



LOUISIANA HOSPITAL ASSOCIATION

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FOR IMMEDIATE RELEASE
January 24, 2012

LOUISIANA HOSPITALS LAUNCH STATEWIDE WORKPLACE WELLNESS INITIATIVE

Baton Rouge, LA, January 24, 2012 - The Louisiana Hospital Association (LHA) today announced a new workplace wellness initiative for hospitals throughout the state. The Smart Choices, Better HealthSM Hospital Campaign is an LHA board-directed initiative that will be implemented in two phases over a three-year period. Phase one will focus on healthy eating, exercise and weight loss, and phase two will focus on smoking cessation.

Hospital CEOs throughout the state appointed Campaign Champions, who attended an orientation today in Baton Rouge. These representatives were given the training and resources needed to form a wellness team at their hospitals. These teams will implement hospital-specific worksite wellness action plans for their employees and communities.

Today, over 100 hospitals formally committed to the Smart Choices, Better HealthSM Hospital Campaign.

“The LHA created this campaign so that every hospital, regardless of type or size, could participate and have a positive impact on the wellness of their staff and communities,” said Milton Bourgeois, LHA Board Chair and CEO of Ochsner-St. Anne General Hospital. “Healthy choices lead to better health outcomes, and hospitals are committed to leading by example.”

According to the Kaiser Family Foundation, over 66 percent of adults and over 35 percent of children in Louisiana are obese. Also, over 22 percent of adults in Louisiana smoke.

“Smoking and obesity alone are major causes of health issues in Louisiana leading to heart disease, diabetes, stroke, cancer and premature death,” said John Matessino, LHA president and CEO. “They also increase healthcare costs by billions of dollars every year.”

The Louisiana Department of Health and Hospitals (DHH) and the Louisiana Business Group on Health provided resources for hospitals to use in the planning and implementation of their programs.

“I have adopted the motto ‘Own your own health’ for both myself and DHH. This represents the importance of taking personal responsibility for the role we play in our own health outcomes,” said DHH Secretary Bruce D. Greenstein. “It’s great to see hospitals leading the way to improve the health of Louisianians, not just for their patients but also for their employees who should serve as role models for their patients. Hospitals are large employers, and I am happy they are taking the opportunity to set an example of how to help people take charge of their own health.”

“The Louisiana Business Group on Health is proud to support the LHA and the Smart Choices, Better HealthSM Hospital Campaign by providing the Louisiana Worksite Wellness Toolkit and Resource Guide,” said Cheryl Tolbert, executive director of the Louisiana Business Group on Health. “This toolkit is designed to assist worksites with implementing strategies that have been proven to be effective. The toolkit shows employers ways to get started and make a difference in the health of employees, regardless of the size of the worksite and its available resources.”

To learn more about the Smart Choices, Better HealthSM Hospital Campaign, visit www.SmartChoicesBetterHealth.org.

About the Louisiana Hospital Association

Established in 1926, the Louisiana Hospital Association is a non-profit organization representing hospitals and healthcare provider groups across the state. The mission of the LHA is to support its members through advocacy, education and services. For more information, please visit the LHA website at www.lhaonline.org.

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Note: See list below for participating hospitals.

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Hospitals participating in the Smart Choices, Better HealthSM Hospital Campaign

List Updated Feb. 29, 2012:

