member exclusive tools & resources](#) including the extensive Guidance for Long-Term Care Manual and CMS Five Star Reporting Tools.
- Continue to update the [LeadingAge Texas Connection blog](#) with timely information on the association & the field of aging services.
- Created opportunities for members to access guidance on a variety of topics and issues with the new [Ask the Experts](#) page.
- Continuously provided updated news feeds & aging services trends categorized by [provider type](#) and topic.

Programs

- Launched the [2019 Awards](#) Nominations, receiving twice as many nominations than in 2018. This program remains strong in recognizing members, volunteers, & programs from across the state.
- The Administrators, Chaplains, HR, Marketing, Nurses & Development/Philanthropy peer groups gathered to network & discuss hot topics.
- Held spring 2019 [Networking Events](#) across the state featuring timely topics & collaborative learning environments.
- Opened the [2019 ArtsInspire™](#) Contest for submissions which continues to highlight the talents of senior Texans & encapsulates the idea that the arts inspire ageless creativity.
- Explored the development of an [Association Sponsored Health Plan](#) which will provide members with cost savings.
- Explored the development of a [Managed Care Organization Network](#) which will better leverage the collective strength of our membership with managed care plans & commercial insurers.
- Fostered peer-to-peer learning through committee, task force membership, social media engagement, & national listservs.
- Equipped members with useful tools to attract future leaders by participating in a nationwide [Careers in Aging Week](#).

Professional Development

- Provided [webinars](#) as easy-access, affordable education options, including series on the Phase 3 RoP, PDPM, & hot topics.
- Produced and sold-out the 18th annual [Leadership Conference](#), providing current & rising leaders with an intimate setting to sharpen their skills and network with their leadership teams.
- Participated in Amplify Austin Day to raise money for [EIA Scholarships](#) which assist members in attending educational events throughout the year.
- Launched the 2019-2020 [Leadership Institute](#) application.
- Opened registration for the [60th Annual Conference & Solutions EXPO](#).
- Provided opportunities for members & non-members to apply to attend the Annual Conference for free through EIA & Clinical Excellence [Scholarships](#).

Workforce

- Continue to advocate for program changes that improve workforce development and recruitment including: Administrator in Training and CNA testing and training requirements.
- Provided a new comprehensive [Onboarding Toolkit](#) to assist members in recruitment & retention.
- Awarded a contract with HHSC for CMP Reinvestment funds, allowing up to 50 employees of Texas nursing facilities to receive [scholarships](#) to attend the 2019 Annual Conference.
- Continue to update the Center for Workforce Solutions with timely tools & resources.
- Expanded the [Careers in Aging Day Toolkit](#) to assist members in attracting the future aging services workforce.
- Launched a brand-new LeadingAge Texas Career Resource Center allowing members to post jobs free of charge.