

Advocacy

- Provided testimony and recommendations to the Texas Senate Committee on Finance on the need to increase Medicaid rates in nursing homes to adequately cover the cost of care, address inflation and increase staff wages.
- Provided testimony and recommendations to the Texas House Human Services Committee on workforce challenges, the need for regulatory reform and models of care that promote aging in place.
- Held a Public Policy Committee meeting to solidify legislative priorities for the 2023 Texas legislative session.
- Continue advocating to eliminate barriers to recruitment like the 60-bed requirement to be Nursing Facility Administrator training site.
- Provided guidance to members on implementation of state and federal regulations.
- Continue to participate on the HHSC Nursing Facility Payment Methodology Advisory Committee to develop new Medicaid payment methodology in response to implementation of Medicare PDPM.
- Continue to advocate for rule changes to remove barriers to care in Assisted Living facilities.
- Participate in the Rider 146 Nursing Home Workforce Workgroup to develop recommendations to strengthen the long-term care workforce.
- Participate in HHSC Medicaid Bed Allocation rule project.
- Presented Legislative Leadership awards to state Senator Beverly Powell and Representative Jeff Leach at the 2022 LeadingAge Texas Annual Conference.
- Hosted virtual and in-person visits with Texas legislators and member communities.

Membership

- Installed the 2022-2023 Board who will carry out the strategic vision & goals of the association & membership.
- Launched the 2022 Member Needs & Satisfaction Survey to better serve members & address current needs & interests.
- Welcomed back University Place as an Aging Services Member.
- Welcomed CRA Partners, powered by Senior Housing Crime Prevention, as an Organizational Member and 3 new Associate Student Members.
- Welcomed 17 Associate Business Members who provide valuable products & services to members.
- Shared positive resident-centric stories and relevant industry news from members.
- Promoted Texas Night Out, providing a place for members to connect during the LeadingAge Conference in Denver.
- Presented Life Membership to Alan Hale, former Executive Director of Manor Park.

Workforce

- Continue to meet with stakeholders, legislators, & Governor Abbott's office to develop various workforce initiatives.
- Updated the Center for Workforce Solutions to equip providers with tools to attract future leaders, including free access to the LeadingAge Texas Career Center.
- Partnered with SRG Services to advertise the not-for-profit difference and jobs across member communities in Texas.
- Shared LeadingAge Member Stories, providing successful examples of attracting and retaining direct-care workers.

COVID-19 Support

- Continuously provided crucial, proactive oversight, and key contacts to help members stay compliant and connected.
- Provided extensive resources, articles, and tools on a webpage and weekly newsletters for the latest updates.

Programs

- Fostered peer-to-peer learning through committee, peer group, & interest group membership, Member Community, C-Suite Roundtables, and Provider Member Discussion Calls.
- Selected and honored 2022 Award winners for their outstanding contributions and impactful leadership.
- Announced the 2022 ArtsInspire™ winners, continuing to highlight the talents of senior Texans.
- Opened the Leadership Collective application for the 2022 - 2023 cohort. The selected participants will be announced in August.
- Promoted Health Plan, Inc. (HPI) to address retention rates and the rising cost of health insurance; Elevated HPI's broker & benefit consultants by partnering with USI Southwest.
- Executed monthly campaigns including: Older Americans Month, Going Gold, and LATX Awards, as part of our 2022 Bright Spots calendar, designed to inspire and empower the aging services field through social media & PR initiatives.
- Continue to promote LeadingCare Network Texas, a network formed by members to negotiate with managed care plans.

Professional Development

- Launched registration for the member-exclusive 2022 Leadership Conference.
- Provided the second quarter of two yearlong webinar series in partnership with Proactive Medical Review: "Survey Success" and "The Proficient Infection Preventionist."
- Hosted the 6-week series, "Restorative Nursing Excellence," & the 8-week series, "MDS Mastermind," in partnership with Proactive Medical Review.
- Held the third Leadership Collective class in May and the fourth & final class of the 2021-2022 Collective in July.
- Promoted additional educational opportunities for members via the LeadingAge Learning Hub.

Annual Conference & Solutions EXPO

- Produced the 2022 Annual Conference & Solutions EXPO (our first in-person Annual Conference since 2019) with over 460 attendees, exhibitors, & speakers, 34 educational sessions, and expanded opportunities to network and collaborate with peers.
- Welcomed over 80 Business Members as exhibitors and full conference attendees who demonstrated the latest products & services the aging services industry has to offer.
- The EIA Board awarded full conference scholarships & travel reimbursement for 14 members via the EIA Scholarship fund.
- Welcomed 20+ attendees via the 2022 Clinical Excellence Scholarship funded by a CMP Grant.
- Fundraised for the EIA Scholarship fund through attendee games & raffles to aid in scholarships for rising leaders.
- Celebrated the 2022 Award winners throughout the conference through a special ceremony & social media.
- Highlighted our trusted 2022 Annual Partners & Sponsors throughout the conference events & venue.

