In lieu of the Louisiana Hospital Association’s annual in-person Hospital Day at the Capitol and in conjunction with National Hospital Week, the Association is once again hosting Virtual Hospital Day, which is scheduled for Tuesday, May 11. This event will highlight the care being delivered by hospitals during this pandemic and provide lawmakers with a special opportunity to share a social media message thanking Louisiana hospitals and healthcare heroes in their districts and throughout the state. To view and share #VirtualHospitalDay posts, visit the LHA’s Facebook and Twitter pages on May 11.

Two Easy Steps for Legislators and Other State Officials to Participate

STEP 1: CHOOSE YOUR MESSAGE TYPE
Choose one of the following message types to thank Louisiana hospitals and their healthcare heroes.

- **VIDEO**: Record a short message on your phone or using a video camera.
- **PHOTO**: Have someone take a photo of you holding a sign with a written thank you message. You can download our Virtual Hospital Day sign, or use a poster board or piece of paper.
- **WRITTEN**: Simply type a message that can be posted without a photo or a video.

STEP 2: CHOOSE A WAY TO SHARE YOUR MESSAGE

- **EMAIL** the video, photo, or typed message before 3 p.m. on Tuesday, May 11 to the LHA at mgenre@lhaonline.org, and Association staff will post your message on LHA’s Facebook and Twitter streams; or
- **POST** the video, photo, or typed message on Tuesday, May 11 to your Facebook and/or Twitter pages tagging @LaHospitals and using hashtags #VirtualHospitalDay, #LouisianaHospitals, #HealthcareHeroes, #HospitalWeek, and #LaLege. The LHA will then share and retweet your posts on the LHA’s social media streams.

CONTACT: If you have questions or need assistance, contact LHA VP of Communications Michelle Clement at mclement@lhaonline.org or LHA Advocacy Coordinator Meaghan Musso Genre at mgenre@lhaonline.org.