

LES 2018 Annual Meeting **OCTOBER 14-17**

SCHEDULE AT-A-GLANCE

Session times and locations subject to change | Visit: <https://www.lesusacanada.org/event/am18membership>



SATURDAY, OCTOBER 13

8:00 am – 5:00 pm
Negotiations Skills—Day 1

SUNDAY, OCTOBER 14

8:00 am – 5:00 pm
Negotiations Skills—Day 2

8:00 am – 5:15 pm
IP Business Basics 101

8:30 am – 12:30 pm
Board of Directors Meeting

9:00 am – 7:30 pm REGISTRATION OPEN

12:30 pm – 4:30 pm
C-Suite Summit *(Invitation Only)*

1:30 pm – 4:30 pm
Pre-Meeting Workshops
▶ IP Valuation
▶ IP in the Boardroom

1:30 pm – 4:30 pm
LESI Board Meeting

4:00 pm – 5:00 pm
Past President's Roundtable

4:30 pm – 6:30 pm
Orientation & Speed Mentoring for New Members & First Time Attendees—How to get more Involved with LES
Hosted by Young Members Congress

6:30 pm – 8:00 pm
Welcome Reception & Annual Chapter Awards

MONDAY, OCTOBER 15

7:00 am – 6:00 pm REGISTRATION OPEN

7:00 am – 8:45 am **Networking Breakfast**

7:30 am – 8:45 am
LES Standards Group Meetings

7:30 am – 5:30 pm **Exhibit Hall Open**

7:30 am – 8:45 am
Diversity in Licensing Breakfast —“Work Smart”
*Hosted by:
The Women in Licensing Committee*

8:45 am – 10:00 am
OPENING PLENARY—FIRESIDE CHAT
Supercharging Innovators Through a Renewal of Trust

10:00 am – 12:00 pm
Power Networking “One-on-One”

10:00 am – 10:30 am **Networking Break**

10:30 am – 11:30 am
Education Committee Meeting

10:30 am – 11:45 am
SPOTLIGHT PLENARY SESSIONS

Track 1: Funding Start-Ups—The Boston Perspective

Track 2: IP Licensing in Vector-Based Gene Therapy

Track 3: Increasing ROI for Government Funded Research: A Call to Action

Track 4: Advanced Telecommunications Licensing 4G, 5G& LTE for Automobiles—How to Create an Efficient Process?

Track 5: Real World IP Due Diligence: Managing Risk & Avoiding Disaster in Real Time *(And on Budget)*

11:45 am – 12:00 pm **Networking Break**

12:00 pm – 1:30 pm
Annual Business Meeting & Deals of Distinction Awards Luncheon

1:30 pm – 2:45 pm
SPOTLIGHT PLENARY SESSIONS

Track 1: Accessing Early Innovation Through Open & External Innovation Models

Track 2: IIOT: Enabling a Surge in Industrial Productivity

Track 3: Us or Them: Who is Going to Set Standards for Licensing?

Track 4: Unique Methodologies for Technology/IP Licensing

Track 5: Supercharging Academic-Industry Deals with Hidden Values

2:00 pm – 5:00 pm
CLP Board Meeting

2:00 pm – 5:00 pm
Train the Trainer

2:00 pm – 6:00 pm
Power Networking “One-on-One”

2:30 pm – 3:30 pm
Standards Advisory Board Meeting

2:45 pm – 3:00 pm **Networking Break**

3:00 pm – 4:00 pm
WORKSHOP SESSIONS

Track 1: TBD

Track 2: Connecting Life Sciences in IP to Business Development

Track 3: Patenting Machine Learning

Track 4: 2018 Tax Consequences: Organizational Coordination of IP Monetization & Tax Planning

Track 5: The Joint Chiefs’ Guide to Preparing for Patent War

4:00 pm – 4:30 pm **Networking Break**

LES 2018 Annual Meeting **OCTOBER 14-17**

SCHEDULE AT-A-GLANCE

Session times and locations subject to change | Visit: <https://www.lesusacanada.org/event/am18membership>

MONDAY, OCTOBER 15 | CONTINUED

4:30 pm – 5:30 pm

WORKSHOP SESSIONS

Track 1: Strategic Innovations in Academia

Track 2: IP Strategy High Tech War Game

Track 3: Leverage Licensing for Revenue: Punch Above Your Weight

5:30 pm – 6:30 pm

VIP Sponsors & Exhibitor Appreciation Toast

6:30 pm – 7:30 pm

Evening Wine & Networking Cocktail Hour

7:30 pm – 10:00 pm

Frank Barnes Award Presentation & Evening Celebration "LES Supper Club"

