

Kansas Government Journal

Published since 1914, the **Kansas Government Journal (KGJ)** is the only magazine in Kansas designed especially for city, county, and state government officials. The **KGJ** is 32-pages and full-color throughout the entire magazine. With a circulation over 4,000, the **KGJ** is the most effective way to reach city officials, county officials, state legislators, and many state agencies on a regular basis. The **KGJ** is printed 10 times during the year, with January/February and August/September each being a shared issue.

Display Advertising

The **KGJ** is a full-color magazine and is the most visual way to attract attention for your business. Display advertisers can place full-color ads for an affordable, low price!

Professional Services Advertising

The **KGJ** also includes business card sized ads that run in each issue of the magazine (10 months.) With over 4,000 readers, this is the most affordable means of presenting your products and services continually to local and state government officials in Kansas.

KGJ Subscription

A subscription to the **KGJ** ensures a strong, supportive network for Kansas government officials and those interested in local government. Each year we bring new and innovative ideas to the **KGJ** in our efforts to disseminate more local and state news to our readers.

Reserve your ad space today!

2015 Rates - all ads full color

Ad size/rate per insertion	1x	3x	6x
Back Cover (Oct issue)	\$650	-	-
Back Cover	\$550	\$525	\$450
Inside Back Cover	\$525	\$500	\$425
Inside Front Cover	\$550	\$525	\$450
Full Page	\$450	\$425	\$375
Half Page	\$350	\$325	\$275
Quarter Page	\$275	\$250	\$200
Professional Services (10 issues)	\$425	-	-

Ad Sizes

Full Page	8.5"x11"
Half Page	8.5"x5.5"
Quarter Page	3.75"x5"
Professional Services	2.25"x1.5"

order form on back

KGJ Order Form

Application for League of Kansas Municipalities Advertising
Questions: Contact Kate Cooley; kcooley@lkm.org or 785.354.9565

Contact Information

Organization/Department/Building (if applicable): _____

Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

E-mail: _____

Ad size to reserve: (call for availability on cover positions)

- Inside front cover Inside back cover Back cover
 Full page Half page
 Quarter page Professional Services Ad

- Will provide new artwork Use artwork from previous issue

Ad to appear in the following issues (check all that apply)

- Jan/Feb March April May
 June July Aug/Sept Oct (Conference Edition)
 November December

Fees:

Ad rate per issue		\$ _____
MBA Alliance member discount (subtract 10%)	-	\$ _____
Total per issue cost \$ _____ x number of issues		\$ _____
Total Advertising Cost		\$ _____

Terms:

- Municipal Business Alliance members receive a 10% discount. Only complete this application to upgrade advertising beyond MBA package.
- All advertising subject to review; acceptance of advertising does not constitute an endorsement by LKM, nor does it represent an opinion about the quality of your organization's products or services.

Ad submission requirements:

- Preferred format for ad submission: EPS, TIFF, and PDF (Saved at high-resolution, 300 dpi); all fonts converted to outlines (or embedded) and all images embedded.
- Advertising is due the 1st of the preceding month to guarantee placement.
- Email files to kcooley@lkm.org

Mail this completed form:
League of Kansas Municipalities
c/o Kate Cooley
300 SW 8th Ave Suite 100
Topeka, KS 66603

Or email:
kcooley@lkm.org

I agree to the terms above, and authorize this application:

Name (please print) _____

Signature _____ Date _____

**Send no money now.*

LKM will send an invoice to the email listed above.