



LHA Public Relations &
Marketing Constituency Group



SPONSORSHIP PACKET

Louisiana Hospital Association PR & Marketing
2019 Fall Program & Pelican Awards Luncheon

November 8, 2019 • Renaissance Baton Rouge Hotel

Sponsorships Available for LHA's 2019 Fall Program & Pelican Awards Luncheon

Pelican Platinum Sponsorship (Title Sponsor): \$1,000 – One Sponsorship Available

- Title Sponsor for Luncheon; Company Name Before the Name of the Event on All Materials (from Date Sponsorship Paid);
- Company Name or Logo on Luncheon Audio/Visual Presentation and on Event Welcome Sign;
- Prominent Tabletop Exhibit;
- Company Name and Logo on LHA's PR/Marketing Constituency Group Webpage for One Year;
- Company Name on Cover of Luncheon Program;
- Company Name on Winner's List;
- Company Name Announced at Seminar and Luncheon and Recognized in LHA Newsletter;
- Back Full-Page Cover Ad in Participant Fall Program Packet;
- Company Logo Listed in the Fall Program Participant Packet;
- Door Prize Drawing with Company Recognition at the Luncheon (Sponsor Supplies Door Prize); and
- Three Tickets to Luncheon and Three Complimentary Registrations for Education Seminar.

WiFi Sponsorship:

\$850 – One Sponsorship Available

- Company Name on Event Welcome Sign;
- Company Name as WiFi Password for Participants;
- Prominent Tabletop Exhibit;
- Company Name and Logo on LHA's PR/Marketing Constituency Group Webpage for One Year;
- Company Name on Cover of Luncheon Program;
- Company Name on Winner's List;
- Company Name Announced at Seminar and Luncheon and Recognized in LHA Newsletter;
- One Half-Page Ad in Participant Fall Program Packet;
- Company Logo Listed in the Fall Program Participant Packet;
- Door Prize Drawing with Company Recognition at the Luncheon (Sponsor Supplies Door Prize); and
- Two Tickets to Luncheon and Two Complimentary Registrations for Education Seminar.

Pelican Gold Sponsorships: ONE SOLD

\$750 – Four Sponsorships Available

- Company Name on Event Welcome Sign;
- Tabletop Exhibit;
- Company Name and Logo on LHA's PR/Marketing Constituency Group Webpage for One Year;
- Company Name on Cover of Luncheon Program;
- Company Name on Winner's List;
- Company Name Announced at Seminar and Luncheon and Recognized in LHA Newsletter;
- One Half-Page Ad in Participant Fall Program Packet;
- Company Logo Listed in the Fall Program Participant Packet;
- Door Prize Drawing with Company Recognition at the Luncheon (Sponsor Supplies Door Prize); and
- Two Tickets to Luncheon and Two Complimentary Registrations for Education Seminar.

Breakfast Sponsorship:

\$600 – One Sponsorship Available

- Company Name on Event Welcome Sign and on Breakfast Sign;
- Tabletop Exhibit;
- Company Name on Winner's List;
- Company Name Announced at Seminar and Luncheon;
- Company Logo Listed in the Fall Program Participant Packet;
- One Half-Page Ad in Participant Fall Program Packet;
- Company Name on Cover of Luncheon Program;
- Door Prize Drawing with Company Recognition at the Luncheon (Sponsor Supplies Door Prize); and
- One Ticket to Luncheon and One Complimentary Registration for Education Seminar.

Break Sponsorship:

\$500 – Two Sponsorships Available

- Company Name on Event Welcome Sign and on Break Sign;
- Tabletop Exhibit;
- Company Name on Winner's List;
- Company Name Announced at Seminar and Luncheon;
- Company Logo Listed in the Fall Program Participant Packet;
- One Half-Page Ad in Participant Fall Program Packet;
- Company Logo Listed in the Fall Program Participant Packet;
- Door Prize Drawing with Company Recognition at the Luncheon (Sponsor Supplies Door Prize); and
- One Ticket to Luncheon and One Complimentary Registration for Education Seminar.

Promotional Conference Bag Sponsorship:

\$500 – One Sponsorship Available

- Company Name and Logo on Conference Bag;
- Company Name on Event Welcome Sign;
- Tabletop Exhibit;
- Company Name on Winner's List;
- Company Name on Cover of Luncheon Program;
- Door Prize Drawing with Company Recognition at the Luncheon (Sponsor Supplies Door Prize); and
- One Ticket to Luncheon and One Complimentary Registration for Education Seminar.