TUESDAY, OCTOBER 16

6:30 am – 7:30 am LES Fun Run

7:00 am – 5:00 pm REGISTRATION OPEN

7:45 am – 8:30 am **Networking Breakfast**

8:00 am – 5:00 pm **Exhibit Hall Open**

8:30 am – 10:00 am

PLENARY SESSION

Digital Health: The Intersection of Life Sciences & Technology

10:00 am – 12:00 pm

Power Networking "One-on-One"

10:00 am – 10:30 am **Networking Break**

10:30 am – 11:45 am

SPOTLIGHT PLENARY SESSIONS

Track 1: 2038: Long-Term Insight into the Future of the Licensing Practice

Track 2: Best Practices in License Portfolio Management: Assuring Receipt of Full Value

Track 3: Beyond "Deals of Distinction"—Lessons Learned & Best Practices: What Happened after the Ink was Dry?

Track 4: Navigating Standard Essential Patents Issues Through International Waters

Track 5: Accessing Early Innovation Through Open & External Innovation Models

11:45 am – 12:00 pm **Networking Break**

12:00 pm – 1:30 pm

Chairman's Luncheon

1:30 pm – 2:45 pm

PLENARY PANEL SESSIONS

Track 1: When "Not" Becomes Hot: Big Pharma's Evolving Shopping List

Track 2: Maximizing IP Value & Minimizing IP Risk in M&A Transactions

Track 3: TBD

Track 4: Driving Consumer Product Value through Innovation & Licensing

Track 5: Data Sharing + Licensing Agreements: Partnerships Across Sectors

3:00 pm – 4:00 pm

WORKSHOP SESSIONS

Track 1: What is Big Data & Why Does It Matter?

Track 2: Immuno-Oncology's Promise & Peril: The Embarrassment of IO Riches & Implications to Investment, Clinical Development, and Deal-Making

Track 3: IP Issues in Strategic Alliances, Joint Ventures, and Joint Development

Track 4: Blockchain: Early Stage Technology Valuation in a Media Hyped Market

2:00 pm – 6:00 pm

Power Networking "One-on-One"

4:00 pm – 4:30 pm **Networking Break**

4:30 pm – 5:30 pm

WORKSHOP SESSIONS

Track 1: Madey, Myriad, Mayo, and Mohawk Tribe: Understanding Court Decisions That Have Shaped Technology Transfer & Academic Licensing

Track 2: Intellectual Property Licensing in the Shadow of Bankruptcy

Track 3: Business of Intellectual Property & the Supply Chain

Track 4: Trade Secrets on the Rise—Protecting Trade Secrets in the Global Economy

Track 5: Managing Cross Border IP Enforcement: Hot Topic Issues in the United States, Canada, and Europe

5:30 pm – 6:30 pm

Cocktail Hour

6:30 pm – 9:00 pm

Sector Crawl Event

WEDNESDAY, OCTOBER 17

8:00 am – 5:00 pm REGISTRATION OPEN

7:45 am – 8:30 am **Networking Breakfast**

8:00 am – 11:00 am **Exhibit Hall Open**

8:30 am – 10:00 am

PLENARY PANEL SESSION

IP Protection in the Blockchain Industry

10:00 am – 12:00 pm

Power Networking "One-on-One"

10:00 am – 10:30 am

Networking Break

10:30 am – 11:45 am

WORKSHOP SESSIONS

Track 1: Top 10 Court Decisions of 2018 Affecting Licensing

Track 2: Getting My Product/Technology Reviewed by Big Pharma

Track 3: Recent Developments & Best Practices in Determining Patent Damages

Track 4: Identifying Emerging Technologies via Data & IP Analytics

11:45 am – 12:00 pm **Networking Break**

12:00 pm – 1:30 pm

Sector Business Meetings & Luncheons

1:30 pm – 2:30 pm

2019 Annual Meeting Planning Committee

1:30 pm – 3:00 pm

WORKSHOP SESSIONS

Track 1: Ethics in Negotiation

Track 2: Cross- Cross-Functional Collaboration to Protect IP in the Supply Chain—Part I

Track 3: Career Paths for Dealmakers: A Ladder or a Jungle Gym?

2:00 pm – 4:00 pm

Professional Headshot Studio

2:00 pm – 4:30 pm

Chapter Leadership Training

3:00 pm – 5:00 pm

Closing Networking Reception

THURSDAY, OCTOBER 18

8:00 am – 1:00 pm

2019 LES Board Meeting

8:00 am – 5:30 pm

CLP Exam Review Course