Generating Value

- Value First's new National GPO partnership continues to provide additional savings and expanded coverage.
- Continue to generate significant savings on pharmacy, rehab, IT and laboratory services through SCPC.
- Achieved savings on 92% of cost studies through Value First, particularly food cost studies at 100%.
- Ensure Texas' interest continues to be represented with George Linial, President & CEO serving as Chair of Value First.
- Continue to provide members with a group purchasing newsletter to identify savings & solutions.

LeadingAge Texas

Leadership CONFERENCE 2022

SEPT 21 - 23 • Texas A&M Hotel and Conference Center • College Station

Discounted Pricing thru August 19 + Group Rates Available

www.leadingagetexas.org/LeaderCon

Join your fellow members for three days of engaging sessions in a peer-centered environment at the 2022 Leadership Conference, Sept 21-23 in College Station! This unique, member-exclusive conference is the perfect setting for collaborating and learning alongside your team.



Applications Due July 22

www.leadingagetexas.org/LeadershipCollective

LeadingAge Texas' Leadership Collective is a community designed for mission-driven leaders to pursue growth, explore self-development, create connections, and feel empowered to lead as impactful change agents within the aging services field. Learn more and apply through July 22.

ArtsInspire™ Reception & Awards Ceremony

August 13 • 1:30 - 4 pm • Austin

www.leadingagetexas.org/ArtsInspire22

Make plans to join us in celebrating the winners of our 32nd annual art contest at the ArtsInspire™ Reception & Awards Ceremony. Be sure to RSVP by July 29!

Provider Member Discussion Call

August 16 • 1 - 2 pm CT • Zoom Meeting

www.leadingagetexas.org/DiscussionCall

These discussion forums will include practical information, resources, lessons learned, & strategies from a variety of member organizations, as well as updates from LeadingAge Texas & other speakers.

2022 Texas Night Out - Happy Hour in Denver

October 16 • 5:45 - 7:00 pm MDT • Denver, CO

www.leadingagetexas.org/TXNightOut22

Attending the 2022 LeadingAge Annual Meeting + EXPO in Denver this October? Make plans to kick-off your conference with high-end bites & drinks while connecting with your peers from back home.

Survey Success! Avoiding Top Citations

First Tuesday of Every Month • 11:30 am - 12:30 pm CT • Webinars

www.leadingagetexas.org/SurveySeries

This 12-month webinar series reviews nursing home survey trends and top deficiencies cited with an emphasis on understanding and applying the Interpretive guidance to avoid similar tags.

The Proficient Infection Preventionist

Third Tuesday of Every Month • 11:30 am - 12:30 pm CT • Webinars

www.leadingagetexas.org/InfectionSeries

This 12-month webinar series emphasizes skill building for the Post-Acute Care Infection Preventionist with a focus on establishing and managing an effective IPC program in the SNF/LTC/AL setting.

LEADINGAGE TEXAS MEMBER COMMUNITY

community.leadingagetexas.org

The Member Community is a private, secure community for LeadingAge Texas members to share ideas, ask questions, lend expertise, and network with peers.

ONLINE MEMBERSHIP DIRECTORY

www.leadingagetexas.org/2022Directory

Use this publication to communicate with one another, find services & solutions from our trusted Business Members, and to stand together on issues affecting the aging services field.

MEMBER UPDATES DUE JULY 25 • 2023 DIRECTORY

Please take a moment to make certain that all information is correct and up-to-date for your organization by the end of the day Monday, July 25 for our 2023 Membership Directory. Email dorothy@leadingagetexas.org for instructions or assistance.

COVID-19 RESOURCES

www.leadingagetexas.org/COVID19

Access up-to-date COVID-19 resources including state and federal updates, testing & training resources, timely education, and toolkits to support your organization and staff.

MEMBER TOOLS & RESOURCES

www.leadingagetexas.org/Resources

Access our member-exclusive tools & resources including guides, trends & surveys, regulatory updates, workforce solutions, & more!

BRIGHT SPOTS 2022 CAMPAIGNS

www.leadingagetexas.org/Campaigns

Monthly PR & social media campaigns created to inspire and empower you to share the "Bright Spots" in aging services!

WORKFORCE

www.leadingagetexas.org/Workforce

Visit the LeadingAge Texas Center for Workforce Solutions for workforce-specific materials & resources.

careers.leadingagetexas.org

Visit the LeadingAge Texas Career Center, a job board tailored to your niche talent pool: aging services professionals.

SAVINGS & SOLUTIONS

www.leadingagetexas.org/SavingsSolutions

Check out the Savings and Solutions Page to view the knowledge, products, and services available to you & your organization.

www.leadingagetexas.org/ValueFirst

Value First & our preferred vendors offer collective buying power and savings for members. Learn more today!

GROW OUR NETWORK

www.leadingagetexas.org/MemberCampaigns

Know other non-profit senior living providers who may be interested in joining our membership? Connect us & receive rewards!

WAYS TO ENGAGE

www.leadingagetexas.org/Engage

Access a variety of opportunities to connect with others & engage in the association.

SPONSORS

www.leadingagetexas.org/Sponsors

Our valued annual sponsors support the association & provide the latest products, services, and technology to advance the missions of our members.

