DATE:  
Tuesday, June 9, 2020  
12:00 p.m. – 1:00 p.m. (CST)

WHO SHOULD PARTICIPATE:  
This webinar is designed for hospital and health system governing boards, CEOs, senior executives, compliance officers, medical staff and other leaders with governance responsibilities.

REGISTRATION DEADLINE:  
Registrations are due into the LHA office one week prior to the webinar in order to ensure timely delivery of instructions and handout.

LHA WEBSITE:  
http://www.lhaonline.org/events/event_list.asp

OVERVIEW:  
Healthcare governance is becoming more complex and demanding. The stakes are high. Who you put on your board and how board members are supported to be highly-effective trustees are key.

This webinar will focus on practical strategies for optimizing a four-part board development cycle that builds and fosters a high-performing board.

OBJECTIVES:  
At the conclusion of this session, participants will be able to:

• Develop useful techniques for approaching board recruitment, refreshment and diversity;
• Outline robust approaches to ensure that orientation creates a platform for governance excellence;
• Recall practical strategies to raise the bar on board engagement; and
• Describe how to use evaluation to enhance board member retention.

MEET YOUR FACULTY:  
Debra Stock is president of Debra Stock & Associates, LLC, a boutique consulting practice specializing in governance of not-for-profit hospitals and health systems. Prior to forming her consulting practice, she served as vice president of trustee services for the American Hospital Association, which represents and serves all types of hospitals, healthcare networks, and their patients and communities throughout the U.S. In this role, Stock served as AHA’s national expert on governance, developing thought leadership, education, resources and tools to help healthcare boards improve their effectiveness. In prior AHA roles, she worked with healthcare CEOs and leadership teams on strategies and programs to manage in rapidly-changing environments. Earlier in her career, Stock also served in other consulting, healthcare association, and hospital management positions. She holds a Bachelor of Arts degree from McDaniel College, Westminster, MD and a Master’s of Business Administration from DePaul University, Chicago.
REGISTRATION:
Registrations may be sent via fax to (225) 923-1004. VISA, Master Card, Discover or American Express are accepted online only. Email confirmations will be sent to all registrants who list an accurate email address.

CANCELLATION POLICY:
Cancellations received in writing up to one week prior to a scheduled event will be charged a cancellation fee of $40 (per person, per event). Cancellations received less than one week prior to the scheduled event, or individuals who fail to attend, are non-refundable. Registrants who are unable to attend an LHA educational event are permitted to, and encouraged to, send a substitute without incurring a cancellation fee. Please send written notice of any substitutions prior to the scheduled event.

TRANSFER POLICY:
If you are unable to attend the program for which you have registered and choose not to send a substitute, you may transfer your registration to another program. The LHA will hold your credit for a period of one year following the start date of the program for which you were originally registered. Transfers must be made in writing prior to the scheduled event, and a $40 transfer fee will be charged.

AMERICANS WITH DISABILITIES ACT:
The LHA will make every effort to provide reasonable accommodations for physically-challenged attendees who require special services. When registering, please attach a written description of needs to the application.