

ISSN 1562-7608
9 771562 760442

LIASA

in touch

september 2019 volume 20 issue 3

OFFICIAL MAGAZINE OF THE LIBRARY AND INFORMATION ASSOCIATION OF SOUTH AFRICA

www.liasa.org.za



Cultivating a Reading Culture

OFFICIAL MAGAZINE OF LIASA,
THE LIBRARY AND INFORMATION
ASSOCIATION OF SOUTH AFRICA

Published quarterly by LIASA.

Opinions published herein are not necessarily those of LIASA or the Editorial staff.

Acknowledgements: Photographs by LIASA members or otherwise specified.

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1) Roadshow

The Presidential Siyalalela Roadshows have been progressing well and by the time you read this magazine, the Roadshows which commenced in July 2019, will have been completed in almost all the Provinces. All Branches have managed to participate in this event and EXCO appreciates all the efforts put into preparing for and hosting this special Siyalalela event.

2) LIASA National Office Staff News

The Office Administrator, Lebogang Masalesa, is taking a short break to raise her baby boy, who happened to arrive on South African Librarians' Day (10 July). We wish Lebo all the best while she is on maternity leave and look forward to her return in October this year. For the next few months

Mr Matheba Maake, an Intern from Tshwane University of Technology (TUT), will assist with office administrative duties, and we trust that he will have a fruitful experience in the LIASA office.

3) Membership

EXCO has set a target of 2,019 for this term and membership is sitting at 1,690 as of 31 July 2019. This means that only 329 additional members are needed to reach this number before conference. Members are encouraged to renew their membership or join this SAQA Professional Body in order to enable LIASA to reach its target of two thousand and nineteen (2019) members in 2019. Members are once again reminded to renew their membership in the following ways:

- Membership can only be activated once the full

- payment has been received.
- Pay via EFT. Forms with banking details can be accessed on the website at <http://www.liasa.org.za/register/>

6) LIASA Annual Conference 2019

The 20th LIASA Annual Conference 2019 is fast approaching and by the time you read this article, the conference will only be a few weeks away. It takes place from 30 September to 4 October at the Durban ICC, Kwa-Zulu Natal. The early bird registration is now closed, but you are encouraged to register at the standard registration fee. For more information, please visit: <http://www.liasaconference.co.za/registration/> #icommit the slogan continues!

Mokgadi Rebecca Senyolo
LIASA SECRETARY



Crèche Reading Project, Kaleidoscope Book Buddies Project and the Read to Rise Project among others

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The South African Library and Information Trust recently passed 21 years of service to the library community with more than R1 million in funding disbursed. The SALI Trust was established at the end of 1998 with the remaining funds from the disbanded S.A. Institute for Librarianship and Information Science (SAILIS) after a donation had been made to the newly founded LIASA that unified various library bodies at that time.

The Trust's funding comes from an investment portfolio that has grown over the years to provide an income used mainly to provide financial support for library research and projects which contribute to library and information development. This can be through the improvement of library services and systems as well as projects aimed at literacy and reading development of children, such as a crèche reading project in Danville, a Battle of the Books reading competition at the Rylands Library, the Phendulani reading quiz at primary schools in the Western Cape and a Unisa storytelling festival. Library projects have ranged from community container libraries, to assisting the development of school libraries, to the upgrading

of a software programme for the Kimberley Africana Library. The Trust has supported many research studies, including the impact mother tongue storybooks have on children's reading development, the level of services to user's with disabilities in academic libraries and the developmental impact of the existence of community libraries in Limpopo Province. A notable legacy project was a festschrift on Prof Seth Manaka undertaken by the Centre for the Book and the National Library. Well over 50 projects have received funding over the years.

The Trust encourages the publication of research findings of projects it funds in the S.A. Journal of Libraries and Information Science or other scholarly journals. Articles on library development projects often appear in *LIASA-in-Touch*.

The SALI Trust and LIASA cooperate in various ways with a LIASA representative serving on the Board of Trustees, currently the President, Nikki Crowster. In 2002 LIASA took over responsibility for the S.A. Journal of Libraries and Information Science after the Trust had arranged its publication

following the dissolution of SAILIS. LIASA hosts the Trust's web page on its web site and in 2016 a Memorandum of Understanding was entered into by LIASA and the Trust for the establishment of a Lifetime Achievement Award with the Trust funding the award and LIASA hosting the presentation during the gala dinner at its conference. Nominations are invited annually for this prestigious award and the recipient is selected by a joint committee of LIASA and the Trust. Those honoured so far have been Prof John Willemse, Prof Seth Manaka and Ms Clare Walker.

The Trust is managed by a Board of eight trustees with administrative duties performed by one of the trustees. The current Chairperson is Rachel More and previous Chairs have included Andrew Kaniki, John Willemse and Clare Walker. The Trust has for long played a significant role in support of the library community and looks forward to the next 21 years.

For information about the SALI Trust and the grants available look under Awards and Grants on the LIASA website.

John van Niekerk,
ADMINISTRATIVE OFFICER, SALI TRUST



Ms Nikki Crowster

From the President

and the stakeholders arranged by them. The number of attendees; persons (LIASA and non-Association members); managers and decision-makers; and venues have varied greatly but not the hospitality or the willingness to participate and already several recurring themes are becoming apparent. The physical spaces for the conversation on the restructuring of LIASA are limited to one visit per Branch but the opportunities for discussion are wide-ranging. Notably, the address roadshowfeedback@liasa.org.za is available for further input and the LIASA website has feedback boxes which can be utilised. The conference programme offers several opportunities for discussions as well. Colleagues, I urge you to get involved in discussions that will shape the recommendations to be tabled at the AGM on 3 October 2019. We wish to thank all the colleagues involved in the logistics for the visits. We were welcomed warmly and where possible, colleagues proudly showed us around their Libraries, towns and other notable places.

The Roadshow has also provided the chance to elaborate on LIASA as the Professional Body for the LIS sector in our country. Misconceptions and concerns about CPD were clarified at these sessions. The deep interest shown by audiences alongside the fears sometimes expressed that some practitioners would be left behind were allayed. We observed the palpable need for employers to understand the implications of this matter and to buy in to partnerships with LIASA in respect of Personal Development Plans for staff, all of which points to a mountain of work still to be done to entrench the status of LIASA as a Professional Body in the minds of all involved in the LIS sector.

We wish to remind all who are eligible and who have not yet done so to apply for the Professional Designation 'Professional Librarian'. Award of this status conferred by LIASA through SAQA (NQF Act 67 of 2008) allows for the suffix PL (SA) in one's signature. This is one step of the Professional Body's mandate to among others: engender trust in the LIS sector; register individuals with the professional designation; set standards of ethical practice and to protect the public. (On that matter, the LIASA code of ethics is a living document which is supported by a draft Disciplinary Procedure). As a matter of

urgency, we are looking into the outstanding designations for practitioners holding non-library/information science academic qualifications; and those with Matric certificates. As in all cases, years of practice is a requirement.

Notwithstanding the transition to democracy 25 years ago, we South Africans still experience the impact of the previous political dispensation and so we encounter LIS practitioners who have decades of experience and demonstrated competency, but who don't hold academic qualifications. To this end, having been advised by SAQA, the Professional Body is embarking on the matter of RPL (Recognition of Prior Learning) in the conversation of Professional Designations. Please note that LIASA cannot speak to RPL in respect of university admission but rather, finding another way to acknowledge the expertise found in the sector. LIASA receiving the status of Professional Body for the LIS sector – one of 106 – remains to be unpacked further especially given the intricacies of our past and therefore we earnestly appeal to you to get involved in this conversation. Much more work needs to be done largely around advocacy and frankly, this is a crowd-sourcing call to you to get involved. Contact me at president@liasa.org.za to sign up.

It is a short step from the discourse on LIASA as the Professional Body to the 2019 Conference theme: "LIASA: butterfly effect". It is a fact that the animal that ultimately becomes a butterfly retains its DNA from inception, through the stages of metamorphosis, to the adult. Likewise, it is an incontrovertible fact that LIASA retains its founding principles of democracy and inclusivity regardless of changes such as the award of Professional Body status. The environment within which the LIS sector operates is in flux; even more so with the advent of Industry 4.0. During the Roadshows we were challenged to defend the continuity of library and information services in the light of these developments which predict the loss of jobs for human beings. This sector has been engaged with information prior to the Common Era and despite predictions to the contrary, we remain in operation. This is largely due to the adaptability to the times (notwithstanding some views that LIS services are archaic) driven by conference themes such as this which challenges

practitioners to examine current practice in relation to the changes; which calls on us to showcase what we are doing in this regard and which allows for reflection on the way forward and what the future looks like for this sector.

The investigation into the viability of LIASA Conferences in its present state is underway. As in the case of all LIASA matters, your voice is core to the debate. A questionnaire was circulated but if missed, send your feedback to the LIASA National Office and/or to the President.

In addition to the projects mentioned above being underway, LIASA operations continue. In the recent past, the advocacy of LIASA, the Professional Body, and therefore, a key voice in the sector was exercised. The intended appointment by the NLSA Board of a non-LIS qualified person to the position of CEO and National Librarian was met with Letters of Concern written to the Chair of the NLSA Board and to the Minister of Sports, Arts and Culture. The petition 'The NLSA Board: We need a Librarian to run the NLSA' started by Mr C Molepo and endorsed and marketed widely by LIASA reached 3607 signatures. In addition, AfLIA, whose mandate includes engagement with national structures on the Continent, voiced its concern along with other SA bodies on this state of affairs. A new advertisement was issued on 1 August with the requirement of LIS qualifications to be considered eligible for this post which is seen as a step in the right direction. What was missing from this document was the requirement that the applicant is not only a LIASA member but one who has obtained the Professional Designation PL(SA).

