



From powerful advocacy wins to expanded member engagement and visibility, 2025 was a year of meaningful progress. Here are just a few highlights:

LEADERSHIP & WORKFORCE DEVELOPMENT

Investing in the people who power aging services.



Cohort Graduates

Each Cohort member led a **Propel Project** transforming insights into action through solutions tailored to their communities' needs.

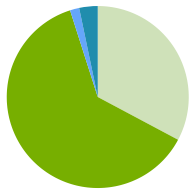


Masterclass Participants

Most active Professional Network: **Human Resources**

MEMBER SERVICES & SUPPORT

Helping members thrive through connection, savings, & solutions.



61 total new members joined:

- 20 provider members
- 38 business members
- 1 student member
- 2 professors

121 members attended Member Meet-ups

260+ NAB CEUs awarded

900+ lives covered through Health Plan, Inc. (HPI)

53 cost studies provided through Value First, with members saving an average of **10–20%** across major purchasing categories.

ADVOCACY & PUBLIC POLICY

Protecting the not-for-profit mission, strengthening the workforce, and turning member priorities into passed legislation.

6 LeadingAge Texas priority bills signed into law:

- SB 1 | General Appropriations Bill for Fiscal Years 2026 – 2027
- HB 2525 | Preserve Charitable Tax Exemptions for Charitable Organizations Serving the Elderly
- SB 457 | Ensuring Transparency in State Funds for Nursing Homes
- SB 1522 | Modernization of the Continuing Care Retirement Community (CCRC) Statute
- SB 2269 | Ensuring Due Process for Long-Term Care Communities During the Survey Process
- HB 3595 | Preserving Regional Flexibility for Emergency Preparedness Planning

262

bills tracked during the 89th Texas Legislative Session

55

offices visited during 2025 Capitol Day

3

bills filed as a direct result of Capitol Day

STATEWIDE CONNECTIONS AT CONFERENCE

Mission-driven communities united in purpose.



25+

cities across Texas represented by aging services leaders

32

first-time aging services attendees

7

scholarships awarded

7

awards spotlighted member excellence

83% of business members engaged at conference, with **18** companies as year-round sponsors.

28 diverse, high-impact educational sessions offered



Top-attended session: Engaging Families, Enriching Care – The Broader Scope of Person-Centered Care

VISIBILITY & UPLIFTING AGING Celebrating our members, elevating aging services, & reaching new audiences.



12 monthly campaign toolkits

5.8M+

organic views

68K+

followers/
subscribers

299K+

engaged users

reach from LeadingAge Texas and Dash Media member collaborations

upliftaging.org

250+ aging services members listed

900 podcast downloads