LHA Annual Membership Report

Serving Our Members Through Advocacy, Education and Services Since 1926
A Message from LHA President & CEO

The delivery of healthcare is a delicate balance between managing science and medicine with the art of caring. The Louisiana Hospital Association (LHA) strives to assist our hospitals in achieving this balance by providing the necessary leadership, resources and innovation through advocacy, education and services. With the passion and dedication of our Board, membership and staff, the LHA had another successful year.

For the third year in a row, the Louisiana Legislature was called into multiple special sessions in addition to the regular session. Taking into consideration all the budget uncertainty and political posturing at the Capitol, our successes are even more remarkable, including preserving state funding to hospitals and securing significant rate increases, defeating harmful medical malpractice legislation, supporting passage of the Enhanced Nurse Licensure Compact, supporting passage of the fast-track licensing process within the Louisiana Department of Health, and strengthening hospital campus safety by updating existing criminal law. Because we bring thoughtful healthcare solutions to the table each year, lawmakers and regulators continue to ask for input from the LHA on important healthcare policy issues.

Our collective quality improvement initiatives continue to be recognized nationally. The LHA Research & Education Foundation provided on-site support, education with national experts, and resources for best practices in quality improvement. In 2018, 80 individuals earned Lean Six Sigma GE Green Belt Certification through the Hospital Improvement Innovation Network, and 47 individuals became Wound Care Certified Practitioners.

To further our mission of providing member education, the LHA Management Corporation offered members more than 100 live programs and webinars, including the Physician Leadership Academy 100 and 300 Series, which had 85 participants and awarded 16 Green Belt Certifications in 2018. In addition, the Association provided more than 12,400 local, professional continuing education credits.

As the healthcare regulatory landscape becomes more burdensome and complex, the Association makes it a priority to prepare our members for the numerous state and federal changes by providing timely guidance on relevant issues, including CMS chargemaster compliance, Medicaid managed care payment recoupments, facility disclosure requirements for hospital-based physicians, the Medicaid appeals/independent claims review process, hospital policies on medical marijuana, and HIPAA compliance regarding the media.

As always, we strive to exceed your expectations, and our staff stands ready to assist you with your legislative, regulatory, educational and service-oriented needs. Thank you for your support and your continued membership in the Louisiana Hospital Association!

Sincerely,

Paul A. Salles
President & CEO
During another long legislative “season” in Louisiana, the state budget and the impending “fiscal cliff” dominated legislative discussions. During this turbulent time, the LHA successfully:

- Preserved state funding to hospitals while securing continuation of significant rate increases
- Defeated legislation that would have increased the cost of medical malpractice coverage
- Helped pass a bill allowing our state to join the Enhanced Nurse Licensure Compact
- Supported the Louisiana Department of Health’s fast-track licensure and survey process
- Supported adding LHA to the LSBME and providing more due process for physicians
- Strengthened the safety of hospital campuses in our state by updating criminal law

For an in-depth report on state advocacy efforts and the legislation impacting hospitals, download the LHA’s 2018 Legislative Review from the Association’s website.

HOSPPAC

HOSPPAC is LHA’s Political Action Committee. Since Louisiana will elect 47 new legislators in 2019, the LHA’s 2018 HOSPPAC strategy focused on building a stronger PAC so we can support pro-hospital candidates. Thank you to everyone who contributed to the 2018 Campaign!

Contributors Understand That HOSPPAC:

- Gives Hospitals in Louisiana a Voice
- Helps Protect Patient Services and Healthcare Jobs
- Is an Excellent Relationship Builder
- Allows Your Contribution to Make a Big Impact
- Directly Impacts Hospitals’ Legislative Successes
Federal Initiatives

Working with Louisiana’s Congressional Delegation and in support of the American Hospital Association’s 2018 Advocacy Agenda, the LHA advocated on multiple issues including:

- Site-Neutral Payment Policies for Hospital Outpatient Departments;
- The 340B Drug Pricing Program;
- Medicaid Disproportionate Share Reductions;
- Outdated or Unnecessary Federal Regulations, Including the Stark Law;
- New Chargemaster Online Posting Requirements;
- The Recovery Audit Contractor Contingency Fee Structure;
- Graduate Medical Education;
- The Promoting Interoperability Program;
- The Medicare-Dependent Hospital and the Medicare Low-Volume Programs;
- The 96-Hour Physician Certification Requirement for Critical Access Hospitals;
- The 25% Threshold Policy for Long-Term Care Hospital Reimbursement;
- New Budget-Neutral, Case-Neutral Mix System for Rehabilitation Hospitals;
- Evaluation/Management Services and the Physician Fee Schedule; and
- Elimination of Ineffective Quality Payment Program Measures.