To conclude: In Africa we say, "When you need to eat an elephant, you invite the whole family over". Colleagues, you are invited to this table of debate, discourse, engagement etc to fully participate in the Professional Body, the Association we know and love, our LIASA. To paraphrase the AU Agenda 2063:

**'Let's create the LIASA we want'.
Siyalalela – we are listening.**

Nikki Crowster
LIASA PRESIDENT

Dear LIASA colleagues

Much has been going on since the last issue of *LIASA-in-Touch*. At the end of May, I attended the 3rd AfLIA Conference & 5th African Library Summit which had been themed: "African Libraries Creating the Africa We Want and achieving the Sustainable Development Goals". The value of engaging with the continent's library and information practitioners is invaluable and the inspiration drawn from the presentations in all forms will stand LIASA in good stead. I was struck particularly by the content of the posters which narrated the actions undertaken by the exhibitors to meet the sustainable development goals. Shared concerns reverberated with me among others: youth development; developing ICT skills in the youth especially women; using mobile technology to advance food production and teaching critical thinking skills. A highlight of the conference among several was the inauguration of the 2nd AfLIA President LIASA's own immediate past President Mandla Ntombela who took over the reins from Ntate John Tsebe. LIASA wishes Mandla well in this challenging position, confident in his ability to lead the Library and Information Associations and Institutions of Africa to new heights. The full conference report is available on the LIASA website.

In the last quarter, the core focus has been on finalising the Siyalalela Roadshow 2019 as part of fulfilling the 2018 AGM mandate to realign the Professional Body within the 21st century to be able to respond to current demands. The principles of transparency and inclusivity underpin our actions as the Exco aims to meet with as many stakeholders, role players and members as possible. To date, we have engaged with six Branches

Celebrating South African Librarians' Day 2019

The theme for the day tied into the LIASA Presidential theme for the 2018-2020 term which speaks about advancing development through collaboration, partnerships and innovation to achieve a common vision.

All librarians and practitioners in the LIS sector were encouraged to celebrate the day in their special way that would highlight librarians as LIASA role models and ambassadors through events at Branches and in their Branch Newsletters. At the same time, they were also encouraged to participate in campaigns, such as the MAIG initiative for South African Librarians' Day, in order to have a successful celebration.

Aims

- To create awareness of the critical role librarians play in nation building.
- To (re)align libraries as the place of employment for librarians, with the UN 2030 Agenda and the NDP.
- To create capacity and to enhance skills so that librarians can develop and implement advocacy agendas.
- To create programmes and partnerships that will support these developmental agendas.
- To highlight the advocacy role of librarians.

Objectives

- To emphasise the importance of the designation Professional Librarian for all librarians and practitioners in the LIS Sector.
- To confer on all eligible LIS



practitioners the designation of Professional Librarian.

- To recognize librarians in all spheres of the LIS Sector for their sterling contributions to the profession locally and internationally.
- To instil the love for Librarianship as a worthwhile professional career, and change the stereotyped perceptions that people have about Librarians.
- To safeguard libraries as the place of employment for librarians.
- To highlight and promote the role of librarians and the love for reading through marketing of reading and writing activities (book launches, reading clubs, debate clubs, reading competition, etc.)
- To emphasise the role of librarians in the advocacy

- and promotion of libraries as the hub for accessing relevant information for general knowledge, education, development and recreation; and as valuable community spaces that advance community development (no burning of libraries).
- To build alliances and partnerships with librarians to advance advocacy agendas that support reading development

Background to SOUTH AFRICAN LIBRARIANS' DAY - 10 JULY 2019

The Library and Information Association of South Africa (LIASA) was launched on 10 July 1997. LIASA is the SAQA-recognised professional body (Act 67 of 2008) for all Librarian and Information workers in South Africa. LIASA members observe South African Librarians' Day

(SALD) annually; this year it was celebrated on Wednesday, 10 July 2019.

Librarianship

Librarianship speaks to the intrinsic requirement of building an informed and knowledgeable nation through the equitable access to information. Librarians are committed to the development agenda of the country, bringing to life the fundamental rights of citizens as enshrined in the Constitution of South Africa – the right for access to information. Librarians have the inherent responsibility of knowing their communities' information needs and making these accessible to them.

The LIASA Presidential theme for the 2018-2020 Term

The LIASA Presidential theme for the 2018-2020 term speaks about advancing development through collaboration, partnerships and innovation to achieve a common vision, and emphasises the significant role that libraries should play to implement the global, regional and national sustainable development agendas (UN SDGs, NDP 2030, AU 2063) that include public access to information, access to technology, and lifelong learning. This theme acknowledges the role and contribution of cognate professions to the LIS sector and the myriad of titles assigned to practitioners in the LIS sector.

Senovia Welman

LIASA NATIONAL PRO: 2018-2020

Encouraging a reading culture in Africa; AUC and AfLIA sign MOU

Addis Ababa 20 May 2019: The African Union Commission (AUC) has signed a Memorandum of Understanding (MOU) with the African Library and Information Associations and Institutions (AfLIA) to foster closer collaboration between the two institutions, as a strategic move to drive sustainable development of the continent, through education and skills revolution.

The collaboration seeks to encourage a reading culture in the continent and to enhance human intellectual capital, through provision of relevant resources.

At the signing ceremony, the African Union Commission Director of Strategic, Policy, Planning, Monitoring, Evaluation and Resource Mobilization (SPPMERM) Mr. Mesfin Tessema observed that the collaboration would enable a rich provision of books, reference materials and



SPPMERM Director Mr. Mesfin Tessema and AfLIA President Mr. John Tsebe

documents that would encourage people to read. *"In this era, we need to encourage people to read and that is what we are missing in the world particularly where people are focused more on the internet than the books, we need to educate our young people to take the advantage of reading"* he said.

The President of the African Library and Information Associations and Institutions Mr.

John Tsebe, on his part, affirmed AfLIA's keenness to support AU in the realization of the Agenda 2063 aspirations, by using libraries to contribute to the knowledge uptake. *"Libraries are drivers of information and knowledge and as you know, knowledge and information is a strategic resources for development"* he noted.

The collaboration aligns to the African Union's "Aspiration 1"

of a prosperous Africa based on inclusive growth and sustainable development. Among the Aspiration's goals, is to develop Africa's human and social capital through an education and skills revolution emphasizing science and technology.

The MOU seeks to among other aspects, enable collaboration on;

- Enter into a reciprocal free of charge agreement towards the development of African information and knowledge society, national, academic and community libraries with a view to enhancing delivery of the right information to the right person at the right time.
- Development of Library and Information Professional Associations, as promoters and driving force for equitable access to information, knowledge, and innovative services in Africa.



Nontsikelelo Ngqwaru introducing herself to her fellow attendees



Mercia Sias sharing important LIASA info with the librarians

Cultivating a culture of reading A Workshop presented by PACLIG Western Cape

On Wednesday 22 May 2019, PACLIG hosted a very successful workshop on how to cultivate a culture of reading amongst children and teens.

It was held at the Paarl Library hall, presented by Yvette Herbst, Worcester regional librarian and attended by 25 delegates from different municipal areas including Witzenberg, Bergrivier and Drakenstein.

Yvette presented a well-organised and thoroughly enjoyable workshop. As an icebreaker each attendee had to introduce him/herself and name the title of the last book that he/she read. Before they introduced themselves they had to use the last letter of the previous attendee's surname and make a word. This had everyone laughing and set the tone for the rest of the workshop.

Mercia Sias, chair of LIASA Western Cape, briefed attendees on new developments within LIASA and upcoming events e.g. the Roadshow. There were lucky draws and ten librarians walked away with books donated by Yvette as prizes. During the workshop there was also time to stretch our legs and dance to the Baby Shark song.

The purpose of the workshop was to empower librarians to (1) create book loving children and teens, (2) prevent another 'lost generation' and (3) make libraries the 'social hub' for teens.

Librarians were encouraged to make use of toys, displays, fun and games in order to foster a love for books amongst children. We also need to change the way teens think about libraries and librarians, move away from the conventional ways and incorporate technology as a

way to pull them back into the library. The library should be a space where they can feel safe and be themselves. In order to keep up with teens we should keep our fingers on the pulse of teen tendencies e.g. what they read/like to read, new trends, teen movies, etc. During group discussions librarians shared their libraries' reading promotion

programmes and events.

The workshop was enjoyed by all and received good feedback from everyone who attended. I am sure all the librarians left inspired with new ideas to implement in their libraries.

Marie Blignaut

SNR. LIBRARIAN, READERS LIBRARY
CHAIR: PACLIG WESTERN CAPE



Tanya Wiese handing over one of the lucky prizes

Taking City of Cape Town Children's Library Services to new heights

In honour of SA Librarians' Day we publish a contribution from a very passionate children's librarian.

I'm sure we can all relate to her story and how she feels about our profession – Editor



I started out in 1995 as a Saturday student volunteer at the old Cape Town Central Library.

As a young person straight out of school I didn't really know what I wanted to do. I started out studying Social Work but soon discovered that this was not for me. After graduating I came back to work at Central Library in 2001 as an Assistant Librarian in the children's section under the guidance of my mentor Angela Van Hees. I had found my happy place.

I love working with children; nurturing, supporting, teaching and developing young minds is what I am passionate about. During this time, I realised that I wanted to be a Children's Librarian and in 2011 I decided

to go back to UCT to do my Post Graduate Diploma (PGDipLis). Having a 4-year-old son, working and studying at the same time was extremely challenging but I would have to say it was the best year of my life.