1. Abbeville General Hospital, Abbeville
2. Acadiana Management Group, LLC, Lafayette
3. Acadia-St. Landry Hospital, Church Point
4. Allegiance Health Center of Ruston, Ruston
5. Ascension Gonzales Rehabilitation Hospital, Gonzales
6. Assumption Community Hospital, Napoleonville
7. Avoyelles Hospital, Marksville
8. Baton Rouge General Medical Center - Bluebonnet, Baton Rouge
9. Baton Rouge General Medical Center - Midcity, Baton Rouge
10. Baton Rouge Rehabilitation Hospital, Baton Rouge
11. Beauregard Memorial Hospital, Deridder
12. Bienville Medical Center, Arcadia
13. Bunkie General Hospital, Bunkie
14. Byrd Regional Hospital, Leesville
15. CHRISTUS Coushatta Health Care Center, Coushatta
16. CHRISTUS St. Frances Cabrini Hospital, Alexandria
17. CHRISTUS St. Patrick Hospital, Lake Charles
18. CHRISTUS Schumpert St. Mary Place, Shreveport
19. CHRISTUS Schumpert Highland, Shreveport
20. Citizens Medical Center, Columbia
21. Cornerstone Hospital of Bossier City, Bossier City
22. Cornerstone Hospital of Southwest Louisiana, Sulphur
23. Cypress Pointe Surgical Hospital, Hammond
24. Dauterive Hospital, New Iberia
25. DeSoto Regional Health System, Mansfield
26. Doctor's Hospital at Deer Creek, Leesville
27. East Carroll Parish Hospital, Lake Providence
28. East Jefferson General Hospital, Metairie
29. Franklin Foundation Hospital, Franklin
30. Franklin Medical Center, Winnsboro
31. Greenbrier Hospital, Covington
32. Hardtner Medical Center, Olla
33. Homer Memorial Hospital, Homer
34. IASIS Glenwood Regional Medical Center, West Monroe
35. Jennings American Legion Hospital, Jennings
36. Lady of the Sea General Hospital, Cut Off
37. Lafayette General Medical Center, Lafayette
38. Lafayette General Surgical Hospital, Lafayette
39. Lafayette Physical Rehabilitation Hospital, Lafayette
40. Lafayette Surgical Specialty Hospital, Lafayette
41. Lake Charles Memorial Hospital, Lake Charles
42. Lakeview Regional Medical Center, Covington
43. Lane Regional Medical Center, Zachary
44. LaSalle General Hospital, Jena
45. Leonard J. Chabert Medical Center, Houma
46. Louisiana Medical Center & Heart Hospital, Lacombe
47. LTAC of Denham Springs, Denham Springs
48. LTAC of Feliciana, Clinton
49. LTAC of Louisiana - Abbeville Campus, Abbeville
50. LTAC of Louisiana - Lafayette Campus, Lafayette
51. LTAC of Washington/St. Tammany-Bogalusa Campus, Bogalusa
52. LTAC of Washington/St. Tammany-Slidell Campus, Slidell
53. Madison Parish Hospital, Tallulah
54. Minden Medical Center, Minden
55. Morehouse General Hospital, Bastrop
56. Natchitoches Regional Medical Center, Natchitoches

57. North Oaks Health System, Hammond
58. North Oaks Rehabilitation Hospital, Hammond
59. Oakdale Community Hospital, Oakdale
60. Oceans Behavioral Hospital of Broussard, Broussard
61. Ochsner Baptist Medical Center, New Orleans
62. Ochsner Medical Center, New Orleans
63. Ochsner Medical Center-Baton Rouge, Baton Rouge
64. Ochsner Medical Center-Kenner, Kenner
65. Ochsner Medical Center-Elmwood, Harahan
66. Ochsner Medical Center-West Bank, Gretna
67. Ochsner-St. Anne General Hospital, Raceland
68. Opelousas General Health System, Opelousas
69. Our Lady of Lourdes Regional Medical Center, Lafayette
70. Our Lady of the Lake Regional Medical Center, Baton Rouge
71. P & S Surgical Hospital, Monroe
72. Park Place Surgical Hospital, Lafayette
73. Pointe Coupee General Hospital, New Roads
74. Promise Hospital Baton Rouge, Baton Rouge
75. Promise Hospital of Miss-Lou, Vidalia
76. Rapides Regional Medical Center, Alexandria
77. Regional Medical Center of Acadiana, Lafayette
78. Richardson Medical Center, Rayville
79. Richland Parish Hospital – Delhi, Delhi
80. River Oaks Hospital, New Orleans
81. River Parishes Hospital, La Place
82. Riverland Medical Center, Ferriday
83. Riverside Medical Center, Franklinton
84. Sabine Medical Center, Many
85. Shriners Hospitals for Children-Shreveport, Shreveport
86. Specialty LTCH Hospital of Hammond, Hammond
87. Specialty Rehabilitation Hospital of Coushatta, Coushatta
88. Specialty Rehabilitation Hospital of Luling, Luling
89. Springhill Medical Center, Springhill
90. St. Elizabeth Hospital, Gonzales
91. St. Francis Medical Center, Monroe
92. St. James Parish Hospital, Lusher
93. St. Martin Hospital, Breaux Bridge
94. St. Tammany Parish Hospital, Covington
95. Teche Regional Medical Center, Morgan City
96. Terrebonne General Medical Center, Houma
97. The NeuroMedical Center Surgical Hospital, Baton Rouge
98. Thibodaux Regional Medical Center, Thibodaux
99. Tulane Medical Center, New Orleans
100. Tulane – Lakeside Hospital, Metairie
101. Union General Hospital, Farmerville
102. United Medical Rehabilitation Hospital, Hammond
103. West Calcasieu Cameron Hospital, Sulphur
104. West Jefferson Medical Center, Marrero
105. WK Bossier Health Center, Bossier City
106. WK Pierremont Health Center, Shreveport
107. Willis-Knighton Medical Center, Shreveport
108. Willis-Knighton South & Center for Women’s Health, Shreveport
109. Winn Parish Medical Center, Winnfield
110. Woman's Hospital, Baton Rouge
111. Women & Children's Hospital, Lake Charles
112. Women's & Children's Hospital, a Campus of The Regional Med Ctr of Acadiana, Lafayette