Published since 1914, the *Kansas Government Journal (KGJ)* is the only magazine in Kansas designed especially for city, county, and state government officials. The KGJ is 32-pages and full-color throughout the entire magazine. With a circulation over 4,000, the KGJ is the most effective way to reach city officials, county officials, state legislators, and many state agencies on a regular basis. The KGJ is printed 10 times during the year, with January/February and August/September each being a shared issue.

**Display Advertising**
The KGJ is a full-color magazine and is the most visual way to attract attention for your business. Display advertisers can place full-color ads for an affordable, low price!

**Professional Services Advertising**
The KGJ also includes business card sized ads that run in each issue of the magazine (10 months.) With over 4,000 readers, this is the most affordable means of presenting your products and services continually to local and state government officials in Kansas.

**KGJ Subscription**
A subscription to the KGJ ensures a strong, supportive network for Kansas government officials and those interested in local government. Each year we bring new and innovative ideas to the KGJ in our efforts to disseminate more local and state news to our readers.

**Reserve your ad space today!**

<table>
<thead>
<tr>
<th>2015 Rates - all ads full color Ad size/rate per insertion</th>
<th>1x</th>
<th>3x</th>
<th>6x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Back Cover (Oct issue)</td>
<td>$650</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Back Cover</td>
<td>$550</td>
<td>$525</td>
<td>$450</td>
</tr>
<tr>
<td>Inside Back Cover</td>
<td>$525</td>
<td>$500</td>
<td>$425</td>
</tr>
<tr>
<td>Inside Front Cover</td>
<td>$550</td>
<td>$525</td>
<td>$450</td>
</tr>
<tr>
<td>Full Page</td>
<td>$450</td>
<td>$425</td>
<td>$375</td>
</tr>
<tr>
<td>Half Page</td>
<td>$350</td>
<td>$325</td>
<td>$275</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$275</td>
<td>$250</td>
<td>$200</td>
</tr>
<tr>
<td>Professional Services (10 issues)</td>
<td>$425</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

**Ad Sizes**

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Dimensions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>8.5”x11”</td>
</tr>
<tr>
<td>Half Page</td>
<td>8.5”x5.5”</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>3.75”x5”</td>
</tr>
<tr>
<td>Professional Services</td>
<td>2.25”x1.5”</td>
</tr>
</tbody>
</table>

*order form on back*
Application for League of Kansas Municipalities Advertising
Questions: Contact Kate Cooley; kcooley@lkm.org or 785.354.9565

Contact Information

Organization/Department/Building (if applicable): ____________________________________________________________

Name: ________________________________________ Title: __________________________________________

Mailing Address: ______________________________________________________________________________________

City: ______________________________________   State: __________ Zip Code: _______________

Phone: _____________________   Fax:___________________

E-mail: ________________________________________________________________________________________

Ad size to reserve: (call for availability on cover positions)
☐ Inside front cover ☐ Inside back cover ☐ Back cover
☐ Full page ☐ Half page
☐ Quarter page ☐ Professional Services Ad

☐ Will provide new artwork ☐ Use artwork from previous issue

Ad to appear in the following issues (check all that apply)
☐ Jan/Feb  ☐ March  ☐ April  ☐ May
☐ June  ☐ July  ☐ Aug/Sept ☐ Oct (Conference Edition)
☐ November ☐ December

Terms:
• Municipal Business Alliance members receive a 10% discount. Only complete this application to upgrade advertising beyond MBA package.
• All advertising subject to review; acceptance of advertising does not constitute an endorsement by LKM, nor does it represent an opinion about the quality of your organization’s products or services.

Ad submission requirements:
• Preferred format for ad submission: EPS, TIFF, and PDF (saved at high-resolution, 300 dpi); all fonts converted to outlines (or embedded) and all images embedded.
• Advertising is due the 1st of the preceding month to guarantee placement.
• Email files to kcooley@lkm.org

Mail this completed form:
League of Kansas Municipalities
c/o Kate Cooley
300 SW 8th Ave Suite 100
Topeka, KS 66603

Or email: kcooley@lkm.org

Fees:
Ad rate per issue $________
MBA Alliance member discount (subtract 10%) - $________
Total per issue cost $_______ x number of issues $________

Total Advertising Cost $________

I agree to the terms above, and authorize this application:

Name (please print)____________________________________________________________

Signature ________________________________ Date________

* Send no money now.
LKM will send an invoice to the email listed above.