My mom worked in LIS for 31 years and I was always surrounded by books, reading and storytelling. Looking back, I remember playing "Library Library" and issuing books to my little sister. Who would have thought years down the line that I would actually become a librarian?

In 2012 I was able to take over the reins of the Children's section when Angelica transferred to Parow Library. Two of the biggest highlights during my time as Children's Librarian was implementing the first Integrated Storytelling Festival in the Cape Town Company Gardens. The other highlight was winning the Best Children's Services for the Storytelling Festival as well as our

one on one reading programme (using technology) which was done together with Katherine Moon of Sea Point Library.

In 2014 I left Central to become a Senior Librarian at Ottery Library. Here I was able to work with a small group of amazing staff who allowed me to still do the things I loved (i.e. storytelling, holiday programmes, reading programmes).

At Ottery we were able to increase our programmes as well as collaborate with a number of partners in the community. They say that dynamite comes in small packages and the staff of Ottery Library (which was a satellite library before) is definitely testament to this. As a team we were able to win the Cultural Affairs Award for Best Collaborative Programme (March 2018) for our collaboration with two NGO's in the community as well as winning the Mayoral Award for Best Facility (October 2018).

Although I thoroughly enjoyed working at Ottery Library, when the opportunity for Children's Coordinator was advertised, I knew that I had to follow my passion and I applied for the position. Not everybody is cut out to work with children and I take my hat off to the children's librarians who daily become mothers, teachers, counsellors, mentors and even nurses to many of our young patrons.

As the new Children's Coordinator my vision is to be a voice for the children's librarians who work daily with our children. It is only with their support and input that we can take the children's services to the next level. I hope to be somebody that they can call on for help and guidance and together we will implement programmes not just for the sake of a target but because it will add value and enrich the lives of our children.

Tracey Muir-Rix

Marketing your Library: PR, Advertising and Promotion

Why market Libraries?

- Elevating your library's profile in the community often depends on successful media relations – a concept rarely taught in library schools.
- Marketing of library and information services includes customer (users) priorities, expectations, individuality, responsiveness, relationship, quality of services, professional skills and competencies, value-added services, etc.

Why we need it?

- Public relations involves building relationships with the learning community inside and outside the library.

- Advertising makes people aware of your programme's goals, while a marketing plan focuses on convincing these people to take action.
- Promotion involves an ongoing commitment to the advancement of ideas and programmes.

Planning a Library Promotion

- Analyse the needs
- Seek out specific interests, needs, and problems in the community
- Build partnerships
- Get others involved with your promotion
- Develop activities and resources

- Develop the materials needed to implement your project.
- What's the timeline? Who will do what, when?
- What advertising materials are needed?
- Advertise the promotion
- Be sure that everyone is aware of the event or activity (newsletters, brochures, etc)
- Implement the promotion
- As you implement the programme be sure to collect data. Count people, conduct a survey, ask for comments, take photographs, collect sample products.
- Share your success. Be sure that people know about the success of your project.

(newspapers, newsletters, website and bulletin boards to share your success).

- Evaluate. Consider the effectiveness of the programme.
 - Immediately revise materials for the next time you use this promotion.
- "True marketing is not about selling, promotion, or advertising. It's about assessing needs and using common sense. And it's not strictly for businesses – which is why libraries should be doing it."* Christie Koontz, associate in research at Florida State University's School of Information.

Rene Schoombie
MAIG PRO



Library and Information Services at Gauteng Youth EXPO 2019

The Gauteng Provincial Government hosted the annual Gauteng Youth Expo at the Johannesburg Nasrec Expo Centre from 13 to 17 June 2019.

Ms. Nomfezeko Mgilane, Librarian at Mogale City, participated on 16 and 17 June along with hundreds

of other exhibitors to ensure that Librarianship and Library and Information Services were represented.

The main focus of the #GPYouthExpo2019 was to allow exhibitors from the private and public sectors to showcase their services and career opportunities to many thousands

of Gauteng youth. The key focus was on the latest technology, entrepreneurship and job opportunities.

Career seekers do not always understand that Librarianship is a fully recognised profession like many others. It is for this reason that Ms. Mgilane collaborated with the Gauteng Office of the

Premier (Tshepo 1 Million), Mogale City Local Municipality and Gauteng Provincial Library and Information Services to ensure that Gauteng youth get to know more about the profession.

Approximately 500 Librarianship career brochures from LIASA National Office were distributed to Gauteng learners from various schools. She interacted with many school learners explaining the importance of choosing Librarianship as a career and the various opportunities the career offers. She also had an opportunity to share deeper insights about what Library and Information Services offers to communities at large.

Ms. Mgilane also got the opportunity to attend a session where Adv. Thuli Madonsela engaged with the youth on emerging issues. She encouraged the youth to always observe the UN 17 Sustainable Development Goals and NDP 2030 when raising their issues. Ms. Mgilane also participated in a session focusing on the impact of the Fourth Industrial Revolution; former President of South Africa Kgalema Motlanthe encouraged youth not to fear but to embrace 4IR.

Nomfezeko Mgilane
LIBRARIAN AT MOGALE CITY

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Global gleanings

A column of news, views and snippets from the international literature of books, libraries, and information, compiled by Peter Lor

While working on his recently published book on international and comparative librarianship (Lor2019), Peter Lor subscribed to various current awareness services to pick up items of interest. In retirement, he continues to keep an eye on the international literature. In this column, he intends to cherry-pick items of professional and scholarly interest as well as quaint snippets from the international literature of LIS and related fields.

Inaccurate maps, fallacies, and fake news

Had I not become involved in library management and LIS education, I would have liked to be a music librarian or a map librarian. Both music and maps are long-time interests of mine, and my attention was drawn recently to an article by Frank Jacobs (2019) entitled "Maps showing California as an island? Meet cartography's most persistent mistake". Jacobs writes about the Glen McLaughlin Collection at Stanford University, in California. It consists of more than seven hundred maps collected by Glen McLaughlin over a period of forty years, all depicting California as an island separated from the mainland of North America.

McLaughlin, a Silicon Valley venture capitalist, started his collection in 1971 when he found a 1663 map of North America on which California is depicted as a large, carrot-shaped island. Intrigued, he started collecting more maps depicting this fallacy. Although an early map dated 1597 showed California correctly attached to the mainland, from 1622 onwards, subsequent maps showed California as an island. This fallacy persisted in spite of contrary evidence. By 1747, King Ferdinand VI of Spain was fed up by this cartographic error affecting his dominions in the New World, and he issued a decree stating that "California is not an island." The California fallacy persisted, as fallacies tend to do. The last map showing California as an island is a Japanese map of 1865, well after extensive exploration, settlement, and the gold rush of 1849. Jacobs' article depicts many of these maps.

This case raises the question: why did the fallacy persist so long? One reason is that cartographers relied a bit too trustingly on the work of their predecessors. Information from seafarers and explorers was used by cartographers as it became available, but for the bigger picture they relied on earlier maps. As a result, errors were

copied from edition to edition, and from map to map. (Today we see this in the assignments of students who copy and paste uncritically statements they find on the web.) Another factor is political. For reasons that would take too long to set out here (but see Jacobs), for a time it suited the Spaniards to have California mapped as an island.

For those colleagues who are privileged to work with old maps – here's a challenge to spot the fallacies that were disseminated in maps of South Africa.

This brings me to the issue of fake news. Is the depiction of California as an island fake news? It depends. If the cartographers mistakenly believed this to be the case, they were issuing misinformation. But if the maps were compiled and distributed deliberately with an intention to deceive, by persons knowing that it is not true, it is fake news (disinformation). Fake news is defined in terms of facticity (whether it is factually correct or not) and intention (the motives of the people spreading it). If the Spanish court deliberately cultivated the fallacy for political ends, it was disinformation. But if ignorant cartographers copied the error in good faith, that was misinformation. Fake news is both incorrect and deliberately misleading. Useful discussions of what constitutes fake news can be found in an article by LIS theorist John Buschman (2018) and in an entry by Bente Kalsnes (2018) in the *Oxford Research Encyclopedia of Information*.

A great deal of fake news is spread ignorantly by people who believe it to be factually correct. On social media such news can spread like the proverbial wildfire, and once it has been widely disseminated, efforts by fact-checkers to debunk fake news are generally ineffective. Fake news tends to be sensational, while corrected facts are sober and draw less attention (for more on this, see Beck 2017; Meyer 2018; and Funke 2019). Politicians such as Mr Trump have muddied the waters by labelling as "fake news" whatever news reports displease

them (Funke 2017). How then are people to know what "genuinely" is fake news, and what is not?

Educational and library bodies have issued guidelines for identifying fake news (see for example Andersdotter 2017; Garvey 2017). IFLA's infographic (IFLA 2019) has been translated into more than forty languages. Librarians and educators have been engaged in teaching information and media literacy for several decades. In fact, such endeavours are one of the biggest and most popular topics in our profession. Every year scores of books are published about it. How is it then that, after a generation of students has been taught how to evaluate the credibility of news sources, Mr Trump was nevertheless elected and the British voters voted for Brexit? Many studies have been conducted on how people respond to fake news, and various sociological and psychological factors have been identified. In the USA a study by the Media Insight Project (2017) showed that the degree to which people trust news is determined more by who shared it than by who created it. Another recent study found that people draw a distinction between information sources that are dishonest and those that are biased. If they believe a source of information to be biased, they may dismiss information provided by it even if they agree that it is scrupulously honest (Grabmeier 2019).

