

# Relationships Are the Cornerstone of Effective Advocacy



1



## Make Contact Prior to Legislative Session

- Eggs & Issues, town halls, etc.
- Communicate the city's agenda and priorities.
- Invite them to a League Regional Supper.

2



## Follow the Legislative Session

- *League News*
- List serves
- News media
- [www.lkm.org](http://www.lkm.org)

3



## Participate in Local Government Day January 24, 2018

- Make appointments to visit with your legislators in the morning.
- Invite them to the League reception.



4

## Make Contact During Legislative Session

- Watch for alerts about key bills/issues .
- Follow the issue, not the bill number.
- Be specific; give your city's unique insight into the legislation.
- Don't waste time and political capital on meaningless bills that have no chance of becoming law.

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## Make Contact Following the Legislative Session

- Thank your legislator for their hard work.
- Be honest and express concern when bills negatively affect your city.



• Know your legislators on a first-name basis



• Always be respectful and avoid personal attacks



• Ask your legislator how he or she prefers to be contacted (email, phone, texts, etc.)



• Share your contact information



• Follow legislators' communications



• Sign up for emailed newsletters



• Follow legislators' Twitter accounts



• Send legislators your newsletter/updates