

## COVID-19 Support

- Continuously provided crucial, proactive oversight, and key contacts to help members stay compliant and connected.
- Hosted monthly open forum discussion calls providing practical information, resources, lessons learned, and strategies from member organizations and speakers.
- Provided extensive resources, articles, and tools on a webpage and weekly newsletters to help members navigate COVID-19.
- Provided timely updates on rapid testing supplies and PPE when supply chain challenges arose.
- Secured additional laboratory contracts to help supply members with testing resources.

## Advocacy

- Engaged with legislators virtually and in-person to advocate for member interests on multiple issues throughout the special legislative sessions.
- Secured American Rescue Plan Act funding for nursing homes, assisted living, and other long-term care providers.
- Provided oral and written testimony to the Texas Legislature in support of American Rescue Plan funding and opposition to COVID-19 vaccine related bills impacting aging services providers.
- Coordinated news interviews on the long-term care staffing shortage and the publication of multiple articles related to aging services.
- Continued to meet regularly with leadership at HHSC & DSHS on COVID-19 response in aging services and long-term care facilities including issues related to vaccinations, visitation, testing, supplies, infection control guidance, and resident well-being.
- Participated in HHSC Assisted Living rules reorganization project.
- Remain involved in HHSC rule-making projects including: Nursing Facility Administrator, CNA training & certification, permanent emergency rules, and outbreak management rules.
- Participated on the HHSC Nursing Facility Payment Methodology Advisory Committee to develop new Medicaid payment methodology in response to implementation of PDPM.
- Participated in the Quality Incentive Payment Program (QIPP) Year 6 workgroup and continue to meet with HHSC leadership on issues related to QIPP Year 5.
- Provided information and resources to members on the application process for HRSA Provider Relief Funding and reporting of federal funds.

## Membership

- Facilitated annual member updates to keep information up-to-date and relevant for member connections.
- Welcomed an Associate Business Member who provides valuable products & services to members.
- Shared positive resident-centric stories and relevant industry news from members.
- Continued partnership with SRG Services to advertise the not-for-profit difference and member locator in guides.
- Hosted State Night Out, providing opportunity for members to connect during the LeadingAge national Conference in Atlanta.
- Participated in and provided toolkits for various social media campaigns to further our collective missions.

## Programs

- Fostered virtual peer-to-peer learning through committee, peer group, & interest group membership, discussion calls, social media engagement, and LeadingAge Community.
- Announced the 2021 ArtsInspire™ Contest winners and provided an online celebration toolkit; continuing to highlight the talents of senior Texans & encapsulate the idea that the arts inspire ageless creativity.
- Refined Health Plan, Inc. with enhanced benefits and competitive pricing for 13 employers and over 1400 lives.
- Continued to expand LeadingCare Network Texas, a network formed by members to collectively negotiate with managed care plans.
- Developed 2022 'Bright Spots' Campaigns, designed to inspire and empower the aging services field through monthly social media & PR initiatives.
- Selected the incoming 2021 Class of Leadership Collective Fellows who will begin their formation in November.
- Promoted the iN2L iNSIGHT Project, a CMP reinvestment project grant designed to reduce social isolation and its negative impact on residents and staff.

## Professional Development

- Crafted the call for presentations, seeking quality educational sessions to select for the 2022 Conference.
- Provided the third quarter of two yearlong webinar series: Cultivating LTC Leaders and Standards of Care.
- Partnered with another LeadingAge state affiliate to provide a six-session virtual program: "Basic MDS 3.0 Training and Competency Program."
- Partnered with Proactive Medical Review to provide a six-week webinar series: "Restorative Nursing Excellence: Revitalizing Programs & Restoring Function After COVID-19,"
- Held a member-exclusive webinar to answer members' questions about the OSHA COVID-19 Emergency Temporary Standard (ETS) regulations that went into effect on July 6, 2021.
- Promoted additional educational opportunities for members via the LeadingAge Learning Hub.

## Workforce

- Updated the Center for Workforce Solutions with resources to equip providers with tools they need to attract future leaders, including free access to the LeadingAge Texas Career Center.
- Promoted Health Plan, Inc. to address retention rates and the rising cost of health insurance.
- Shared LeadingAge Member Stories, providing successful examples of attracting and retaining direct-care workers.

## Generating Value

- Continue to generate significant savings on pharmacy, rehab, IT, and testing & laboratory services through SCPC.
- Achieved savings on 93% of cost studies through Value First.
- Continue to identify additional opportunities to save with the expanded National GPO partnership through Value First.
- Ensure Texas' interest continues to be represented with George Linal, President & CEO serving as Chair of Value First.
- Continue to provide members with a group purchasing newsletter to identify savings & solutions.

# CALL for PROPOSALS

LeadingAge  
Texas

2022 Annual Conference & Solutions EXPO · May 22 - 25 · Addison, TX

## Speak at Our 2022 Annual Conference

**Deadline to Submit Proposals: Nov 15**

[www.leadingagetexas.org/ACCFP](http://www.leadingagetexas.org/ACCFP)

Share your knowledge and expertise during our 2022 Annual Conference in Addison. We need dedicated aging services professionals (in all departments) willing to provide timely, relevant topics to others thirsting for real-world solutions.

## Culture Driven Recruitment & Retention Weekly • Nov 2 - Dec 17 • 1 - 2 pm CT • Webinar Series

[www.leadingagetexas.org/CultureSeries](http://www.leadingagetexas.org/CultureSeries)

There is a tremendous opportunity to do things differently when it comes to retaining team members and attracting new people to our field and in this 7-session virtual program we will explore all sides of the issues together.