EARLY BIRD SPONSORSHIP PERK DEADLINE MAY 2

If you register as a sponsor by May 2, your company logo will be included on the Pelican Award entry website, which opens in early May. Hospital communication staff will see your logo while entering their awards for judging.

Event Code: M1940067

Louisiana Hospital Association's 2019 PR & Marketing Fall Program and Pelican Awards Luncheon November 8, 2019 • 8:30 A.M. – 2:30 P.M.

Overview:

The Louisiana Hospital Association Management Corporation is hosting its 2019 Fall Program and Pelican Awards Luncheon in Baton Rouge on Nov. 8. The event includes seminars, networking breaks and an awards luncheon. The luncheon was created to recognize excellence in hospital public relations and marketing.

Reach hospital public relations, marketing and graphic design professionals from across Louisiana - all in one location. **The deadline to submit your sponsorship form is Friday, Aug. 30, 2019.** Some of the sponsorships are limited and are available on a "first come, first served" basis.

Early Bird Sponsorship Perk for All Levels of Sponsorships: If you register as a sponsor by May 2, your company logo will be included on the Pelican Award entry website, which opens early May. Entrants will see your logo while submitting their entries.

Event Agenda:

8:30 a.m.	Vendor Booth Set Up & Registration Opens
9:00 a.m.	Breakfast/Exhibits Open/Networking
9:30 a.m.	Presentation/Speaker TBD
10:30 a.m.	Break/Exhibits Open/Networking
10:45 a.m.	Presentation/Speaker TBD
11:45 p.m.	Break/Exhibits Open/Networking
12:00 p.m.	LHA's PR & Marketing Constituency Group Meeting & Pelican Awards Luncheon
2:30 p.m.	Adjourn

Lodging Information:

The Renaissance Baton Rouge Hotel is located at 7000 Bluebonnet Blvd, Baton Rouge, LA 70810. Please make your [reservation](#) online to take advantage of the room block or by calling the hotel directly at (225) 215-7000.

Parking:

Self-parking is available and free of charge. Valet parking is available.

Sponsorship Registration Form

2019 LHA PR & Marketing Fall Program and Pelican Awards Luncheon
November 8, 2019 • Renaissance Baton Rouge

Submit your sponsorship online at <https://www.lhaonline.org/event/PelicanSponsor>.

Event Code: M1940067

Representative's Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Name as You Want It to Appear on Signage _____

List Name, Title & Email of People Receiving Complementary Seminar: _____

List Name, Title & Email of People Receiving Complementary Luncheon: _____

____ # of Additional Representatives for Lunch Only - \$75/per person.

List Names, Titles & Emails: _____

____ # of Additional Representatives for Seminar/Luncheon - \$250/per person.

List Names, Titles & Emails: _____

Please check the appropriate sponsorship below:

- Pelican Platinum Sponsor (one available – first come, first served basis): \$1,000 **SOLD**
- WiFi Sponsor (one available – first come, first served basis): \$850
- Pelican Gold Sponsor (four available – first come, first served basis): \$750
- Breakfast Sponsor (one available – first come, first served basis): \$600
- Break Sponsors (two available – first come, first served basis): \$500
- Promotional Bag Sponsor (one available): \$500

Make check payable and mail to: Louisiana Hospital Association – Management Corporation
9521 Brookline Avenue, Baton Rouge, Louisiana 70809-1431

For credit card payments: (circle one) Visa MasterCard Discover American Express

Credit Card #: _____ Name on Card: _____

CVV (3 or 4-digit-code): _____ Billing Zip Code: _____ Exp. Date: _____

Authorizing Signature: _____

We plan to donate a door prize as part of our sponsorship.

Door prizes must be delivered to the LHA by Nov. 4 or brought to the hotel the morning of the event.

Please send your company's logo in a jpg or EPS format to mclement@lhaonline.org. For all levels of sponsorships, if you register as a sponsor by May 2, your company logo will be included on the Pelican Award entry website, which opens early May. Entrants will see your logo while submitting their entries. The deadline for sponsorships is Aug. 30, 2019. Because of limited sponsorships, they are available on a first come, first served basis. To reserve your sponsorship, visit www.lhaonline.org/event/PelicanSponsor, and click on "Register," or fax completed form to (225) 923-1004. If you have questions, contact Megan Kahao at mkahao@lhaonline.org or Michelle Clement at mclement@lhaonline.org.