Communications

Launched “Don’t Cut The Essentials” campaign with TV, radio, digital and social media ads

Created #LouisianaUnited campaign for Facebook and Twitter; Boosted legislative thank you ads

Hosted Hospital Day at the Capitol with Social Media Hot Spot and passage of Senate Resolution

Disseminated IMPACT Weekly/ Lawbrief newsletters, E-lets, Daily News, and Issue-Specific Publications

Produced Enhanced Nurse Licensure Compact, medical education and budget rally videos

www.LHAonline.org
Facebook (LAHospitals)
Twitter (@LAHospitals)
YouTube (LAHospitalAssn)

Produced social media series featuring state lawmakers praising hospitals for “Improving Care in Our Communities”
The LHA and its affiliates offer valuable resources and data tools for hospital leadership, policy makers and the public to help with thoughtful healthcare decision making. ShareCor, a shared service organization of the Association and the Metropolitan Hospital Council of New Orleans, also provides hospitals with innovative, cost-effective services. In 2018, the LHA and its affiliates, provided the following to members:

**LEGISLATIVE**
- Hospitals: By the Numbers Fact Sheet
- Legislative Review: Legislation Impacting Louisiana Hospitals

**REPORTS**
- Louisiana Hospital Benchmarking Report
- Hospitals and the Louisiana Economy

**DATA**
- LHA DataGen: Healthcare Data and Reporting Program
- Louisiana Health Information Network: Hospitals All-Payer, Claims-Based Administrative Data
- LHIN-ENS: Real-Time, Care-Coordination Tool
- ShareCor Monthly Utilization Report: Timely Data for Planning & Marketing

**OTHER SHARECOR SERVICES**
- Cost Containment:
  - Ideal Protein of America, Inc
  - Intalere
  - Louisiana Hospital Rural Network
- Information/Quality Services:
  - Code & Comply Specialists
  - Compliance Partners, LLC
  - GetWellNetwork, Inc
  - RDnote
- Operational/Plant Services:
  - Airgas, an Air Liquide Company
  - Crothall Healthcare
  - CSI Leasing, Inc
  - Medical Waste Management
  - SharePort Medical Waste Solutions
  - Southern Textile Services
  - Spectracorp Telemanagement Group, Inc
- Financial/Reimbursement Services:
  - Change Healthcare
  - Commerce Bank
  - Healthcare Financial Assistance, Inc
  - Healthcare Recovery Alliance
  - MedImpact Healthcare Systems, Inc
  - SUNRx
  - Utility Management Corporation
- Insurance Services:
  - LHA Trust Funds/HSLI
  - VALIC
- Staffing Support:
  - Jackson Physician Search
  - LA Credentials, LLC
  - Merritt Hawkins
  - Staff Care
  - Symmetry Healthcare Strategies, LLC

**ADVISORIES**
- CMS Chargemaster Compliance and Talking Points
- Medicaid Managed Care Payment Recoupments
- Revised Facility Disclosure Requirements
- Independent Review Process - ACT 349
- Hospital Medical Marijuana Draft Policy

**MEMBER TOOLS**
- HIPAA Hospital Media Guide with Press Handout
- LHA Membership Directory
- Louisiana Hospital Inform Website
- LAHospitalCareers.com
  - Online Recruitment Tool
The LHA Research & Education Foundation (LHAREF) completed year one of a new project period of the Department of Health and Human Services’ Hospital Preparedness Program (HPP) Grant.

**HPP 2018-2019 Grant Distribution**
- **$1.34M** Distributed in 2017-18
- **$1.36M** Distributed in 2018-19
- **$23,800** Provided for 9 Regional Projects
- **9 Regions** Received Administrative DRC Funds

**Purchased “Stop The Bleed” Training Kits**
- Partnered with LERN to Disseminate Kits Regionally and Conduct Trainings
- Supported Hospitals in Using Kits to Host Trainings with Community Partners

**Funded & Hosted Mass-Casualty Incident Response Workshop**
- Topics Included: Innovations in Hospital Response Since the Boston Marathon Bombing
- After-Action Response Review of the Las Vegas Shooting
- Best Practices for Imbedding Paramedics in SWAT Team Response
- Considerations in Initial Treatment of Burn Patients

