Relationships Are the Cornerstone of Effective Advocacy

1. Make Contact Prior to Legislative Session
   - Eggs & Issues, town halls, etc.
   - Communicate the city’s agenda and priorities.
   - Invite them to a League Regional Supper.

2. Follow the Legislative Session
   - League News
   - List servs
   - News media
   - www.lkm.org

3. Participate in Local Government Day January 24, 2018
   - Make appointments to visit with your legislators in the morning.
   - Invite them to the League reception.

4. Make Contact During Legislative Session
   - Watch for alerts about key bills/issues.
   - Follow the issue, not the bill number.
   - Be specific; give your city’s unique insight into the legislation.
   - Don’t waste time and political capital on meaningless bills that have no chance of becoming law.

5. Make Contact Following the Legislative Session
   - Thank your legislator for their hard work.
   - Be honest and express concern when bills negatively affect your city.

- Know your legislators on a first-name basis
- Always be respectful and avoid personal attacks
- Ask your legislator how he or she prefers to be contacted (email, phone, texts, etc.)
- Share your contact information
- Follow legislators’ communications
- Sign up for emailed newsletters
- Follow legislators’ Twitter accounts
- Send legislators your newsletter/updates