Not surprisingly there has been some scepticism regarding the effectiveness of the efforts of librarians and educators in "immunizing" students against fake news. Fake news is an ongoing threat to liberal democracies and combating it is a challenge to the library profession, not least because it is difficult to agree on whose truth is really truth.

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For the full list of references with clickable links see Peter Lor's blog <https://peterlor.com/temp/>

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21 YEARS ANNIVERSARY

City of Cape Town LIS: Public Library Seminar

When we started planning the Public Library Seminar, the over-riding idea was that we would like to create engaging platforms for public librarians to connect with one another.

We wondered how we could create professional development opportunities for staff that would lead to greater internal and external connections and ultimately better service provision. We agreed that the seminar should not be about books, but about how librarians engage with their communities. We've seen a global shift in public library services and wanted to underline the value in library staff moving out from behind their desks and connecting with their communities. We should be open for more connections with each other and with other library related fields out there. What about connecting with public library staff from other smaller municipalities around us? While we are at it, why not link other inspirational librarians from other countries? This is how the seminar theme Move out and Connect was born.

The seminar included 18 speakers of which five were external speakers. Nine demonstrators practically showcased their skills in various aspects of the library service. Sixteen vendors and partners showcased their products and services to the attendees. More than a hundred participants came from surrounding libraries and



Senior Librarian Kumbula Macilikishe from Cross Roads Library, CCT, demonstrates the role of toys in libraries



Bronwen Erasmus, Natasha Marinus, Christelle Lubbe and Nozibele Kweyama of CCT LIS

municipalities and even our library school lecturers and students participated. LIS connected on a big scale. The spoken word artist Allison-Claire Hoskins shared beautiful words and inspired the crowd.

Purity Kavuri Mutuku was our keynote speaker and was imported from Kenya National Library Services, Nakuru Branch

Library. The idea was to find a person who is working in a public library and is making a visible difference to her community. A person that can showcase new and refreshing ideas that embodied the "Move out and Connect" theme. She exceeded all our expectations. With her calm and endearing way, she persuaded the attendees that everything is



possible when you work with your community. From math tutoring to the children, to the learning circles for youth, she made me think. I loved the concept of the "Reading Tree", both inside the library where the trees were built by children's stories that they read and the library tree outside that was planted for future readers to read under. She had so many great ideas and examples that she shared with us that I didn't want it to end. Luckily, with the "unconference" at the end of the day, we could engage with her on a personal level and ask the questions that were most on our minds, like, how many staff members are involved in these library programmes and when can we visit her library?

We hope that the seminar was a positive experience for the attendees and that most of the staff will see how many of these (and other) ideas they can do in their libraries. We hope that the speakers find inspiration from this to continue to develop their papers to take to national and even international platforms. I hope that this seminar brought our LIS vision to life.

Christelle Lubbe
CITY OF CAPE TOWN LIS

UWC Library Wins Award In National FYE Month

UWC Library is very proud to be one of four award winners on the strength of its contribution to National FYE Month, an initiative of the South African National Resource Centre, based at the University of Johannesburg. The Resource Centre is focused on student success, particularly supporting First Years' transition into higher learning. FYE is an acronym for First Year Experience.

UWC is acutely aware of the challenges facing inadequately prepared, first generation students who are at a high risk of dropping out. This is compounded when they are holding down part-time jobs to make ends meet.

When we received the invitation to participate in the first National FYE month (May), we realised that this month coincides



with the mid-year examination period. We wanted to support students with practical advice at a time of acute stress.

Posing the question: "Do you remember what first year was like?", the library targeted top-achieving students who appeared on 2019 Deans' Merit Lists from each faculty. We had ten volunteers who agreed to be filmed while sharing their own proven study tips. Fortunately, all seven faculties were represented

so that first year students could identify with a successful student from their own faculty.

There are four videos, each focusing on a question that was posed to the top achieving students:

- What works for you?
- What keeps you going?
- What techniques do you use to improve your memory of content?
- What special rituals or practices do you follow on exam day?



We posted the videos to YouTube and alerted our campus community. The videos have proven to be popular and several students have responded with appreciative comments. You can view these on UWC Library's YouTube channel.

The SA National Resource Centre was impressed with the Library's initiative and awarded us with a digital badge, now proudly displayed on our FYE webpage.

Allison Fullard

The UP Library helps students PAWS for a study break during the exam season

The Department of Library Services in collaboration with the largest dog therapy organisation in Gauteng, TOP Dogs, brought therapy dogs onto the Hatfield campus on the mornings of 5, 6 and 7 June 2019 to provide Animal-assisted therapy to the University of Pretoria (UP) students starting examinations that week.

Research indicates that human-animal interaction has a relaxation and stress reduction effect even after as little as 5 minutes of interaction with a therapy dog. Although Animal-assisted therapy is mainly used in healthcare and elderly care settings, more and more modern international academic and public libraries use therapy dogs as a way of engaging student interaction. Some of the benefits include:

- Decreased loneliness
- Increased social interaction and behaviour
- Promotion of emotional well-being
- Mood elevation
- Stress relief

The primary objective of TOP Dogs is to provide comfort and companionship by sharing their dogs with those in hospitals, care facilities, other institutions such as



schools and now for the first time ever at the University of Pretoria. Therapy dogs are carefully selected and fully trained and their role is to provide emotional support to people. They are calm, friendly and well-mannered and registered with a therapy dog group such as TOP Dogs. With this initiative the Department of Library Services takes the emotional wellbeing of our students during the examination time, to the next level.

Hundreds of students attended the three therapy dog sessions

on the lawn in front of the old Merensky 2 Library of the Hatfield campus. Some of the breeds included Labrador, Great Dane, Retriever, Border Collie, Beagle, Boxer, Africanis, Weimaraner, Jack Russel terrier, Rottweiler and Staffordshire Bull Terrier.

There was tremendous interest in the initiative among students on the Library Services' social media channels, even being featured on TUKS meme accounts and other student groups and the students also participated in a survey indicating that the

interaction with the dogs reduced their stress levels and improved their emotional well-being.

Some of the comments included:

- "My excitement for this is unreal" – Emma Alberts
- "I have never been more excited to go to Tuks!" – Courtney Tomaz
- "Honestly the best thing I have seen (if you don't hear from me between these hours on these days, you know where I will be)" – Zelbe Boshoff
- "What an incredible idea" – Tyler Mirtle
- "Coolest idea! Well done UP Library services – Ashleigh Laurent
- "Only thing getting me through exams" – Caira Goncalves

This initiative was also featured in Beeld (8 June 2019) and Sunday Times (9 June 2019). The Department of Library Services is pleased that our students perceived these therapy dog sessions as a pawisitive experience!

Elsabé Olivier

ASSISTANT DIRECTOR, UNIVERSITY OF PRETORIA LIS

UP Libraries steps into future as it 'employs' a robot to help students

In keeping with the University of Pretoria's focus on evolving in line with the fourth industrial revolution (4IR), the University of Pretoria's Department of Library Services has 'employed' the first client service robot known to be in use in any university library in Africa. 'Libby', as she's called, weighs in at 19 kilograms and is 90 centimetres tall – a height tall enough to interact with visitors in wheelchairs.

Libby will 'work' at the UP's Merensky 2 Library on the Hatfield Campus. She has an array of over 60 sensors, cameras and software integrations that enable her to receive and process various commands and requests. She boasts a tablet integrated on her chest area for manual input. Her brain is connected to Dialogflow, a Google based question-answering computer system which processes the queries Libby receives. She runs off Android-based software which opens up opportunities for the Department of Library Services to develop



new and exciting client-facing applications. Libby, however, is not all work and no play: she will even dance for you, play music and enjoys a light pat on the head.

"Libby is originally from China and as of 28 May 2019, Libby will officially be a new library employee," says Isak van der Walt, manager of the Department of Library Services' creative laboratory, MakerSpace. "Libby is not a threat to anyone's job; she's merely part of the library's innovative progress. For now, she only speaks English, but my team and I will be sure to incorporate

two more languages as time goes by. This dedicated service robot will only perform general, mundane, repetitive tasks that staff perform around the library, thereby releasing them to perform more advanced and specialised services. The library sees the use of robotics as an added benefit that augments and enhances its service portfolio."

Libby is connected to the online cloud via wi-fi which enables her to send information back and forth so she can answer queries or process data from the surveys she is able to carry out. Van der Walt says Libby will

interact with clients by providing guidance, answering questions, conducting surveys, and is even capable of displaying marketing videos. "The library, as part of its journey to be a true 21st-century library, prides itself on redefining academic librarianship by immersing itself in some of the latest tools and technologies," says Elsabé Olivier, Assistant Director for Marketing and Quality Assurance at the Department. "Part of the redefining involves re-evaluating how services are being rendered, and how to make use of some of the latest technologies."

As part of the investigation into the available hardware in the market, the library also formed focus groups with students on what they would like to see or experience in interactions with a robot. An internal team of staff has also been identified to oversee Libby's daily operations.

Isak van der Walt

DIGITAL SCHOLARSHIP & MAKERSPACE CENTRE MANAGER, UNIVERSITY OF PRETORIA

Role of Libraries in overcoming Dyslexia among children

As the World celebrated Read Aloud Day on 1 February 2019, I pondered on what libraries could offer to dyslexic persons.

Dyslexia is a learning difficulty that primarily affects the skills involved in accurate and fluent word reading and spelling. It is not due to mental retardation, brain damage, or a lack of intelligence. The causes of dyslexia vary with the type: genes and heredity, and brain anatomy and activity. However, studies show brain activity in children with dyslexia changes after they get proper tutoring, and their academic performance improves.

