

Michael Spreadbury, Helena Town Car Co.

At-Large Candidate



Bio:

Startup of Helena Town Car Co. in 2015. Development of a car and Limo VIP service in a rural area without prior limousine service. Active membership, unofficial recruitment of new operators, contribution to NLA voice. Lobbyist efforts to table pro-Uber legislation in Montana, and joined group effort by NLA to lobby US Congress for NLA in 2019. Joined Lawsuit against Uber Technologies for contractor misrepresentation and equal protection violations through Montana Supreme Court with two other transportation companies. Counted coup on Uber as their attorneys asked "how we got this far?" We never got an payout offer, and submitted our case to the US Supreme Court, The Solicitor General, made formal complaint to the SEC for Uber's public offering fraud on contract driver status. Active in informally converting, and recapturing a wide segment of customers: Millennial's on the corporate ladder, national execs who travel and area unaware of the benefits and reimbursement of Limo travel by their company; travelers from your limo markets who vacation, recreate, and visit the State of Montana.

Reasons for Wanting to Serve on the NLA Board:

I would like to preserve the use of stretch vehicles for our industry's use and to keep us unique in luxury transportation in this niche transportation. A reachable goal is to reach out to, and visit with the current US Administration to preserve and pass legislation to benefit the Limousine industry. We have the first sitting "limousine" US President and our association should be taking advantage of that situation for the future operators in our industry. I would like to see a campaign to recapture our lost executives to TNC's--through standard of care and luxury, bring back the executive travelers who belong in our fleets of limousines not in an exploited technology platform that is a failed model for moving executive travelers. I want to plot a path that logically and practically exposes the problems with TNC travel to the traveling public which will benefit the membership in a financially responsible way. I would like to tap into the collective knowledge of our membership to benefit the industry through collective best practices using technology, training, and execution of our craft.