

## **Matt Assolin, Nikko's Worldwide Chauffeured Transportation**

### **At-Large Candidate**



#### **Bio:**

Matt Assolin is President & CEO of Nikko's Worldwide Chauffeured Services of which his father, Nick Assolin, founded in 1982. Matt has been with the company in official capacity since he was 16 years old, and is well versed in every role of the company. Nikko's currently has two company owned offices (Houston & Austin) and a global network of affiliates in over 125 countries. In Mr. Assolin's years of experience, Nikko's has grown ten-fold, a testament to his dedication to the industries of chauffeured transportation, business travel, and pioneering consistent, upscale ground transportation. Mr. Assolin is an outgoing Board of Director for The Transportation Alliance (formerly TLPA), Vice President of the Houston Limousine and Charter Association (HALCA), Vice-Chair of the Global Business Travel Association (GBTA) Government Relations Committee, Chair of the Texas Business Travel Association (TBTA) Finance Committee and previous Chair of the TBTA Government Relations Committee. Most importantly, he is an avid supporter of NLA "Day on the Hill" in which he has attended nine of the last ten hill days and is a contributor to the NLA PAC. He attended Texas A&M University and was a member of the Corps of Cadets Company C-2, but ultimately graduated from the University of Houston with degrees in Finance and Economics.

#### **Reasons for Wanting to Serve on the NLA Board:**

Trade Associations are the most powerful tool any industry has. Without strong associations, our voices become muted in a very loud world. Presently, the NLA is at a crossroads in which we must deliver an incredible amount of value for the association's customers: our members. Members must feel the benefit of our association, whether you own one car or one hundred. In addition, the NLA must evolve with the changing world and embrace new ideas that will position us as the premier voice for the world that "drives" people. My goals as a prospective NLA director are: 1) Ensure the financial stability of the association to ensure we are prepared for the future; 2) Continue our known presence in front of legislators on a national level against rogue app-based transportation companies to ensure that they play on the same field legally as legitimate transportation operators; 3) Expand and support opportunities the NLA has to offer its members as well as expand the membership base; 4) Help create and support any new initiatives that may position the NLA to better standing amongst its peers and deliver better value for its members.