



Louisiana Hospital Association Management Corporation

EDUCATION WEBINARS

9521 Brookline Avenue, Baton Rouge, LA | Phone (225) 928-0026 | Fax (225) 923-1004 | www.lhaonline.org

SUNRx 340B Discount Card Innovation Targeting the Uninsured

DATE:

Tuesday, June 9, 2020
1:00 p.m. - 2:00 p.m. (CT)

WHO SHOULD PARTICIPATE:

COOs, CMOs, CNOs,
pharmacists, pharmacy
technicians, directors of
compliance, business
development and strategy leaders
and contracted pharmacies

REGISTRATION DEADLINE:

Registrations are due into the LHA
office one week prior to the
webinar in order to ensure timely
delivery of instructions and
handout.

LHA WEBSITE:

[http://www.lhaonline.org/events/
event_list.asp](http://www.lhaonline.org/events/event_list.asp)

How can you utilize your 340B Pharmacy Program to help the uninsured in your community? How is this vulnerable population unique and well suited for access to lower cost drugs? How can you go about operationalizing a 340B Discount Card for the uninsured? How can a 340B Discount Card for the uninsured help with readmissions?

OVERVIEW:

SUNRx recognizes the challenges your organization is currently facing because of COVID-19 and stands fully operational and ready to support you and your patients through the management of your 340B programs. We also recognize that opportunities still exist for 340B entities to heighten the value of 340B savings, by providing access to affordable drugs to vulnerable populations. The webinar speakers will share 340B insights for you to consider when implementing a 340B Discount Card (CASH) that can provide access to 340B pricing for some of your most vulnerable patients in your community – the uninsured.

MEET YOUR FACULTY:

Nicola Dawkins-Lyn, PhD, MPH, MBA

Dr. Dawkins-Lyn is a behavioral scientist with expertise in chronic disease prevention and community health. She provides corporate and technical oversight for projects, particularly those focused on health equity and the connection between our health and surrounding environmental and social determinants.

Cary Green, National Sales Director, SUNRx

Green is a highly-diverse sales leader with a masters of health administration and more than 25 years of experience in pharmaceuticals, biotechnology, hospital administration and home care.

Lauren Nallenweg, Senior Manager ICF Next

Nallenweg has more than 10 years of experience providing strategy, marketing and communication solutions to companies in various industries including commercial healthcare. Her focus has largely been on outreach to America's uninsured population.

Sheila Yahyazadeh, MPA, PMP and Partner with ICF Next

Yahyazadeh is healthcare strategist with more than 10 years of experience working with public and private sector clients on program/policy implementation, marketing and customer experience.



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REGISTRATION:

Registrations may be sent via fax to (225) 923-1004. VISA, Master Card, Discover or American Express are accepted online only. Email confirmations will be sent to all registrants who list an accurate email address.

CANCELLATION POLICY:

Cancellations received in writing up to one week prior to a scheduled event will be charged a cancellation fee of \$40 (per person, per event). Cancellations received less than one week prior to the scheduled event, or individuals who fail to attend, are non-refundable. Registrants who are unable to attend an LHA educational event are permitted to, and encouraged to, send a substitute without incurring a cancellation fee. Please send written notice of any substitutions prior to the scheduled event.

TRANSFER POLICY:

If you are unable to attend the program for which you have registered and choose not to send a substitute, you may transfer your registration to another program. The LHA will hold your credit for a period of one year following the start date of the program for which you were originally registered. Transfers must be made in writing prior to the scheduled event, and a \$40 transfer fee will be charged.

AMERICANS WITH DISABILITIES ACT:

The LHA will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, please attach a written description of needs to the application.

DATE: Tuesday, June 9, 2020

TIME: 1:00 p.m. - 2:00 p.m. CT

REGISTER ONLINE: <https://www.lhaonline.org/event/340DiscountCard>

Price:

- Member Hospital Member: ~~\$195 (Per Person)~~ **\$0.00 (Per Person)**
100% of the Member or Associate Member registration fee is being waived because of the COVID-19 pandemic.
- Associate or Corporate Member: ~~\$225 (Per Person)~~ **\$180.00 (Per Person)**
20% registration fee discount for Associate or Corporate Member because of the COVID-19 pandemic.
- Non-Member Hospital: ~~\$400 (Per Person)~~ **\$360.00 (Per Person)**
10% registration fee discount for because of the COVID-19 pandemic.

MAKE CHECK PAYABLE AND MAIL TO:

Louisiana Hospital Association – Management Corporation
9521 Brookline Avenue, Baton Rouge, Louisiana 70809-1431
Phone: (225) 928-0026

Fax Registration to: (225) 923-1004

Check being mailed (for fax registrants only)

Name: _____

Title: _____

Email: _____

Organization: _____

Address: _____

City / State / Zip: _____

Telephone #: _____ **Fax #:** _____

LHA Code #M2049042