In 2017, a study by Progress in International Reading and Literacy proved that there is a correlation between reading and academic performance. The study showed that South African Grade 4 pupils scored the lowest in reading when compared to other countries. These pupils could not read for meaning. In the light of this, I earnestly believe that libraries can become catalysts in improving children's reading and writing skills.

Most libraries run literacy

programmes like Spelling Bees and Storytelling. However, I notice that although librarians are good coordinators of these programmes, they are not adequately skilled in teaching reading and writing to pupils. I suggest that the South African government should reinstate teacher-librarians in schools whose duty it is to teach library skills that include teaching reading and writing. Libraries must continue with information provision. I also feel that reading is a speciality. Therefore, libraries must create a post for technically trained reader advisors. The reading practitioner will study a patron's reading behaviour and interests then suggest intervention strategies to advance them as readers. I believe that this will resolve reading problems among the dyslexic.

Dyslexia can also be improved by the environment in which the child is born or grows up. Traditionally, African children would sit around the fire nightly listening to an old grandmother telling folktales. Although oral tradition sharpened the children's ears for listening, the

foregoing scenario depicts a one-dimensional focus on the sense of hearing. Children could not ask story-related questions shared by a grandmother because African culture promoted docility. Therefore, this notion is not suitable for 21st century librarianship. As an advocate of drama, I believe in engaging all five senses when reading a storybook to children to support a theory of Confucius who said: "Involve me and I will not forget".

I suggest librarians should adapt to the prevailing character of children. Ranganathan's law of librarianship says 'a library is a growing mechanism'. By taking cognisance of all the five senses of sight, touch, smell, hearing and taste, it will create an interest in reading for children, causing them to flock to libraries, and would surely improve their academic performance. Giving children access to activity rooms to engage in literacy programmes would be another ground-breaking move. Libraries can become agents of development in assisting in the publishing of children's own stories. In so doing, libraries would be contributing

to information-packaging which supports innovation as one of the goals to meet in the Vision 2030.

Medical research indicates that a mother develops a strong bond with her child in the womb. If an infant hears the mother's voice reading a story, a reader will be born at an embryonic stage. Women should also read stories to children at the neonatal stage. I propose that libraries organise outreach events aimed at all mothers to promote reading to children from birth.

Lastly, families along with librarians, must encourage reading programmes at home. Today, television and social media have replaced the oral tradition at home. To reinstate the oral culture, parents must promote reading to their children from infancy up. These can all help in overcoming dyslexia.

Lucky Mbatha

LIBRARIAN

MSUNDUZI LIBRARY SERVICES.

The author wrote this article in his personal capacity.



SPU Library - India Corner

On Thursday, 30 May 2019, the Indian Consul General in Cape Town, Mr Abhishek Shukla, visited Sol Plaatje University (SPU) in Kimberley, to officially unveil the India Corner in the SPU Library.

This is a selection of books donated by the Government of India, for the creation of India Corners in the libraries of prestigious universities in host countries. To date the University of Cape Town and Sol Plaatje University, in South Africa, have established these India Corners in their libraries.

The aim of the donation

is to provide quality resource material on India to educational institutions for those who want to learn about India.

The books donated to the SPU Library cover a wide range of subjects on Indian culture, history, philosophy, tourism, geography, architecture, foreign policy, economics and folk stories. It also contains the tome on the Indian Constitution; books on the merging India story; and Indian classics such as the Ramayan, Mahabharat and Bhagwadgita.

In his remarks over a luncheon with the Senior Management Team and senior SPU Library staff, Mr Shukla thanked the University

for giving pride of place in our library to the India Corner. He expressed a desire to facilitate a relationship between SPU and the Government of India, since the latter was actively working on enhancing its relationship with African countries. Our Vice-Chancellor & Principal, Professor Yunus Ballim, suggested that since SPU was similarly keen to develop relationships with sister institutions in Africa, we could partner with the Government of India for joint collaborations with other institutions in neighbouring African countries.

Possible areas for future collaboration between Indian

Vice-Chancellor Professor Yunus Ballim with the Indian Consul General Mr Abhishek Shukla institutions and SPU include: academic exchanges in public management programmes with an institution in Bangalore; developing sister relationships with Indian institutions; participation by SPU staff in the Indian government-funded ITEC programme for the upgrading of skills; teacher education; creative writing; and translation services since India has a rich tradition of translation approaches which are sensitive to cultural contexts.

Kashini Maistry

SENIOR MANAGER:

COMMUNICATION AND MARKETING
OFFICE OF THE VICE-CHANCELLOR



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Had never been glued & emotional while reading a book. WOW IM SURELY BLOWN AWAY... I couldn't read alone anymore, I read it with my classmates & my English teacher & what an applause you got. - TK

Yes! This story really reflects what is happening in my life. - Wydin

I couldnt stop reading after I first started Seems like im gonna be late for school tomorrow after reading this amazing story. Its very beautiful and inspiring. - Olivia

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Book restoration and preservation at the NLSA: A personal experience

I went to Cape Town for training on book restoration and preservation at our new Port Shepstone library will have an Africana section made up of book donations received from community members.

Some of the books are damaged and need to be restored before we can take them into stock and have them available for use by our members.

I arrived on Monday 18 February 2019 and was met by Dale Zietsman and Nazeem Israel from the preservation section of the NLSA. Both these gentlemen are extremely knowledgeable.

We discussed basic book binding and I was given the opportunity to make a book that is sewn together. Few books in circulation today are sewn but this technique is important when you work with old books. They discussed the safety aspect of conservation with me, such as the importance of wearing a mask and gloves as well as working in a

well-ventilated room.

During the week, I was taught how to "stretch" a book cover. Before you stretch the paper, you need to check the grain of the paper. The grain plays a very important role in the process of making a book as it must run in the same direction. It is important that the material to be used in making a book cover is measured correctly. Do not waste any material as it is very expensive and the cut-off pieces can be kept for future use.

When we stretched the book covers, it was interesting to see the acid being released from the paper. To get rid of the acid, you can "wash" the paper. As paper can tear easily when it's wet, you must be extremely careful. This process can be very time-consuming. I also learned how to repair a damaged front cover, one that's been torn off totally and also one where the front cover had been torn in half and left with a missing part.

Dale told me that there are many ways to repair/restore books and that you should use the method that you are comfortable with. It is important that you examine the item in question and only after careful consideration of various possible methods proceed with the restoration. You need to be open minded and be able to make a decision as to what will be the best for the item in your hands.

I was also shown how to make a book with tapered (round) corners.

There are many different tools available for book repairs/restoration. You can also be creative and use items available to you in your daily life. Furthermore, you can make some of your own bigger tools, such as a book press or corner block. Sometimes it is the most common item that helps most in book repairs/restoration.

Depending on the age and damage to a book, it may sometimes just be better to keep

it together with ribbon and place it in a box, leaving it as it is.

Regarding the value of old/ antique books, it is better to have the cover of the book if the book was published with a cover, as it will be more valuable than without a cover.

I was taught how to sew books, end papering, calculation of material, repair book covers, full bound book repair, spines and dust cover repair, repair of torn pages, leather spine repairs, perfect binding, how to do casing of a book and to make a tubular spine for a book. To repair books with leather is very time consuming and should be done by experienced people.

This has been an extremely valuable training experience and thanks to the NLSA I can now add the skills of book restoration to my library skills. I will now start to train other staff in the library to also do book restoration.

Susan Roos

SNR LIBRARIAN RAY NKONYENI MUNICIPALITY

Bokamoso means a better future in Setswana.

The literature club saw the light of day through a collaborative initiative between the library and the Student Campus Council of the Mafikeng Campus of NWU.

The motivation behind the creation of Bokamoso was to:

- provide a platform for students and the university community to share the love for books and literature.
- showcase writing talent as well as to learn from one another.
- enhance the writing and reading skills of students
- create an environment that fosters a reading culture within the university community,
- develop critical thinking, reading and writing skills
- enhance the visibility of the



The dawn of Bokamoso Literature Club at NWU LIS

library within the university

- enable students to develop a greater understanding of books and their importance in the academic agenda.

The first reading session was held on 1 March 2019. It was

only natural that Chinua Achebe's pioneering novel "*Things fall apart*" was selected for this session which was well attended by students and staff members and it inspired illuminating and informative discussions. The

second session was held on 30 May in the form of a book launch. Marcia Ramodike, a student at the University of the Free State and the author of "*From an Empty Pride to a Full Price*", a novel inspired by "black tax", was invited to share her moving and motivating story of how she became an author at just 20 years of age. Her presentation provoked some riveting discussions from the floor.

The literature club is steadily gaining momentum and it promises to be a necessary platform for book lovers and aspiring writers within the NWU community. The next step is to use our experience in setting up a reading club to assist LIASA in the North West Province to set-up its own club as well.

Boitumelo Masilo

Earth Day Teen Outreach Programme at Wynberg Library

All over the world people are experiencing climate change and global warming that is killing our Earth. Our country too faced a water shortage crisis last year and this year we are facing an energy crisis that calls for all South Africans to step up and be more mindful about their water and energy consumption and the impact that it will have on the future of the Earth.

22 April 2019 was World Earth Day and in order to celebrate this day, Wynberg Library hosted



Keegan Peterson talking to the learners of Voortrekker High school about the importance of protecting the environment

a Teen Outreach Programme in collaboration with Keegan Peterson from Wildlife and Environment Society of South

Africa (WESSA) on 30 April 2019. Fifty grade eight learners from Voortrekker High School were invited to this event which was

held to create awareness about the importance of taking care of our Earth. The programme was presented in an interactive way to get teens to think seriously about their actions and the impact they have on the environment for future generations. Learners were encouraged to think critically about the issues and to come up with solutions on how they can make the Earth a better place to live on. Thus, libraries have a duty to create awareness amongst teens so that they can become Planeteers (ambassadors) for saving the Earth.

