



Louisiana Hospital Association Management Corporation

EDUCATION PROGRAMS

9521 Brookline Avenue, Baton Rouge, LA | Phone (225) 928-0026 | Fax (225) 923-1004 | www.lhaonline.org

Governance Webinar Series: What Every Hospital Board Member Should Know

DATE

Session 1: May 21, 2019
Session 2: July 23, 2019
Session 3: Sep. 24, 2019
Session 4: Dec. 10, 2019

TIME: 1:00 p.m. - 2:00 p.m. (CST)

WHO SHOULD PARTICIPATE:

This webinar is designed for hospital and health system governing boards, CEOs, senior executives, compliance officers, medical staff and other leaders with governance responsibilities.

REGISTRATION DEADLINE:

Registrations are due into the LHA office one week prior to the webinar in order to ensure timely delivery of instructions and handout.

LHA WEBSITE:

http://www.lhaonline.org/events/event_list.asp

MEET YOUR FACULTY:

Barbara E. Person primarily represents healthcare clients, concentrating on corporate compliance, Medicare and Medicaid reimbursement, Medicare fraud and abuse, EMTALA, physician practice and other health business acquisition, medical staff issues, tax exemption, practitioner licensure and sanctions, physician contracts, pharmacy, and nonprofit corporations. Person is a frequent lecturer to many organizations, including the American Academy of Healthcare Attorneys, the Nebraska Hospital Assoc., the Iowa Hospital Assoc., the Healthcare Financial Management Assoc., the Nebraska Mental Health Assoc., the Nebraska Assoc. of Medical Staff Services and Nebraska Continuing Legal Education, Inc.

OVERVIEW:

Trustees play a significant role in the transformation of healthcare and must demonstrate strong leadership to navigate through the challenges their organizations are confronting. The future of healthcare is still largely unknown, and the range of board responsibilities is broad. Hospitals and health systems need dedicated and knowledgeable individuals who are willing to commit their time, expertise, experience and leadership to the hospital, its mission and the community. This webinar series will provide participants with the tools to become more effective in their board service. Participants will receive guidance related to governance obligations, legal risks, fiduciary responsibility, privacy and patient security risks, civil rights responsibilities, and healthcare fraud and waste. The speakers will provide valuable expertise on the legal aspects of board responsibilities.

SESSION ONE: MAY 21: *Honoring Responsibilities While Avoiding Micromanagement*

Once hospital board members are aware of their responsibilities under state facilities licensure law, the Medicare program, Internal Revenue Service (IRS) requirements for tax exempt entities and accreditation standards, it's hard to know how to honor them. What's the appropriate level of attention? Is there guidance on how to participate meaningfully versus annoying the management team? What are the appropriate boundaries in this industry? This session will detail the duty of care and focus on the difference between oversight and management, as well as identify the chair's role in maintaining balance between management and the board.

Learning Objectives

- Describe corporate law guidance on the duty of care;
- Recognize the difference between oversight and day-to-day management; and
- Identify the chair's role in maintaining balance between management and board personnel.

SESSION TWO: JULY 23 - *Medical Staff Matters*

State and federal laws require hospital board members to take responsibility for the quality of care provided by the hospital and its staff. For board members with no clinical training, that is a tall order. Board members will receive reports of quality data, but strong medical staff initiative is important, too. What can a board member do to ensure their participation in medical staff processes is meaningful and not a rubber-stamp? What are the appropriate questions to ask? How can the board encourage and support medical staff leadership? This webinar will review the board's authority over the hospital medical staff and how it is designed to ensure quality of care.



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SESSION TWO Continued:

Learning Objectives:

- Identify medical staff processes subject to board review;
- Describe the process a hospital should take when it identifies an “unqualified” medical staff member;
- Outline the credentialing process, including what underlies the summary report provided to the board;
- List the federal laws that create risk for hospitals financial relationships with physicians; and
- Point to the processes intended to apprise board members of compliance efforts and results.

SESSION THREE: SEPTEMBER 24: *Conflicts of Interest*

Conflicts of interest are common on hospital boards, particularly in smaller community hospitals. But what must be done about them? Is there a difference between a conflict of interest and a duality of interest? Should there be different levels of care depending upon the gravity of the conflict? When should a board member abstain from voting? This session will review the required elements of a conflict of interest policy and procedure as required by the IRS for tax-exempt entities. It will also discuss nuances and latitude that can be explored as appropriate to the hospital board and its particular conflicts.

