DATE:
Thursday, December 6, 2018
9:00 a.m. – 10:30 a.m. (CST)

WHO SHOULD PARTICIPATE:
COOs, CMOs, CNOs, nursing staff compliance staff, quality staff and physicians.

REGISTRATION DEADLINE:
Registrations are due into the LHA office one week prior to the webinar in order to ensure timely delivery of instructions and handout material.

LHA WEBSITE:
http://www.lhaonline.org/events/event_list.asp

OVERVIEW:
Three use cases on why bringing 24/7 Telecardiology to your hospital can accomplish the Triple Aim, increase access to high quality healthcare at the lowest possible cost. A telecardiology solution can benefit patients, physicians and all healthcare facilities, urban and rural. Telemedicine technology has improved substantially through the years, now allowing real-time synchronous telecommunication voice and video interaction between a patient and a physician from a distance. Consider adding telehealth to your strategic initiatives and provide 24/7 cardiology services at your facility, allowing patient’s better access to specialized care, physicians more access to the care continuum, and healthcare facilities the ability to keep patients in their community.

OBJECTIVES:
- Describe how Telecardiology can make a significant impact on census challenges in rural hospitals;
- Examine bed capacity issues in larger health systems; and
- Summarize ROI opportunities in critical access hospitals.

MEET YOUR FACULTY:
Jacob Corbell, Executive Vice President of Business Development, Cardiovascular Institute of the South
Jacob brings more than 10 years of healthcare experience to CIS. He works in developing the CIS Virtual Care Center and Telecardiology programs, as well as developing new practices for CIS. He earned both a Bachelor of Science and a Master of Business Administration from the University of Louisiana in Lafayette. In 2012, he joined CIS as an administrative resident as part of the MBA Health Care Administration Program at the University of Louisiana at Lafayette. He joined CIS full-time in 2015 as an Executive Project Manager and began building the Telecardiology program and other strategic corporate initiatives for the institute.
REGISTRATION:
Registrations may be sent via fax to (225) 923-1004. VISA, Master Card, Discover or American Express are accepted. All information is handled through a confidential fax and blotted out before it is forwarded to the registrar. Email confirmations will be sent to all registrants who list an accurate email address.

CANCELLATION POLICY:
Cancellations received in writing up to one week prior to a scheduled event will be charged a cancellation fee of $40 (per person, per event). Cancellations received less than one week prior to the scheduled event, or individuals who fail to attend, are non-refundable. Registrants who are unable to attend an LHA educational event are permitted to, and encouraged to send a substitute without incurring a cancellation fee. Please send written notice of any substitutions prior to the scheduled event.

TRANSFER POLICY:
If you are unable to attend the program for which you have registered and choose not to send a substitute, you may transfer your registration to another program. The LHA will hold your credit for a period of one year following the start date of the program for which you were originally registered. Transfers must be made in writing prior to the scheduled event, and a $40 transfer fee will be charged.

AMERICANS WITH DISABILITIES ACT:
The LHA will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, please attach a written description of needs to the application.

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Register Online: https://www.lhaonline.org/event/Telecardiology

PRICE:
☐ Member Hospital or Associate Member/$200 (Includes one phone line per site)
☐ Corporate Member/$225 (Includes one phone line per site)
☐ Non-Member Hospital/$250 (Includes one phone line per site)

Each additional phone line will be billed at the LHA Member/Non-Member rate. Advance registration is REQUIRED to ensure delivery of instructional materials.

MAKE CHECK PAYABLE AND MAIL TO:
Louisiana Hospital Association – Management Corporation
9521 Brookline Avenue, Baton Rouge, Louisiana 70809-1431
Phone: (225) 928-0026

Fax registration to: (225) 923-1004

Name: __________________________________________________________
Title: __________________________________________________________
Email: __________________________________________________________
Organization: ____________________________________________________
Address: _________________________________________________________
City / State / Zip: _________________________________________________
Telephone #: _____________________________________________________
FAX #: __________________________________________________________
Credit Card #: ____________________________________________________
Billing Zip Code: _____  EXP. Date:_____  CVV (3 or 4 Digit Code):_____
Name on Card (Please Print): ________________________________________
Signature: ________________________________________________________
Email for Credit Card Receipt: ______________________________________

LHA Code #M1849057