**Hosted a Pediatric Disaster Preparedness Coalition Kickoff**
- Worked to Identify Opportunities for Cross-Collaboration
- Participating Entities: EMS for Children, Louisiana Department of Health/ESF8, Louisiana Chapter of American Academy of Pediatrics, LSU Health Shreveport, Children’s Hospital of New Orleans, and Our Lady of the Lake Regional Medical Center

**Member Groups**

The LHA’s mission is to serve its members through advocacy, education and services. The Association gathers input from various member groups to address policy, legislative and regulatory issues, as well as to provide timely education. In 2018, members participated in the LHA Board of Trustees; Legislative, Regulatory & Policy Council; Finance Committee; Physician Leadership Council; Managed Care Advisory Group; CFO Expert Panel; professional societies for attorneys and nurse executives; and constituency groups focused on behavioral health, human resources, post-acute, public relations and marketing, and rural issues. In addition, the LHA entered into a collaborative agreement with the Louisiana Chapter of Healthcare Executives to assist in providing support to our state chapter.
The LHA and Its Affiliate Organizations

Hosted 47 Live Programs

Provided 65 Webinars

Provided 12,400 Local, Professional CEUs

Value-Added Education
Provided Complimentary Member Trainings:

- Medicaid MCO Independent Review Process
- APR-DRG Reimbursement Implementation
- Working with Deaf Patients in Medical Settings

Noteworthy Programs

- Winter Healthcare Leadership Symposium
- Annual Meeting & Summer Conference
- Leadership Development Institute
- Emerging Healthcare Leadership Academy
- Payor Day Series, Expanded to Include Behavioral Health
- Mid-South Critical Access Conference
- Licensure and Survey Updates by The Joint Commission and LDH Health Standards
- CareLearning SHIP Grant Program and CAH Webinar Series on CoP Funded by the Bureau of Primary Care and Rural Health
- Programs for LAPS PSO, LHAREF HIIN, the Hospital Preparedness Program, the Louisiana Chapter of Healthcare Executives, and LHA Societies and Constituency Groups

Infection Prevention Series with Cynosure and HIIN Team

Programs Co-sponsored with La. Association for Healthcare Quality

Water Damage & Mold Remediation Program with United Fire & Water of La.

Approval by HRCI to Offer CEUs for HR Professionals

LHA Physician Leadership Academy

300 Series:
22 Physicians and Their Teams Worked on Antibiotic Stewardship Projects

100 Series:
63 Physicians with 27 Entities Started Their Leadership Development Journey

New in 2018

16 Earned Lean Six Sigma Green Belts
Hospital Improvement Innovation Network

The LHA Research and Education Foundation (LHAREF) continued its partnership with the Health Research Education Trust of the American Hospital Association Hospital Improvement Innovation Network (HIIN) to support participating hospitals in further reducing all-cause harm and improving quality in multiple topic areas.

### 2018 Activities of the 108 Hospitals Enrolled in the LHAREF HIIN

- **Hospital Site Visits**: 138
- **Regional Workshops**: 26
- **Regional Readmission Coalitions**: 12
- **Lean Six Sigma Green Belts**: 80
- **Wound Care Certified Practitioners**: 47

### Hospitals Achieved Targeted Care Improvement Goals in Six Topics During 2017/2018

- **Harms Prevented**: 8,087
- **Healthcare Savings**: $92M
- **Lives Saved**: 459

### Other Quality Initiatives

- Provided wound care education and certification;
- Participated in the Quality Improvement Fellowship Program through a partnership with HRET and IHI;
- Afforded access to national infection control consultant site visits through the APIC;
- Offered nationally-renowned patient safety programs;
- Provided LHIN Patient Link;
- Worked to improve patient and family involvement in care decisions and delivery; and
- Completed STRIVE contract to reduce infections and worked on State Partner Action Plan.

### Louisiana Alliance for Patient Safety Patient Safety Organization (LAPS PSO)

Since earning the Agency for Healthcare Research and Quality (AHRQ) listing in November 2016, the LAPS PSO has 53 Louisiana hospitals that have joined the journey toward patient-centered care that is safe, effective, efficient and equitable.

The LAPS PSO, a component of the LHA, encourages clinicians and healthcare organizations to voluntarily report and share quality and patient-safety information without fear of legal discovery. The LAPS PSO uses data to help healthcare professionals prevent future adverse patient-safety events from occurring. The scope of work in 2018 was focused on setting up Patient Safety Evaluation Systems at each member institution and reporting at least one root cause analysis into the PSO.

Thank you to the LHA Trust Funds and Blue Cross and Blue Shield of Louisiana for providing financial support in 2018 for member workshops.