Kim Albertyn

LIBRARIAN AT WYNBERG LIBRARY

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South African National Library & Information Consortium (SANLiC) 2019 Conference

Every second year, SANLiC hosts a member conference primarily for South African e-resource librarians.

It is the ideal opportunity for e-resource librarians, library directors and librarians in general to gather, share, learn about latest developments in the field, recharge and have loads of fun.

The conference took place at the new conference centre at the Cape Town Waterfront Breakwater Lodge. A pre-conference, themed "E-Resources 101," was held on Monday 24 June and the main conference was held from 25 to 27 June 2019. Although there was a strong focus on the transition to open access and transformational



Professor Jeffrey Mackie-Mason

agreements, a wide array of relevant topics was also covered.

Delegates were challenged to think about collection development policies, open science, the open access citation advantage, IP authentication, patron driven acquisition, business models related to open



Shireen Davis-Evans

access publishing and legal issues. The clear message came across was that librarians, as information specialists, are in an ideal position to challenge the status quo of scholarly publishing behind paywalls and to "support citizen science development and practice."



Faith Zalekile

The presentations were recorded and can be freely accessed from the SANLiC website at <https://sanlic.org.za/sanlic-2019-conference/>

Nora Buchanan
LICENSING MANAGER, SANLiC

Since the appointment of new General Manager, Mrs Sunitha Amod, Biblionef has undergone a few notable changes that we are very excited to share with you.

Biblionef's Donation Programme

Biblionef is constantly striving to be a learning organisation and a huge part of that includes constantly re-evaluating its work and the impact it has on its beneficiaries.

Since its inception in 1998, Biblionef operated on the assumption that teachers knew what to do with the books donated to them. Experience over the past 20 years has shown that sadly, some teachers in South Africa do not understand the crucial role storybooks can play in getting learners excited about reading. National and international research has found that merely providing teachers with books (or other resources) does not guarantee that the books will make a difference in children's literacy development.

Biblionef rings in exciting changes

Since 2016, Biblionef has been investigating ways of incorporating a component of teacher training and mentorship into its work. With the help of our donors, the DG Murray Trust and the SALI Trust, we were able to carry out an 18-month project with 10 schools in Beaufort West which yielded remarkable results.

This impact study now acts as the basis of our funded projects going forward. We have introduced teacher mentoring and literacy workshops alongside our book donations to ensure that the books we donate are optimally used. This is carried out through partnerships with organisations or professionals who are skilled in this field.

As an organisation, we realise that our strengths (and the core of our work) are in book sourcing/selection (i.e. finding stories, commissioning the translation and publication of stories and selecting and sourcing books)

and in book distribution (i.e. storing, covering, packing books and delivering them to schools). It is for this reason that we are working hard to cultivate strong partnerships with organisations that are skilled in the teaching of reading because we realise that we cannot achieve social impact alone. This is also why we have hired literacy specialist, Marlene Rousseau, on a temporary basis. Ms Rousseau will train individuals in the field to carry out the workshops and teacher mentorship sessions if there is no organisation working in a particular area.

For our general donations programme (i.e. not linked to a donor), we are in the process of producing training videos that our beneficiaries will be able to access on our website. We will also create a booklet with activities that teachers can use in the classroom. The booklet will be included in all of our donations going forward.

Both the training videos and the booklet will be in line with the CAPS curriculum and will provide teachers with advice on how they can incorporate their donation of books into their daily lesson plans.

Social Enterprise

By using the opportunity of trading within certain legal parameters as a Non-Profit Company (NPC) and through harnessing our staff's skill in sourcing, selecting, packaging and distributing books, Biblionef is now offering a wide range of services to organisations, institutions, companies and individuals to support their goals and objectives.

Services offered by Biblionef SA

- Selling books
- Sourcing and Selecting books for projects
- Covering books in book plastic
- Packaging
- Distributing books
- Library Set-up

To know more please contact Mrs Sunitha Amod at sunitha@biblionefsa.org.za



June Holiday Programme @ Mogale City Libraries

Mogale City Library Services held joint June school holiday programmes with the Recreation Section. The programme was presented at

different venues of Mogale City Services and Early Childhood Development Centres. The main aim of the programme was to keep the children busy during the school holidays,

exposing them to different recreational activities and to develop a love of reading.

The following activities were presented: Tug of war, Sack race, Storytelling, Jumping Castle and

Spoon Balance. A total number of 360 children participated in the programme.

Semakaleng Molewa
OUTREACH LIBRARIAN

Mogale City Library Services focus on local authors, Youth...

Mogale City Library Services hosted a Local Authors showcase on 15 June 2019 at Banquet Hall, Krugersdorp in celebration of Youth Day.

The purpose of the event was to support, promote and celebrate local authors and to encourage the youth to start writing their own books. Speakers from various organisations were invited to present on the day.

Mr Stanley Maake, author and Chief Executive of Nolo Consult, a Book publishing company talked about:

- Writing a book that can sell
- Manuscript and editing
- The process of publishing a book and self-publishing
- Challenges authors face with publishing companies
- Book royalties
- Plagiarism and keeping their work original
- How to develop their own web pages and social media platforms.

Mr Jeff Nyoka, E-Learning



Local authors from Mogale City Municipality



Stanley Maake, Patrick Maseng, Nomfizeko Mgilane and Jeff Nyoka

Manager from City of Joburg and PRO for LIASA Gauteng South Branch talked about E- Learning (an ICT Library perspective). He

told the authors how they can use the ICT machines in their libraries to write their books and also use social media to market it around

the world. He shared many useful tips including how to use an App to design book covers.

Ms Nomfizeko Mgilane, librarian from Mogale City and a LIASA Ambassador, talked about the benefits of authors becoming members of LIASA. She encouraged authors to join LIASA so that they can engage with other authors, book publishers' associations and book buyers like libraries. Authors can participate in LIASA activities to promote their work. She also encouraged them to make use of the library space, e.g. to launch their books.

Authors were encouraged to use library materials to improve their writing and reading skills. At the end of the day the Mogale City local author group was established. The showcase which was attended by 67 aspiring authors was a great success as it was the first time the Library Services had hosted such an event.

Semakaleng Molewa

OUTREACH LIBRARIAN

...and World Book Day

Mogale City Libraries celebrated World Book Day (23 April) with the Magaliesburg group of schools on 25 April 2019. The objectives of the programme were:

- To raise awareness about the importance of reading
- To reach out and give people access to books
- To educate people on taking care of their libraries and



- To celebrate books
- Mogale City Library Services celebrated the Day with a Spelling Bee competition. The Grade 6's participated in the competition and Grades 7 to 10 were the audience.

Positions 1 to 3 received a story book, school bag and pencil case from Mogale City Library Services while the audience received a shopping bag and pens.



Recipients of the school shoes



Speakers of the day

Librarian of the Year 2018 and North-West University LIS donate shoes at Primary School

Celebrating Mandela Day is a standing tradition at NWU LIS and this year was no exception.

The day was commemorated by buying ten new pairs of school shoes for selected children at Masuthe 1 Primary School in a remote village outside Mafikeng.

The idea of buying shoes came about when the NWU LIS offered all three of its campuses R1,000 for Mandela Day activities. The 2018 LoY topped up the amount given to Mafikeng Campus with R1,000 from the LoY Award. A primary school was identified

with the assistance of Dr Lefenya-Motshegare from the NWU Law Faculty, who is also married to the chief of the Masuthe Village, Kgosi Motshegare. The school identified the children who would benefit from this initiative and provided their shoe sizes. Dr Lefenya-Motshegare also bought a complete school uniform out of her own pocket for a child who had lost all his clothes after his house burned down a few days before the Mandela Day.

The shoes were handed over in a ceremony organised at the primary school by the royal house

to celebrate Mandela Day. This event was a true reflection of the legacy and life lessons of Tata Nelson Mandela. The spirit of ubuntu, selflessness, giving, and promoting educational values espoused by Tata Mandela were at play. There were presentations by speakers from various critical government entities creating an awareness of the issues that affect the community and the services that are available as well as locations and contact numbers of places of help. The Department of Health, SAPS, NWU Community Law Clinic, Department of

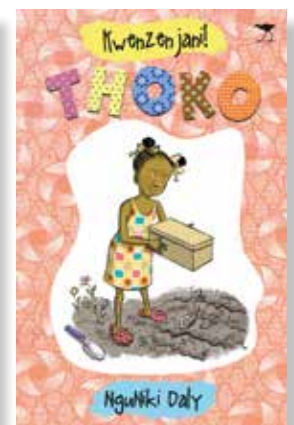
Economic Development, NWU LIS and the community were all represented. Councillor T Motshabi who represents the community in local government also attended.

It is through initiatives such as these that the NWU LIS is reaching out to communities and demonstrating that librarians are indeed agents of social change and social development. The "ivory tower" stigma attached to academic libraries is gradually being changed.

**Boitumelo Masilo
and Siviwe Bangani**

Win a Multilingual Picture Book Hamper for your Library!

CALLING ALL SCHOOL LIBRARIANS WHO ARE ALSO LIASA MEMBERS!



