



Louisiana Hospital Association Management Corporation

EDUCATION WEBINARS

9521 Brookline Avenue, Baton Rouge, LA | Phone (225) 928-0026 | Fax (225) 923-1004 | www.lhaonline.org

Leveraging Medicare Shared Savings Program (MSSP) for Financial Reward

DATE:

Tuesday, February 19, 2019
9:00 a.m. – 10:00 a.m. (CST)

WHO SHOULD PARTICIPATE:

CMOs, CFOs, CNOs, DONs,
quality improvement staff, care
management staff and
financial management staff.

REGISTRATION DEADLINE:

Registrations are due into the
LHA office one week prior to
the webinar in order to ensure
timely delivery of instructions
and handout.

LHA WEBSITE:

[http://www.lhaonline.org/e
vents/event_list.asp](http://www.lhaonline.org/events/event_list.asp)

OVERVIEW:

This webinar will highlight strategies for hospitals to achieve outstanding results for their patients while earning financial rewards through value-based care. Hospitals can leverage the Medicare Shared Saving Program (MSSP) to build an infrastructure for future provider-based risk models. Strategies include empowering population health nurses, rigorously and transparently tracking performance, enhancing primary care, leveraging big data, engaging all levels of the organization and collaborating with other hospitals to form Accountable Care Organizations with more than 100,000 lives. A MSSP ACO provides access to claims data and helps with other payer initiatives and physician alignment. The webinar will highlight the financial benefits of value-based strategies and identify steps hospitals can take now to participate in the MSSP ACO models.

OBJECTIVES:

- Describe lessons learned from successful hospital-based ACOs and understand economic and environmental trends incentivizing value-based care and payment models; and
- Define critical strategies for success in value-based payment models.

MEET YOUR FACULTY:

Brett Jansen, Vice President, Caravan Health

Brett serves as Vice President of Business Development working with hospitals, health systems and providers to transition from fee for service to value based payment models. Brett began her career working for Cerner as the business development executive for CommunityWorks, a cloud-based, IT platform that provides an integrated digital record of a patient's health history that includes clinical and financial data. Her primary clients were community and critical access hospitals. In 2014, Brett took the role of vice president over marketing and sales operations for the Optum One Analytics team. In this role, Brett was responsible for RFPs, product marketing, white papers, and sales operations. Brett's expertise includes: health information technologies, social media/marketing strategies, behavioral health and patient engagement. Brett earned a Bachelor degree in marketing from the University of Missouri and Master's Degree in policy from the University of Kansas City-Missouri.



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REGISTRATION:

Registrations may be sent via fax to (225) 923-1004. VISA, Master Card, Discover or American Express are accepted. All information is handled through a confidential fax and blotted out before it is forwarded to the registrar. Email confirmations will be sent to all registrants who list an accurate email address.

CANCELLATION POLICY:

Cancellations received in writing up to one week prior to a scheduled event will be charged a cancellation fee of \$40 (per person, per event). Cancellations received less than one week prior to the scheduled event, or individuals who fail to attend, are non-refundable. Registrants who are unable to attend an LHA educational event are permitted to, and encouraged to send a substitute without incurring a cancellation fee. Please send written notice of any substitutions prior to the scheduled event.

TRANSFER POLICY:

If you are unable to attend the program for which you have registered and choose not to send a substitute, you may transfer your registration to another program. The LHA will hold your credit for a period of one year following the start date of the program for which you were originally registered. Transfers must be made in writing prior to the scheduled event, and a \$40 transfer fee will be charged.

AMERICANS WITH DISABILITIES ACT:

The LHA will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, please attach a written description of needs to the application.

DATE: Tuesday, February 19, 2019

TIME: 9:00 a.m. – 10:00 a.m. CST

Register Online: <https://www.lhaonline.org/event/ValueBasedCare>

PRICE:

- Member Hospital or Associate Member: \$200 (Includes one phone line per site)
- Corporate Member: \$225 (Includes one phone line per site)
- Non-Member Hospital: \$250 (Includes one phone line per site)

Each additional phone line will be billed at the LHA Member/Non-Member rate. Advance registration and payment is REQUIRED to ensure delivery of instructional materials.

MAKE CHECK PAYABLE AND MAIL TO:

Louisiana Hospital Association – Management Corporation
9521 Brookline Avenue, Baton Rouge, Louisiana 70809-1431
Phone: (225) 928-0026

Fax registration to: (225) 923-1004

Name: _____

Title: _____

Email: _____

Organization: _____

Address: _____

City / State / Zip: _____

Telephone #: _____

FAX #: _____

Credit Card #: _____

Billing Zip Code: _____ **Exp. Date:** _____ **CVV (3 or 4 Digit Code):** _____

Name on Card (Please Print): _____

Signature: _____

Email for Credit Card Receipt: _____

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