Learning Objectives

- Identify government agencies interested in conflicts of interest on the hospital board;
- Review the features required by the IRS in a tax-exempt entity’s conflict of interest policy;
- Distinguish recusal from the room as opposed to abstention from vote; and
- Describe the annual process for identifying conflicts and what must be done with them.

SESSION FOUR: DECEMBER 10: *Medicare Fraud and Abuse*

Hospital board members are charged with overseeing their hospital’s compliance with applicable laws. The most challenging and threatening laws governing hospitals are designed to protect the integrity of the Medicare and Medicaid programs. What is fraud and abuse in this context? What are kickbacks anyway, and why is everyone always talking about Stark? In this session, board members will learn about major enforcement provisions and penalties that may be imposed for violating them.

Learning Objectives

- Describe the compliance committee’s usual activities to avoid liability for fraud and abuse;
- List the principal statutory schemes designed to eliminate Medicare fraud and abuse; and
- Identify the questions board members should ask to confirm compliance is top priority.



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REGISTRATION: Registrations may be sent via fax to (225) 923-1004. VISA, Discover, Master Card, or American Express are accepted. All information is handled through a confidential fax and blotted out before it is forwarded to the registrar. Email confirmations will be sent to all registrants who list an accurate email address.

CANCELLATION POLICY:

Cancellations received in writing up to one week prior to a scheduled event will be charged a cancellation fee of **\$40** (per person, per event). Cancellations received less than one week prior to the scheduled event, or individuals who fail to attend, are **non-refundable**.

Registrants who are unable to attend an LHA educational event are permitted to, and encouraged to, send a substitute without incurring a cancellation fee. Please send written notice of any substitutions prior to the scheduled event.

TRANSFER POLICY: If you are unable to attend the program for which you have registered and choose not to send a substitute, you may transfer your registration to another program. The LHA will hold your credit for a period of one year following the start date of the program for which you were originally registered. Transfers must be made in writing prior to the scheduled event, and a **\$40** transfer fee will be charged.

AMERICANS WITH DISABILITIES ACT:

The LHA will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, please attach a written description of needs to the application.

LHA EDUCATION CALENDAR:

http://www.lhaonline.org/events/event_list.asp

May 21: LHA# M1949029
July 23: LHA# M1949030
Sep. 24: LHA# M1949031
Dec. 10: LHA# M1949032

PRICE: Tuesday, May 21, 2019 (Session One)

Register Online: <https://www.lhaonline.org/event/PartOne>

- Member Hospital or Associate Member: \$200 (Includes one phone line per site)
- Corporate Member: \$225 (Includes one phone line per site)
- Non-Member Hospital: \$400 (Includes one phone line per site)

PRICE: Tuesday, July 23, 2019 (Session Two)

Register Online: <https://www.lhaonline.org/event/PartTwo>

- Member Hospital or Associate Member: \$200 (Includes one phone line per site)
- Corporate Member: \$225 (Includes one phone line per site)
- Non-Member Hospital: \$400 (Includes one phone line per site)

PRICE: Tuesday, Sept. 24, 2019 (Session Three)

Register Online: <https://www.lhaonline.org/event/PartThree>

- Member Hospital or Associate Member: \$200 (Includes one phone line per site)
- Corporate Member: \$225 (Includes one phone line per site)
- Non-Member Hospital: \$400 (Includes one phone line per site)

PRICE: Tuesday, Dec. 10, 2019 (Session Four)

Register Online: <https://www.lhaonline.org/event/PartFour>

- Member Hospital or Associate Member: \$200 (Includes one phone line per site)
- Corporate Member: \$225 (Includes one phone line per site)
- Non-Member Hospital: \$400 (Includes one phone line per site)

TIME: 1:00 p.m. - 2:00 p.m. CST (each session)

Each additional phone line will be billed at the LHA Member/Non-Member rate. Advance registration and payment is REQUIRED, to ensure delivery of instructional materials.

MAKE CHECK PAYABLE AND MAIL TO:

Louisiana Hospital Association – Management Corporation
9521 Brookline Avenue, Baton Rouge, Louisiana 70809-1431
Phone: (225) 928-0026

Fax registration to: (225) 923-1004

Name: _____

Title: _____

Email: _____

Organization: _____

Address: _____

City / State / Zip: _____

Telephone #: _____ **FAX #:** _____

Credit Card #: _____

Billing Zip Code: _____ **Exp. Date:** _____ **CVV (3 or 4 Digit Code):** _____

Name on Card (Please Print): _____

Signature: _____

Email for Credit Card Receipt: _____