A competition by **LIASA-in-Touch** in collaboration with **Jacana Media**

Write a short profile on your school library (600 words max) covering the following:

1. Where are you situated?
2. How many learners do you serve and what are their main languages?

3. How big is your library and its collection?
4. What services do you offer to your learners?
5. How does your library contribute to a culture of reading?
6. Why do you think you should

7. Supply at least 4 good quality photos to support your entry
- You must be a LIASA member in good standing in order to enter the competition.
 - The winning entry will be

- featured in the December 2019 issue of the magazine.
- Deadline for submissions has been extended to 18 October 2019.
 - Please send your entry to liasaintouch@liasa.org.za



Laerskool Rustenburg

Laerskool Rustenburg is a school in Rustenburg, North West Province. It will celebrate its 100th Birthday in 2021 and was the first school in Rustenburg.

It is an Afrikaans medium school and serves 1541 learners from diverse cultures and backgrounds.

The library is a 90m² building known as the Information Centre and consists of a library, an auditorium and a small internet café. We have approximately 2700 books in our collection

The school library offers a traditional library service; children can borrow books during school breaks and get assistance with projects and assignments. We teach information studies as part of the curriculum and have a huge social responsibility function in the school.

Our school is a no homework school and our focus is **READING**. Children have to read 20 minutes at home every day. The librarian has an array of reading awareness programmes she presents each

term to keep the learners and their parents interested. These programmes include reading bingo, treasure hunts, book review projects, reading carnivals, poetry writing, reading passports etc.

Our school library will be a worthy winner of the book prize, because apart from the above initiatives it is also a school library with a heart. We have a "care-fridge" in the library: this project invites children to donate food to fellow students who don't have the luxury of a packed lunch, and this combats food wastage and is a wonderful expression of our "Caring" value. We also have friendship benches around the library for those who feel lonely: our media prefects monitor the benches and if a child goes and sits there, they join them for a chat and invite them into the library (the hub for friendship and reading during break time).

Funding for books is scarce and we try to build our collection by raising funds from various projects. We learned that we can buy a beautiful book from profit



New Ermelo Primary School

The name of my school is New Ermelo Primary School. It consists of 2096 learners and 54 educators. It is a quintile 4 school. The school is situated at 6NE Beacon Street, Ermelo 2350 and the postal address is PO Box 2787 Ermelo 2350 in the Mpumalanga Province.

The medium of instruction is English. Other languages spoken in the school community are Zulu, Ndebele, Xhosa and Pedi.

It is in an urban area that has a high level of poverty; most of the community members are unemployed and dependent on social grants for their children to survive.

We have converted a classroom into a school library; our collection consists of approximately 1,020 fiction books, 540 non-fiction books and

made from candy floss sales every week – book by book – week by week -we build the collection.

Rene Schoombee

INFORMATION FACILITATOR

very few reference books. We rely on donations most of the time.

We issue books to our learners; they do research in the library, participate in reading competitions. The library celebrates all the LIASA School calendar events through making displays, having learners read at assembly, story-telling and organising spelling Bees. We also participate in the Departmental spelling Bee events.

Since having this library most of our learners has developed a love for reading, independent thinking and won many reading competitions. We also received an excellent report when we were visited by the Whole School Evaluation Team from the National Department of Education.

We really deserve this prize because we need more books so as to satisfy most of our clients including our community because we rely on them for all the library activities especially the house-keeping and shelving of books.

T.F. Mathenjwa (Mrs)

TEACHER LIBRARIAN

World Book Day (WBD) @ Greater Tzaneen Libraries

On 23 April 2019 libraries and librarians around the world celebrate World Book Day with their communities. The Greater Tzaneen Libraries had different programmes in their different libraries. Some librarians visited schools to promote literacy and to market their libraries and the services they render to communities.

Tzaneen Library in partnership with the Department of Sports, Arts and Culture visited The Junction Farm Primary School. The aim was to motivate the learners, to play with them, to tell stories and to introduce them to the culture of reading while they are still young.

It was a beautiful day that brought smiles to the children's faces. Ms. Comfort Mathebula motivated the learners and read



them a story. She also played with them so that they felt comfortable. She told them that they can be whoever they want to be in life as long as they read. She also told them that for them to be successful in life they must love books and make them their friends for life, because books are the only friends that are reliable; a book will never mislead them or turn against them.

She told them that if they read, they can go wherever they want and no - one or thing will stop them; it doesn't matter where you come from, as long as you read you can go far. She added that education is the key to success and it is the only husband or wife who will never divorce you. She talked to them about different careers and the learners were excited. Others said they want to

be story tellers, as it was a day full of joy.

Mrs. Alinah Nkuna handed them gifts of stationery including pencils, erasers, pens, rulers, pencil cases, water bottles, pencil crayons, coloring books, flip charts, note pads and bags. They were also given sweets.

The School Management team and the teachers were very impressed. They thanked both Tzaneen Library and The Department of Sports, Arts and Culture, saying that what had happened at their school on World Book Day was a first – history was made.

The team felt happy about the school visit because they had reached farm school children who are often forgotten.

Comfort Mathebula

TZANEEN LIBRARY

@ Wynberg Library

World Book Day was celebrated at Wynberg Library with the launch of a unique book aimed at both deaf and hearing children. The book with DVD in sign language entitled 'Sign language saves!' is a multilingual book in English, Afrikaans and sign language.

Two schools were invited, Dominican School for the Deaf as well as Precious Angels Pre-School, ensuring that the story was told simultaneously to both hearing and deaf children. The launch was hosted by the University of Stellenbosch and attended by various Deaf

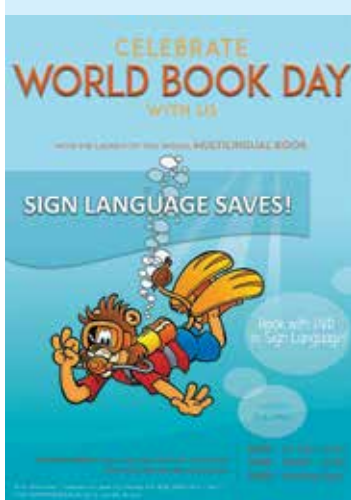


organisations' representatives.

Children were given a box of treats to take with them as well as lovely cupcakes. Wynberg Library was honoured to be part of this auspicious event.

Nadia Ismail

PRINCIPAL LIBRARIAN



WBD collaboration NLSA and Mpumalanga DSR

The NLSA Centre for the Book in collaboration with the Mpumalanga Department of Culture, Sport and Recreation and the City of Mbombela hosted World Book Day celebrations in Kanyamazane on 23 and 24 April 2019.

The event instilled upon the community the importance of reading, under the theme: Fundza in your lingo.

On 23 April, Mpumalanga

MEC for Culture, Sport and Recreation, Ms Thandi Shongwe led the door-to-door reading campaign which saw the general public, schools and households receiving books to encourage and build a reading nation.

Ms Shongwe opened the state-of-the-art public library in Kanyamazane on 24 April. The library will be an information hub improving access to information for surrounding communities.!



@ Baviaanspoort Correctional Facility

The NLSA in partnership with the Gauteng Province Library and Information Services (GPLIS) and the Dept of Correctional Services hosted a World Book Day celebration on Tuesday, 16 April 2019 at the Baviaanspoort Correctional Facility, Pretoria East.

World Book Day, also known as World Book and Copyright Day or International Day of the Book, is an annual event organised by UNESCO to promote reading, publishing and copyright. The event endorsed the culture of reading and writing and encouraged the Correctional Facility's Book Club, inmates and staff to continue reading.

The official programme was hosted by the Intermediaries Book Club which consists of Correctional Facility inmates and wardens. During the programme the NLSA shared information about the Day and the NLSA's Community Publishing Grant. The keynote address was delivered by a representative of GPLIS.

An awareness and an appreciation of the culture of reading and writing was ignited amongst staff and inmates of the Correctional Facility. Funda Mzantsi, fundu!

Shade Pietersen

SENIOR COMMUNICATIONS PRACTITIONER

On the Move



The Rhodes University Library welcomes **WETHU DANSTER**, the new Library Director with effect 1 July 2019. She holds a Master of Applied Science degree in Information Management from Curtin University of

Technology in Western Australia and has until now been the Executive Director of Library Services at the University of Limpopo. Ms Danster has also worked at the Walter Sisulu Library for many years. Her vast experience is indeed an asset to the Rhodes Library.



BUSISIWE MMALEFAHLO has been appointed as an Information Officer at the Music Library at the Department of Library Services, UP from 1 June 2019. She worked at the Medical Library, UP from 2001-2007 as a Temporary

Part-time Library Assistant. She has further worked at the National Library as a Library Assistant from 2007-2014, after which she was promoted to Librarian from 2014-2019 in the Interlibrary Loans Department. She holds a degree in Information Science and is currently studying towards her Honours in Information Science.

Retirements



SHIRLEY GILMORE worked for the Department of Library Services, UP for twenty years. She was appointed as Information Specialist in August 1999 and promoted to Faculty Library Manager at the Oliver R Tambo Law Library in June 2005.

In 2013 she started the free online South African National Legislation database which was launched by Justice Edwin Cameron of the Constitutional Court. The Laws of South Africa give free online access to everyone who needs access to legislation of South Africa. Pretoria University Law Press has published *"Pulp guide: Where to publish articles on the law"* edited by Shirley Gilmore which is a compilation of Department of Education and Training accredited law journal titles to assist researchers on where to publish for subsidy purposes.

PREETHMA GOVENDER, SABC Information Manager/Researcher/Digital Librarian has retired after 32 years and 6 months service. She commented that it was a great journey and a great transition from analogue to digital broadcasting.



