

## **Jay Erlich, Europe Limousine Service**

### **Northeast Region Candidate**



#### **Bio:**

I grew up in the industry. We are a family owned business that began in 1992. I have served in customer service, dispatch, reservations, billing and management positions before becoming Vice President and ultimately CEO. We have grown 4 times the size under my direction.

#### **Reasons for Wanting to Serve on the NLA Board:**

I want to give back to an industry that I am passionate about. The NLA has opened many doors and educated me in so many different ways. I have spoken at shows as a mentor and given seminars on personal experiences. We have grown as a company to be one of the biggest players in New York and I want to share my knowledge of an extensive and pivotal market in our industry.