

ANNUAL SPONSORSHIP BENEFITS	PARTNER \$30,000 +	DIAMOND \$25,000 +	PLATINUM \$20,000 +	GOLD \$15,000 +	SILVER \$10,000 +	BRONZE \$5,000 +
Website recognition including all event confirmations	● (logo on homepage)	● (logo on homepage)	● (logo on homepage)	● (logo on homepage)	● (logo)	● (name)
Recognition at statewide Member Meet-ups	●	●	●	●	●	●
Featured ad on the Member Community**	● (1 year)	● (6 months)	● (3 months)	● (2 months)	● (1 month)	
Featured Texas Night Out sponsor	●	●	●	●	●	
Social media promotional opportunity**	●	●	●	●		
Business Membership included	●	●	●	●		
Dedicated broadcast email to market an event or asset**	●	●	●	●		
Annual membership mailing list with key contacts*	●	●	●			
Opportunity to partner on a Webinar**	●	●	●			
Opportunity to facilitate an Executive Leadership Meetup**	●	●				
Opportunity to partner on a Symposium or Workshop**	●	●				
Present at a LeadingAge Texas Board Meeting**	●					
Exclusive opportunity with the Board of Directors**	●					
Ability to customize sponsorship**	●					
SIGNATURE PROGRAMS RECOGNITION						
Awards Program: Featured Sponsor (website/marketing recognition, enhanced signage, reception sponsor)	●	●	●	●		
Leadership Collective: Featured Sponsor (website/marketing recognition, enhanced signage)	●	●	●	●		
Uplift Aging Podcast: Opportunity to collaborate	●	●	●	●		
Uplift Aging Podcast: Ad spot**	● (45 second ad)	● (25 second ad)	● (mention)			
Leadership Masterclass: Present a virtual session**	●	●				
SIGNATURE EVENT RECOGNITION						
Annual Conference & Solutions EXPO						
Logo recognition on exhibitor page when exhibiting	●	●	●	●	●	●
Opportunity to serve as a welcome ambassador**	●	●	●	●	●	●
Opportunity to provide a branded giveaway**	●	●	●	●	●	●
Conference website, app, & marketing recognition	● (large logo)	● (large logo)	● (medium logo)	● (logo)	● (logo)	● (name)
Onsite & signage recognition	● (large logo)	● (large logo)	● (medium logo)	● (logo)	● (logo)	● (name)
Attendee registration included	● (3 representatives)	● (3 representatives)	● (2 representatives)	● (2 representatives)	● (1 representative)	● (1 representative)
Optimal booth placement when exhibiting*	● (booth included)	● (booth included)	● (booth included)	● (booth included)	● (booth NOT included)	● (booth NOT included)
Opportunity to host an interactive experience**	●	●	●	●	●	
Video showcasing premier sponsors	●	●	●	●	●	
Opportunity to introduce session speaker**	●	●	●	●	●	
App broadcast message during Conference**	●	●	●	●		
Opportunity to collaborate on one session**	●	●	●	●		
Post-Conference marketing highlight	●	●	●			
Featured Networking Lounge sponsor	●	●	●			
Enhanced signage in General Sessions	●	●				
Welcome attendees, introduce keynote speaker, and deliver a commercial during the General Session**	●	●				
Ability to customize sponsorship**	●					

The 2026 benefits year runs from Jan 1 - Dec 31, 2026. Cost of membership dues and exhibiting does not count toward any sponsorship level unless indicated above. LeadingAge Texas reserves the right to edit benefits packages at any time. Precedence is given to previous year's sponsors.

*Available upon request & when available.

**Available upon request. These benefits are an opportunity to partner (not guaranteed) and must be coordinated & approved by LeadingAge Texas staff, contact Crystal Laza at crystal@leadingagetexas.org to discuss. Any marketing of outside events can't conflict with association events/education and should include complimentary or discounted registrations for members.