The Department of Library Services at the University of Pretoria (UP) welcomed **LAZARUS MATIZIROFA** on 1 May 2019 as the new Deputy Director: Scholarly Communications, Digital Services and Systems. Mr

Matizirofa holds the following qualifications: National Certificate in Library Studies, 1991, Harare Polytechnic; National Diploma in Library & Information Science, 1994, Harare Polytechnic; National Diploma in Public Relations, 1996, Harare Polytechnic; Higher National Diploma in Library & Information

Science, 1998, Harare Polytechnic; Bachelor of Information Science (Honours), 2001, University of Cape Town; Masters of Information & Library Science (Study focused on Knowledge Management), 2005, University of Cape Town. He has more than 10 years' experience working in academic libraries and at the NRF (National Research Foundation) he was the Manager/Team Leader responsible for providing leadership in Data Curation and Content Management Services and the Library and Bibliometric Services. His role in this capacity has a strong focus on maintaining a digital preservation and digitization infrastructure, providing repository services in the areas of open access publishing, digital curation and research data management.



The Board of Biblionef SA takes pleasure in announcing that **SUNITHA AMOD** has been appointed as General Manager of Biblionef SA. Sunitha has been with Biblionef SA for more than 14 years. In this time, she has gained valuable

experience as Operations Manager in all of the Biblionef activities and has played a

major part in the success story that enabled Biblionef to distribute 1 760 692 books in the 20 years of the organisation's existence. Sunitha is passionate about reaching out to needy areas to provide children with access to the beautiful and colourful story books that Biblionef has to make available. Sunitha looks forward to continue with the work of Biblionef in new and innovative ways and to face the challenges of the non-profit sector with the loyal support and hard work of fellow staff members. Ms Amod succeeds Jean Williams who retired as Executive Director of Biblionef after 19 years of service to the organisation.

New appointments at UCT Libraries are **MAPULE SENTLENG** in the Discovery Services Team as Librarian: Discovery from 3 June 2019. Mapule has several years' cataloguing experience having worked for the Western Cape Education Teachers Library (EDULIS) and the Cape Peninsula University of Technology as Cataloguer and Information

Librarian. She holds a MBibl. in Library and Information Studies from UWC, BTech (Library and Information Studies) from UNISA and National Diploma in Library and Information Science from Cape Technikon. **JAIMEE REID** and **ENGELA BRITZ** have joined the WH Bell Music Library team as Principal Library Assistants.



DOUWE DRIJFHOUT, Director of Preservation and Conservation Services at the National Library of South Africa (NLSA) retired in December 2018. He started in the book trade, moved over to librarianship and is presently back in the book trade.

While studying librarianship he worked at the UNISA Library; thereafter at SABINET, CSIR Information Services and the State Library. During his years at the NLSA he spent some years at the Cape Town campus (Preservation and Conservation Services). He was active as a member of the IFLA Preservation and Conservation Section, IFLA PAC (Preservation and Conservation) Core Programme and the IFLA News Media Section. As part of the DAC Conditional Grant he managed and presented regular preservation management workshops for staff at public and community libraries.

In Memoriam

CATHRINE LEKGANYANE passed away 16 July 2019. Cathy, as she was affectionately known, was the Chair-Elect of LIASA Limpopo Branch from 2016-2018 and a Senior Branch Librarian at UNISA, Polokwane Region. This great librarian will be remembered for the decades of her life she committed to LIASA, and for providing information to everyone. Her absence will be keenly felt, and we offer our deepest condolences to her family, colleagues and friends.



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Digitisation

- can you afford not to?

The way we create, keep and share information has undergone a massive transformation over the past few decades. And as the world prepares for the Fourth Industrial revolution, it's clear that organisations that optimise the way in which they handle their data are the ones that will have the competitive edge in delivering excellent customer experience.

Sabinet has been digitising old, archived and printed material for over 20 years. Our expertise in this area allows us to identify the unique requirements of any organisation to ensure cost savings and improved business processes.

ACCESS

One of the key benefits of digitisation is the way in which the ability to access information changes when it is digitised. Information that was previously limited to audiences who could physically visit a location, can now be shared with a limitless, global audience. This ease of access and increased audience further means that certain information gains a potential commercial value, creating a new revenue stream. Digitisation also allows for increased collaboration and resource sharing.

SEARCHABILITY

Sabinet's Optical Character Recognition (OCR) digitisation services ensure that paper documents are transformed into searchable, full-text electronic documents. Additional benefits offered by Sabinet's Digitisation Service:

- Save on storage space and costs
- Share any of the digitised content easily via email
- For ease of convenience we can digitise documents on-site at our facility or off-site at yours
- Fully POPI-compliant: sensitive data never has to leave your premises or servers
- Project scope, duration and costs are tailored to meet your budget and needs

After utilising the digitisation service, Prof JH Kroeze of the University of South Africa (UNISA), commented *"The PDFs are of high quality and searchable. Our SAICSIT Council and members are very impressed with the results. The service was excellent, and the work was done timely and professionally."*

Facilitating *access* to information

Community Engagement Platform

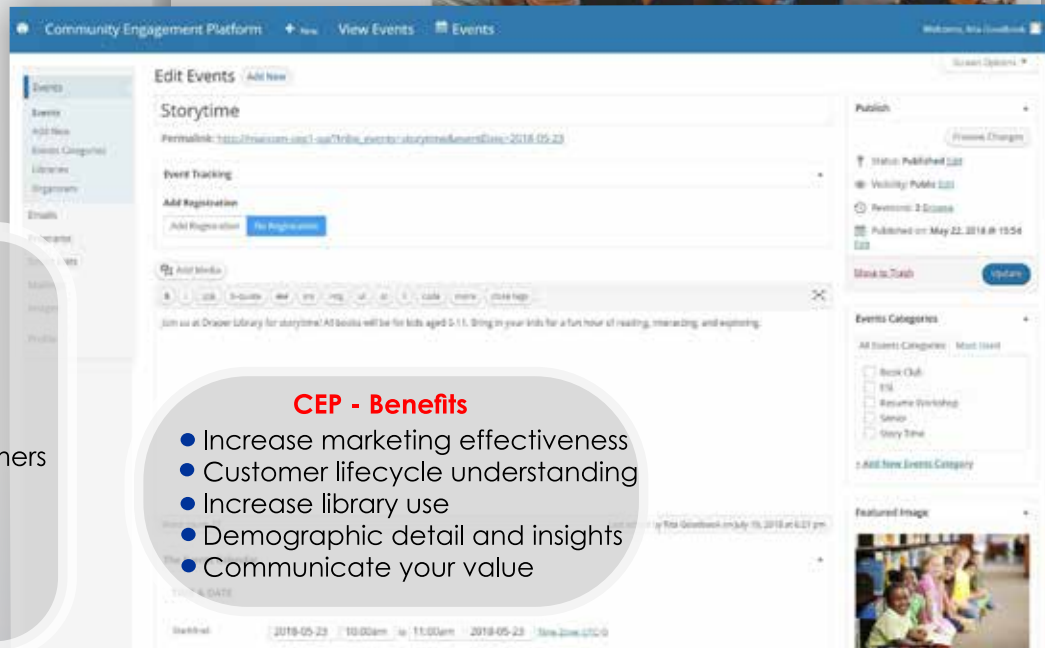
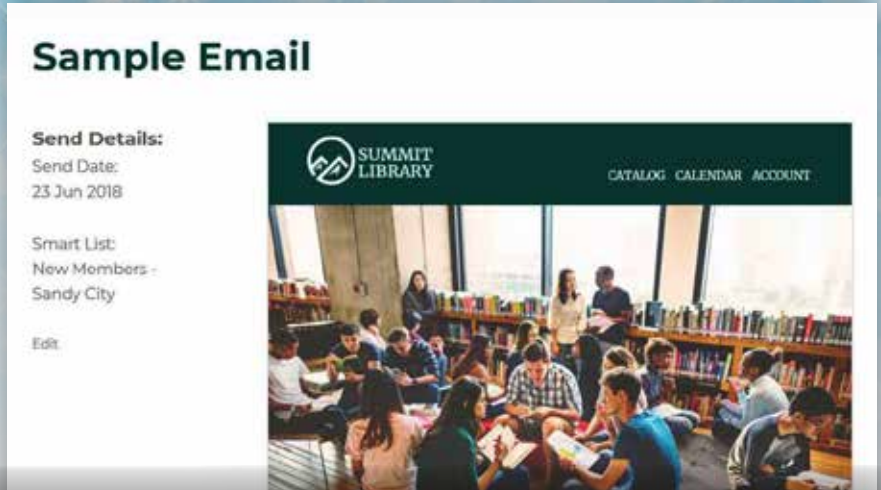
The Community Engagement Platform is a one-of-a-kind library marketing system built with your needs in mind, combining marketing automation with data from your ILS crafted to strengthen and empower your library's marketing efforts.

Your 4th Industrial Revolution AI Tool

CEP - What is it?

Full Library Marketing Automation

- Email
- Digital & Physical Event Management
- Calendar
- Marketing Collateral Printing
- Direct Mail
- Personas / Segmentation
- Patron Scoring
- Surveys
- Comprehensive Analytics
- Website, Mobile, and Catalog tracking
- Social Media Integration
- Library NPS
- Contact Management
- Donations
- Newsletter
- SD ILS Integration
- BLUEcloud Mobile Integration
- BLUEcloud Analytics Integration



CEP - Components

Emails

- Branded, custom email templates
- Customizable, flexible designs

Events

- Easy to create and edit
- Send invitations to targeted customers
- Event registrations & confirmations

Calendar

- Easy to read and use
- Easy to search and filter

CEP - Benefits

- Increase marketing effectiveness
- Customer lifecycle understanding
- Increase library use
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- Communicate your value

A culture that is all about community
Culture is everyday, not the exception

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