## Restorative Documentation, Periodic Evaluation, and Quality Assurance Strategies

**Nov 4 • 1 - 2 pm CT • Webinar**

[www.leadingagetexas.org/NES6](http://www.leadingagetexas.org/NES6)

This session will review daily, weekly, and discharge supportive documentation requirements and discuss key components of each. This session will include examples of several sample RNP periodic evaluations for various restorative programs, including sample charting related to a post COVID+ resident. Quality assurance processes will be discussed and a QA monitoring tool provided to guide ongoing performance improvement efforts.

## Nutrition, Hydration, & Weight Loss

**Nov 16 • 1 - 2 pm CT • Webinar**

[www.leadingagetexas.org/SOC11](http://www.leadingagetexas.org/SOC11)

This session will review regulatory requirements and best practices for systems related to nutrition and hydration, and strategies for reducing weight loss in LTC facilities. Through lecture and case study analysis we will identify critical nursing assessment and documentation principles to apply in your daily practical operations to promote resident well-being and minimize potential risks.

## Intro to Fundraising: Learning the Building Blocks of Fundraising

**Nov 16 • 10 - 11:30 am CT OR Nov 18 • 2 - 3:30 pm CT • Webinar**

[www.leadingagetexas.org/FundraisingWebinar](http://www.leadingagetexas.org/FundraisingWebinar)

This webinar will lay out the basics for establishing a well-structured process of ongoing philanthropic resource development. It will give you immediate, actionable ideas to elevate your fundraising program now and begin building for the future.

## Lessons from the Headlines: Case Reviews 2021

**Dec 7 • 1 - 2 pm CT • Webinar**

[www.leadingagetexas.org/CLL12](http://www.leadingagetexas.org/CLL12)

This session will review key SNF/long term care industry lawsuits, False Claims Act activity and settlements from 2021 with discussion on the implications for compliance and risk management. Actual case studies in regulatory, legal, and allegations of fraud and abuse will be discussed. New and seasoned leaders will gain insight into current risks and potential mitigation strategies with skills developed in identifying and addressing potential vulnerabilities.

## Incontinence, UTIs, and Catheters

**Dec 21 • 1 - 2 pm CT • Webinar**

[www.leadingagetexas.org/SOC12](http://www.leadingagetexas.org/SOC12)

This session will review regulatory requirements and best practices for identifying, monitoring and managing incontinence, UTIs and catheters, with focus on standards of care and staff competency focus areas. Through lecture and case study analysis we will identify critical nursing assessment and documentation principles to apply in your daily practical operations to promote resident well-being and minimize potential risks.

## ONLINE MEMBERSHIP DIRECTORY

[www.leadingagetexas.org/2021Directory](http://www.leadingagetexas.org/2021Directory)

Use this publication to communicate with one another, find services & solutions from our trusted Business Members, and to stand together on issues affecting the aging services field.

## COVID-19 RESOURCES

[www.leadingagetexas.org/COVID19](http://www.leadingagetexas.org/COVID19)

Access up-to-date COVID-19 resources including state and federal updates, testing & training resources, timely education, and toolkits to support your organization and staff.

[www.leadingagetexas.org/2021COVIDCalls](http://www.leadingagetexas.org/2021COVIDCalls)

These special discussion forums include practical information, resources, lessons learned, and strategies for member organizations.

[www.leadingagetexas.org/CSuite2022](http://www.leadingagetexas.org/CSuite2022)

Join in to share what's working, what isn't, and ultimately to help each other in these astonishing circumstances.

## MEMBER TOOLS & RESOURCES

[www.leadingagetexas.org/Resources](http://www.leadingagetexas.org/Resources)

Access our member-exclusive tools & resources including guides, trends & surveys, regulatory updates, workforce solutions, & more!

## BRIGHT SPOTS 2022 CAMPAIGNS

[www.leadingagetexas.org/Campaigns](http://www.leadingagetexas.org/Campaigns)

Monthly PR & social media campaigns created to inspire and empower you to share the "Bright Spots" in aging services!

## WORKFORCE

[www.leadingagetexas.org/Workforce](http://www.leadingagetexas.org/Workforce)

Visit the LeadingAge Texas Center for Workforce Solutions for workforce-specific materials & resources.

[careers.leadingagetexas.org](http://careers.leadingagetexas.org)

Visit the LeadingAge Texas Career Center, a job board tailored to your niche talent pool: aging services professionals.

## SAVINGS & SOLUTIONS

[www.leadingagetexas.org/SavingsSolutions](http://www.leadingagetexas.org/SavingsSolutions)

Check out the Savings and Solutions Page to view the knowledge, products, and services available to you & your organization.

[www.leadingagetexas.org/ValueFirst](http://www.leadingagetexas.org/ValueFirst)

Value First & our preferred vendors offer collective buying power and savings for members. Learn more today!

## GROW OUR NETWORK

[www.leadingagetexas.org/MemberCampaigns](http://www.leadingagetexas.org/MemberCampaigns)

Know other non-profit senior living providers who may be interested in joining our membership? Connect us & receive rewards!

## WAYS TO ENGAGE

[www.leadingagetexas.org/Engage](http://www.leadingagetexas.org/Engage)

Access a variety of opportunities to connect with others & engage in the association.

## SPONSORS

[www.leadingagetexas.org/Sponsors](http://www.leadingagetexas.org/Sponsors)

Our valued annual sponsors support the association & provide the latest products, services, and technology to advance the missions of our members.

